



Fighting Cancer Since 1951

ICS CANCER CURE FUND



...Hope Fights Cancer...

Vol 7, March 2015

Dear Donors,

It has been a year since you invested in the HDFC Debt Fund for Cancer Cure, and committed to donate to Indian Cancer Society. We are pleased to inform you that in the last one year we have received donations aggregating to Rs. 924 lacs from over 2500 investors in this fund. Further, HDFC AMC has contributed a matching donation of Rs. 500 lacs to Indian Cancer Society. We are overwhelmed by your generosity and would like to express our deep gratitude to you and HDFC AMC.

As you are aware, your donation is used for the ICS Cancer Cure Fund, our flagship project since 2011, which provides financial aid for the treatment of needy cancer patients. In our first year FY 11-12, we had provided financial assistance to 94 poor cancer patients to the tune of Rs. 273 lacs. Each year this amount has kept increasing and with your support in FY 14-15, ICS Cancer Cure Fund Project has granted financial aid of about Rs. 20 crores to 725 patients. We are grateful to our 12 partner hospitals from all over India, through whom we carefully select deserving patients. The patients, once approved for financial assistance from ICS, are provided the best suitable treatment at these empanelled hospitals. We are grateful to all the leading oncologists who are members of the ICS Due Diligence Team that carefully scrutinises every application and ensures that the donation is used to help provide a new life to those who have a high cure rate, but have virtually no means to afford the treatment. I am grateful to each of my fellow members on the Governing Advisory Council who voluntarily give their time and expertise to ensure that every rupee of your donation is put to good use. I am delighted to share with you that of the 1320 beneficiaries of this project in the last four years, more than 50% have completed their treatment and are back to normal productive life. You have truly helped transform so many lives. ICS Cancer Cure Fund has been presented at various international forum of oncologists for its unique governance structure and the impact it has been able to create on the lives of cancer patients.

Thank you for supporting us in our effort to provide the will and the means to overcome cancer. Please read on further to know more about how your donation is being used.

Sincerely,

Usha Thorat
Chairperson, Governing Advisory Council
Cancer Cure Fund



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About Indian Cancer Society

Since its inception in 1951 and its existence over 64 years, the Indian Cancer Society has been striving hard in fighting Cancer and supporting Cancer patients from under-privileged segments of society. Our Pan India network with the offices in Mumbai, Delhi, Bangalore, Nagpur, Kolkata, Lucknow and Patna has successfully completed the following programs for Financial Year 2014 – 15.

Awareness & Detection



- 324 Cancer Awareness camps benefiting 24225 live
- 427 Cancer Detection camps benefiting 25968 lives
- 574 suspect cases sent for further investigation

Advocacy, Research & Knowledge



- The Mumbai Cancer Registry is the oldest registry in India, established in June 1963
- Provides data to ICMR to assist with identifying trends and policy making
- Publishes reliable reports and Journals on incidence and mortality due to cancer in the country to assist the government with policy formulation



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Cancer Cure



- Cancer Cure Fund: Rs 12.02 cr disbursed to 656 patients.
- Sir Ratan Tata Trust Fund: 38 patients diagnostics provided for at a cost of Rs. 20.6 lakhs
- Medical Aid Fund: 1349 patients diagnostics provided for at a cost of Rs. 1.43 cr
- Dr. Arun Kurkure Treatment Initiation Fund: 102 patients diagnostics provided for at a cost of Rs. 17.7 lakhs

Rehabilitation & Livelihood



- Livelihood Rehabilitation programs: 113 lives changed through skill development in the areas of Tailoring, Bag Making,
- Computer classes
- Accommodation to Cancer Patients/Caregivers: 573 patients
- Education to patient's children: 29
- GlaxoSmithKline Self-Reliant project: Tie up since last 2 years. 98 cancer patients/family members trained

Prosthesis & Counseling



- Occupational Therapy: 667
- Cervical Cancer Rehabilitation Kits: 690
- Prosthetic/Orthotic Appliances: 588
- Aids and Appliances for Disabilities: 723

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Case studies of our beneficiaries

1. Rajib Malik



Rajib Malik never had an easy life. He lost his father at the age of 2. His mother worked as a labourer in Kolkata and earned less than Rs. 24,000/- annually, and was raising Rajib and her younger sister with great difficulty.

When Rajib was in his 8th standard, he developed a swelling on his body. The local private practitioner suspected it to be cancer and suggested his mother take him to Tata Memorial Hospital (TMH), Mumbai. With the basic financial help from villagers and distant relatives, Rajib's mother came to Mumbai and got him registered and admitted in TMH. Rajib was diagnosed with Rhabdomyosarcoma, a cancer made up of cells that normally develop into skeletal muscles.

The treatment had to begin but she had exhausted all her money and was completely clueless on the next move. She knew she had to treat her son but didn't know how to go about it without money. At this point of time the TMH Social Service Department, referred this case to ICS CCF. Rajib's case was picked up for further procedures by this project. After a thorough due diligence, ICCF sanctioned Rs.2.5 lacs for Rajib's treatment. The treatment took almost a year at the end of which Rajib was back on his feet!

Rajib, now 21, lives in Jaipur and has learnt the skills of a goldsmith. He is working with a Jeweller in Jaipur, and earns Rs. 6000/- every month and sends money to his mother who continues to live in Kolkata with her daughter.

It has been nearly 2 years now that Rajib is on his follow ups. He believes that ICS CCF has given him a new life! But we know that it is not we but our generous donors who have helped us save many more lives like Rajib.

2. Aviral Thapa



Life can get very complex at times. Aviral's case best describes this. What sticks out most is the way his family overcame this struggle successfully.

Aviral Thapa and his family belonged to Darjeeling, West Bengal. His father had health issues for a long time and was unemployed since 2007. His mother worked in a canteen as a cook and earned Rs. 5000/- per month.

Aviral then 14, was happy with life until one day his nose started bleeding while in school. After the initial basic medications, he felt better. However a few days later he faced other problems like difficulty in opening his jaws, not being able to listen etc. His mother took him to a specialist, where after few tests they detected a tumour. Aviral was advised to go to Tata Medical Centre, Kolkata, where he was diagnosed with Naso Pharyngeal Carcinoma. The estimated cost for the treatment was almost Rs.3 lacs.

At the very same time, his father was advised to undergo an immediate kidney transfer. Aviral's mother went through a very tough time where on one hand her only son had to undergo cancer treatment which would cost her 3lacs and on the other, her husband was advised a kidney transplant in another hospital in Kolkata. There was no way she could manage both these costs. This is when she came to know that ICCF had sanctioned the treatment cost for Aviral. She was in tears and didn't know whom to thank. It was a huge relief to her as this gave her hope for her son's recovery. She was sure that she could somehow bear the cost of her husband's treatment.

Aviral successfully completed his treatment in 4 months and is now on his follow up for last 7 months at TMC, Kolkata. Post his treatment he rejoined his 9th standard and will be appearing for his 10th exam next year. They say difficulty comes from all sides and Aviral's mother can best describe this.

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Oncologists quotes on their association with ICS

Cancer Institute (W.I.A) Chennai, is privileged to be associated with Indian Cancer Society (ICS). Over the last 6 decades we have strived hard to provide the state of art treatment to the underprivileged without any social or economic divide. This has been made easier by the generosity of ICS whose funding has helped us to fulfill the needs of many patients.

Over the last 3 years, the financial assistance from ICS is Rs.2.7 Crores which has supported 120 patients. This funding has been used for providing bone marrow transplantation, limb salvage surgery, many major surgeries, radiotherapy and chemotherapy.

The unique feature of the funding from ICS is the promptness with which the funds are released. This has helped us in treating patients without delay. We are proud to say that we have not refused "state of art treatment" to any of the patients who have come seeking help.

**Dr.V.Shanta, Chairman
Cancer Institute, Adyar**

Department of Medical Oncology SKIMS, puts on record with the deepest sense of gratitude and thanks to Indian Cancer Society for their financial assistance to genuine needy and under privileged patients of various malignancies to undergo their primary treatment. This helping hand has infused new hope and life into these patients who otherwise would not afford such costly affair. This celestial step has facilitated their access to various sophisticated and high end investigations that has optimized their management.

It would be unethical, not to laud the cooperation, courtesy and the continuity the officials of ICS exhibit while handling such cases as far as official work is concerned. They stand through thick and thin, round the clock with Dr. Burhan from this Department for this human Endeavour.

**Prof (Dr.) Shiekh Aejaz Aziz, Head,
Dept. of Medical Oncology, SKIMS**

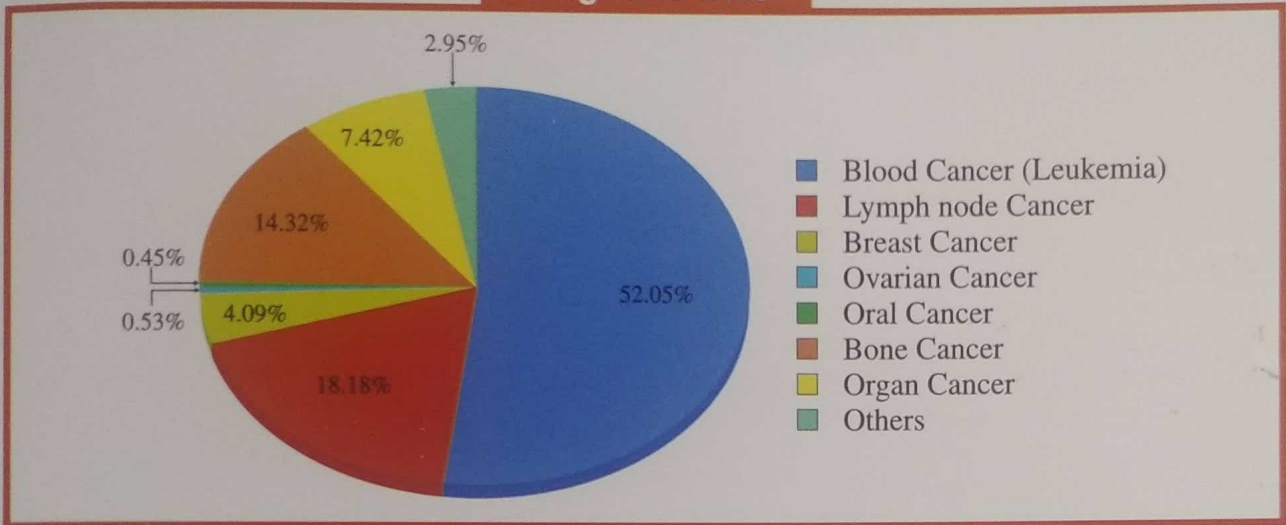
"The Christian Medical College, Vellore has been striving to provide excellent, affordable care to patients who come from all over the country. Patients who come from the poorer and vulnerable strata of society are preferentially afforded the best possible treatment. Partnering with the Indian Cancer Society in providing funding for curable cancers has tremendously increased the number of such patients receiving treatment. They go home with a satisfied smile and much gratitude, knowing that they have beaten the dreaded disease and have been looked after in the best way possible. Thank you ICS and all your donor funding partners for boosting our ability to deliver such treatments."

**Dr. Raju Titus Chacko, Professor, Medical
Oncology, Christian Medical College, Vellore**

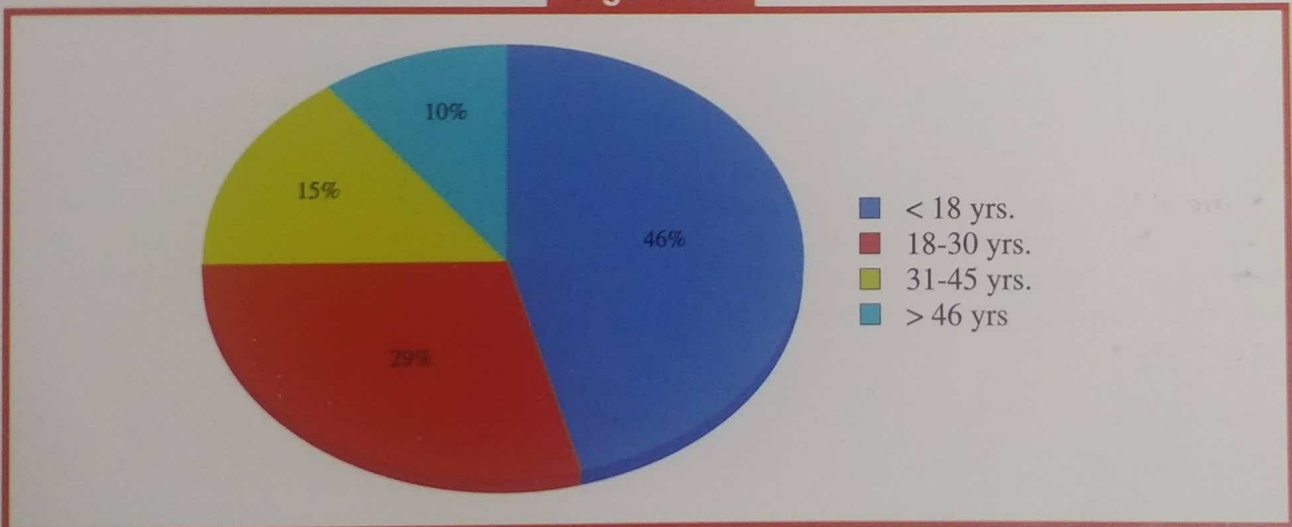
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Data Analysis on all patients benefitted through CCF from Nov 2011 to March 2015

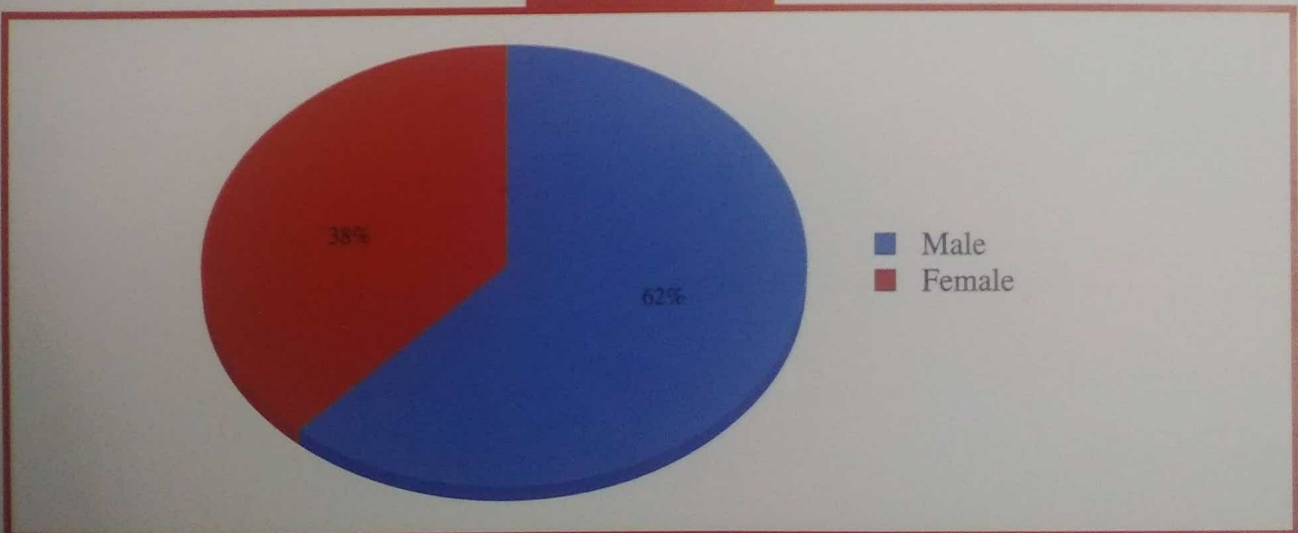
Diagnosis wise



Age wise



Gender wise



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Empanelled hospitals and Geographical spread of Patients



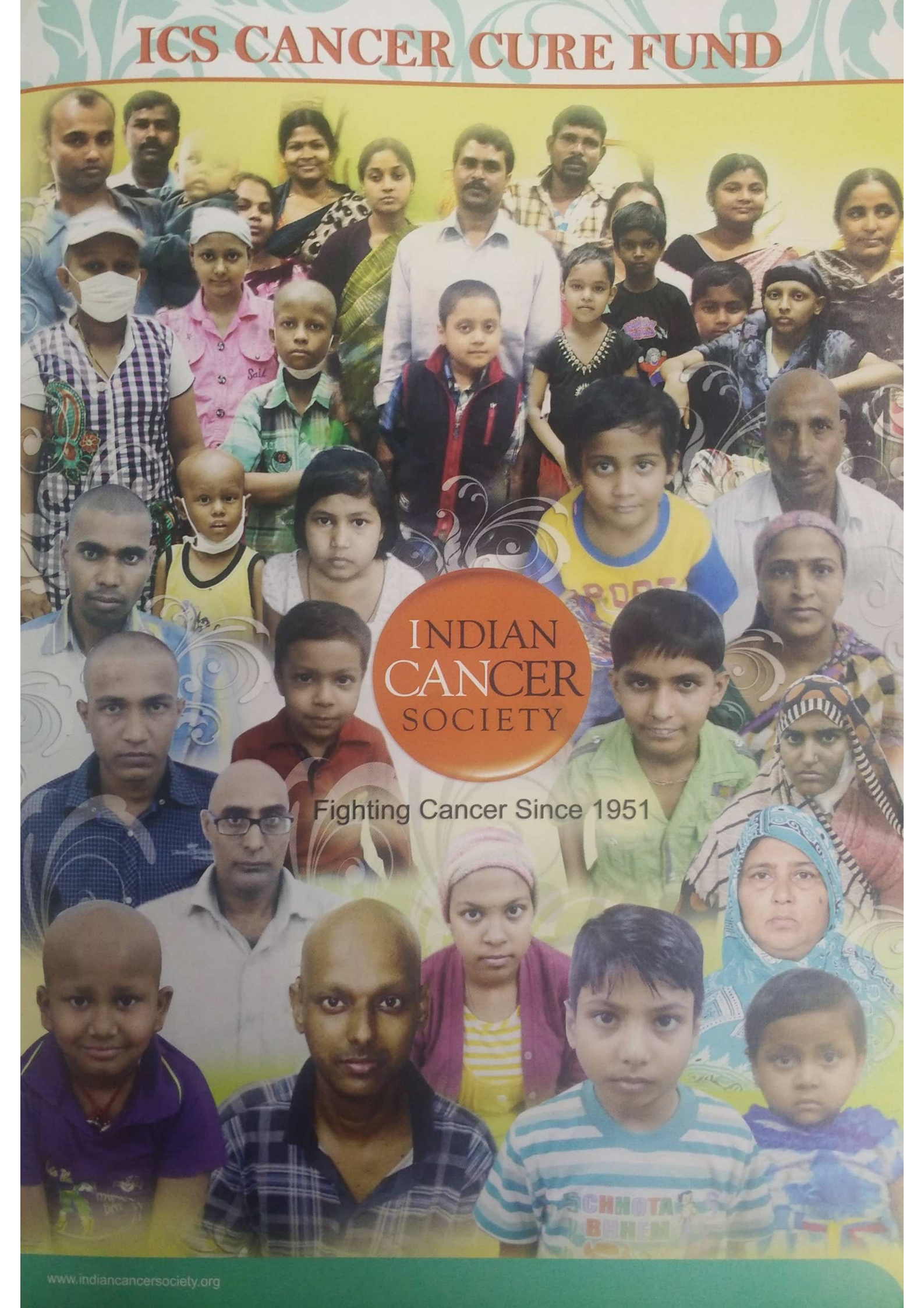
HOSPITAL WISE CLASSIFICATION

Name of the Hospital	No of Patients	Percent
+ Tata Memorial Hospital, Mumbai	515	42.37
+ Regional Cancer Centre, Trivandrum, Kerala	174	13.68
+ Tata Medical Centre, Kolkata	151	11.87
+ Christian Medical College, Vellore	145	11.40
+ Cancer Institute, Adyar	144	11.32
+ Sher-I-Kashmir Institute of Medical Science, Srinagar	83	6.53
+ Gujarat Cancer and Research Institute	53	4.17
+ Rajiv Gandhi Cancer and Research Institute, Delhi	11	0.86
+ Sawai Maan Singh Hospital, Jaipur	8	0.63
+ Kailash Cancer Hospita, Goraj	6	0.47
+ BKL Walawalkar, Chiplun	4	0.31
+ Patel Hospital, Jalandhar	2	0.16
Total	1320	100

STATE WISE CLASSIFICATION

States	No of Patients	Percent
1. West Bengal	249	18.86
2. Maharashtra	196	14.85
3. Tamil Nadu	164	12.42
4. Kerala	156	11.82
5. Bihar	91	6.89
6. Uttar Pradesh	90	6.82
7. Jammu & Kashmir	84	6.36
8. Andhra Pradesh	53	4.02
9. Jharkhand	51	3.86
10. Rajasthan	39	2.95
11. Orrisa	34	2.58
12. Madhya Pradesh	33	2.50
13. Gujarat	23	1.74
14. Assam	19	1.44
15. Chhattisgarh	9	0.68
16. Karnataka	7	0.53
17. Tripura	6	0.45
18. Delhi	4	0.30
19. Haryana	2	0.15
20. Punjab	2	0.15
21. Telangana	2	0.15
22. Andaman Nicobar	1	0.08
23. Arunachal Pradesh	1	0.08
24. Daman & Diu	1	0.08
25. Goa	1	0.08
26. Manipur	1	0.08
27. Nagaland	1	0.08
Total	1,320	100

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INDIAN
CANCER
SOCIETY

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Indian Cancer Society Branches

Karnataka Branch

C/o. Bangalore Hospice Trust
Airport Varthur Main Road,
Kundalahalli Gate,
Marathahalli,
Bangalore – 560037
Contact: Mr. Kishore S. Rao,
Chairman
Phone: 09341968650

Kolkata Branch

6G, Elgin Road,
Kolkata - 700 020
Contact: Mr. Arunabha Sen
Gupta, Hon. Secretary
Phone: 09831023177

Uttar Pradesh Branch

Dept. of Surgery
King George Medical
University
Lucknow – 226 003
Contact: Shailendra Yadav,
Hon. Secretary
Phone: 09935554308

Nagpur Branch

C/o. Mure Memorial Hospital
Maharajbagh Road, Sitabuldi
Nagpur - 440 001
Contact: Dr. Manmohan B.
Rathi, Hon. Secretary
Phone: 0712-2557911

Delhi Branch

86/1, Shahpur Jat,
New Delhi - 110 049
Contact: Mrs. Jyotsna Govil,
Hon. Secretary
Phone: 011-2649 9572

Bihar Branch

Krishna Agencies Pvt. Ltd.
Boring Road
Patna - 800 001
Contact: Mr. Navin Gupta,
Vice Chairman
Phone: 09334715522

National Head Quarters and Mumbai Branch

74, Jerbai Wadia Road, Bhoiwada,
Parel, Mumbai - 400 012 (INDIA)
Phone: 022-24121682

Email: info@indiancancersociety.org