



RISE AGAINST CANCER

# INSPIRING PEOPLE

to stay 2 steps ahead of cancer

Annual Report 2022 - 23



# CANCER BURDEN

India is a low-income country with per capita GDP of USD \$2301 (in 2022). The present population is 1.35 billion of whom close to 1.3 million persons are diagnosed with cancer every year. Nearly 850000 died due to cancer in 2020. One in 10 Indians will develop cancer in their lifetime - which will increase as more cases are detected. Lifestyle and other changes enhance the risk factors. A total of 2.7 million cases are prevalent at a given time, and mortality from cancer is as high as 1.2 million. Today most cancers can be cured if detected and treated early. But the lack of awareness, many myths attached with this dreaded disease and the high cost of treatment deters many people to go for regular screening. Reducing fear of cancer among the masses and increasing positivity by encouraging healthy lifestyle, avoiding habits that increase risk of cancer and undergoing regular screening underpins ICS approach.

Source: GLOBOCAN 2020 India Factsheet

## A YEAR OF HIGHS FOR ICS IN 2022-23



**₹493**

**MILLION**

disbursed for the initial investigations and cancer treatment of of nearly 6 THOUSAND patients.

More than

**83**

**THOUSAND**

83 thousand screened for oral, breast, and cervical cancers.

A record number

**1741**

submissions were received for publication in the Indian Journal of Cancer.

**50**

**MILLION**

people reached through the awareness campaigns.

More than

**11**

**THOUSAND**

survivors were supported through survivorship and rehabilitation programs.

In

**13**

Hospitals ACT (After Completion of Therapy) clinics have been established.



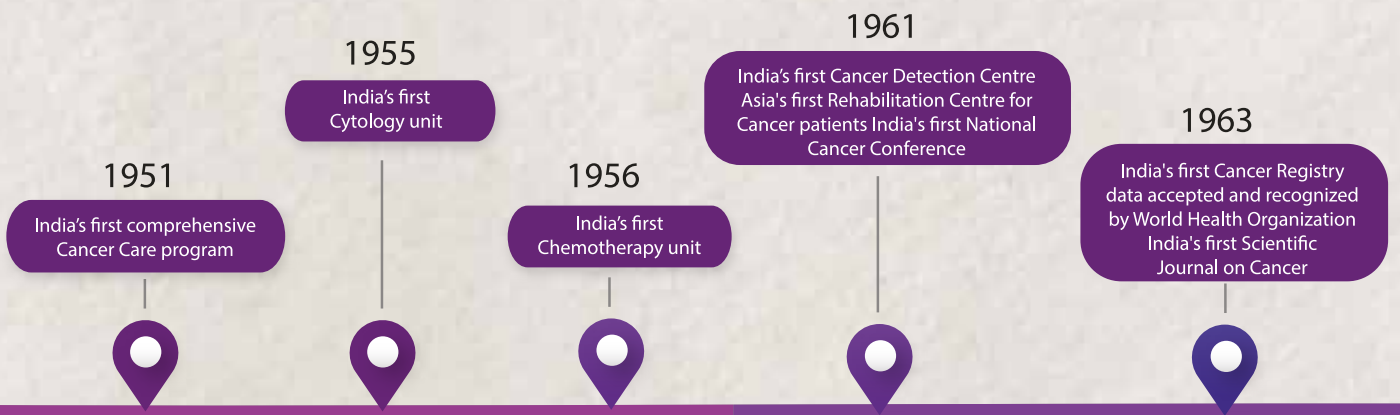
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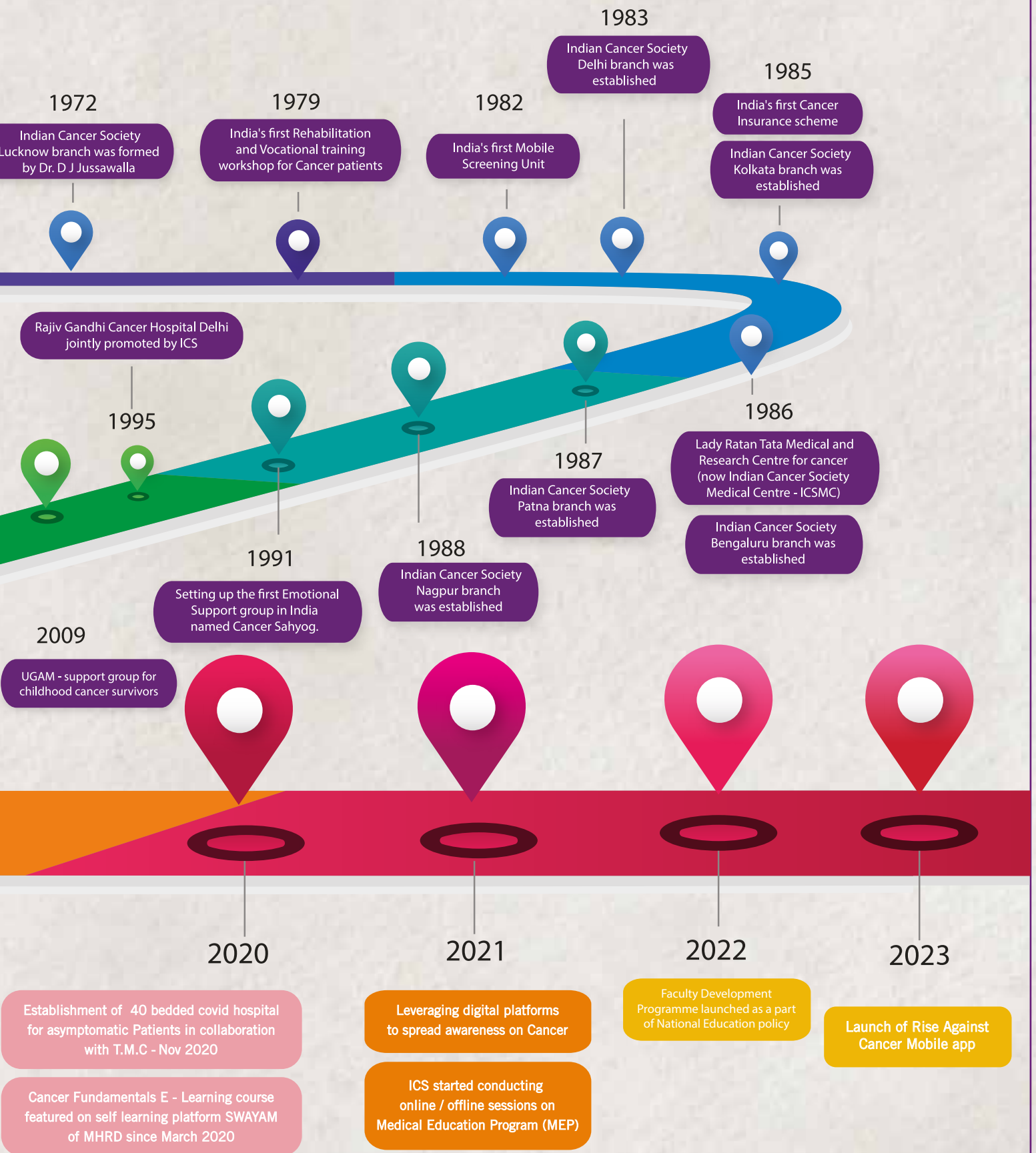


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# MILESTONES THAT INSPIRE US





## OUR VISION:

To be the beacon of hope against cancer

## OUR MISSION:

- To create awareness that cancer is preventable and curable
- To facilitate early detection of cancer
- To offer emotional support and medical aid to cancer patients
- To establish and encourage cancer survivorship programs
- To reintegrate cancer survivors back into society
- To facilitate advocacy and research for cancer

## GOVERNANCE & BEST PRACTICES:

The National Managing Committee and the Board of Trustees of the ICS are at the centre of governance of ICS. NMC has legal and fiduciary responsibility for the activities of the Society. The BOT has financial responsibility and formulates the vision mission and values and evolves the strategies of the organization to achieve its goals. It establishes the framework and the guidelines for the working of the organization. Through its regular meetings and reporting, the BOT monitors the functioning of the ICS and reports to the National Managing Committee. It appoints independent and reputed auditors both for statutory audit and internal audit to ensure that Board policies and approved processes are being adhered to. The Trustees -in-Charge of different verticals are responsible for their areas and act as champions for that vertical. BOT ensures that the ICS utilizes its funds judiciously and remains financially secure.



## OUR NATIONAL MANAGING COMMITTEE MEMBERS

### NATIONAL MANAGING COMMITTEE (NMC)

01	Mr. Hari L. Mundra	Chariman (Trustee)
02	Dr. Anita Borges	Vice Chairperson (Trustee)
03	Ms. Usha Thorat	Hon. Secretary & Managing Trustee
04	Dr. Purna Kurkure	Jt. Managing Trustee
05	Mr. Gautam Chakravarti	Hon. Treasurer (Trustee)
06	Dr. Vinay Deshmane	Jt. Hon. Secretary (Trustee)
07	Mr. K.A. Narayan	Jt. Hon. Secretary (Trustee)
08	Mr. Naveen Kshatriya	Trustee
09	Mr. Kewal Nohria	Trustee
10	Mr. M.K. Sharma	Trustee
11	Mr. Kiran Talcherkar	NMC Member
12	Mr. Jeevan Virkar	NMC Member
13	Ms. Jyotsna Govil	NMC Member
14	Dr. Anil D'Cruz	NMC Member
15	Mr. Kishore Rao	NMC Member
16	Dr. Arunabha Sengupta	NMC Member
17	Adv. M Federal	NMC Member
18	Ms. Neera Saggi	NMC Member
19	Dr. C.S. Pramesh	NMC Member
20	Mr. C. Kajwadkar	NMC Member
21	Mr. Milind Barve	NMC Member
22	Ms. Kanchan Banerjee	NMC Member

## EXECUTIVE LEADERSHIP TEAM

**Colonel A R. Khadar**

Deputy Director General -  
Operations and Administrative Head

**Pramila Chandramohan**

Director - Finance

**Ann Rawat**

Director - Cancer Cure Fund

**Shravani Koyande**

Director - Cancer Registry and Research

**Vikas Lanjewar**

Head HR and Admin

**Dr. Vandana Dhamankar**

Deputy Director General - Medical Affairs  
Director - Survivorship and Rehabilitation

**Madhav Nene**

Director - Marketing and Cancer Awareness

**Dr. Prasad Rane**

Deputy Director - Cancer Screening

**Priyanka Pargaonkar**

Deputy Director - Legal and Compliance

### REGIONAL BRANCHES - EXECUTIVE LEADERSHIP TEAM

Indian Cancer Society, Delhi	Jyostna Govil - Vice Chairman Renuka Prasad - Hon. Secretary
Indian Cancer Society, Bengaluru	Kishore Rao - Vice Chairman Kanchan Bannerjee - Hon. Secretary
Indian Cancer Society, Kolkata	R. S Goenka - Vice Chairman Dr. Arunabha Sengupta - Hon. Secretary
Indian Cancer Society, Nagpur	Dr. Girish Gandhi - Vice Chairman Dr. Manmohan B. Rathi - Hon. Secretary
Indian Cancer Society, Patna	Navin Gupta - Vice Chairman
Indian Cancer Society, Lucknow	Dr. A. N. Shrivastava - Vice Chairman Dr. U. S. Pal - Hon. Secretary

\*Colonel A R Khadar has resigned from the organization with effect from - 28th Oct 2023



# FROM THE MANAGING TRUSTEE'S DESK

The Indian Cancer Society's Annual Report for the year 2022-23 represents the collective efforts of ICS -headquarters and branches- to rise above cancer. The activities spanned the spectrum of cancer care - from awareness and screening to financial and other support to cancer patients and their families in meeting the challenges of preventing cancer, fighting cancer and surviving the disease and life after cancer.

The year marked the return to normalcy following the COVID-19 pandemic and was a remarkable one, with multiple strategic initiatives and record-breaking numbers in terms of awareness, screening and patient support.



The highlights of the year were

- Through Project Satark, a collaborative project with the State Government Health Department, ICS inaugurated a new phase of capacity building and community awareness amongst healthcare professionals in select districts in Telangana, West Bengal, and Goa. 175 Primary Medical Healthcare Professionals were trained, who helped train 4885 Frontline Community Healthcare workers to conduct community awareness sessions.
- Awareness outreach through digital media- covering cinema, TV and social media reached a new high of 50 million.
- The enormous efforts put in by ICS Delhi branch supported by other branches culminated in the soft launch of the mobile apps 'Rise against Cancer' on 24<sup>th</sup> September 2023. It covers all you want to know about cancer and is available in Hindi, English, Marathi, Bengali and Kannada, and this is indeed another milestone for ICS.
- The Medical Education Program for family physicians, received a new thrust with the involvement of medical associations in different cities.
- The Faculty Development Program of the Delhi branch- another milestone for ICS- was started in the year 2022 and has continued in 2023.
- ICS Bengaluru rose to the challenge of a large project which covered cancer awareness, screening, and patient support. Its innovative use of cartoons in spreading awareness about cancer is noteworthy.
- Screening activity reached a record number of more than 83000 in 2022-23 combining screening by Headquarter and the branches, with close to 3460 suspects screened positive.
- The Cancer Cure Fund launched in 2011 touched a record net disbursement amount of ₹41 crore covering more than 2000 underprivileged patients with curable cancers. The CCF has cumulatively supported more than 13000 patients with ₹226 crore. The groundwork undertaken in the year could facilitate the re-launch of the 4<sup>th</sup> series of the HDFC Charity Fund for Cancer Cure in July 2023.
- The Arun Kurkure Diagnostics and Initial treatment fund also touched record coverage with support to 3,290 patients for ₹4.84 Crores.
- UGAM - the childhood survivors' mutual support program celebrated its 13<sup>th</sup> anniversary in the year and formed similar support groups at other centres
- During the year, 4 new hospitals were enlisted for the survivorship program thus adding to a total of 13 hospitals where the After Completion of Treatment (ACT) clinics have been started
- The CK Handoo research fellowship was re-introduced in February 23 on World Cancer Day and received excellent response.
- Two abstracts from ICS were presented at the World Cancer Congress 2022 in Geneva and one of them on cancer cure fund was shortlisted for the best award.
- The number of articles received for publication by the Indian Journal of Cancer rose to a peak of 1741 with the number of international submissions rising from from 394 to 974.

ICS is grateful to each and every one of the individual and corporate donors, volunteers, advisors, experts and champions whose help in many forms has allowed us to reach and serve countless people throughout the years.

Overcoming the setback due to Covid 19, ICS has continued to grow and adapt to the new "normal". Technology (digital and AI) and Collaboration are keys to increasing both the outreach and the quality of cancer care. ICS will continue to enable this to realize its vision to be the beacon of hope against cancer. The mission of ICS is to be the thought and action leader in the cancer control space in India through strategic initiatives and collaborations.

ICS is grateful to each and every one of the individual and corporate donors, empaneled and affiliated hospitals and institutions, volunteers, advisors, experts and champions whose help in many forms has allowed us to reach and serve countless people throughout the years. In particular ICS is indebted to the Tata Memorial Centre and the network of hospitals for its tremendous support for the projects and programs of the ICS.

It is with deep sorrow that ICS reports the demise in October 2023 of Shri Naveen Kshatriya, its dynamic Managing Trustee for the last 9 years, who brought about a sea-change in the outlook, strategies and interventions of the ICS, and we will always be grateful for him. ICS prays for his eternal peace.



USHA THORAT  
Digitally signed  
by USHA THORAT  
Date: 2023.12.13  
11:03:31 +05'30'

USHA THORAT  
Hon Secretary and Managing Trustee  
Indian Cancer Society

# AWARDS DURING THE YEAR



ICS received the renowned Gold Award for "NGOs Providing Financial Support to Needy Patients" at the 8<sup>th</sup> Indian Health and Wellness Summit and Awards (IHW), held on 19<sup>th</sup> January 2023.



The Asian Centre for Corporate Governance and Sustainability awarded in January 2023 the "Best Civil Society Organization Award - 2021" to ICS with a Silver Salver and Citation.



The Chamber of Commerce and Industries (CCI) India and BIG FM awarded ICS as the BIG Impact Creator in the social services category for outstanding awareness efforts on 24<sup>th</sup> February 2023.



## WHAT WE DO:



The Indian Cancer Society is committed to promoting awareness, preventing and minimising risk factors for cancer, providing information and holistic non-financial and financial support to underprivileged patients through its “Rise Against Cancer” movement. Through its registry, research and education it enables evidence-based intervention and evolving policies on cancer care.



**AWARENESS:** Creating nationwide awareness using mass media such as Print, TV, Digital, Radio and Cinema, etc. for cancer, its risk factors, and encourage regular screening to stay two steps ahead of cancer. Our mission is to spread awareness that certain types of cancers are preventable and curable.



**SCREENING:** Our mission is to help for early detection of common cancers through community-based cancer detection camps across India, especially for underprivileged people. For those who are found screen positive, ICS helps navigate them to get treatment support.



**CANCER CURE FUND:** The Cancer Cure Fund operates through carefully selected empanelled hospitals across the country and ensures the best outcomes for the financial support provided by saving as many lives as possible.



**CANCER DIAGNOSTICS AND TREATMENT:** The emergency fund for diagnostics and initial treatment allows the selected hospitals to start diagnosis and treatment without loss of time.



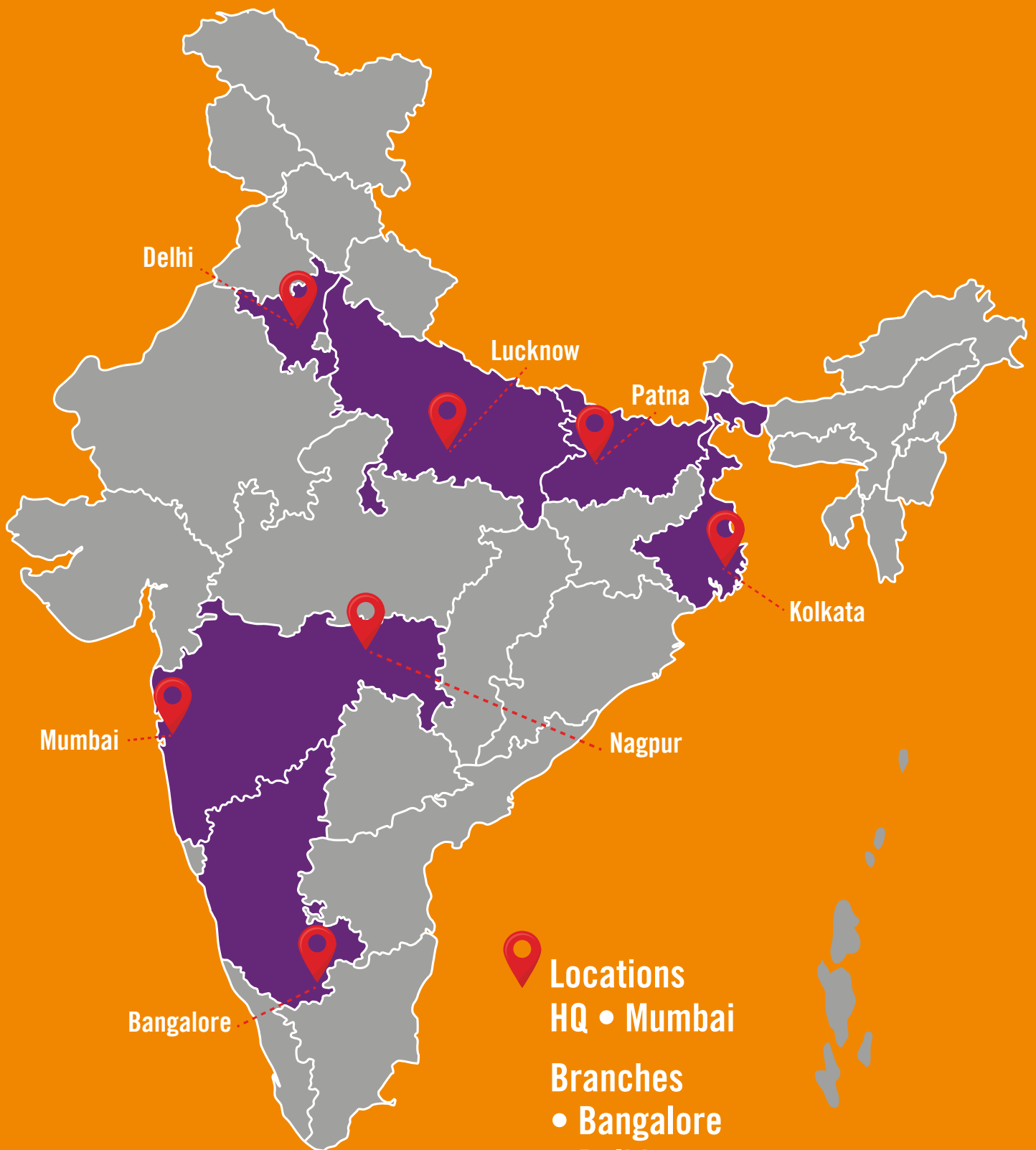
**SURVIVORSHIP AND REHABILITATION:** Survivorship ensures holistic support to childhood cancer survivors / victors. The objective is mainstreaming of survivors through counselling, rehabilitation, financial support for education and mitigating late effects of treatment. Ugam is a voluntary support group of childhood cancer survivors and propagates the message that childhood cancer is highly curable and there is life after cancer. ICS has enabled the organization of survivorship care in paediatric cancer units in hospitals across India through the establishment of ACT clinics. ICS Rehabilitation center at Parel offers holistic rehabilitation including counselling, vocational training to enable livelihood, prosthesis support for patients visiting Mumbai based cancer hospitals from all over India.



**REGISTRY AND RESEARCH:** The ICS population based registries for Mumbai, Pune, Nagpur, and Aurangabad gather, collate and publish reports on cancer incidence and mortality for each registry. The cancer statistics are shared with Government and help to build strategies and evolve public policy to fight cancer. The Indian Journal of Cancer currently brings out 4 issues a year with peer reviewed articles and other cancer related developments relevant to the medical fraternity and other stake holders.



# ICS HEADQUARTERS AND BRANCHES



**Locations**  
HQ • Mumbai

- Branches**
- Bangalore
  - Delhi
  - Kolkata
  - Lucknow
  - Nagpur
  - Patna



# AWARENESS

ICS communication strategy on cancer deploys positive messaging to alleviate fears associated with cancers, so that as a society we rise above cancer by focusing on preventive measures and cancer screening for timely detection. Early detection can lead to successful treatment at a much lower cost.

## PROJECT SATARK



SATARK is the flagship project of the ICS that began in October 2022 to spread awareness and develop capacity through doctors and nurses at the level of primary health care amongst front-line healthcare workers with an aim to create awareness, reduce fear, and encourage the population to stay two steps ahead of Cancer. It focuses on oral and cervical cancers.

Total Number of Community awareness Sessions conducted  
**4,756**

Total Number of Beneficiaries reached through Community Awareness  
**63,841**

### Capacity Building & Awareness



### Multimedia Campaign rolled out to create Awareness



## AWARENESS THROUGH MEDIA

The multimedia approach helped create awareness for Oral and Cervical cancers in the project states and beyond. Digital and social media strength with films and content in regional languages were leveraged. Similarly, Cinema, TV channels, and radio mediums were also used effectively to reach out to larger audiences. The overall reach of all campaigns is 50 million plus and out of the same through social media ICS reached 10 million relevant people of target group.



## AWARENESS FILMS

OC Film



[https://youtu.be/NiZrOv\\_g75E?si=v5NZFF37v0GgDa](https://youtu.be/NiZrOv_g75E?si=v5NZFF37v0GgDa)

CC Film



<https://youtu.be/qUaZQPvua8?si=D0CvPldHxNlvhk4p>

Oral cancer and Cervical cancer campaign roll out.  
The films are made in Hindi, Bengali, Marathi, and Telugu.

## #MAINMADHURIDIXITSESEHMATHOON

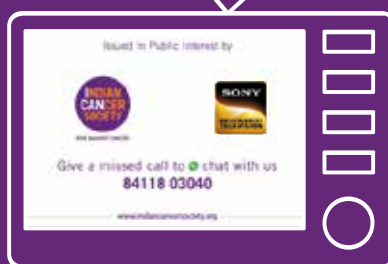


The famous Bollywood actress Madhuri Dixit Nene helped to spread cancer awareness with a special message to all her fans and followers. This video was promoted across all mediums in various languages and also extended to a social media pledge campaign.

[https://youtu.be/dSIbPeZxq2s?si=MrJLYpTgmKD1W\\_zB](https://youtu.be/dSIbPeZxq2s?si=MrJLYpTgmKD1W_zB)

## SONY TV AD CAMPAIGN

On Sony Network's 25 + channel with 10500 + secs of air time



Awareness films have been aired across 25 channels of Sony in 4 languages. Excellent visibility for Cancer awareness and also for Brand ICS at a National level, reaching Millions.

## AWARENESS THROUGH EVENTS

### WORLD CANCER DAY



To mark World Cancer Day on 4<sup>th</sup> Feb 2023, ICS organized an event to launch some important initiatives of ICS. Shri Vivek Phansalkar, Police Commissioner of Mumbai, was the Guest of Honour and he stressed the importance of attention towards cancer in society.

## MIRCHI EXPO - TMM 2023



Pro bono stall space extended by Radio Mirchi to spread awareness at the TMM kit distribution pavilion.

## VJTI ENTHUSIA



VJTI, in association with ICS, designed and ran an awareness campaign for their college fest Enthusia through various activities.

## TATA MUMBAI MARATHON



ICS participated at India's biggest MARATHON event where more than 55K people participated and lakhs of people were there to cheer each other. A large number of ICS Ugam members participated in this event to create more awareness.

## RACE OF HOPE



The RACE OF HOPE event was held on Sunday, 26<sup>th</sup> March 2023 at the Mahalakshmi Race Course. On this occasion we created awareness and also raised funds.

## RELAY FOR LIFE



Singapore International School, Mumbai held the Relay for Life on 16<sup>th</sup> Feb 2023, where a large number of students and their parents, cancer survivors, teachers, ICS staff participated in the event. Celebrations started with Relay (Walkathon), followed by a Talent Show, Cricket Match and Luminaria for the remembrance of those we have lost to cancer. A motivational talk was given by members of Ugam for the students, parents and teachers to convey the resilience and fighting spirit of survivors.

## KANERI MATH PANCHMAHABHOOT LOKOTSAV

ICS participated in the Panchmahabhoot Lokotsav 2023, at Siddhagiri Math in Kaneri, Kolhapur. The event witnessed more than 25 Lakh people from across Maharashtra and neighbouring 5 states. Apart from Awareness films on LED screens, we also had awareness and screening activities at our stall.





# AWARENESS

## DELHI

Jagriti is the Awareness Unit, of the Indian Cancer Society, Delhi. The volunteers, who are either survivors or caregivers, are trained well and are seasoned speakers. They deliver talks at schools, offices, factories, women groups, urban slums, villages, and other socially committed organizations.

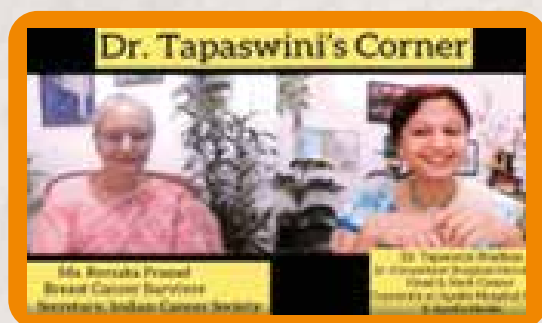


Elaborate Orientation training and volunteers of The Centre for Advocacy and Research (CFAR) are given in two phases to make them voice multipliers in the true sense.

The ICS- CFAR Collaboration with government schools.



The New Education Policy (NEP) applicable to all of India requires all college faculty members and under-graduates to have completed community service and submit projects that will count for their appraisal and assessment. Leveraging this, the Delhi branch started a Faculty Development Programme (FDP) in July 2022 and successfully conducted a week-long training workshop for 100+ University Teachers pan India, on Cancer Control Measures. It also required the students to submit meaningful and useful projects on different aspects of cancer care.



ICS survivor volunteers participated in Dr. Tapaswini's Corner - a talk show - where 100 leading oncologists and leaders, also cancer survivors, were interviewed over the year. In one of the Rajya Sabha TV shows, one of the Delhi branch volunteers was among the panellists. ICS volunteers regularly participate in Rajya Sabha TV programs and other media events and regularly speak or are interviewed about cancer care and prevention including the HPV vaccine.

World No Tobacco Day (WNTD) 2022 featured the World Health Organization's (WHO) subject, Tobacco: Threat to our Environment, and it was observed online.



A fifteen-minute talk in Hindi is conducted on AIR-FM Radio every Friday. Topics related to cancer, including misconceptions, dangers, symptoms, screening, the advantages of early detection, accessible treatments, and managing side effects. These radio talks in form of podcasts, are available on our website at

<http://www.indiancancersocietydelhi.in>.



AWARENESS TALKS / WEBINARS 2022-2023	
SCHOOL	4
COLLEGES	6
TRAINING INSTITUTE	10
COMMUNITY	15
NATIONAL	39
INTERNATIONAL	8
HOSPITAL	7
RADIO TALKS (FM GOLD)	47
<b>TOTAL TALKS</b>	<b>136</b>

On World Health Day a webinar was conducted on Head and Neck Cancer. Dr. Sandeep Mehta, Senior Onco Reconstructive Surgeon, and Dr. Tapaswini Pradhan, Senior Consultant, Head and Neck, Surgical Oncology - Apollo Indraprastha Hospital - Noida and Delhi were the main speakers.

Padma Shree Dr. Ashok Vaid, Chairman Medical and Haematology Oncology, Medanta the City, Gurugram, took a training session on Immunotherapy, for ICS volunteers.



The Indian Cancer Society, Delhi Branch, conducted its annual fundraiser Charity Golf Tournament 'Drive Against Cancer' at the prestigious Delhi Golf Club, New Delhi.

THE NIHR GLOBAL HEALTH RESEARCH CENTRE for multiple long term conditions was launched at India International Centre. The lead institutions are the Public Health Foundation of India (PHFI) and University of Leicester. Mrs. Jyotsna Govil, Chairperson Delhi branch was invited to speak on the patient perspective.







A Cancer Awareness Event - WALKATHON: RISE AGAINST CANCER, a 2 kms walk was held, starting from Vasant Vihar's Suraj Bhan DAV Public School. Along with the locals, many schools in Vasant Vihar took part. The students presented Nukkad Natak in nearby marketplaces.

Business World Healthcare organized an Oncology Summit on 10<sup>th</sup> Feb 2023 at Hotel Leela Ambience, Gurugram. Mrs. Jyotsna Govil, Mrs. Aruna Ummat and Mrs. Rita Bhalla represented ICS as main speakers. Various topics like Lung, Ovarian, Breast, Cervical and Male Cancers were discussed.



'Artistes against Cancer' concert was held at Epicentre, Apparel House, Gurugram.

## BENGALURU

It all began with a vision to deepen the reach in the rural areas and urban slums. This was realized with the support of donors such as LTTS, Mantra, Rubric, and Oracle.

Oracle entrusted ICS with a large project which covered cancer awareness, screening, and patient support. With tried and tested formats, plus new interactive event-style approaches ICS Bengaluru helped create awareness among a wide range of people.



Awareness information is typically shared with beneficiaries before every cancer screening camp. In this image Pourakarmikas (Municipal workers) can be seen paying attention during such a session.

To create a buzz around breast cancer awareness, we, along with volunteers created fun and interactive events for college students with quiz, Zumba dance, interaction with an oncologist, and poster exhibitions.



During high-energy walkathons, college students displayed awareness placards, raised slogans and interacted with pedestrains and motorists.



Wigs, made with donated hair, were distributed free of charge to patients undergoing chemotherapy treatment.



College students wearing ICS T-shirts all excited to carry forward the baton of awareness.

Hair donations poured in bountifully from people from all walks of life including school children.



A mobile van displaying cancer awareness video on a large LED screen made the rounds of Bengaluru city and suburbs for more than a month thus attracting attention of thousands of people.

Talented cartoonists crafted illustrations as part of an impactful awareness session, targeting High School and Pre-University students. Engaging cartoon scenes vividly depicting the hazards of tobacco use were distributed to students during these sessions. Encouraging active participation, students flexed their creative muscles by filling in dialogue bubbles, effectively shaping a narrative around each scene.



## NAGPUR

Nagpur branch initiated many activities to create cancer awareness. Some of key activities were conducted to mark World no tobacco day, World Health Day, Cancer Survivors Day, Breast cancer month, World cancer day. They were held in various locations, such as Nagpur Railway Station, GMC, Girls Hostel of Agriculture College, Nav Pratibha High School and Jr. College.

Nagpur also held screening camps in some of these camps.







## MEDICAL EDUCATION PROGRAM

The Medical Education Program was evolved in 2021 with the belief that that GPs / FPs could play a crucial role in the cancer space: early detection, during treatment and even in post care especially counselling, pain management and palliative care.

The critical players in the health ecosystem who have not been utilized to their full potential are General Practitioners or Family Physicians. They are the the first point of contact and trusted doctors for most of the general population. Many of them are practicing in areas where people from under-privileged or marginalized communities are residing. Due to lack of access to oncologists and the expense involved, unless the problem persists or worsens, the patient is not likely to consult a specialist / oncologist. Similarly once they go to cancer hospitals, they don't go back to GPs and for simple issues travel to cancer centres.

The Medical Education Program is designed to upgrade the counselling and clinical skills of FPs / GPs on common cancers. This project is focused on constructively improving their cancer contemporariness and involvement, thus motivating them to help cancer suspects and taking the patients through their life cycle from diagnosis to treatment and palliative too, as necessary.

# SCREENING

Screening is important for early detection of cancer. Screening significantly increases the chances of survival, successful treatment at a lower cost and also leads to a better quality of life for the patient.

## Uttar Pradesh

Varanasi  
Partners-Homi Bhabha Cancer Hospital,  
Bharat Abhyudaya Foundation  
Camps - 135  
Screened - 9,343

## Delhi and Haryana

Delhi, Noida, Gurgaon, Rewari, Dharuhera  
Partners-ICS Delhi  
Camps - 70  
Screened - 9031  
Screened +ve - 327

## Maharashtra

Thane, Mumbai, Pune, Kolhapur, Vidarbha, Nashik  
Partners-ICS NHQ & Nagpur, Oncolife Cancer Centre,  
RST Cancer Hospital, Kaushalya Hospital  
Camps - 396  
Screened - 27,348

## Bihar

Patna & Muzzafarpur  
Partners-Mahavir Cancer Sansthan,  
Homi Bhabha Cancer Hospital  
Camps - 54  
Screened - 4,111

## West Bengal

Kolkata, Howrah, Hooghly, North &  
South 24 Paraganas  
Partners-ICS Kolkata, CNCI Hospital,  
Afflatus Foundation  
Camps - 151  
Screened - 13,430

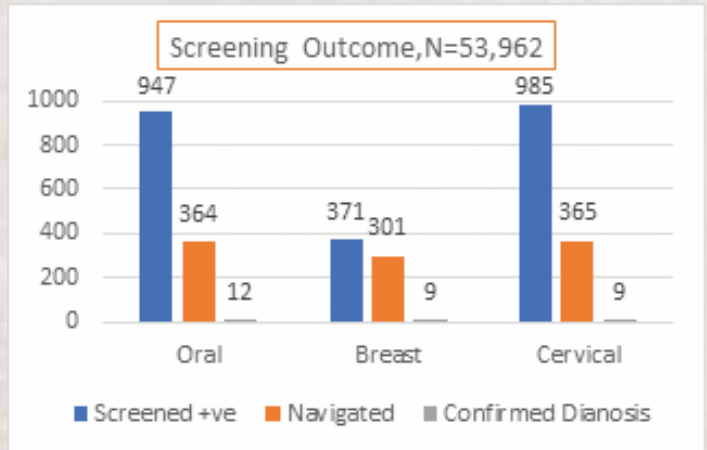
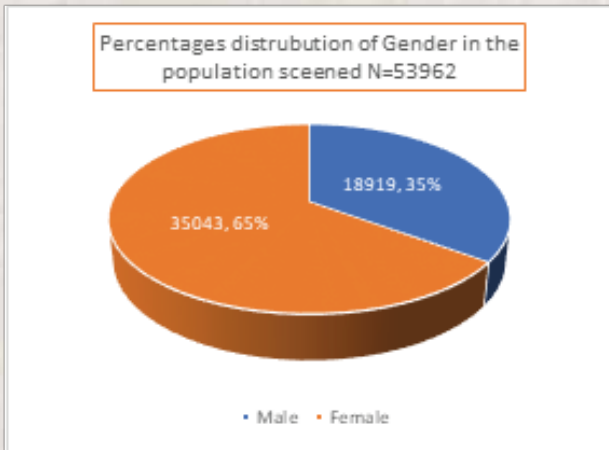
## Karnataka

Bangalore, Mangalore, Gulbarga, Dharwad, Davangere  
Udupi, Kopal, Uttar Kanadda  
Partners-ICS Bangalore, 20 NGO, 6 Medical Colleges,  
2 Hospitals and 6 Dental college  
Camps - 238  
Screened - 19,895  
Screened +ve - 767

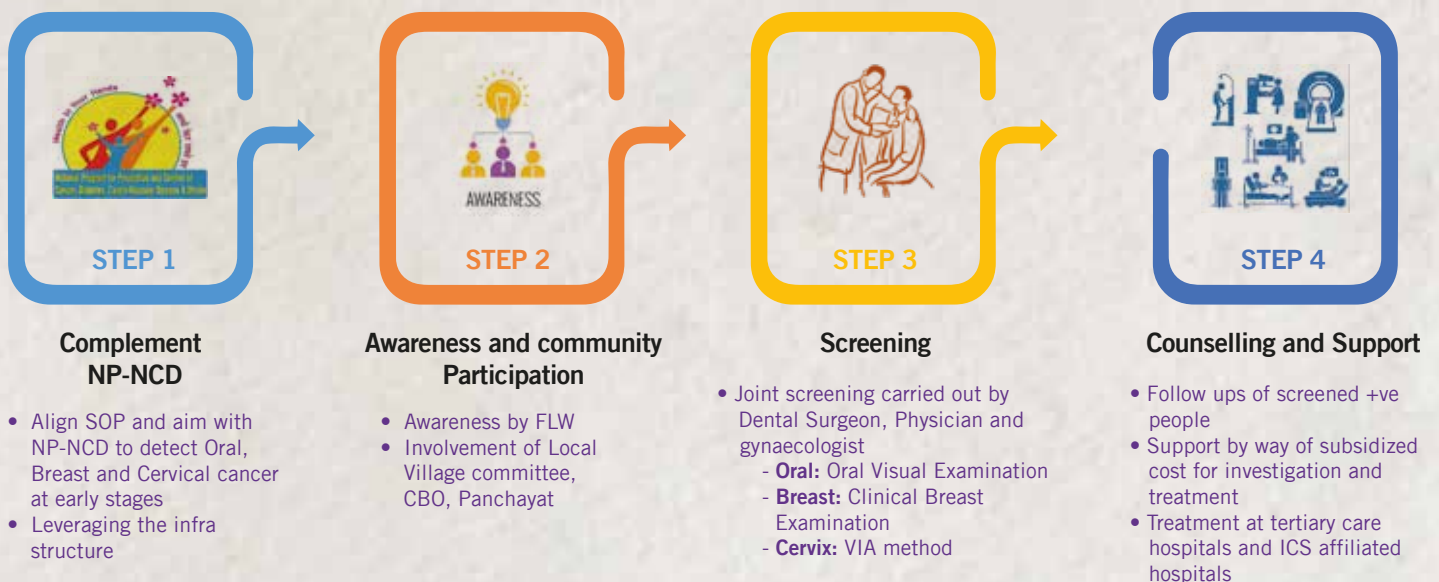
## India

ICS NHQ, Delhi, Nagpur & Bangalore  
Camps - 1,044  
Screened - 83,158  
Screened +ve = 3,461

Gender distribution and screening outcome cancer wise for Mumbai Headquarters are shown below



The stages below show the various steps involved in screening culminating in navigation of those screened positive to access further diagnosis and treatment.



ICS has facilitated and built capacity for oral cancer screening for the Wockhardt Foundation and Piramal Swasthya being undertaken by trained doctors and nurses through the Mobile medical units in the community across the country. A total of 6720 beneficiaries have been screened by the above foundations through 1384 camps.





Commissioner of Mumbai Police, Mr. Vivek Phansalkar inaugurated the camp and announced further screening camps for Mumbai police personnel, with the initial one taking place on March 17, 2023 at Matunga Police station.



## SUCCESS STORY



Mrs. Shalini (name has been changed), 37 y/o, a resident of Rohile Village, Nashik District, and a farmer by occupation was one of the beneficiaries of the Sponsored Cancer screening camp. She had no known comorbidities and had tobacco eating habits for 5 years. With the help of ASHA, she was screened in one of the camps. She was counselled and briefed about the findings by the doctor and guided by the project lead for further investigation. The diagnostic test confirmed her susceptibility to cervical cancer. The needed treatment was conducted in a tertiary care hospital, Nashik. She was thankful to ICS for pioneering such cancer screening camps and also promised to stop tobacco chewing.

## Screening innovations

Digital Health and AI-ML are the future as these techniques help people access remote or automated health services, screening, diagnosis, and therapy; automatically track and monitor health data, symptoms, and treatments, or provide emotional support with mental health issues.

In India, various foundations and labs are using such non-invasive, non-contact techniques (I-breast, mHealth, Thermalytix, etc) and HPV-DNA for screening cervical cancer. These innovations are under evaluation by ICS to ensure adoption of an affordable protocol that can be effectively used for increasing outreach for the early detection of Oral, Breast, and Cervical Cancer.

## SCREENING

### DELHI

In March 2022, post Covid-19, activities at the Cancer Detection Centre was resumed, with camps being conducted regularly again. The Centre is strengthened by two Mobile Screening Vans through which communities are provided awareness and knowledge at their doorstep and Cancer Screening is also conducted.





The Camps are sponsored by various Organizations / Institutions under their CSR activities campaign.



**North Delhi**

Persons screened: 1215  
Pre - Cancer: 25

**South East Delhi**

Persons screened: 608  
Pre-Cancer: 25

**New Delhi**

Persons screened: 874  
Pre-Cancer: 21

**NOIDA**

No. of persons screened: 584  
Pre-Cancer: 13

**West Delhi**

Persons screened: 1081  
Pre-Cancer: 35

**DHARUHERA**

No. of persons screened: 100  
Pre-Cancer: 1

**East Delhi**

Persons screened: 801  
Pre-Cancer: 27

**REWARI -HARYANA**

No. of persons screened: 47  
Pre-Cancer: 1

**South Delhi**

Persons screened: 1115  
Pre-Cancer: 30

**GURGAON**

No. of persons screened: 2332  
Pre-Cancer: 131

**South West Delhi**

Persons screened: 274  
Pre-Cancer: 18



# BENGALURU

SCREENING CAMPS	NUMBERS
NUMBER OF CAMPS CONDUCTED	238
NUMBER OF MALES SCREENED	5076
NUMBER OF FEMALES SCREENED	14783
TOTAL SCREENED	19859
SUSPECTS	767
FOLLOWED	318
CONFIRMED CASES	11

Aiming for a deeper reach among the urban poor and rural disadvantaged, our teams partnered with local PHCs, Gram Panchayats, NGOs, and factories to carry out cancer detection camps. In Koppal Dist., we carried out cervical cancer screening for women at greater risk and followed up on suspect cases thus ensuring the start of treatment.

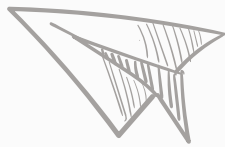


Cancer screening camps were conducted in the interiors of rural North Karnataka.



Screening camps for groups of people such as the Pourakarmikas saw good participation.

# CANCER CURE



*Deer*



In 22-23, ICS supported 5,921 patients for their diagnostics and treatment, disbursing a total of ₹ 49.03 crores.

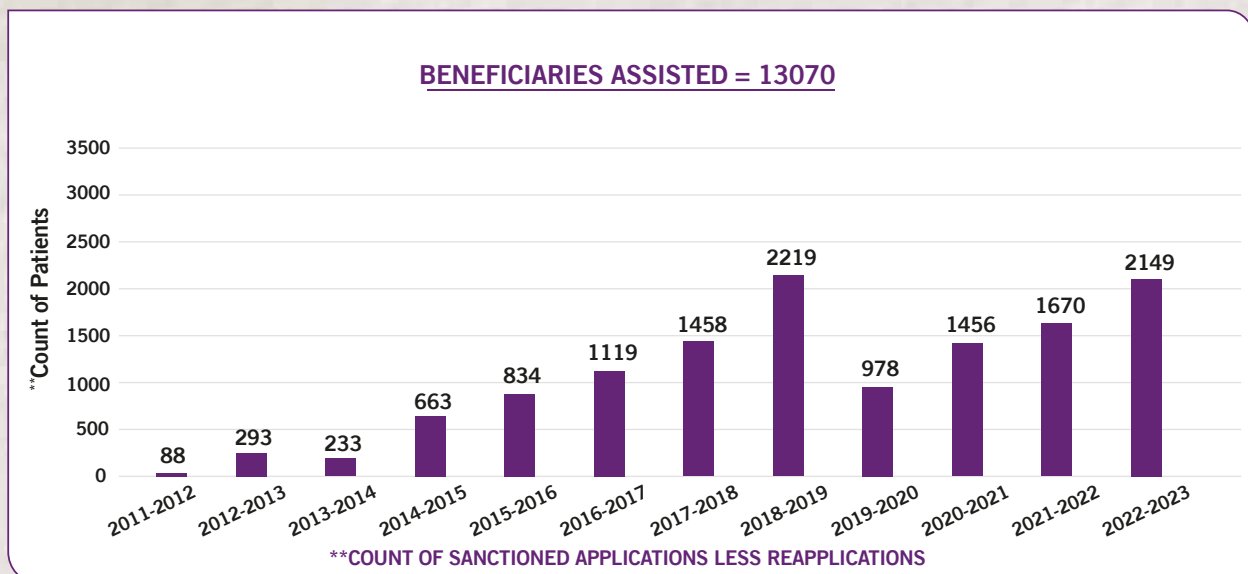
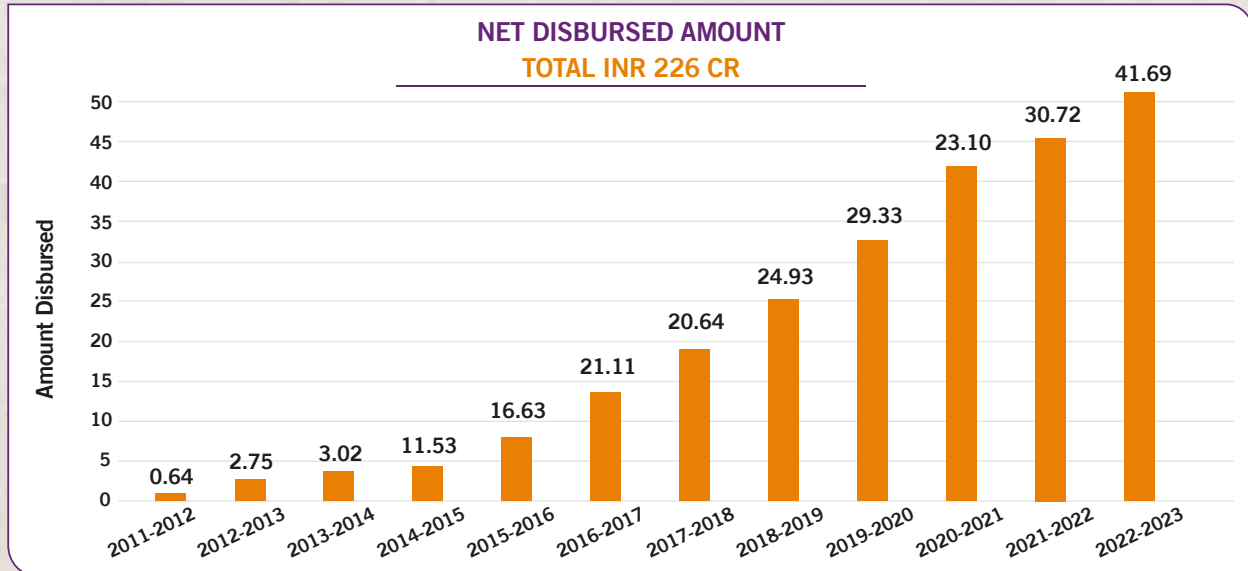
## **Cancer Cure Fund**

Cancer Cure Fund (CCF) is the flagship project of ICS and has successfully completed 12 years of operations through generous support from corporate and individual donors. It reached a record disbursement figure of ₹ 41.7 crore in 2022 - 2023



## Cancer Cure Fund Data

Cancer Cure Fund progress since inception

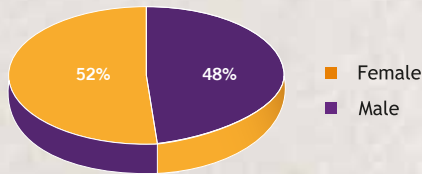


Throughout the COVID period, emphasis was placed on leveraging technology to expedite the processing of patient applications. Virtually all procedures within the CCF have transitioned to a digital and web-based format, streamlining virtual meetings of the Due Diligence Team and Governing Advisory Council, resulting in improved attendance and an easier process of approval of patient applications. In 2020, CCF adopted a clinically validated AI/ML tool developed by Naya Technologies, proving highly effective and resulting in an 80% reduction in the time expert oncologists spend evaluating patient applications for support. Numerous studies and abstracts have been presented in national and international fora regarding its success.

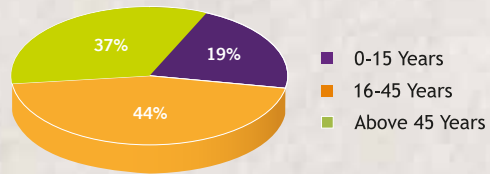


## PATIENTS SUPPORTED

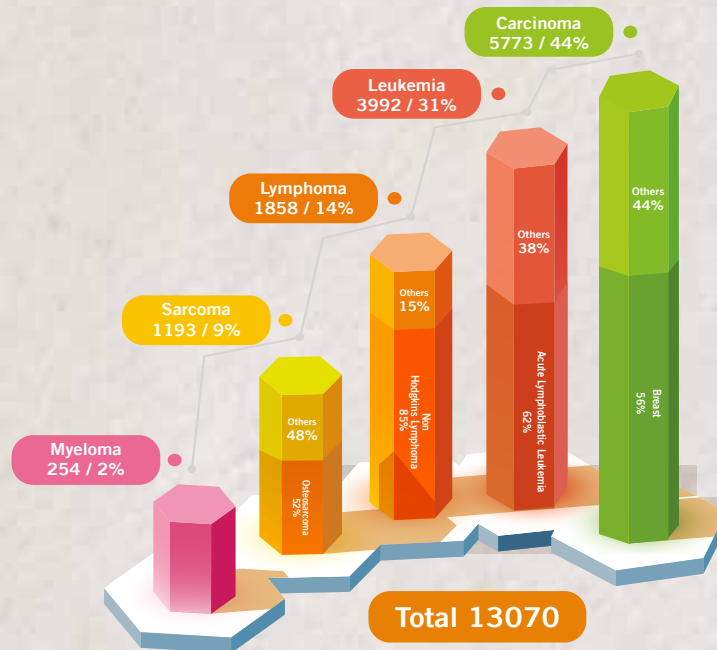
### GENDER



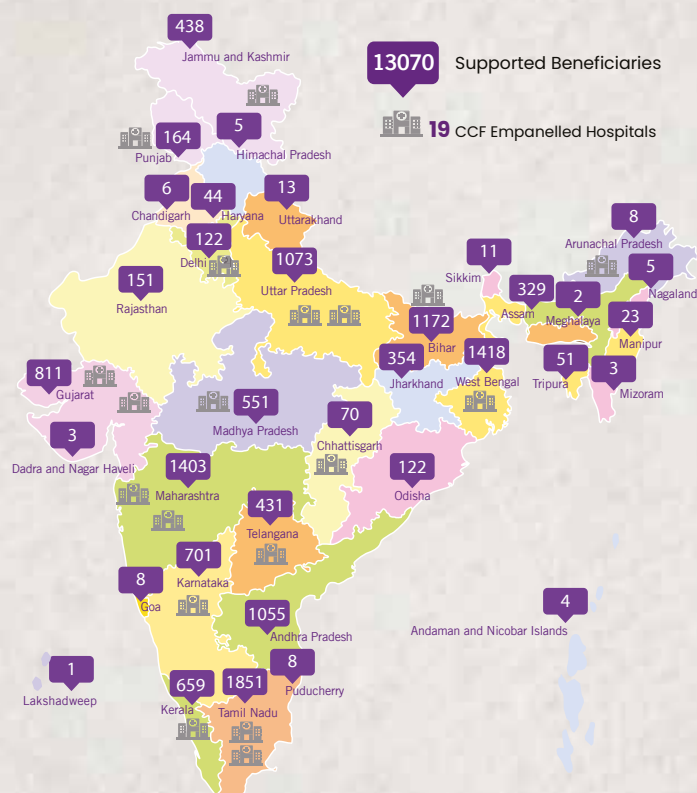
### AGE WISE



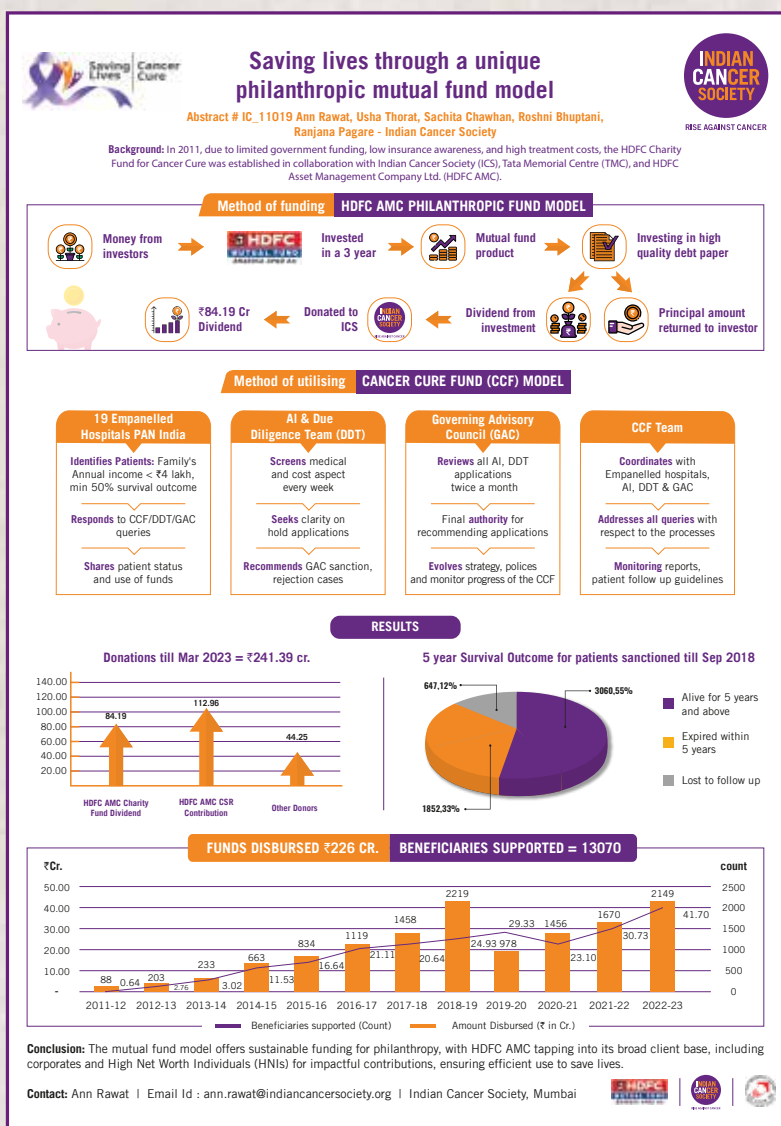
## DIAGNOSIS



## SUPPORTED BENEFICIARIES PAN INDIA



A glimpse of Cancer Cure Fund through a poster that was presented at the ICC 2023 in Mumbai and won the best poster award.



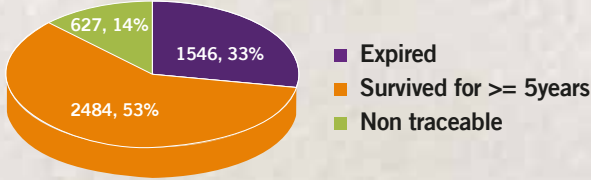
The CCF abstract on “Enhancing the efficiency of philanthropic support through use of AI: Experience of Indian Cancer Society” was one of the three entries nominated for an award at the Union for International Cancer Control, Geneva, Switzerland held in October 2022.

## Patient follow-up

In order to ensure patients successfully undergo their treatment and gain insights into their health status, the CCF has implemented an out-calling process. This involves conducting regular follow-ups to verify the patients' well-being and treatment progress.

## Outcome

**5 year survival outcomes**  
**Patients sanctioned till 31st Mar' 2018 = 4657**



CCF has successfully met the 50% survival criteria, signifying that at least 50% of the patients who received financial support for their treatment through CCF have survived for a minimum of five years from the date of sanction.

## Impact assessment

As part of the CSR regulations, the CSR donors who have donated more than ₹1 crore as donation are expected to conduct impact assessment of the projects that they have supported. CCF donors had impact assessors visiting the hospital sites for assessing the impact that the project has made on the patients' lives.



**Auditors conducting impact assessment at the hospitals**

## Relaunch of HDFC Charity Fund for Cancer Cure



The HDFC Charity Fund for Cancer Cure was re-launched on 28th July 2023 after the earlier fund was closed in May 2020 and could not be relaunched due to various reasons including COVID-19. The generous donors and supporters of the Fund continued their unwavering support in the battle against cancer by participating in the debt fund. The NFO garnered a corpus of over Rs.188 crores.

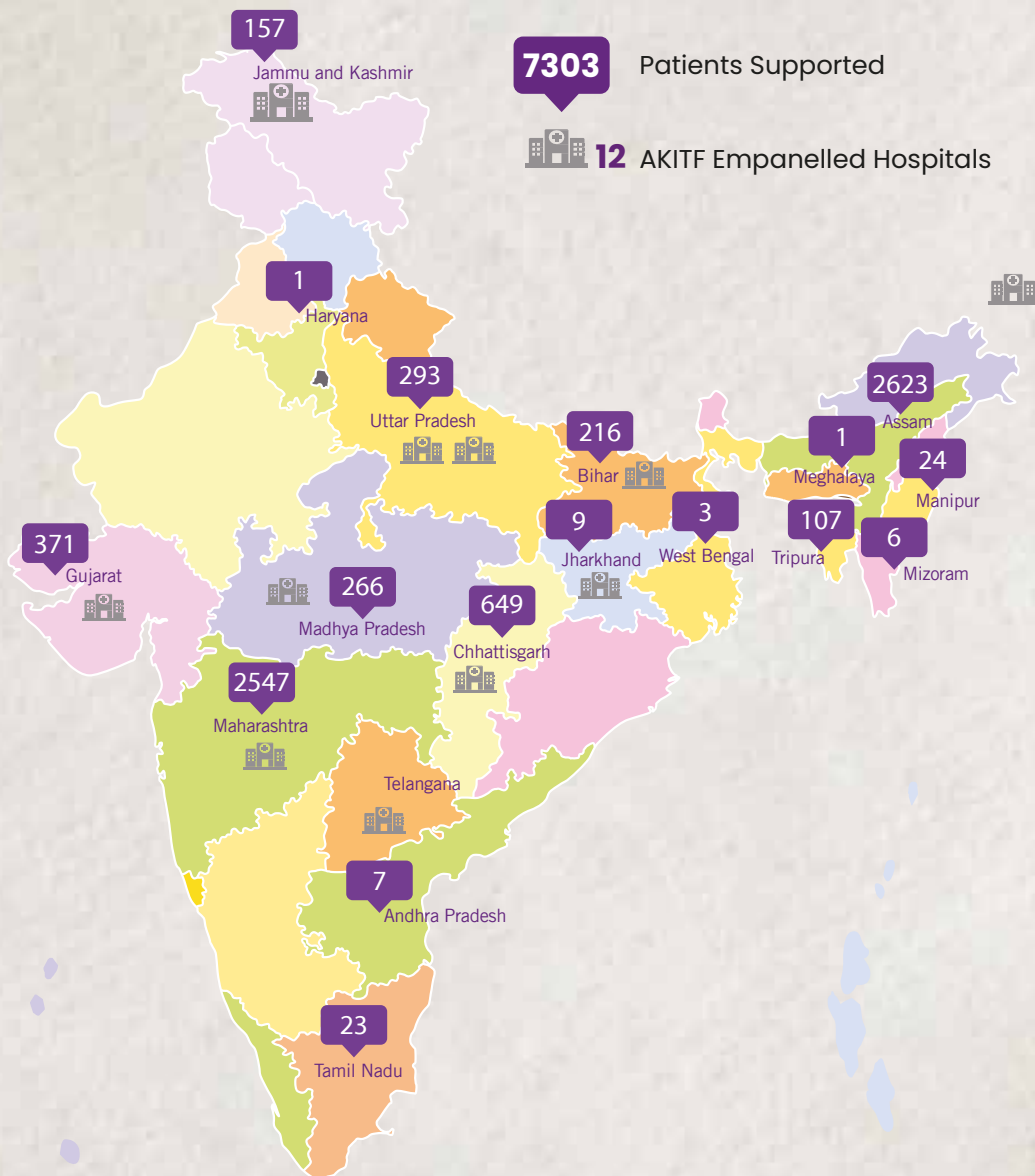
ICS expresses its heartfelt gratitude to the HDFC AMC Team for their dedication to relaunching it, and to the countless donors whose contributions ensured the success of this relaunch.



## Dr. Arun Kurkure Initiation and Treatment Fund (AKITF)

Indian Cancer Society (ICS) re-launched the Dr. Arun Kurkure Initiation and Treatment Fund (AKITF) in 2019. The fund provides financial assistance for diagnostic tests and initial treatment. The AKITF helps patients get diagnosed and treated earlier, which can improve their chances of recovery. Early detection and treatment are crucial in cancer care, in terms of morbidity, mortality, and cost of treatment.

What started as a small project in the year 2019 with 2 hospitals has now grown to cover 12 hospitals and disbursed over ₹11cr for more than 7,300 patients. 51% of patients supported are male; 66%, are 45 years and above. Thanks to AKITF, 63% of the total patients who availed of the benefits of the fund were able to undergo treatment, increasing their chances of survival.

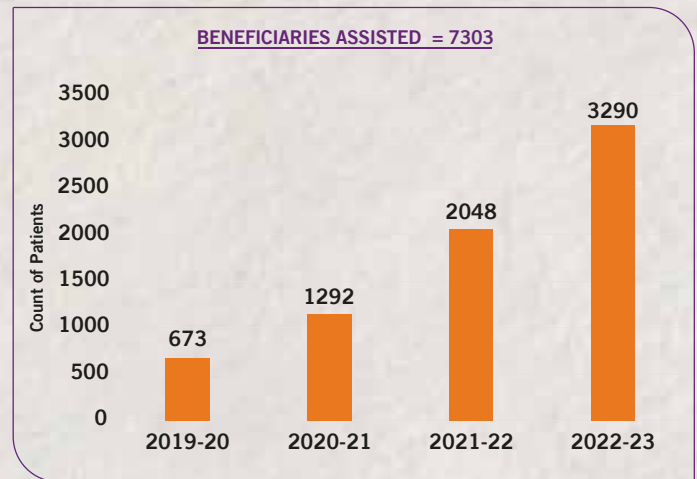
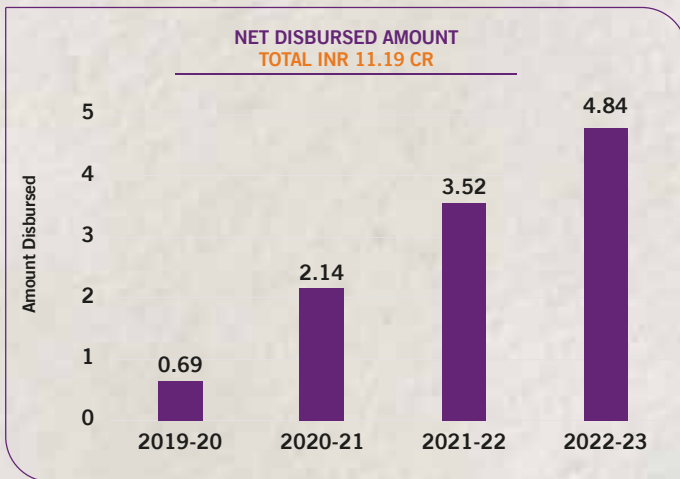




Thanks to AKITF, 63% of the total patients who availed of the benefits of the fund were able to undergo treatment, increasing their chances of survival.

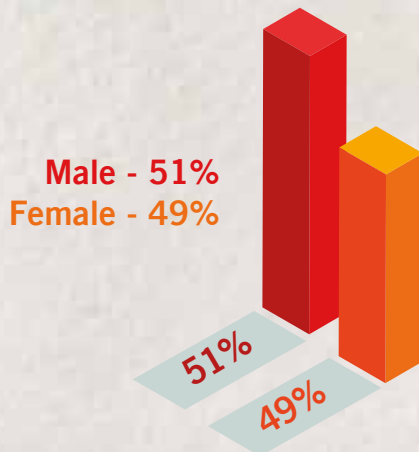


## AKITF DATA

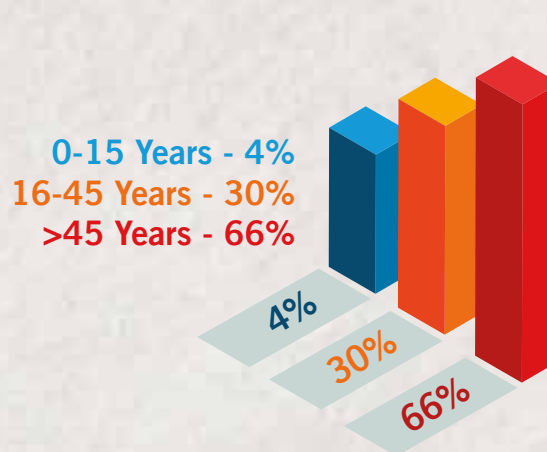


## PATIENTS SUPPORTED

### GENDER



### AGE WISE



## AUDIT OF EMPANELED HOSPITALS

In order to ensure that the empanelled hospitals are complying with the guidelines & processes of Cancer Cure (CCF and AKITF), an audit was recently conducted at three such hospitals:

Kailash Cancer Hospital (KCH) in Vadodra, Gujarat; Mahamana Pandit Madan Mohan Malviya Cancer Centre (MPMMCC); and Homi Bhaba Cancer Hospital (HBCH) in Varanasi, Uttar Pradesh. Auditors from Mahajan and Aibara, Chartered Accountants and LLP audit firm, visited these hospitals and the overall feedback has been very positive. The highlights are:

- The primary aim of the projects, viz. to deliver diagnosis and treatment to underprivileged cancer patients, was successfully achieved, and the funds were utilized efficiently.
- The hospitals followed the required guidelines and procedures, ultimately resulting in optimal care for the patients.

The observations and feedback of the auditors have been shared with the hospitals for their inputs. This feedback provides an opportunity for hospitals to reflect on their practices and identify areas for improvement.

## DELHI



The Medical and Diagnostic Assistance program of Delhi aims to provide financial assistance to cancer patients. During the year, Indian Cancer Society Cancer Sahyog provided medical assistance of approximately ₹84 lakhs, catering to 132 patients. Under the Diagnostic Assistance program, 16 patients were adopted, and an assistance of approximately ₹2.49 lakhs was provided.

## BENGALURU

334 patients received Rs. 1.64 Crores a financial aid for investigations and treatment.



### PATIENTS SPEAK



Ms. Prerana Rana, 20 years  
Medinipur, West Bengal,  
Diagnosed- Synovial sarcoma  
Christian Medical College, Vellore, Tamil Nadu

Despite the amputation of her leg in 2012, Prerna refused to let her circumstances define her. The financial support from the Indian Cancer Society and the emotional care she received were crucial in her recovery, highlighting the importance of such support for cancer patients. Her cancer journey inspired her to pursue a career in healthcare, and Prerna is now in the final year of her MBBS program, determined to make a positive impact on the lives of others.

Mast. Vinaya, 15 years

Bellary, Karnataka,

Diagnosed-B-Cell Acute Lymphoblastic Leukemia (B-Cell ALL)

Sri Shankara Cancer Hospital and Research Centre, Bengaluru, Karnataka

A young boy with dreams in his eyes, faced a life-altering diagnosis of B-Cell Acute Lymphoblastic Leukemia. His family struggled to meet the substantial costs associated with his cancer treatment. Despite their limitations, Vinaya successfully completed his treatment with assistance from the Indian Cancer Society (ICS). This case highlights the crucial role of ICS in providing aid to underprivileged patients and bridging the gap between limited resources and life-saving treatments, enabling him to return to a normal life and resume his education. His family expresses profound gratitude towards ICS for their unwavering support and financial assistance throughout his treatment.



Mrs. Saramma Thomas, 69 years

Chittar, Kerala

Diagnosed- Ca Breast

B.K.L.Walawalkar hospital, Chiplun

A homemaker and sole breadwinner earning Rs 12,000 annually through daily farming work, discovered a lump in her breast. Struggling with limited means and feeling alone, she sought medical advice. Thanks to AKITF-CCF's timely support with Rs. 25,000 for investigations, she was diagnosed with breast cancer. Subsequently, the Indian Cancer Society stepped in, ensuring her ongoing treatment through ICS CCF, granting her a hope amidst her challenging journey.

Mr. Chandra Prakash, 30 years

Sonebhadra, Uttar Pradesh,

Diagnosed- Ca Rectum

MPMMCC, Varanasi,

A carpenter earning a daily wage, faced financial struggles due to lack of family support. He had a previous surgery for piles left him in pain for which he visited the hospital. A Medical Social Worker assisted him in joining the Indian Cancer Society's AKITF, this support covered his initial investigations and later he received funds for his treatment through CCF. He is now on follow up, grateful for the assistance, Chandra Prakash and his family express deep appreciation to all who aided his journey to recovery, including medical professionals, support services, donors, and the Indian Cancer Society.







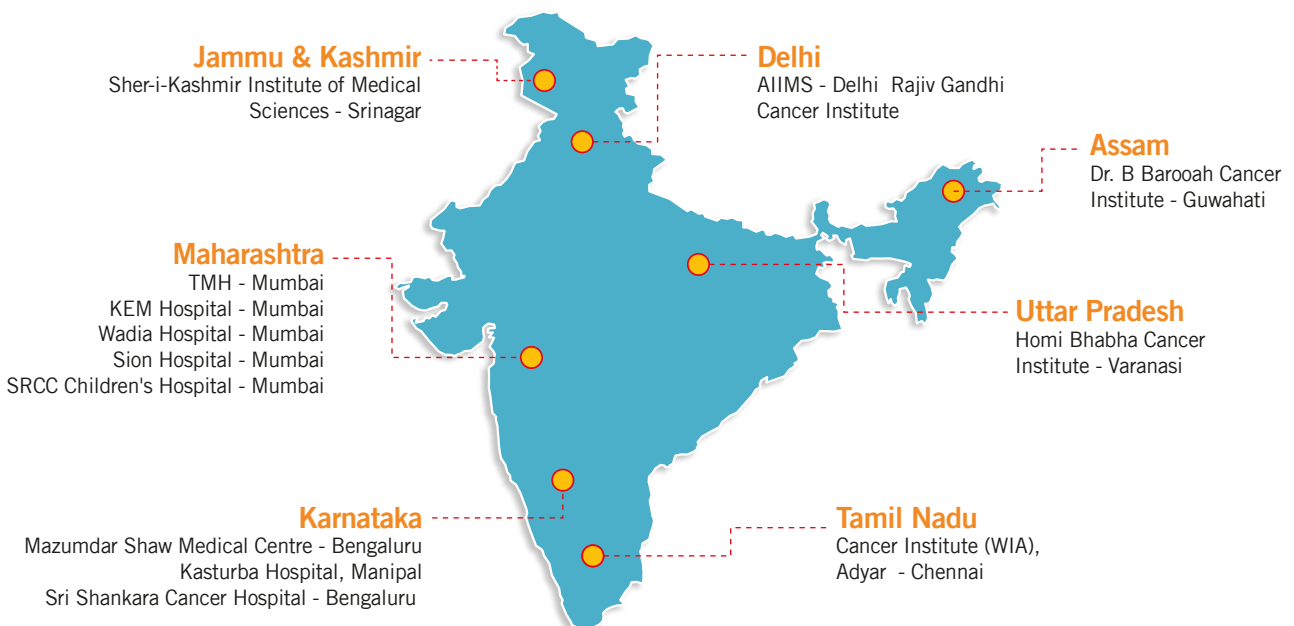
# SURVIVORSHIP



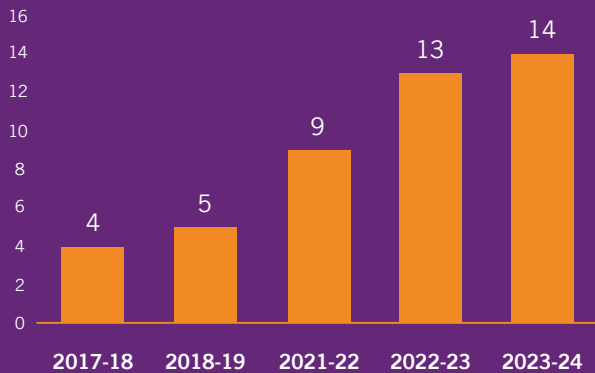
## PROJECT PICASSO: PARTNERSHIP IN CANCER SURVIVORSHIP OPTIMIZATION

PICASSO is a holistic rehabilitation module of ICS being implemented in partnership with paediatric cancer units. The objective is to facilitate cancer institutes to start hospital-based ACT (After Completion of therapy), a clinic for holistic (medical and psychosocial) care of survivors of childhood cancer to improve their quality of life and lower the possibility of losing track of follow-ups.

### ► Partner Hospitals of ICS



## ➤ New hospitals partnered during 2022-23



## 2022-23

HBCH Hospital, Varanasi  
 Muzumdar Shaw Hospital, Bangalore  
 ICS-SRCC-TMH - Neuro Rehab  
 Kasturba Hospital, Manipal  
 ACT Clinic Counselling -  
 Cumulative - 2439  
 2022-23 - 687

## ➤ Social Impact

Activities	No. of Beneficiaries (Cumulative)	No. of Beneficiaries (2022-23)	Amount spent (in L) (2022-23)
Dr. D J Jussawalla Educational & Vocational Skills Fund	358	219	49+ L
Late effects Investigations & Treatment fund	59	29	25+ L
Ugam support group members	457	36	
Career Counselling Sessions	216	34	Probono

## SUCCESS STORIES - DR. D J JUSSAWALLA FUND

SM: Survivor of LCH (Langerhans cell histiocytosis) successfully Completed his Bachelor of Engineering in IT and currently working as an Associate full stack developer trainee at Einfochip an Arrow Company, Ahmedabad.

RK: Survivor of Hodgkin's Lymphoma Successfully Completed his B. Science in hospitality management and currently working as Commi chef, The Oberoi, Mumbai.

TM: Survivor of WT(Wilms tumour) Scored 90% in 10th std. - SSC Board Exam – 2022, Currently pursuing a Diploma in Electronics and telecommunication Engineering.

HP: Survivor of Hodgkin's Lymphoma successfully pursuing bachelor of Engineering in information & technology. And he is a part of google initiative which trains young students under them, He has also successfully completed his internship as front-end web developer.

## Late Effects Investigations and Treatment Fund

When cancer treatment ends, a new chapter of life begins. Some survivors may leave cancer behind and continue life with few or no health problems. Some of the survivors may have ongoing physical changes and challenges. Some of these might be due to late effects, also known as after effects of cancer treatment. Not all cancer survivors will experience these late effects and they may appear soon after treatment or up to several years after treatment ends. Awareness of late effects is a must. In most cases, the earlier these late effects are identified, the easier they are to treat. People should ask their healthcare team about the possible late effects. This will be helpful for them and their close ones to know what to watch out for. Late effects vary from one cancer survivor to the other. They can range from very mild to serious. Medical experts cannot always predict if or when they will occur.

Initiated in 2021-22, SOPs have been formed, and service providers have been identified in Mumbai. In 2022-23 ₹25.67 lakhs was disbursed for 29 beneficiaries.

Endocrine including Growth Hormone

8

Infertility

1

Hearing loss

12

Vision Issue

5

Surgery (Revision & Prosthesis)

3

## ➤ ACT (After Completion Treatment) Clinics in india



Survivor of Hearing AID Pineoblastoma



Survivor of Infertility - Hodgkin Lymphoma blessed with a baby Girl



Prosthesis

Before

After



Eye prosthesis

An Advisory Committee of experts Dr. Puneet Rana Aurora (Fertility Treatment), Dr. Manish Agarwal (Orthopedic issues), Dr. Sudha Rao (Endocrinological issues), Dr. Kanchan Dholam (Dental issues), Dr. Himika Gupta (Vision Issue) provides guidance to the ICS in regards to late effects”.

### Posters & Publications

- I. Oral Presentation by Ms. Divya Rajkumar ICS psychologist from Chennai and Cancer Institute of Adyar: at International psyonology Society on “Psychosocial Outcomes of Pediatric Cancer Survivors from After Completion Therapy Clinic” in September,2022.
- II. E-poster presented by ICS psychologists from Delhi branch Ms. Priya Dixit from AIIMS Hospital & Ms. Juhi Sharma from RGCi hospitals on “Uncovering psycho-social needs of CCS with Talk Therapy” at PHOCON 2022 in November 2022.
- III. ACT Clinic workshop conducted at Phocon 2022, Dr. Purna Kurkure felicitated Dr. Vandana Dhamankar for presenting the ICS module.





► Activities 2022-23



**Indian Cancer Society's UGAM completes 13 Years of Celebrating Childhood Cancer Survivorship**

**Media Coverage of 13<sup>th</sup> Ugam Anniversary**

**कॅन्सर सर्व्हायव्हरशिप वर्धापन दिन**  
**मुंबई :** इंडियन कॅन्सर सोसायटीचा सर्व्हायव्हरशिप उपक्रमामधील सर्वात तरुण युप उगम टाटा मेमोरियल हॉस्पिटलच्या आयसर कम्युनरन ऑफ येरपी क्लिनिकमधून बाल कॅन्सेरोगातून यापलेल्यांनी तयार केलेल्या एका सर्वोद्वेगाने कॅन्सर सर्व्हायव्हरर्स डे निमित्त ५ जून रोजी त्यांचा १३ वा वर्धापन दिन येथील यशवंतराव चव्हाण ऑडिटोरियममध्ये संपन्न झाला. या कार्यक्रमाची थीम रिस्तेला सम्मानित करण्यासाठी या सोहळ्याला ४०० हून अधिक कॅन्सर वर मात केलेल्या विजेत्यांचा (कॅन्सर सर्व्हायव्हरर्स) उत्साहपूर्ण सहभाग दिसून आला. सोहळ्याची सुरुवात प्रार्थना आणि गायने झाली. त्यानंतर सोहळ्याचे प्रमुख पाहुणे आणि टाटा मेमोरियल हॉस्पिटलचे संचालक, डॉ. सी. एस. प्रमेश यांचे उद्घाटनस भाषण झाले.

Inspired by Ugam Cancer Institute - Adyar Launched a support group of survivors.



► Pudhari Marathi News paper



**29 May 2022 - Ugam Friendly Cricket Match**



**26 August 2022 Seminar on Fight Cancer Find the Cure organized by The WEEK**



**The 11 National Conference on Teenage & Young Adult Cancers was held at SAIMS, Indore.**



**Phocon (Pediatic Hematology oncology conference) 18<sup>th</sup> -19<sup>th</sup> November,2022**



**National Workshop on “How to start Ugam Chapter in your City” by ICS in June,2022**



**Participation in ENTHUSIA 2023**

## DELHI

Cancer Sahyog is the Emotional Support group of ICS, Delhi. The volunteers are Cancer survivors and caregivers who visit patients in 15 hospitals in Delhi and NCR. The patients and caretakers are advised, counseled, and given emotional support to help them overcome the difficult time in their lives.

### April 2022 to March 2023

1. 2381 patients were given Emotional Support.
2. Patients received medical assistance through suppliers registered with ICS
3. Bras and prosthesis were given at Prashanti during the lockdown and hospital visits had stopped. Some were distributed in hospitals too.

Mrs. Rekha Gulabani and Mrs. Satinder Kaur attended CACI annual meet held on behalf ICS Delhi branch.



The Annual Seminar this year was held on 18<sup>th</sup> September 2022, at India International Centre on the topic of ‘Qualitative Survivorship’. Mrs. Ranjit Kaur talked about the different areas in which ICS Sahyog supports patients.

Survivors day, was celebrated on 6<sup>th</sup> February 2023, at the Select City Walk mall for those who have fought the battle against cancer, survivors being an inspiration for those who recently have been diagnosed with cancer, with the gathering of many survivors and families.



Ekta me Anekta, a dance, performed by breast cancer survivors was the highlight of the event. We also partnered with educational institutions and NGO’s, the Can Kids, LSR Girls and Jamia Millia Islamic students, and Clown sellers these students fetched the crowd with flash mobs, dances and other stage performances. It was covered by Doordarshan TV and Hindustan Times.



# REHABILITATION



## Services at ICS Rehabilitation Department

The Indian Cancer Society had launched Asia's first rehabilitation centre in 1961. In 1979, ICS conducted Asia's first rehabilitation and vocational training workshop for cancer patients. As of today, we help to rehabilitate survivors from different age groups in multiple ways. We conduct activities that are designed to help the cancer patients in building their strength and confidence, and lessening the impact of stress on them. Helping them in regaining independence is one of the core tasks that the ICS takes on during the rehabilitation phase. Boosting the patient's morale and helping them navigate their new life refers to the psycho-social aspects of rehabilitation. Examples of physical restoration





### 1. Occupational Therapy & Counselling

Occupational therapy is a global healthcare profession which involves the use of assessment and intervention to develop, recover or maintain meaningful activities. The rehabilitation unit provides treatment for strengthening muscles, increasing range of movements, preventing contractures, improving coordination, maintaining or improving physical tolerance of patients during and after treatment.



### 2. Prosthesis, Aids & Accessories

- a) Provision of breast prosthesis by the prosthesis unit
- b) Providing cervical cancer kits and colostomy sets which are sold at a nominal cost to patients all over the country. These services are provided free of cost to the underprivileged.
- c) Compression garments & lymphedema kit disbursed this is a new initiative started as per need & assessment of Breast cancer patients.



## ➤ No of Beneficiaries supported in 2022-23

Prosthesis & AID	No. Of beneficiaries
Cervical Cancer Kits	1982
Breast Prosthesis	1236
Colostomy Kits	621
Compression Garment	73
Lymphedema Kit	19

## ➤ Created awareness about prosthesis through social media



Breast Prosthesis Video

<https://www.youtube.com/watch?v=h7V8bT5Qt6c>



Cervical Cancer Video

<https://www.youtube.com/watch?v=eMaCf6i1Y0E>

### 3. Neuro Rehabilitation

A Tri Party MOU was signed between TMH (Brain Tumour Foundation), ICS and SRCC CCD to help children with brain tumours. 76 patients referred by TMH were screened at SRCC for Vision Therapy and 11 received financial support.



### 4. Medical Aid

This fund was initiated in 2017, as an emergency fund for underprivileged children treated at KEM, Jerbai Wadia, Sion and Solapur Cancer Centre Hospitals.

Year	No of Partients	Amount (₹)
2019-20	32	7,85,000
2020-21	26	6,50,000
2021-22	105	26,25,000
2022-23	134	33,50,000
<b>Total</b>	<b>297</b>	<b>7410000</b>

### 5. Vocational and skill building programs

Tailoring and Beautician courses were conducted. 119 survivors enrolled for the training (40 for Tailoring and 79 for the Beautician course) - 88 of those trained received Sewing machines and Starter kits for beauticians.



## 6. Nutrition Support

A pilot project for nutrition support was started to support GI and Head & Neck cancer patients. 43 general patients from TMH were given financial help for Oral Nutrition Support. As per the TMH dietician's report, 60% of the patient's calorie intake was increased, they gained weight, and 40% of the patients maintained the weight. After prescribing ONS the overall calorie and protein intake improved by 30-40%. Many patients experienced a general sense of wellbeing along with improvement. Light and semi classical Music course. The music course is conducted pro bono by Ajivasan (Suresh Wadkar's Academy).



## DELHI

Prashanti is a wing of the Indian Cancer Society Cancer Sahyog. It is a healing and rehab centre for Cancer patients and survivors. With the help of the CIPLA Foundation the objectives are taking shape. The Protein Supplement Program has been ongoing for the past 7 years with support from the Essel Social Welfare Foundation.

Prashanti, as a team, aims to provide the best environment for all its patients and survivors to help them fight their physical, emotional, medical and psychological problems.

They also have bi-monthly meetings – physical and virtual to encourage the survivors to look ahead in life and forget their painful journey.

Sr. No.	Description	Nos.
1	Patients Visited	454
2	Bras distributed	1049
3	Prosthesis – silicone	351
4	Prosthesis – Cotton	76
5	Lymphotherapy sittings	661
6	Wig	8
7	Meetings & workshops	21

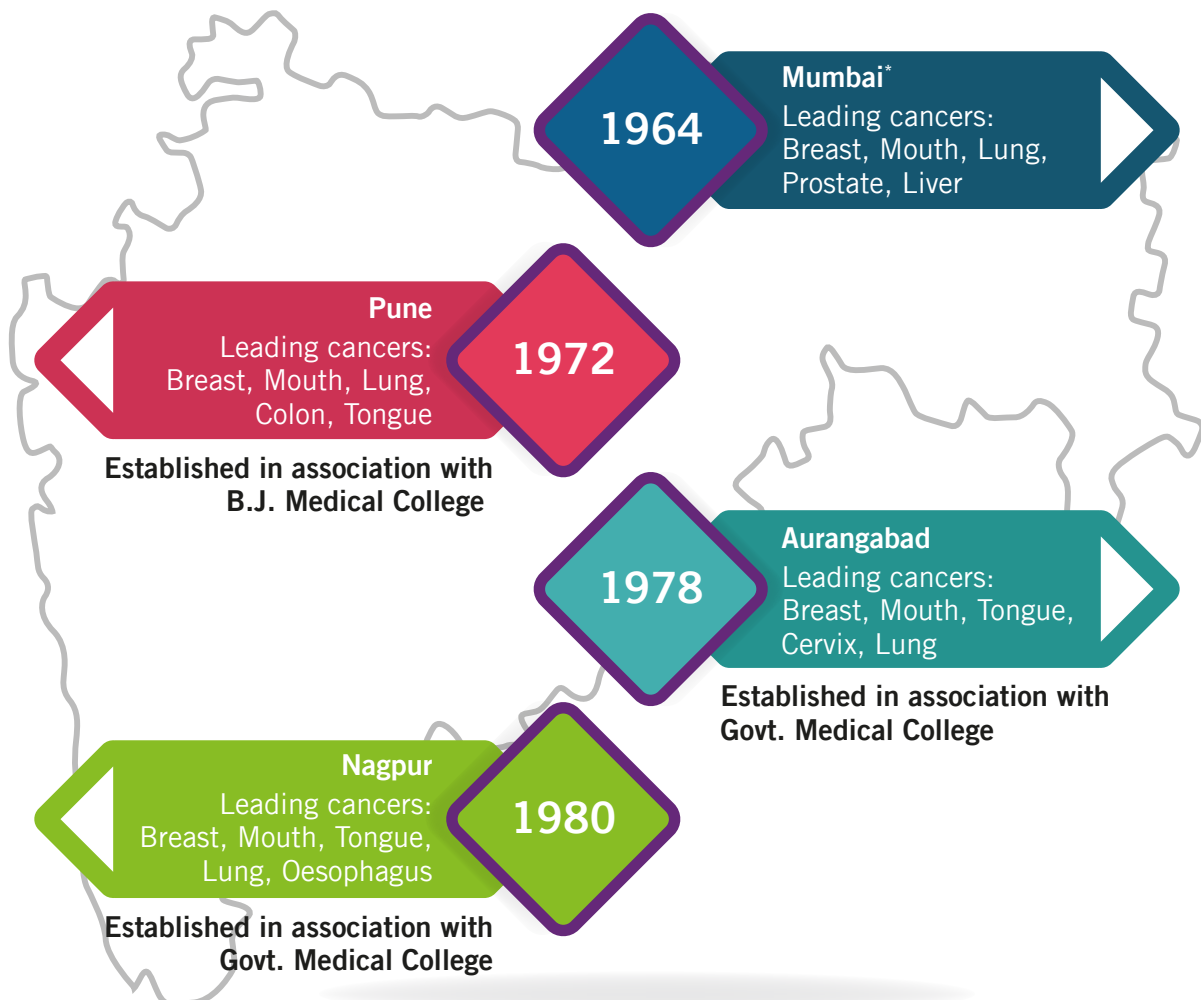
The children look forward to their weekly visit where they learn craft work, listen to stories, dance to music and singing. Also, celebrate festivals and enjoy the delicious nutritious hot meals along with some fruits. Prashanti wants to increase its reach and support to a much wider group of patients fighting against cervical, gastric, lung and head/ neck cancers.



# CANCER PATIENT REGISTRY AND RESEARCH

## CANCER PATIENT REGISTRY

The main mission of the cancer registry is to gather information on cancer incidence and mortality in particularly defined geographical area. ICS-Cancer Registries in Maharashtra State and leading cancers in 2020





Ms. Shravani Koyande, Deputy Director, Mumbai Cancer Registry, was deputed for the UICC's World Cancer Congress at Geneva, Switzerland, during 18-20 October 2022. Two Scientific Abstracts based on registry data, viz. Cancer Incidence and Mortality in Young Adults in Greater Mumbai and Tobacco-Related Cancers in India from Cancer Registry were selected for oral presentation.

## ➤ Salient features of the two abstracts

The study, which covered ages 15 to 34, showed that in 2017, the incidence was AAR (age-adjusted rate) of 14.1 per 100,000 population in males and 14.9 in females. 29 years is the median age of the cancer diagnosis. Breast cancer in females and leukaemia in males were the major contributors to cancer incidence. From 1964 to 2017, the APC (annual percentage change) was 0.09 for males, and for females APC was -0.1.

Another abstract on tobacco-related cancer (TRC) incidence and mortality showed that out of the cases registered by Mumbai Cancer Registry (MCR) 25.9% of cancer incidence and 28% of cancer mortality are related to TRC. MCR has reported 25.3% of males and 17.8% of females with TRC mortality in 2017. Mouth cancer is a leading cancer in males (30%) and in females it is lung cancer (28%). Lung cancer is a leading cause of mortality among males and females; 27.2% and 36.1% respectively. During 1964-2017, for males, mouth cancer showed increasing trend whereas lung cancer showed decreasing trend. The opposite was true for females.

## Contribution to International Data



The data from Mumbai, Pune, and Aurangabad Cancer Registries of ICS covering the period 2013-17 have been accepted for publication in 'Cancer Incidence in Five Continents', a scientific publication of International Agency of Research on Cancer, Lyon, France.

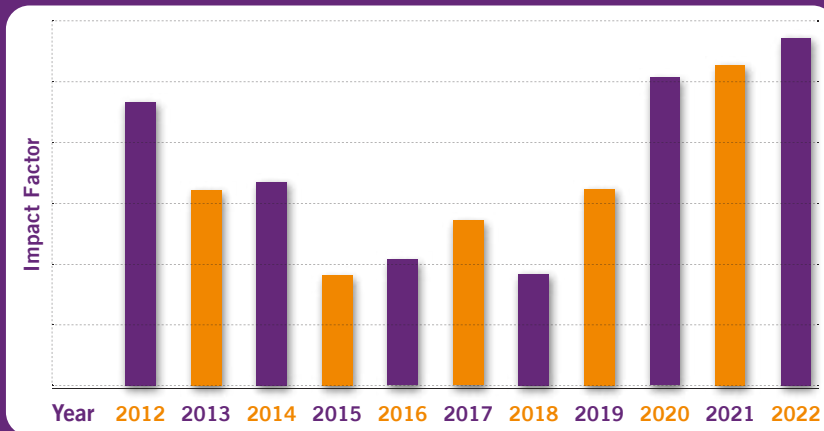
## ➤ Indian Journal of Cancer

The Indian Journal of Cancer (IJC) is the official publication of the Indian Cancer Society. It is the oldest cancer journal in India and is quarterly published since 1964. It is published in January, April, July and October, with a Pan-India distribution and is read by a diverse audience. The IJC has been publishing articles on-line ahead of the print version- a feature that allows the articles to be available earlier, reduces publication waiting time for the author and can be cited using a unique DOI (Digital Object Identifier). The IJC does not focus only on research articles but also publishes case studies that highlights unique and unusual findings of the disease. Editorial and other articles cover topics that comment on or shape healthcare policies. Review articles on the other hand allow authors to present a comprehensive analysis of pre-existing resources on a particular aspect. The letters to the editor allow many readers to reach out to IJC with their comments, criticisms, and suggestions.



During 2022-23, 4 issues of the IJC were brought out and the number of subscribers rose by 17% mostly due to international subscribers. Timely publication of Journal is a challenge, same is being addressed.

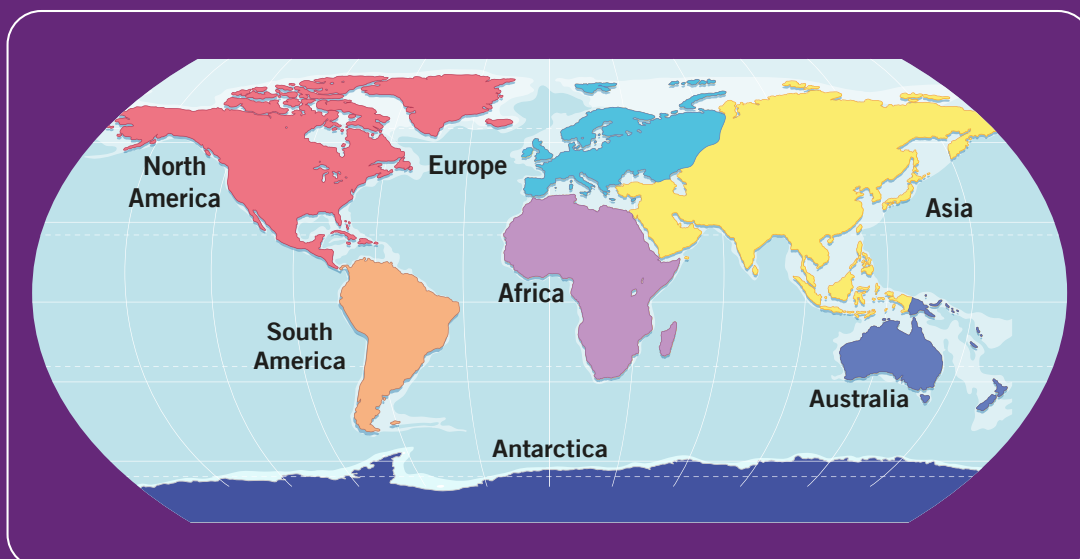
➤ **Impact Factor of the Journal is at its peak – 1.397**



➤ **Articles submission:**

<b>Articles Received</b>	<b>1741</b>
<b>Articles Accepted</b>	<b>26</b>
<b>Articles Rejected</b>	<b>409</b>
<b>Articles under review</b>	<b>1306</b>

The number of articles received for publication by the IJC rose to a peak of 1741 with the number of international submission rising from 394 to 974.



The following article received the maximum views (4160) and citations.

“Efficacy and safety of capecitabine and oxaliplatin (CAPOX) treatment in colorectal cancer: An observational study from a tertiary cancer centre in South India” submitted by authors - Ashok V Kalidindi , Biswajit Dubashi, Jayanthi M, DG Shewade.

<https://journals.lww.com/indianjcancer/pages/default.aspx>





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# OUR ESTEEMED DONORS

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## ICS Screening Delhi Branch Donors

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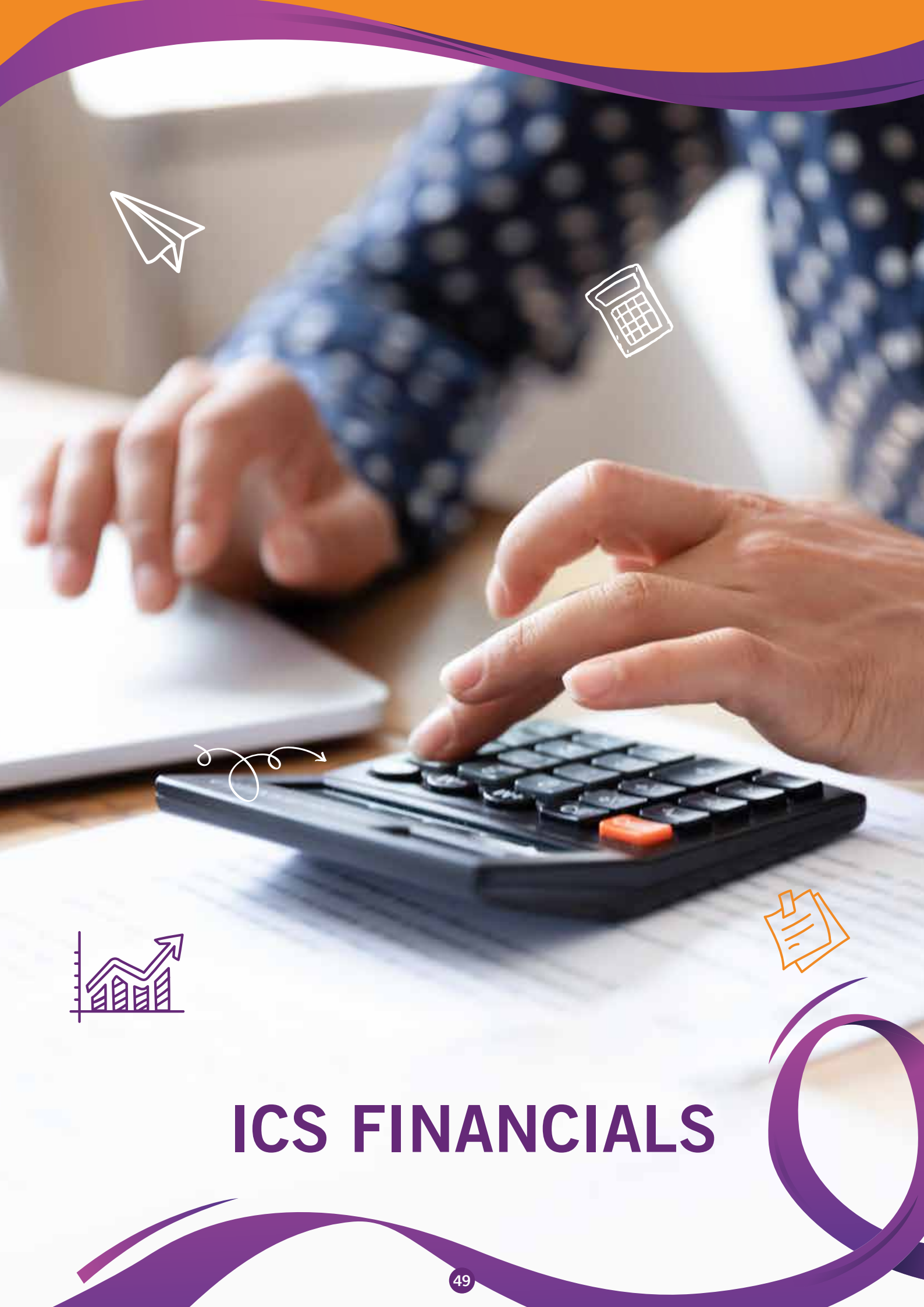
## ICS AFFILIATES

- |                                                |                                                              |                                     |
|------------------------------------------------|--------------------------------------------------------------|-------------------------------------|
| 1) Sadhu Vaswani Mission Medical Complex       | 4) Integrated Cancer Treatment and Research Centre / Ayurved | 7) Onco-Life Cancer Centre Pvt. Ltd |
| 2) Grant Medical Foundation / Ruby Hall Clinic | 5) Rajasthan Cancer Society                                  | 8) Swastava Cancer Care, Hyderabad  |
| 3) Galaxy Care Laparoscopy Institute Pvt. Ltd  | 6) Kolhapur Cancer Centre                                    | 9) Solapur Cancer Centre            |

## AFFILIATIONS & ASSOCIATIONS







# ICS FINANCIALS

**INDIAN CANCER SOCIETY**  
**ABRIDGED BALANCE SHEET AS AT 31<sup>ST</sup> MARCH, 2023**

(Summarised from the financial statements audited by M/s. N.M. Rajji & Co., Chartered Accountants, Mumbai)

(Value ₹ in Lakhs)

PARTICULARS	31.03.2023	31.03.2022
<b>SOURCES OF FUNDS:</b>		
<b>Corpus Funds:</b>		
Corpus Fund of the Trust	431	429
Corpus Funds for Specific Purposes		
a) Corpus Fund for Medical Activities	62	62
b) Corpus Fund for Medical Relief	88	88
<b>Total</b>	<b>581</b>	<b>579</b>
<b>Capital Donation Fund</b>	<b>435</b>	<b>472</b>
<b>Other Ear-marked Funds:</b>		
a) Medical Activities Fund	908	967
b) Medical Relief Fund	1,016	1,362
c) Survivorship and Rehabilitation Fund	100	135
d) Building and Infrastructure Fund	329	311
<b>Total</b>	<b>2,353</b>	<b>2,775</b>
<b>Liabilities</b>	<b>342</b>	<b>345</b>
<b>Surplus:</b>		
a) ICS HQ	688	694
b) ICS Medical Centre	730	411
c) Branches	1,316	1,223
<b>Total</b>	<b>2,734</b>	<b>2,328</b>
<b>Total</b>	<b>6,445</b>	<b>6,499</b>
<b>APPLICATION OF FUNDS:</b>		
<b>Immovable Properties</b>	<b>485</b>	<b>511</b>
<b>Fixed Assets</b>	<b>239</b>	<b>268</b>
<b>Investments:</b>		
a) Govt. Securities	56	83
b) Banks and Public Limited Companies	4,303	4,503
<b>Total</b>	<b>4,359</b>	<b>4,586</b>
<b>Current Assets:</b>		
a) Loans and Advances	336	432
b) Receivable	372	312
c) Cash, Bank and Autosweep Balances	654	390
<b>Total Current Assets</b>	<b>1,362</b>	<b>1,134</b>
<b>Total</b>	<b>6,445</b>	<b>6,499</b>

**INDIAN CANCER SOCIETY**  
**ABRIDGED INCOME AND EXPENDITURE ACCOUNT**  
**FOR THE YEAR ENDED 31<sup>ST</sup> MARCH, 2023**

(Summarised from the financial statements audited by M/s. N.M. Raiji & Co. Chartered Accountants, Mumbai)

(Value ₹ in Lakhs)

PARTICULARS	31.03.2023	31.03.2022
<b>INCOME:</b>		
Rent	20	19
<b>Interest:</b>		
a) Securities	6	7
b) Fixed deposits and Savings Bank	168	158
<b>Total Interest</b>	<b>174</b>	<b>165</b>
Dividends	5	11
Donations in Cash and Kind	331	247
Income from Other Sources	355	169
Recovery of Expenditure in respect of Properties	111	117
<b>Utilisation of Ear-marked funds</b>	<b>6,196</b>	<b>4,164</b>
<b>Total</b>	<b>7,192</b>	<b>4,892</b>

**EXPENDITURE:**

Expenditure in respect of Properties	175	149
Establishment Expenses	327	280
<b>Expenditure on Object of the Trust:</b>		
a) Medical Activities	1,246	704
b) Medical Relief	5,038	3,653
<b>Total</b>	<b>6,284</b>	<b>4,357</b>
<b>Surplus / (Deficit)</b>		
a) ICS HQ	(1)	(119)
b) ICS Medical Centre	319	142
c) Branches	88	83
Total	406	106
<b>Total</b>	<b>7,192</b>	<b>4,892</b>



# CANCER INSURANCE SCHEME

The Indian Cancer Society Cancer Insurance Scheme was the first Cancer Insurance Scheme in India, launched in 1985, in collaboration with New India Assurance Co. Ltd. (NIA). This benefit currently is available only to the existing members enrolled under the Cancer Insurance Scheme. During the year we have 717 existing members in various categories.

Categories	Nos.
<b>Well Wisher Member Ordinary</b>	
Sum Assured ₹ 2 Lakhs	492
Sum Assured ₹ 50 thousand	41
<b>Well Wisher Life Members</b>	
Sum Assured ₹ 2 Lakhs	150
Sum Assured ₹ 50 thousand	150
Individual Ordinary Members	28
Sum Assured ₹ 2 Lakhs	6

In addition, during the year New India Assurance Co. Ltd. settled the medical claims of 6 members.

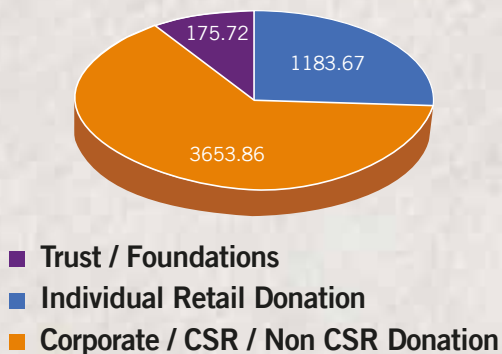
## DONATIONS & FUNDRAISING:

We take the opportunity to thank all our Donors, Patrons, Members, Well Wishers who support our cause every year.

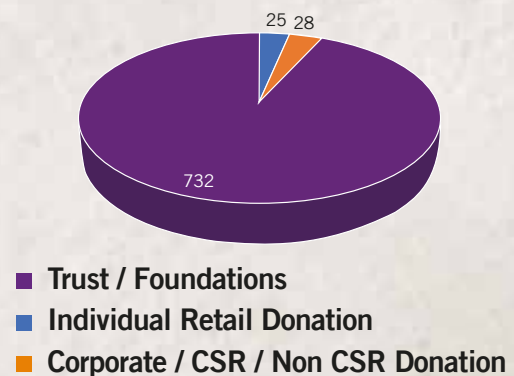
During the year we have a sizeable donation received from Corporates, Trust, Foundations as well as Individual Donor.

No.	Source of Fund	No. of Donors	Donation Rs. In Lakhs	% of Donors	% of Donation AMT
1	Trust / Foundations Corporate / CSR	25	1183.67	3%	24%
2	Non-CSR Donation Individual Retail	28	3653.86	4%	73%
3	Donation	732	175.72	93%	4%
	<b>Total</b>	<b>725</b>	<b>5013.25</b>	<b>100%</b>	<b>100%</b>

Sources of Funds FY 2022-2023  
Rs. In Lakhs



Nos. of Donors



## MANDATORY DETAILS

National Headquarters (NHQ)	74, Jerbai Wadia Road, Parel, Mumbai 400012
Telephone (Helpline)	1800 22 1951
Email	info@indiancancersociety.org
Solicitors & Advisors	Advocate Preeti Ramani Federal & Company Sandeep Puri Associates & Advocates Thanawala Consultancy Services, Actuaries & Consultants Sr. Advocate Percy J. Pardiwalla Snehal Shah & Associates, Chartered Accountants
Statutory Auditors	M/s N M Raiji & Co
Internal Auditors	M/s Mahajan & Aibara
Bankers	State Bank of India HDFC Bank Ltd Bank of Baroda ICICI Bank Ltd Kotak Mahindra Bank Ltd

## KEY REGISTRATION AND LICENSE DETAILS

Registered under the Societies Act, 1860 vide No 2983 of 1953 - 54 & the Maharashtra Public Trust Act 1950 vide F 402 BOM of 1954

S 80G Tax Exemption under Income Tax Act vide Registration no. AAATI0001KF20214 valid till AY 2026-27

S 12A under Income Tax Act vide Registration No AAATI0001KE20214 valid till AY 2026-27

Registered with Ministry of Corporate Affairs vide CSR Registration number CSR00000792

Registered with Niti Aayog, Government of India vide Darpan ID MH/2017/0165650

Registered under FCRA Act vide FCRA registration No. 083780209 valid till FY 2026-27

The Indian cancer Society has complied with provisions relating to the Internal Complaints Committee under the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013.




RISE AGAINST CANCER



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