









Enhancing the efficiency of philanthropic support through use of Al Experience of Indian Cancer Society

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Congress theme: Committed to global collaboration and knowledge sharing to accelerate progress in cancer control.

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Affiliated organizations: Tata Memorial Hospital, Indian Cancer Society, Homi Bhabha National University, Mumbai



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Indian Cancer Society – Awareness to Rehab

- New cancer cases **1.3 million** in 2020
- 800 K mortality
- Very high financial impact of treatment

1951 ICS Inception

2011 HDFC Mutual Fund scheme

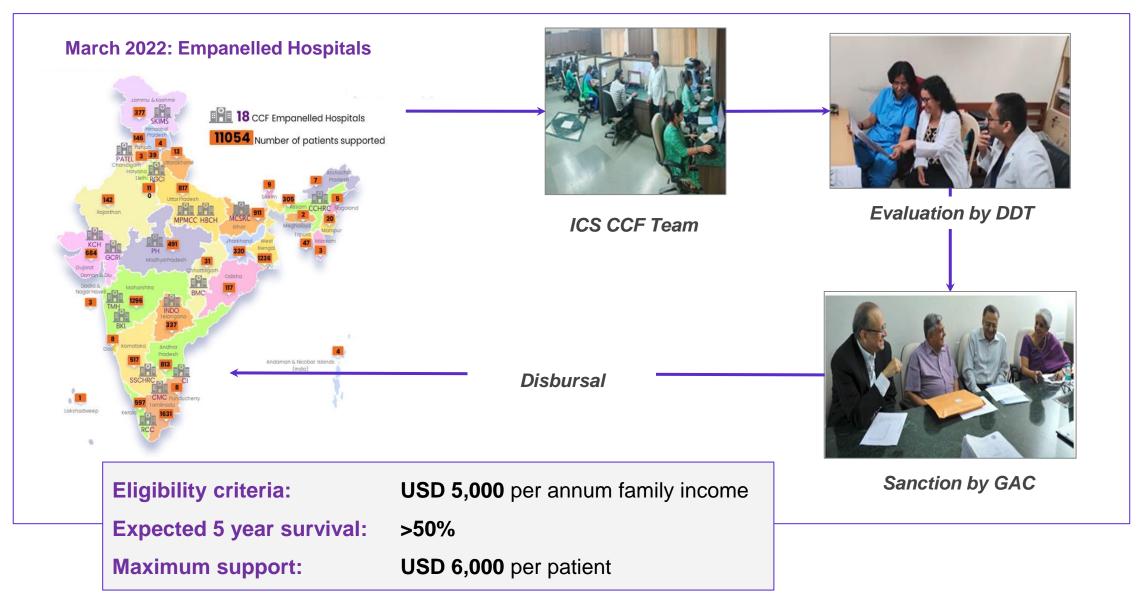
India's 1st voluntary, non-profit, national cancer organization

11,000 patients benefited \$22.7 million funds disbursed







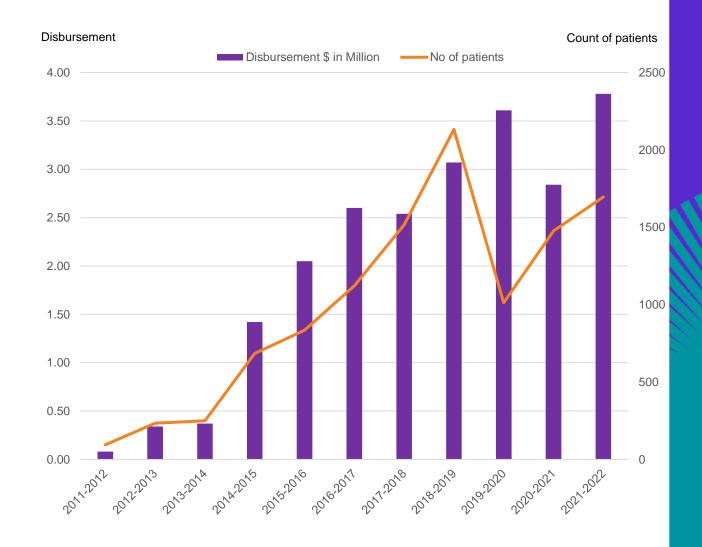




Challenges!!

- Clinicians' time
- Wide variety of cases
- Variable protocols
- Variable costs
- Physical meetings (increased challenge through Covid)

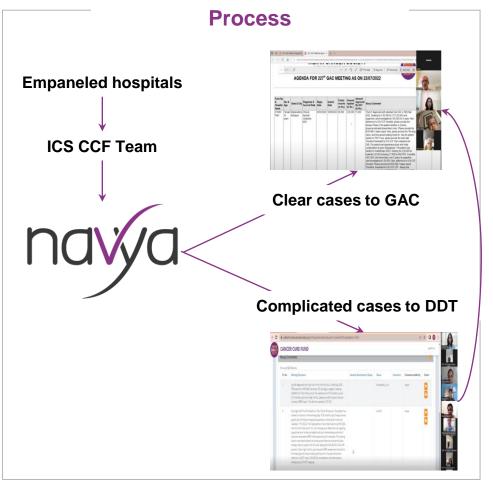
5 hrs of clinicians' time per week

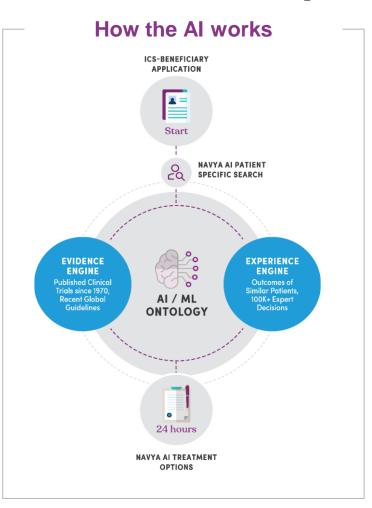


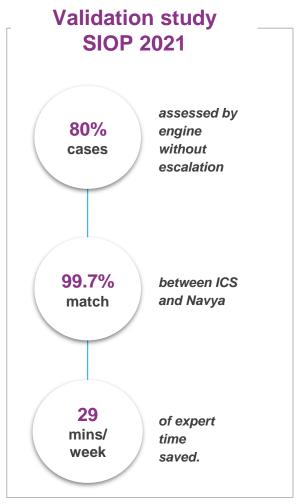




Al optimised the evaluation process – Saved clinicians' time and standardised protocol and cost









Results

2388 applications from February 2021 to March 2022



Implications

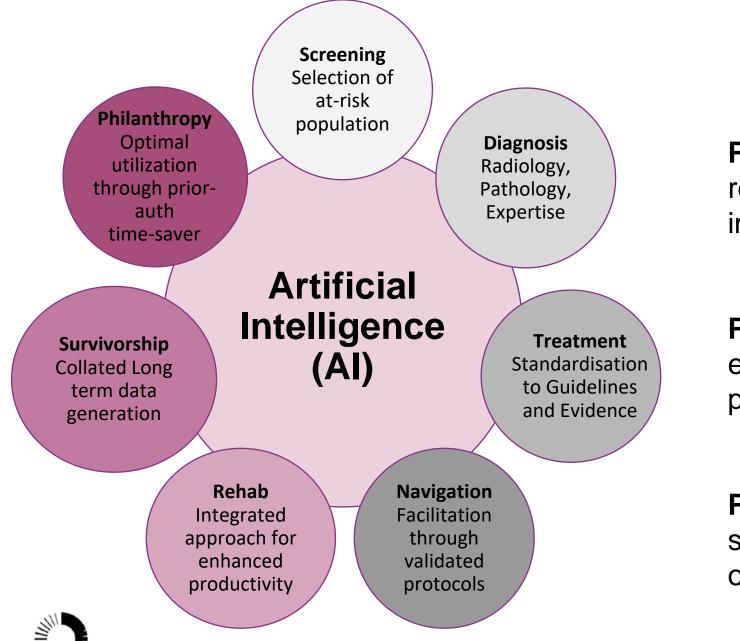
- Only 1/5 of applications are referred to DDT for their input
- DDT reviewed **only 37** out of 186 cases per month (average for six months)

- ★ Validated treatment protocol
- * Adherence to National Cancer Grid guidelines
- ★ Helped standardise cost of treatment through capping
- ★ Streamlining of processes
- ★ Online meetings

only **22**% cases still require a clinician's expertise

Survival outcome maintained at **50**%





Patients: Save costs & time, reduce unnecessary movement, improve outcomes.

Payers: Reduce unnecessary expenditure, faster claims processing.

Providers: Save experts' time, standardize care, improve patient outcomes.





Way forward for ICS –CCF?

- Increase impact by achieving greater survival rates
- Increase outreach directly and indirectly through partnerships and collaborations by transfer of technology

How will this help our country?

- Enhance outcome of **government schemes**
- Ideal model for impact funding by philanthropy as metrics are highly measurable
- Reduce cost of administering quality health care (CCF cost < 5%)













Thank You!



Request all to view our digital session proposal "T411-Cancer Cure: Philanthropy through Asset Management and Al"

