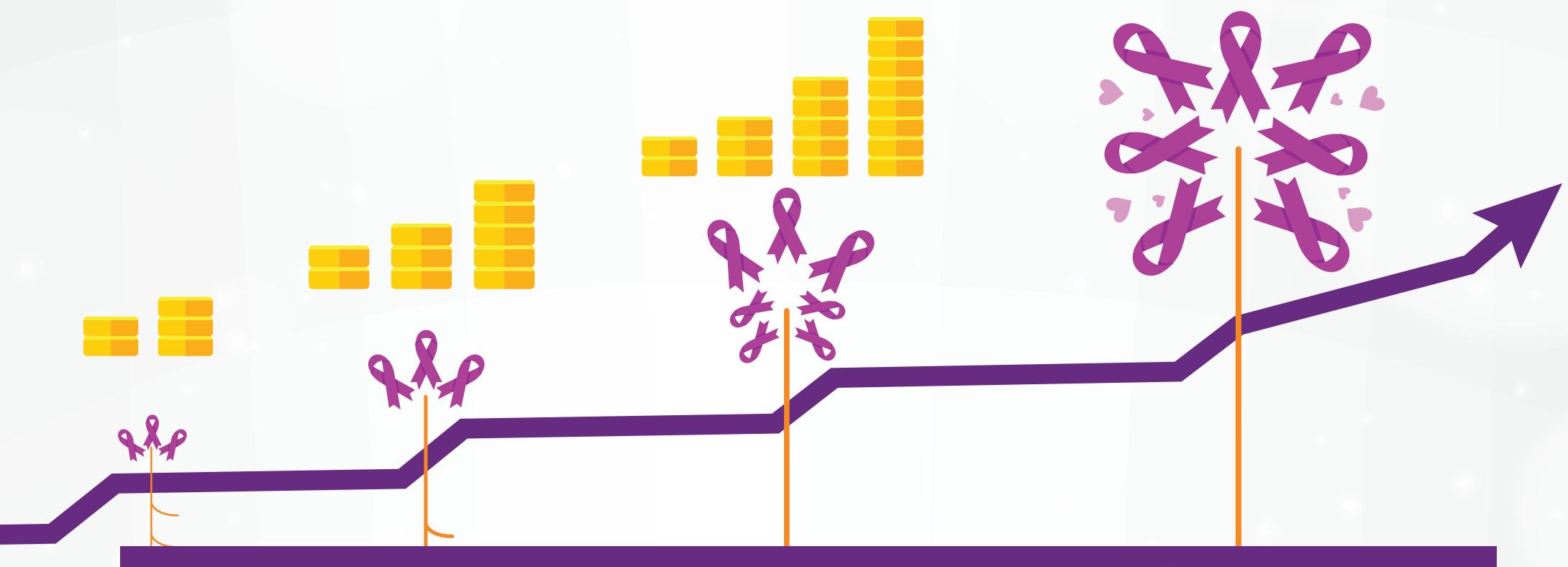


# A New Financial Year, A Renewed Hope



## KEY HIGHLIGHTS FOR THE QUARTER

(Cumulative data of all ICS branches)



**Awareness Direct Beneficiaries**  
**2,83,222**

**People screened**  
**10,932**

**Patient Supported for Initial Diagnosis and Treatment**  
**1,206**

**Survivorship and rehabilitation beneficiaries**  
**1,403**

## AWARDS DURING THE QUARTER

ICS Delhi was awarded “Exceptional Social Impact in Cancer Advocacy in India” by Voice of Healthcare, presented by Shri Ravinder Singh.

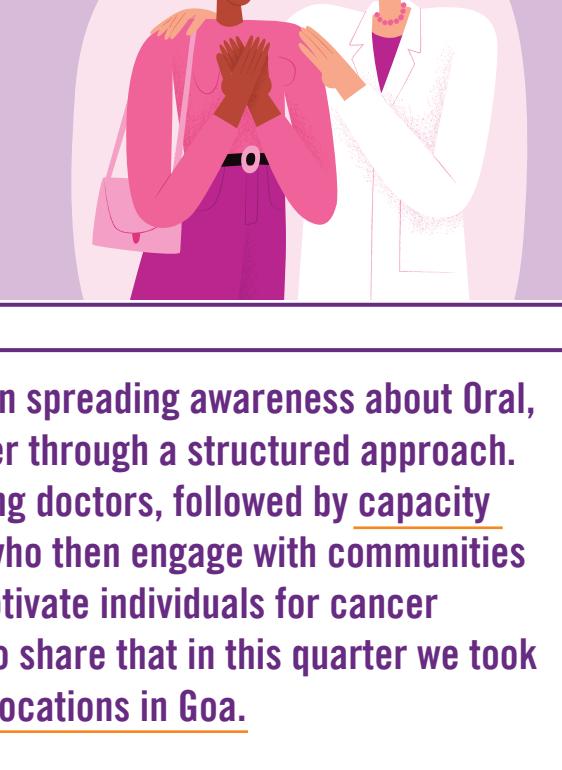


### Social Transformation Award

Indian Cancer Society- Delhi, was honoured with the Social Transformation Award in recognition of its outstanding contribution towards cancer awareness, patient support, and community empowerment by Vishwa Aarogya Samvardhan Sansthan.



# Cancer Awareness



## Project SATARK



Project "Satark" focuses on spreading awareness about Oral, Cervical, and Breast cancer through a structured approach. The project involves training doctors, followed by capacity building of ASHA workers who then engage with communities to raise awareness and motivate individuals for cancer screening. We are happy to share that in this quarter we took Satark to Nasik and more locations in Goa.

No. of Community Awareness Session	No. of Beneficiaries Reached
(Apr - Jun)	(Apr - Jun)
265	6,806
3,799	86,357
2,871	94,653
6,935	1,87,816

### Indian Cancer Society Launches Integrated Cancer Care Program in Nashik For Raising Cancer Awareness, Screening, and Treatment Support

In collaboration with Axis Bank along with Nashik District Health Department, and SMBT hospital has launched a year-long Integrated Cancer Care Program in Nashik and surrounding regions.

This initiative focuses on raising cancer awareness, providing free screening for oral, breast, & cervical cancers, and supporting early diagnosis and treatment. Through community sessions, school outreach, and mass media campaigns, the program aims to reach over 1.5 lakh people directly and over 7 lakh through broader outreach. It also includes capacity building for healthcare workers and financial aid for patients in need - strengthening the cancer care ecosystem across the district.



### Year-long Integrated Cancer Care Programme launched in Nashik

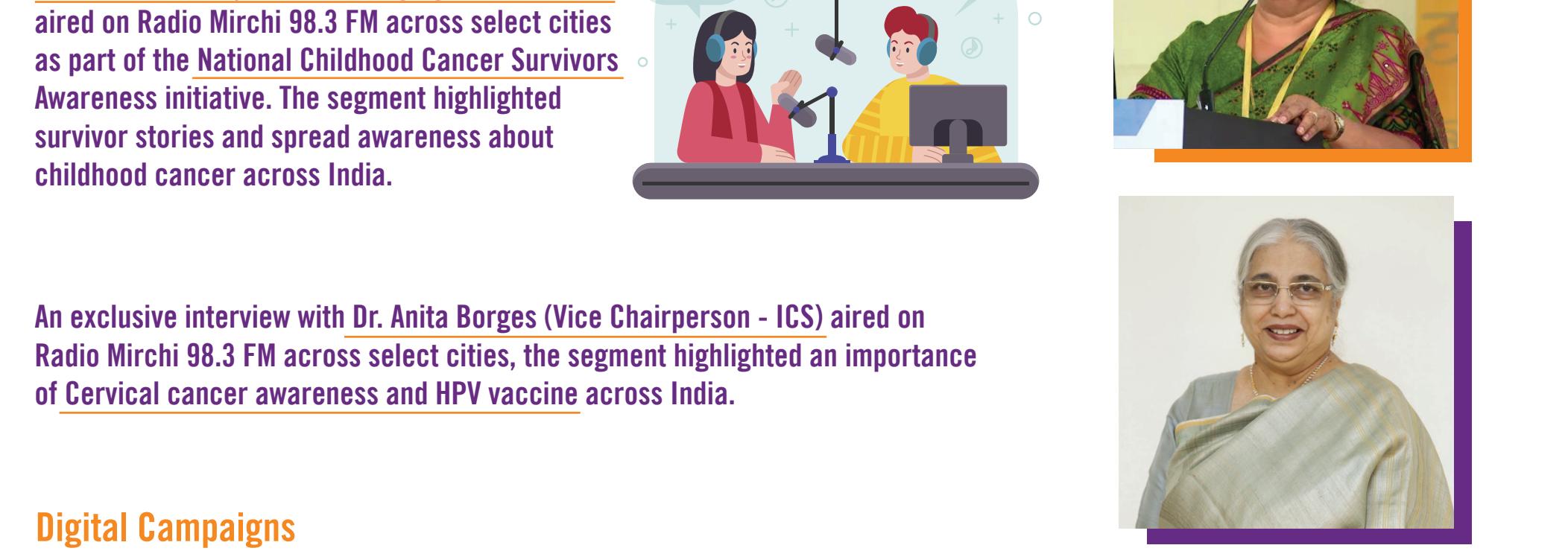
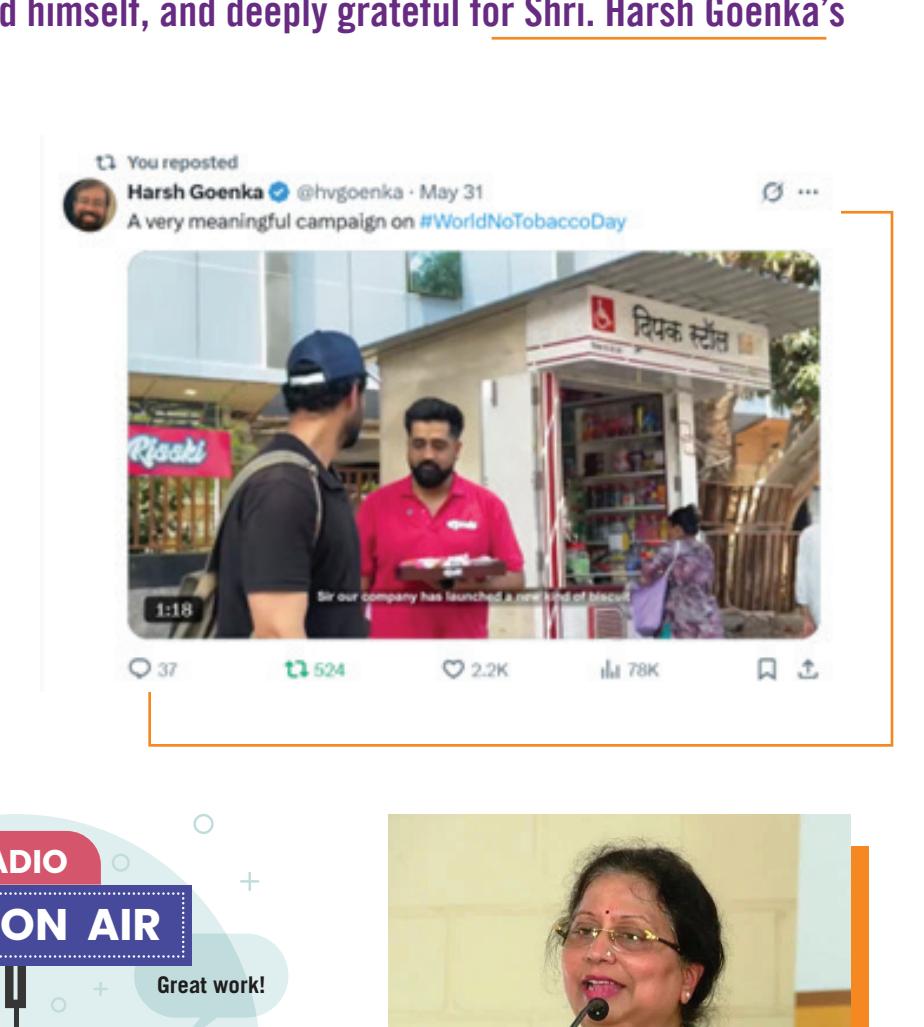
Initiative by ICS, Distt Health Dept and Axis Bank for raising awareness and treatment support



Project Satark roll out in Nashik - Encouraging media coverage

The ICS team met with Hon. Health Minister of Karnataka, Mr. Gundu Rao, at Arogya Soudha, Bengaluru, to present Project Satark and propose ICS as the technical partner for the Gruh Arogya Yojana.

(L to R), Dr. Guru Suhas, Dr. Prasad Rane, Mrs. Kanchan Bannerjee, Mr. Madhav Nene, Mr. Gundu Rao, Dr. Nagesh Simha and NCD Director Dr. Raghunandan.



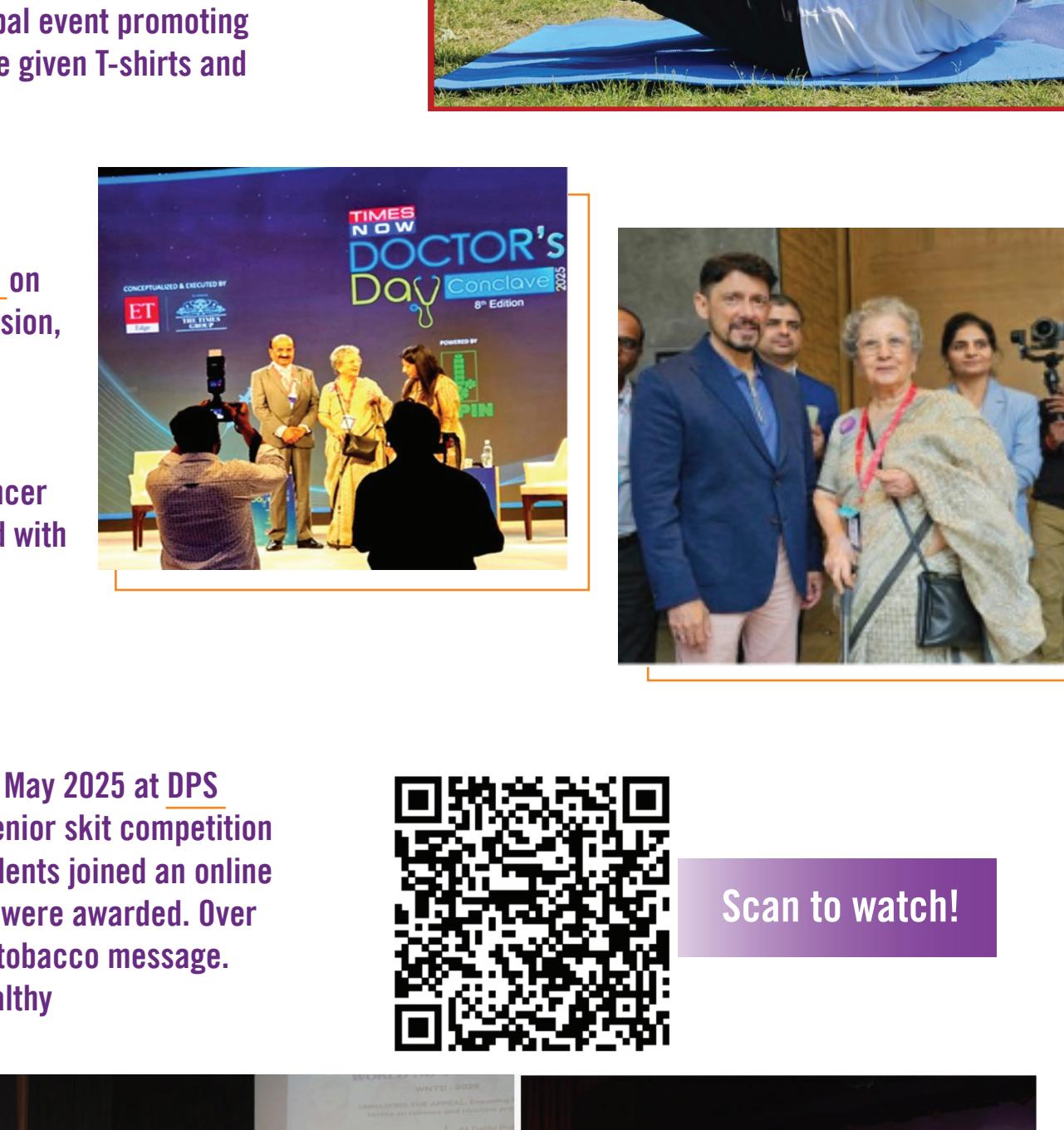
### WORLD NO TOBACCO DAY - 2025

To mark World No Tobacco Day, we executed a Pan-India radio campaign to raise awareness about oral cancer, reaching over 10 million people nationwide.



Awareness sessions held on World No Tobacco Day managed to reach 13345 beneficiaries.

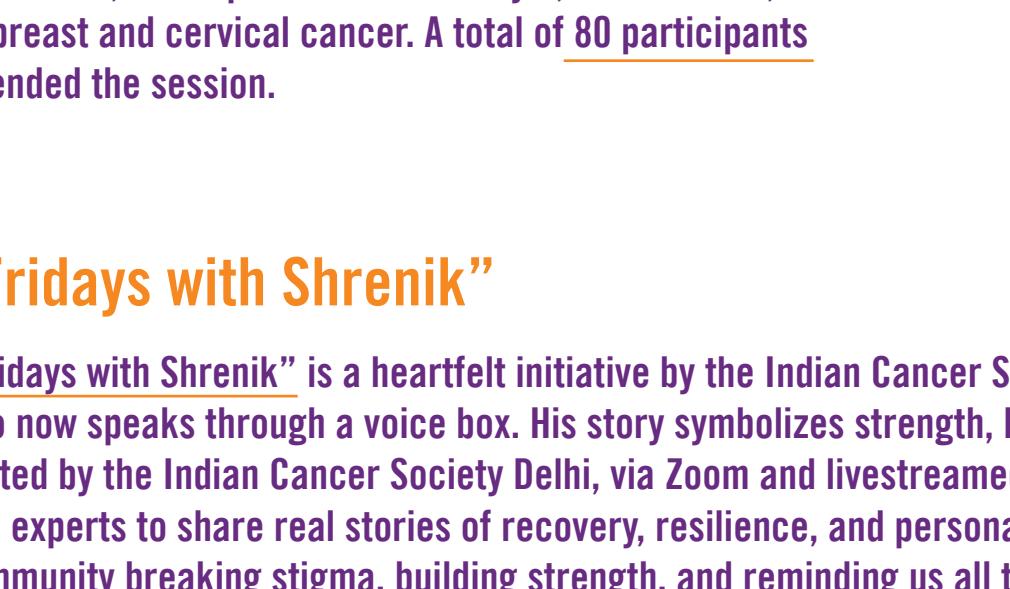
Also, Street Plays and Ventriloquism were arranged in various places across Goa, Maharashtra and West Bengal.



### Risski- Not a real biscuit but a real warning!

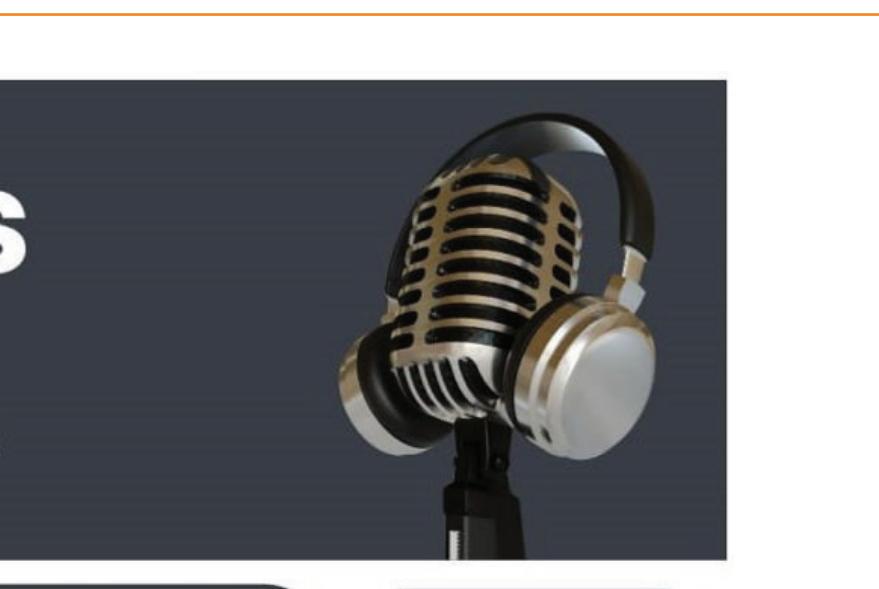
To commemorate World No Tobacco Day, the Indian Cancer Society launched a powerful short film that reimagines the impact of statutory warnings. By asking a simple yet provocative question the film challenges the normalization of tobacco use and denial around its risks.

Promoted through a nationwide digital campaign, the film reached over 1 million people, driving awareness and sparking meaningful conversations about the dangers of tobacco.



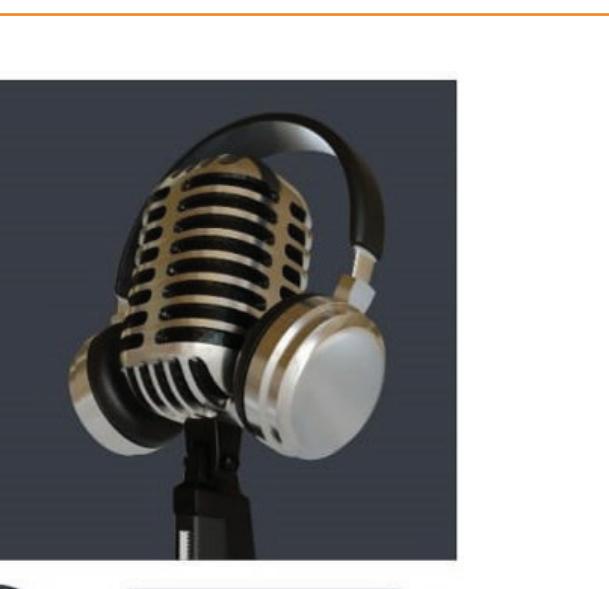
Risski- Not a real biscuit but a real warning!

None other than Shri. Amitabh Bachchan shared our film-proof that the message is truly touching hearts; we're honoured to have our World No Tobacco Day campaign retweeted by the legend himself, and deeply grateful for Shri. Harsh Goenka's kind words, calling it 'a very meaningful campaign.'

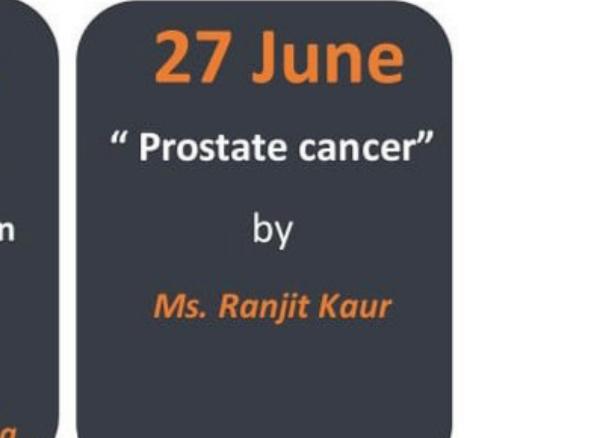


### Radio Interviews

An exclusive interview with Dr. Purna Kurkure (Jt. Hon. Secretary and Jt. Managing Trustee - ICS), aired on Radio Mirchi 98.3 FM across select cities, as part of the National Childhood Cancer Awareness Awareness initiative. The segment highlighted survivor stories and spread awareness about childhood cancer across India.



An exclusive interview with Dr. Anita Borges (Vice Chairperson - ICS) aired on Radio Mirchi 98.3 FM across select cities, the segment highlighted an importance of Cervical cancer awareness and HPV vaccine across India.



### Digital Campaigns

That created buzz reaching more than 2.7 million people.



Presentation at Raja Sabha - On 30th April, Mrs. Jyotsna Govil presented ICS's views before the Raja Sabha's Committee on Petitions regarding affordable and accessible cancer treatment

experts, she highlighted cancer control challenges and solutions, answered MPs' questions, and engaged with representatives

from MOHW, ICMR, AIIMS, RCGI, Max Healthcare, and others.



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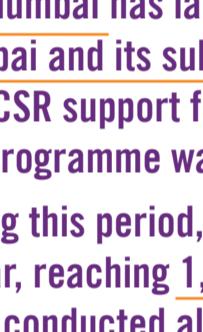
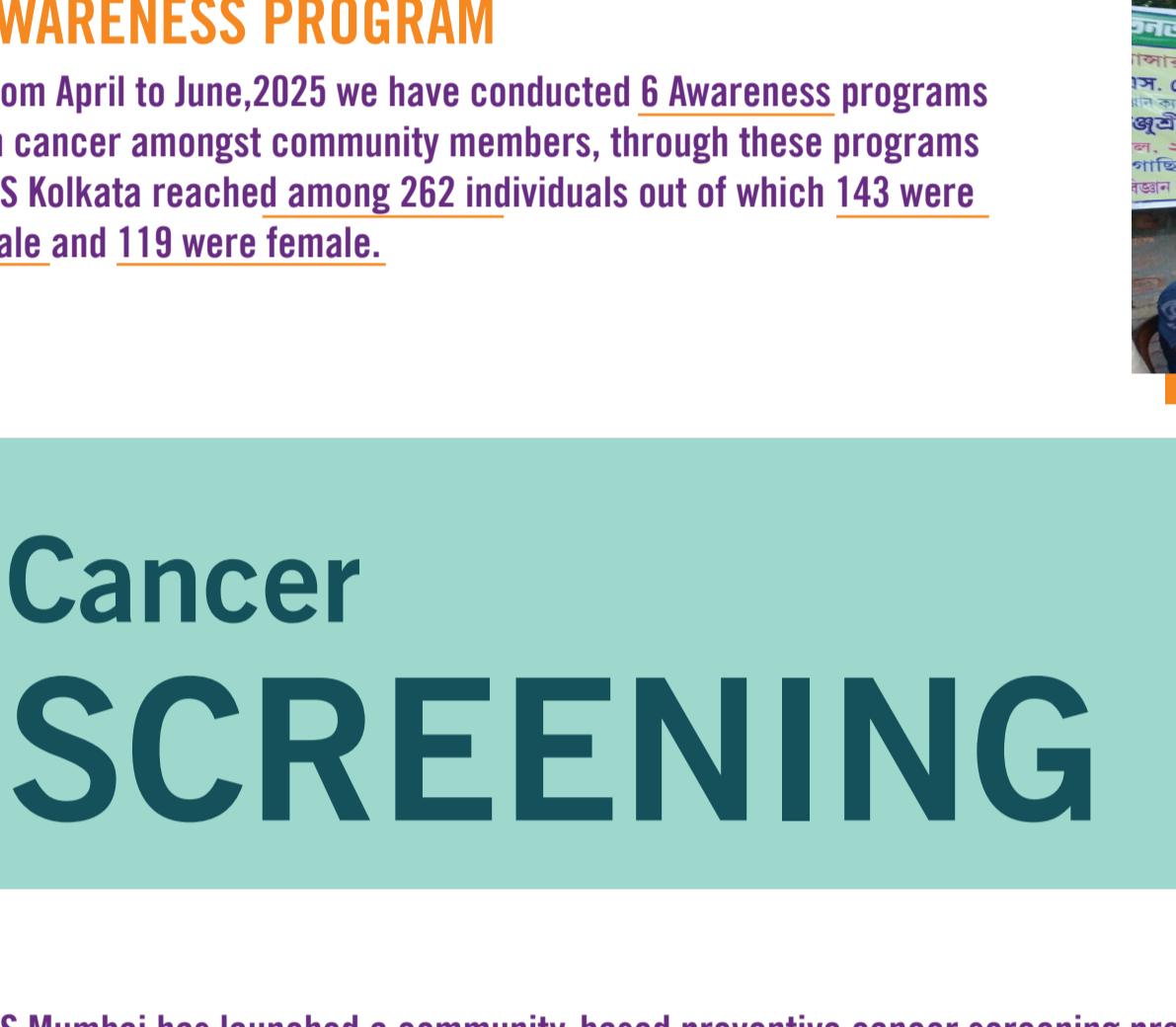


# AWARENESS - BENGALURU BRANCH

## Media Coverage



## WORLD NO TOBACCO DAY 2025

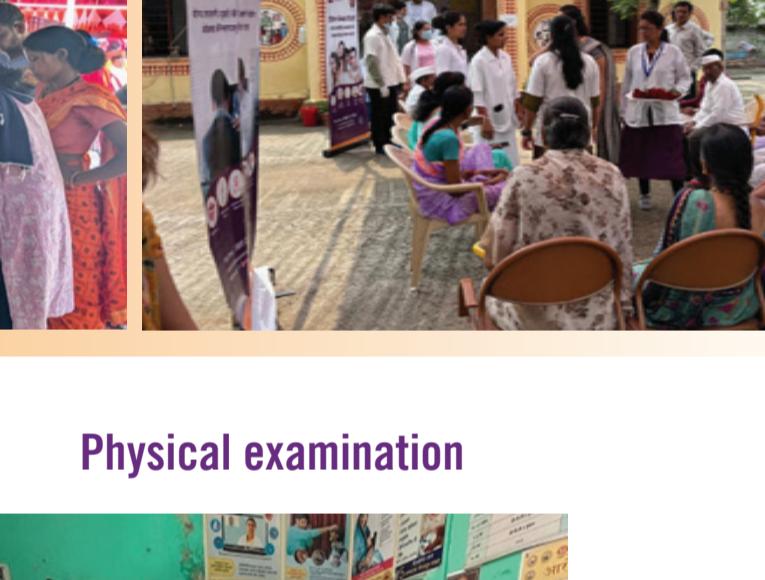


Released a video highlighting how parents' habits impact children. Kannada star Shiva Rajkumar shared a heartfelt message supporting the film and helping amplify its reach. Grateful for his support in spreading awareness.

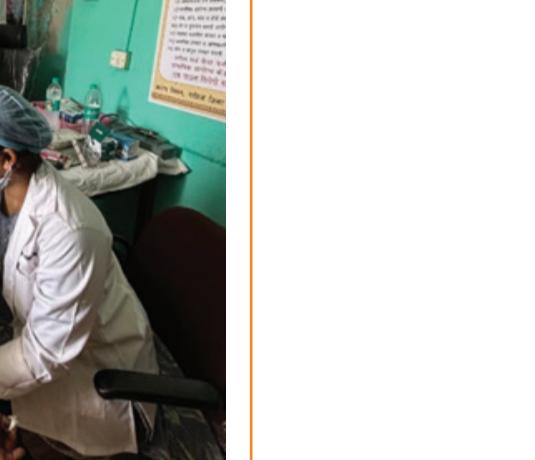
# AWARENESS - KOLKATA BRANCH

## AWARENESS PROGRAM

From April to June, 2025 we have conducted 6 Awareness programs on cancer amongst community members, through these programs ICS Kolkata reached among 262 individuals out of which 143 were male and 119 were female.



# Cancer SCREENING



ICS Mumbai has launched a community-based preventive cancer screening programme in Mumbai and its suburbs, Navi Mumbai, and the Sinnar block of Nashik district, Maharashtra, with CSR support from L&T and Axis Bank, in association with SMBT Hospital, Nashik. The programme was conducted from April to June 2025.

During this period, ICS conducted 25 screening camps across Mumbai, Navi Mumbai, and Sinnar, reaching 1,592 beneficiaries - 69.5% of them women. Over 1,600 VIA and HPV tests were conducted alongside oral and breast cancer screenings, identifying 122 suspected cases. Suspect detection rates were highest for oral cancer among males (6.8%) and for cervical cancer via HPV testing (5%).



Registration counter

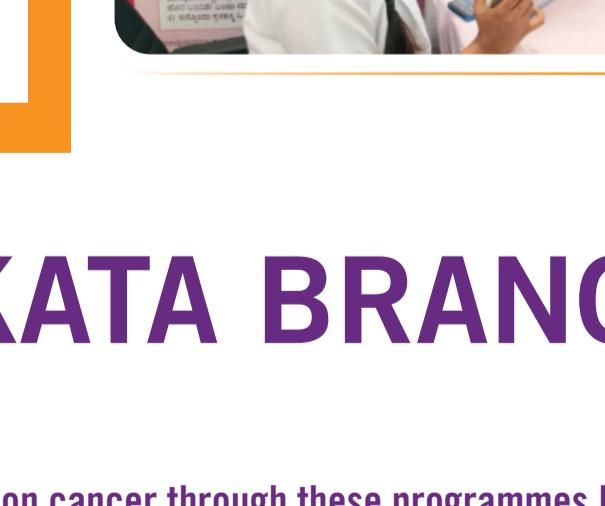
Consent form explanation

Doctor giving general counselling in the community



Oral examination

Physical examination

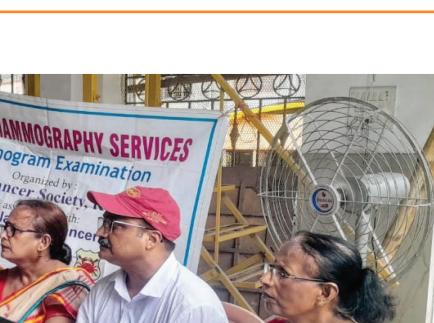


# SCREENING - DELHI BRANCH

Total of 375 beneficiaries (211 Males and 164 Females) were screened across Delhi NCR

## PM Arogya Mitra Training Program

Indian Cancer Society has been onboarded by Tata Institute of Social Work to provide Pradhan Mantri Arogya Mitra's basic understanding on cancer and its social ramifications in a 10 hour module over 5 weeks. The PM Arogya Mitra training program commenced from 3rd week of June. Sessions are on the last two days of the week (Thursday - Friday, from 4:00 - 6:00 pm)



## SCREENING - BENGALURU BRANCH

### SCREENING

Oral Cancer screened	4055
Screened for Breast cancer	2382
Checked for Cervical cancer	1563
No of screening camps	56



## DETECTION CAMPS ON CANCER

From April, 2025 to June, 2025 we have conducted 4 detection camps on cancer through these programmes ICS Kolkata reached among 208 community members out of which 108 were male and 100 were female.

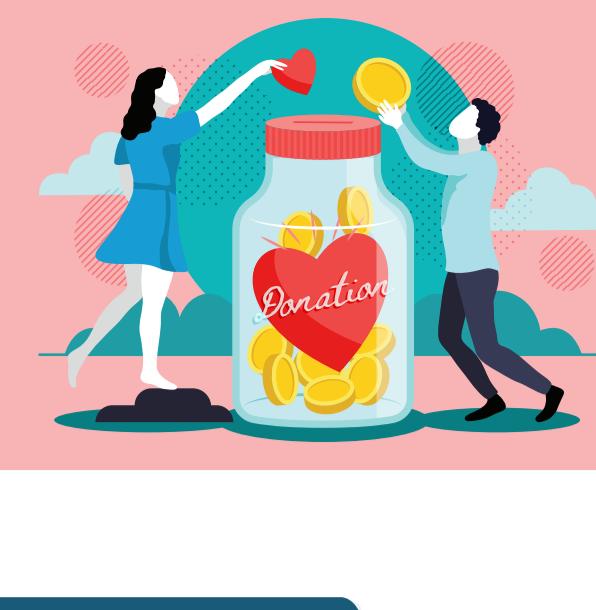


## MOBILE MAMMOGRAPHY SERVICES

From April to June, 2025 we conducted 1 mobile mammography services for screening of breast cancer, total 8 women were screened by Mammogram.



# CANCER CURE



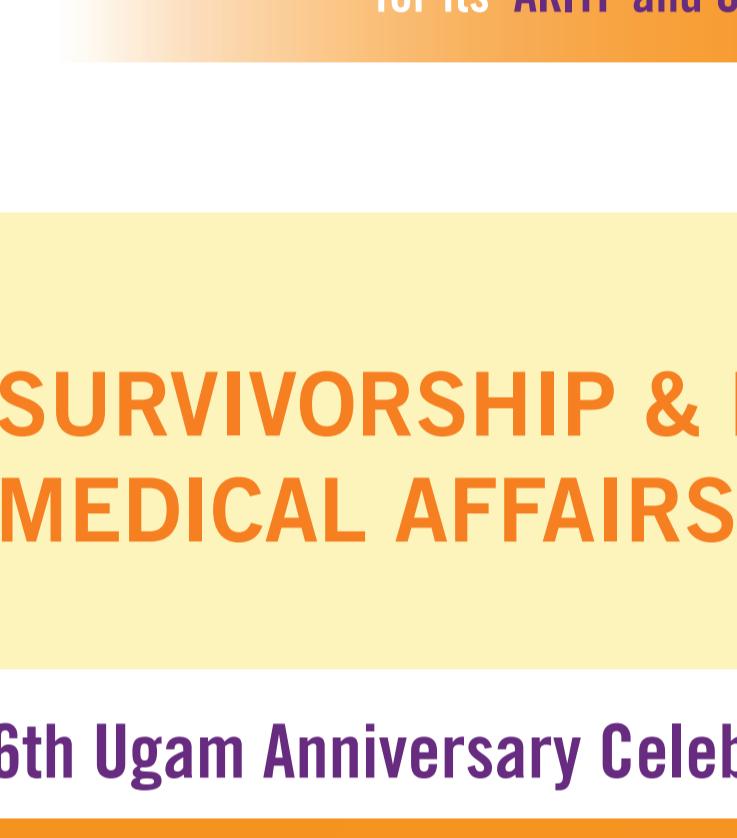
Cancer Cure data April 2025-June 2025

Particulars	No. of Beneficiaries Supported	Amt disbursed (Rs in Cr.)
CCF	526	8.75
AKITF	526	0.77
<b>TOTAL</b>	<b>1052</b>	<b>9.52</b>

On 6th June 2025 Cancer Cure Project review meeting was conducted at Kotak Securities Office.



2nd from right Parma Dept. Deputy VP-CSR, Mr. Sandeep Gupta - Chief Risk Officer and Mr. Dhanjeet Kumar Deputy Manager - Kotak Securities



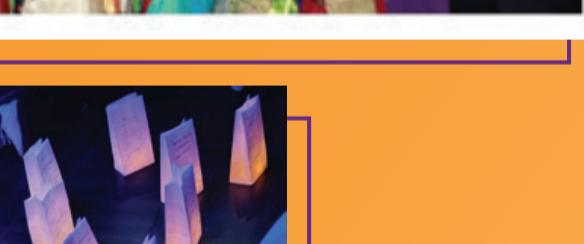
Cancer Cure empanelled SMBT hospital, Nashik Maharashtra a multispeciality hospital and a hospital for the underprivileged cancer patients for its AKITF Project.



Dr. B S Srinath (Director of Bagchi hospital Odisha and Sri. Shankara hospital Bengaluru) 3rd from right

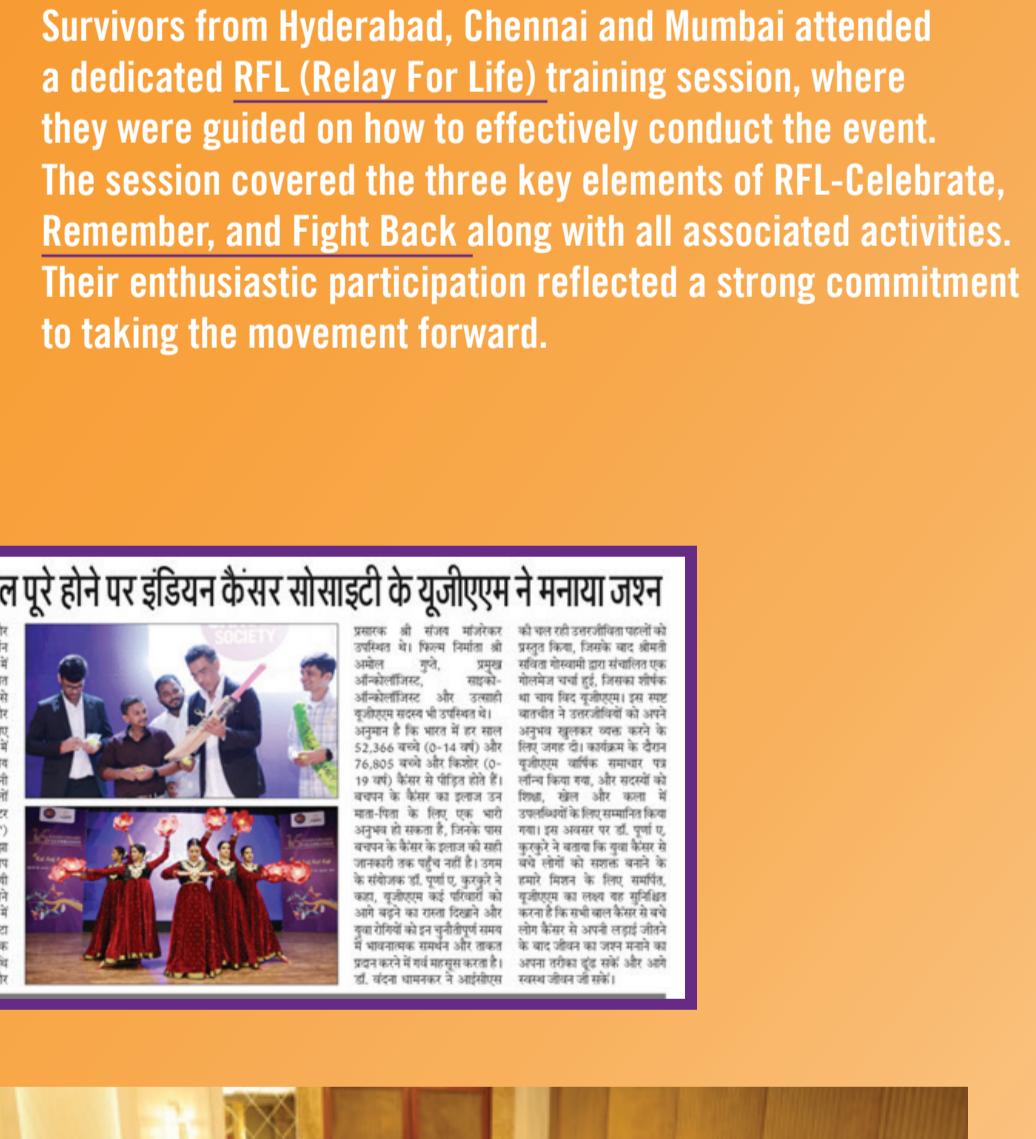
Cancer Cure empanelled Bagchi Sri Shankara Cancer Centre, Bhubaneswar, Odisha for its AKITF and CCF Project.

## SURVIVORSHIP & REHABILITATION, MEDICAL AFFAIRS



### 16th Ugam Anniversary Celebration

The 16th Ugam Anniversary Celebration was held on 1st June 2025 with the theme "कल आज और कल". Over 525 survivors and their families along with other guests across India attended in person, while 700+ joined online to celebrate the strength and unity of the survivor community. The event featured inspiring survivor performances, heartfelt speeches, a felicitation ceremony, and the launch of Ugam's newsletter. Dr. Sudeep Gupta graced the occasion as the Chief Guest, with Shree Sanjay Manjrekar as the Guest of Honour. The event concluded with gratitude, music, and meaningful connections and more.



### Regional Reflections ACT Clinics

The 3rd National Survivorship Workshop highlighted key insights from ACT clinics at ICS partner hospitals, bringing together psychologists and oncologists to advance integrative, evidence-based mental health services in oncology. We acknowledge our esteemed speakers and panelists.



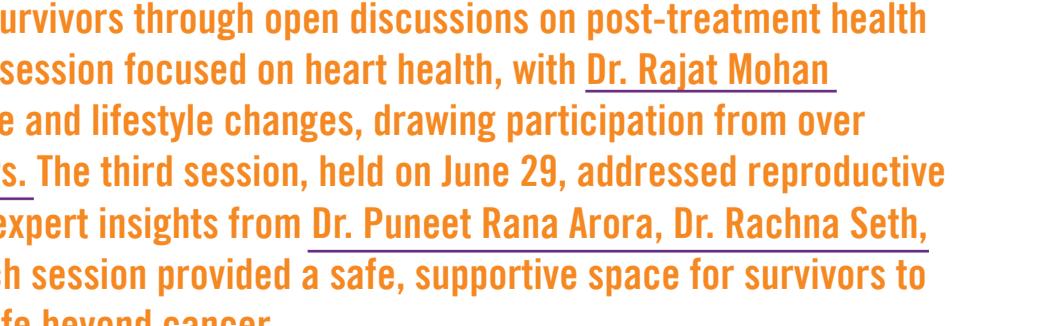
### Relay For Life

Survivors from Hyderabad, Chennai and Mumbai attended a dedicated RFL (Relay For Life) training session, where they were guided on how to effectively conduct the event. The session covered the three key elements of RFL-Celebrate, Remember, and Fight Back along with all associated activities. Their enthusiastic participation reflected a strong commitment to taking the movement forward.

### Media Coverage for Ugam 16th Anniversary



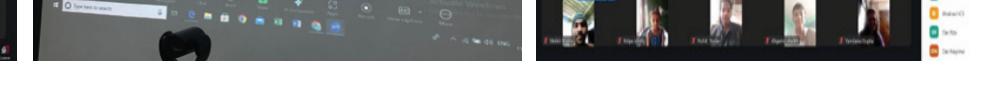
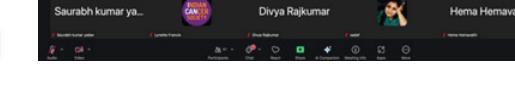
Dr. Vandana participated in and represented ICS at the Indian Childhood Cancer Initiative Leadership Meeting held in Goa on May 24-25, 2025.



ICS was invited as a speaker at the REACH Media Roundtable on "Non-Communicable Diseases (NCDs): Bringing Science and Media Together," held on April 9, 2025.

### Ugam - Lets Talk Series

Ugam, in collaboration with TMH Mumbai, launched the "Ugam Open Forum – Let's Talk" series to empower cancer survivors through open discussions on post-treatment health and well-being. The second session focused on heart health, with Dr. Rajat Mohan emphasizing preventive care and lifestyle changes, drawing participation from over 130 survivors and caregivers. The third session, held on June 29, addressed reproductive health concerns, featuring expert insights from Dr. Punit Ranjan Arora, Dr. Rachna Seth, and Dr. Savita Goswami. Each session provided a safe, supportive space for survivors to learn, share, and navigate life beyond cancer.



Celebrating survivor's spirit, strength, & 16 years of UGAM.

A series featuring expert-led, educational & interactive learning sessions on the first Sunday of every month.

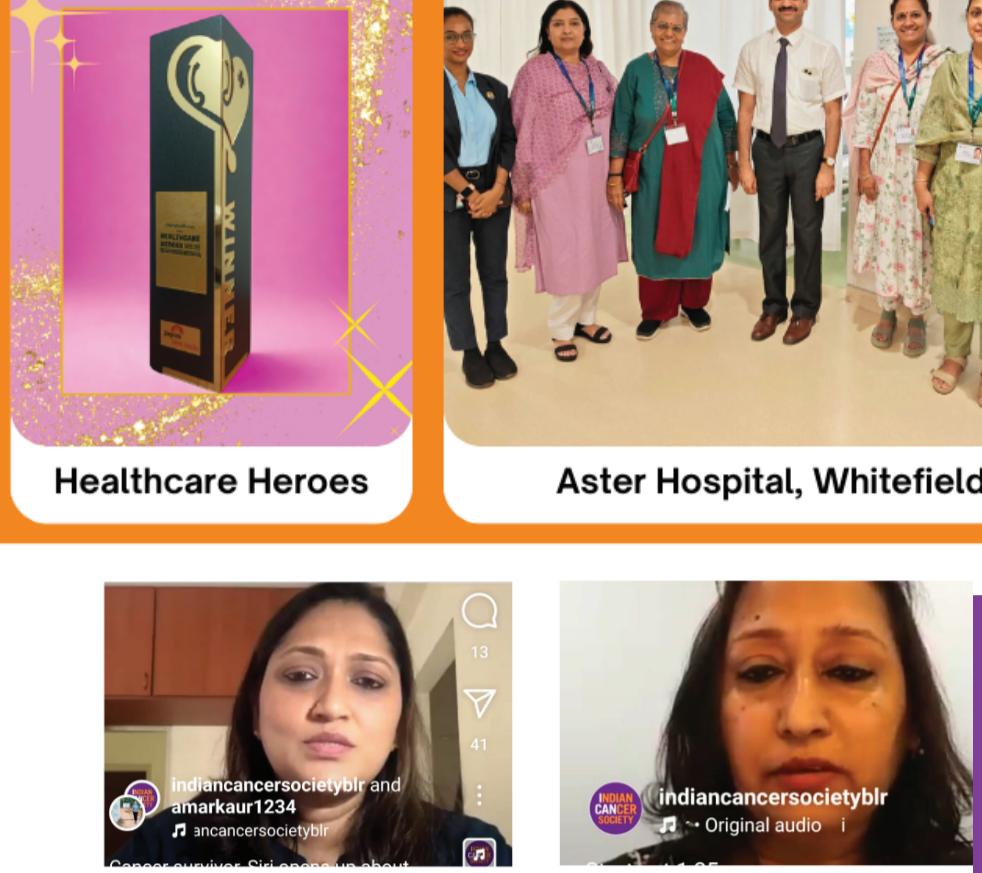
11 AM - 12 PM (SUNDAY, 2025)

11 AM - 12 PM (SUNDAY, 2025)</p

- 16 ACT Clinics established across the country (a new ACT clinic will be started at Advanced Centre for Treatment and Research in Cancer (ACTREC), Navi Mumbai specially for Bone Marrow transplant survivors).
- 183 new survivors joined our ACT clinics this quarter, bringing the total to 3,773 survivors.
- The Late Effects Fund is now supporting 103 survivors, including 3 newly treated cases this quarter.
- 20 reapplications have been added to our Dr. D. J. Jussawalla education fund, raising the total number of supported survivors to 458.
- The UGAM survivor community continues to grow with 15 new members, bringing the vibrant network to a strong 631 survivors.
- 34 HPV vaccinations were administered, free of cost, at the ACT Clinic hospitals in Mumbai.

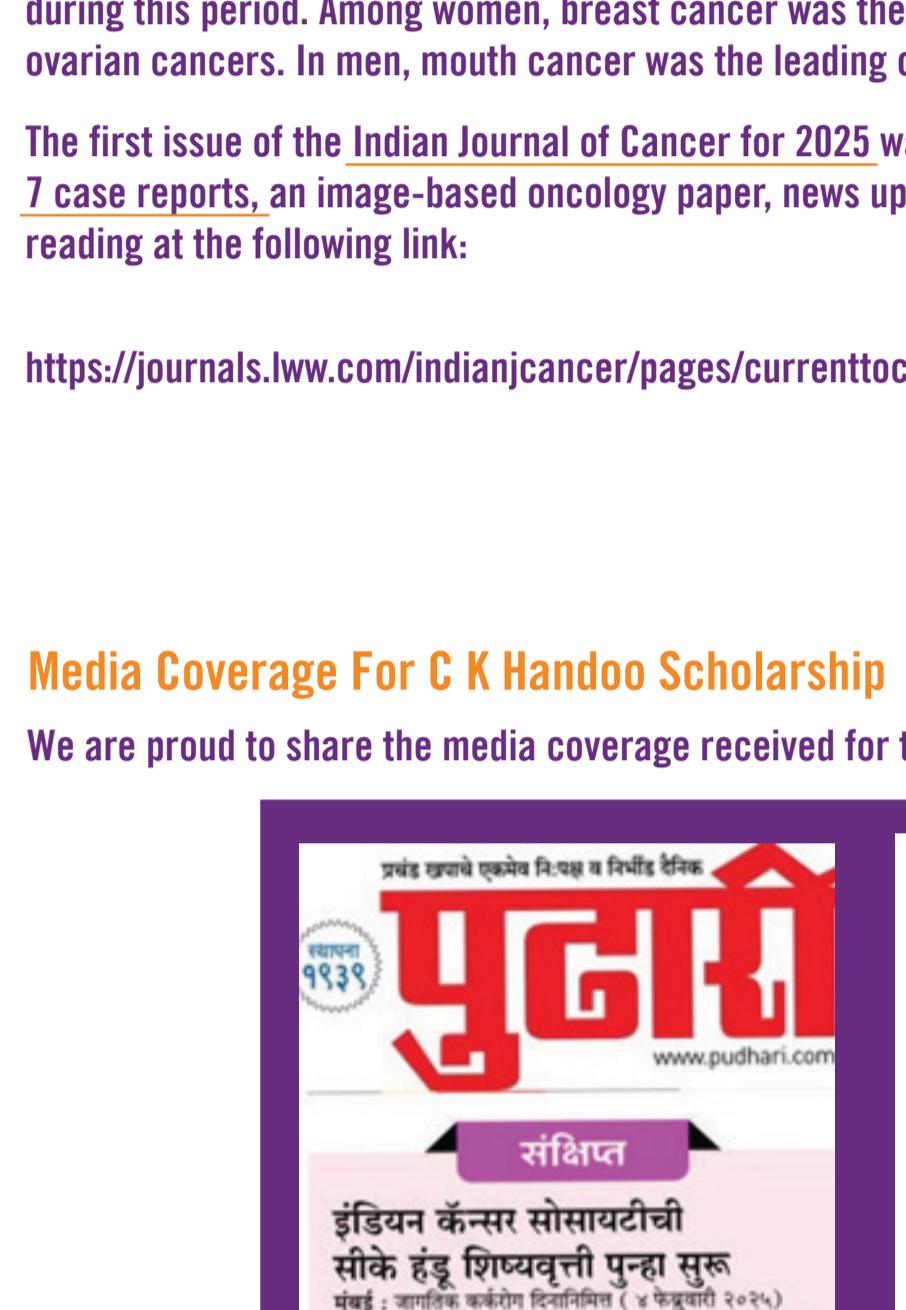
### Support Group Meeting - Rehabilitation

A support group meeting conducted by TMH in collaboration with the Hematology OPD to raise awareness about the various services offered at the ICS Rehabilitation Center.



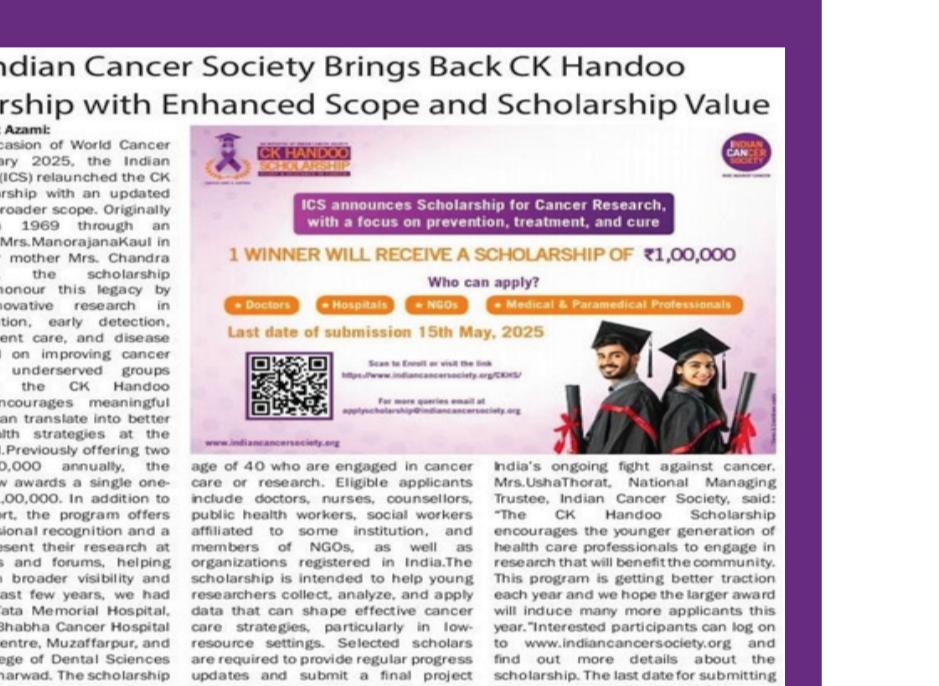
### Sev Samvaad - BENGALURU Branch

At Seva Samvaad, our emotional support counsellors came together to share experiences, learn, and grow. Expert-led sessions equipped the team with deeper insights and tools to support those facing cancer. We proudly celebrated winning the Healthcare Heroes Award from Dainik Jagran, an honour recognizing our volunteers' heartfelt service. With the addition of Aster Hospitals, Whitefield, we now support 10 hospitals, reaching more patients with compassionate care.



### Webinars

Samvaad 2025 brought all regional teams together for reflection, strategic planning, shared learnings, and engaging team-building activities that strengthened collaboration and camaraderie.



## Cancer

### REGISTRY & INDIAN JOURNAL OF CANCER



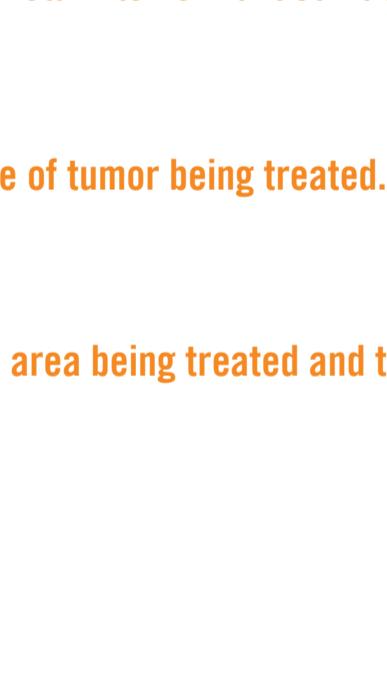
The Pune Cancer Registry (PCR), a division of the Mumbai Cancer Registry, has released a five-year report on cancer incidence and mortality in the Pune City Agglomeration for the period 2016-2020.

According to the report, the city recorded approximately 23,500 new cancer cases and 10,000 cancer-related deaths during this period. Among women, breast cancer was the most commonly diagnosed cancer, followed by cervical and ovarian cancers. In men, mouth cancer was the leading cancer site, followed by prostate and lung cancers.

The first issue of the Indian Journal of Cancer for 2025 was published this quarter. It features 19 original articles, 7 case reports, an image-based oncology paper, news updates, and an editorial. The full issue is available for reading at the following link:

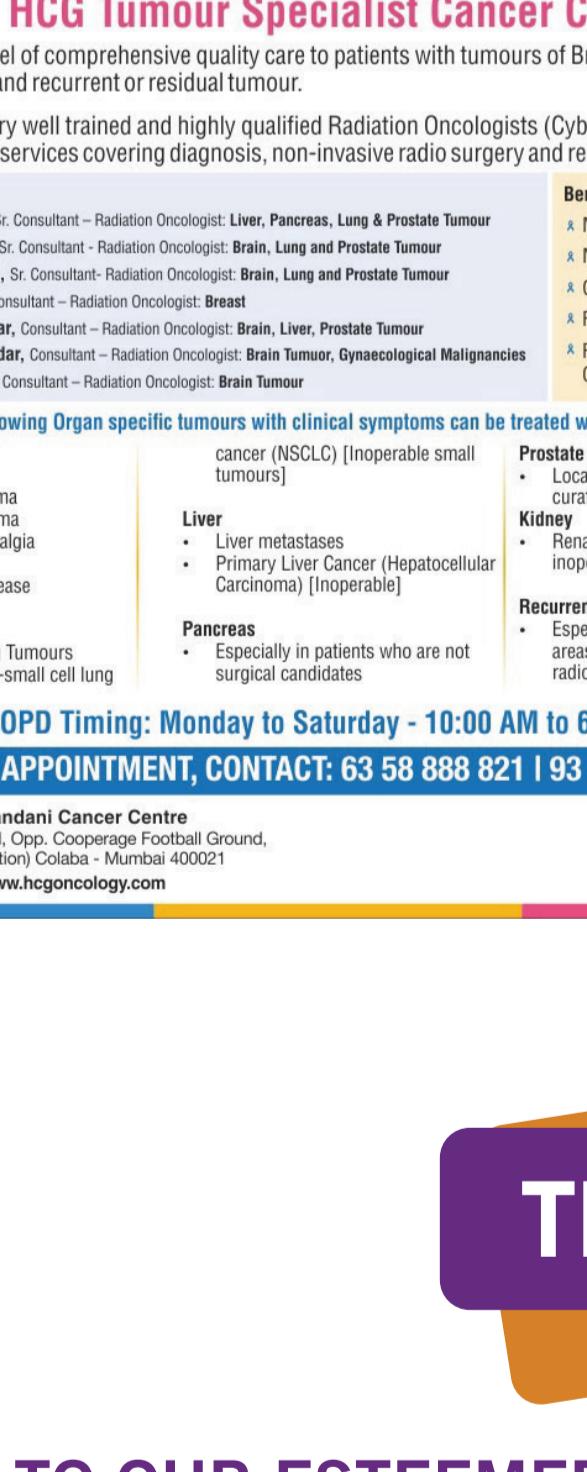
<https://journals.lww.com/indiancancer/pages/currenttoc.aspx>

Scan to open



### Media Coverage For C K Handoo Scholarship

We are proud to share the media coverage received for the C.K. Handoo Scholarship, an initiative by Indian Cancer Society.



### HCG ICS Khubchandani Cancer Centre, Colaba, Mumbai.

### HCG-ICS KHUBCHANDANI CANCER CENTRE

### Radiation Oncology

Radiation Oncology is another cancer treatment modality wherein cancer cells are destroyed with the controlled use of radiation. Radiation therapy can be used to treat a wide range of cancers.

HCG ICS Khubchandani Cancer Centre, Colaba – Mumbai is the first hospital in the western India to dedicate Cyber Knife treatment to cancer patients.

### FAQ:

#### What is CyberKnife?

CyberKnife is a non-invasive robotic radiosurgery system used to treat tumors anywhere in the body with high precision radiation therapy.

#### How does CyberKnife work?

CyberKnife uses a combination of real-time imaging and robotic technology to deliver targeted radiation beams to the tumor, minimizing damage to surrounding healthy tissue.

#### What type of conditions can be treated with CyberKnife?

CyberKnife can treat a variety of conditions, including brain tumors, spine tumors, lung cancer, prostate cancer, liver cancer, and pancreatic cancer and benign conditions such as schwannomas, meningiomas, trigeminal neuralgia and AVM.

#### Is CyberKnife treatment painful?

No. CyberKnife treatment is painless. It does not involve any incisions, and most patients can return to normal activities immediately after treatment.

#### How long does a CyberKnife treatment session take?

Each session typically last between 30 to 90 minutes, depending on the size, location and type of tumor being treated. Some conditions may require multiple sessions.

#### What are the side effects of CyberKnife treatment?

Side effects are usually minimal and may include fatigue, nausea. Side effects depend on the area being treated and the individual patient.



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