



74th Founders' Day Celebration

Changing the landscape of treatment, cancer care and rehabilitation

Founders' Day

On January 25th, the Indian Cancer Society proudly celebrated its 74th Founder's Day. The event was graced by the presence of the National Managing Committee members, along with Mrs. Arundhati Bhattacharya, Chairperson & CEO of Salesforce India, as the esteemed Chief Guest, and Mr. Alok Sheopurkar, Head of HR at HDFC AMC, as the Guest of Honour. The celebration featured a captivating showcase of paintings by contemporary Indian artists, addressed by the Chairman and Trustees, and inspiring performances by cancer survivors, all aimed at supporting the cause of the cancer care continuum.

"Painting a future- Art Against Cancer"
An exhibition of contemporary paintings where ICS Ugam Victors showcasing their art. Artist Sachin Chandore, Mrs. Vandana Gupta (from V Care Foundation), Mr. Hari Munda Sir, Artist Anand Reddy (left to right)

Lamp lighting by Chief Guest Mrs. Arundhati Bhattacharya- Chairperson & CEO of Salesforce India, Mrs. Usha Thorat-Managing trustee ICS, Mr. Hari Munda- Chairman ICS, Guest of Honour Mr. Alok Sheopurkar-HDFC AMC - HR Head. (left to right)

Panel Discussion with Dr. Vandana Dhamankar, Cancer victors- Rupal Lenka, Cancer victors-Aman Agarwal, Dr. Purna Kurkure, Dr. Vinay Deshmane

Dance Performance by - UGAM Victors

ICS National Managing Committee Members- Mr. Gautam Chakravarti, Dr. Purna Kurkure, Mrs. Usha Thorat, Mr. Hari Munda, Mr. Kewal Nohria, Mr. Kiran Talcherkar, Adv. M. Federal, Mr. Chittaranjan Kajwadkar, Dr. Vinay Deshmane (left to right)

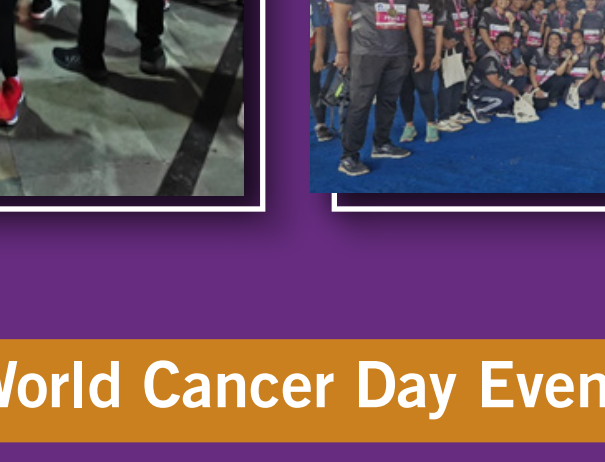
Painting a Future – Art Against Cancer

To mark the 74th Founders' Day of the Indian Cancer Society, an art exhibition titled Painting a Future: Art Against Cancer was held from January 18 to 24, 2025, at Jamaat Art Gallery, Colaba, Mumbai. The exhibition showcased the work of contemporary Indian artists, with proceeds supporting the cancer care continuum.

We are grateful to Dr. Phiroza Godrej for inaugurating the exhibition, and we thank our ICS trustees and guests for their presence. Special thanks to Mrs. Nayana Kanodia for curating the exhibition & to Ms. Pravina Mecklai for providing the gallery space pro bono. This event was a meaningful step in using art to raise awareness and support for cancer care.



AWARENESS AND MARKETING



West Bengal | Telangana | Goa

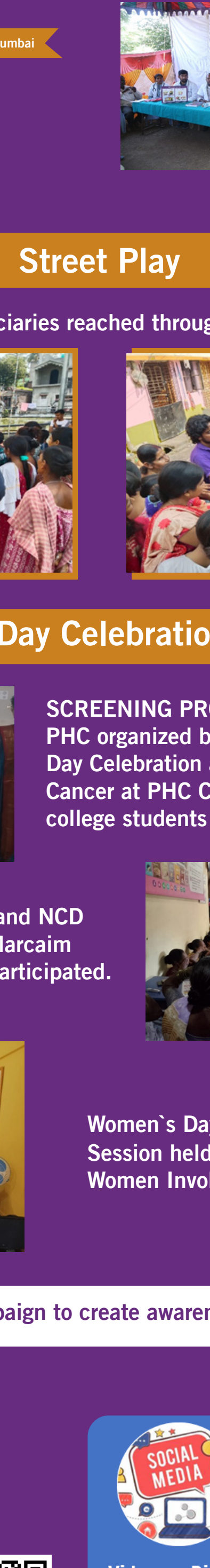
Community Awareness

2,21,955 beneficiaries reached in this quarter through community awareness.

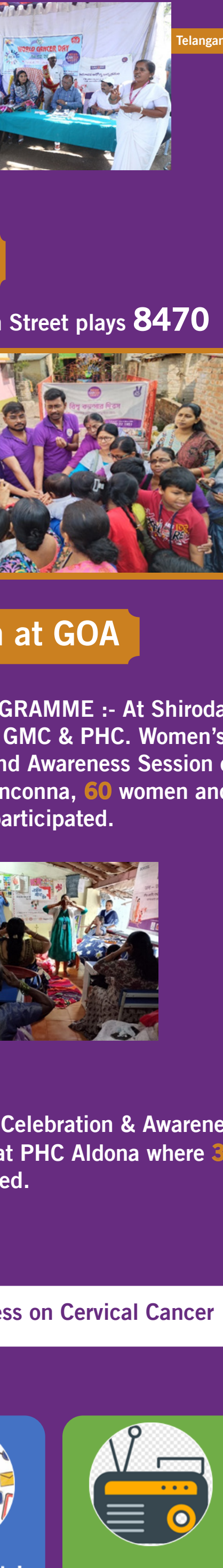
12,398 sessions executed in this quarter.



West Bengal
Sessions: **2,839**
Beneficiaries: **79,949**



Telangana
Sessions: **4,761**
Beneficiaries: **53,512**



Goa
Sessions: **4,798**
Beneficiaries: **88,494**

Tata Mumbai Marathon 2025

The streets of Mumbai echoed with the footsteps of ICS UGAM and Tata Mumbai Marathon 2025! Huge thanks to Raymond Reality and Kotak Securities for their incredible support of 230 strong runners!

Together we ran to create awareness; the enthusiasm and spirit were very encouraging, and it's a true testimony of courage and positivity.



World Cancer Day Events

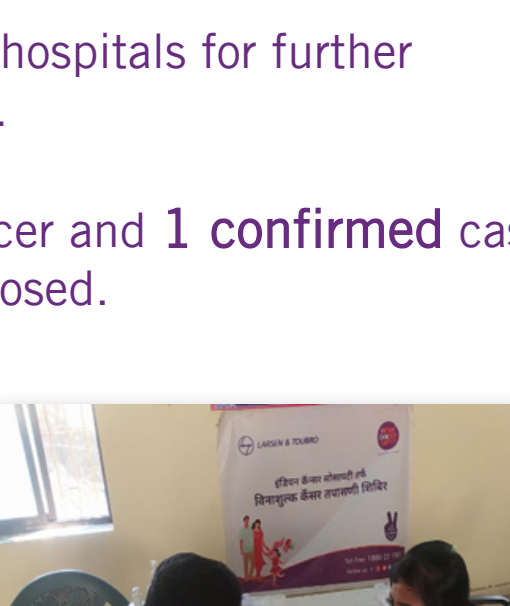
On World Cancer Day, February 4th, 2025, we organized a series of events across Mumbai, Goa, West Bengal, and Telangana. These included both virtual and in-person awareness sessions, and refresher training for the Frontline Healthcare Workers. Street plays were conducted in various locations of Goa and West Bengal. We took this as an opportunity to raise awareness about oral, breast, and cervical cancer within local communities, encouraging individuals to take proactive steps toward their health and to motivate our community health workers to lead the charge for this cause.

Total Reach: 13298

Total Number of Beneficiaries reached through Awareness Sessions – 4828



West Bengal



Goa



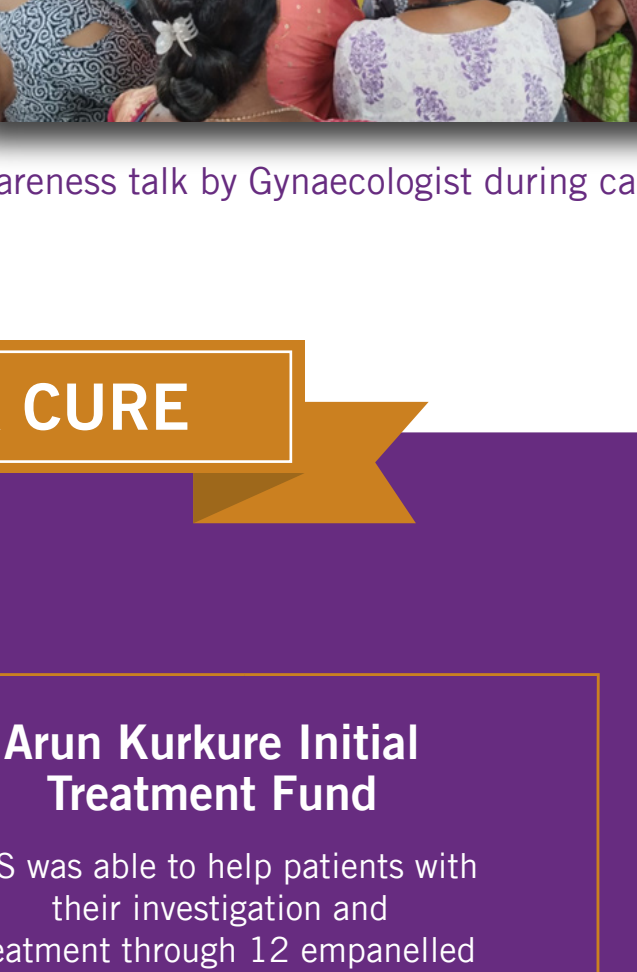
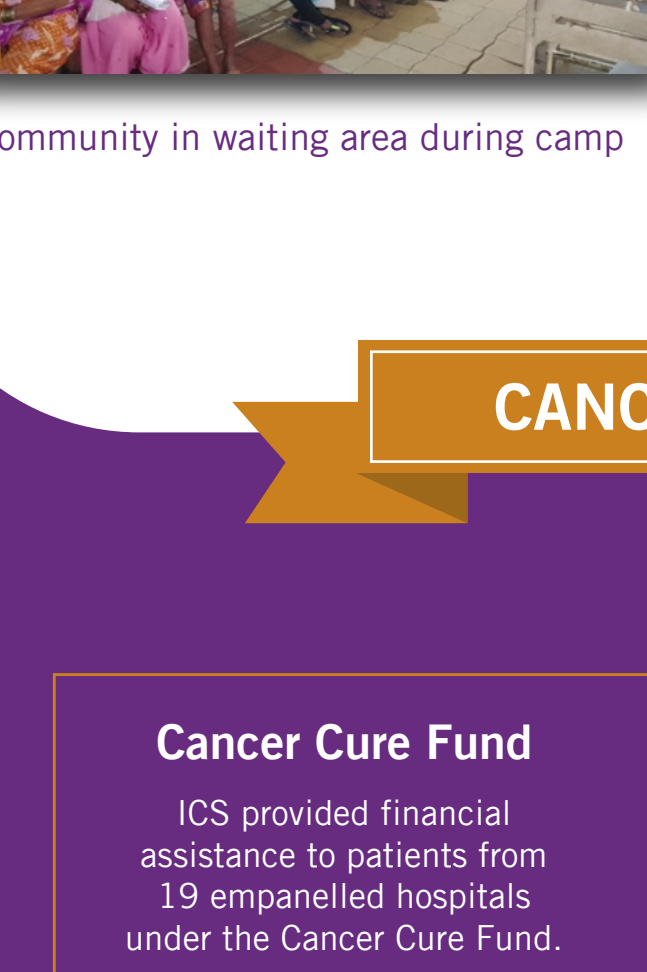
Mumbai



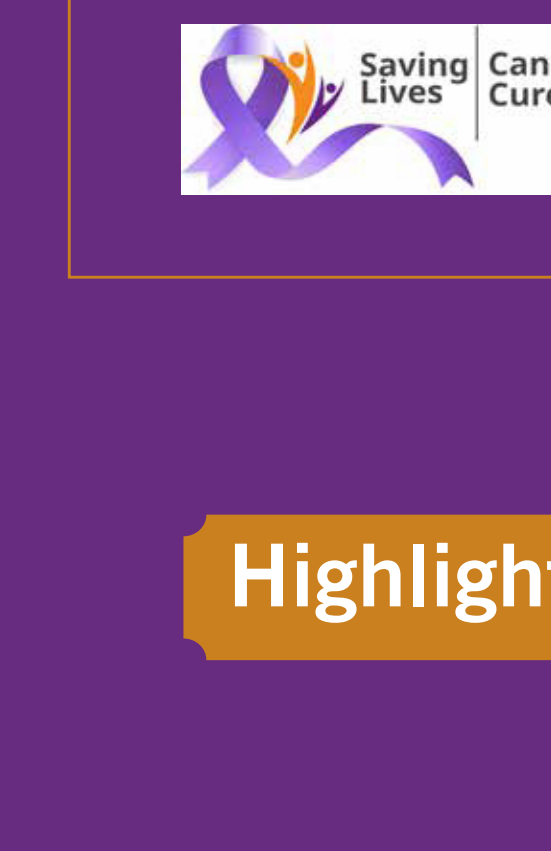
Telangana

Street Play

Total Number of Beneficiaries reached through Street plays 8470



Women's Day Celebration at GOA



Women's Day celebration and NCD Camp organised by PHC Marcaim where **220** beneficiaries participated.



Women's Day Celebration & Awareness Session held at PHC Aldona where **35** Women Involved.

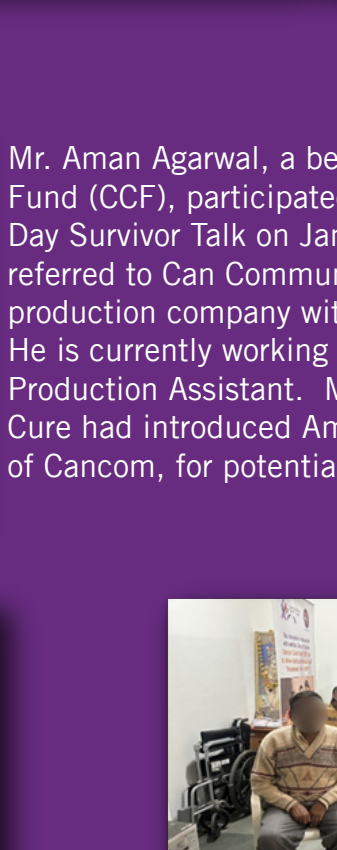
Digital and Radio Campaign to create awareness on Cervical Cancer



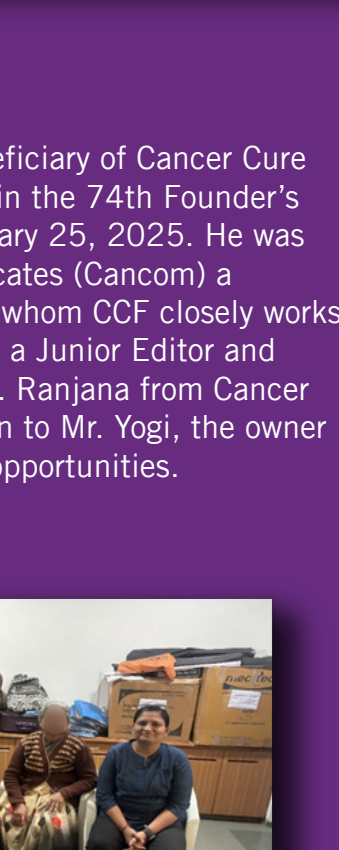
1800-22-1951
@www.indiancancersociety.org



Scan to watch

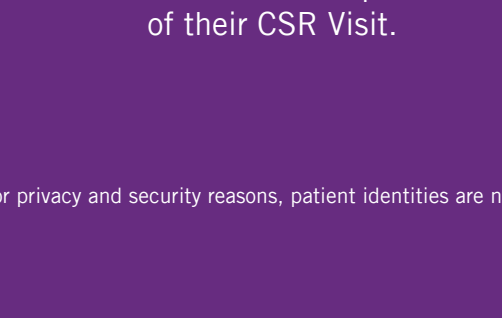


Video on Digital Platforms
2.7 mn

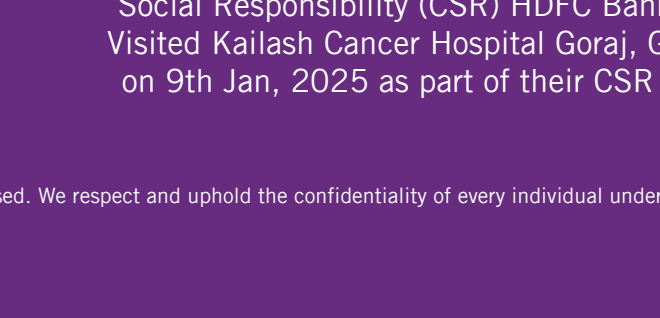


Radio Campaign
5.2 mn

Informative videos on our social media platforms



Dr. Anil D' Cruz
Director Oncology, Apollo Hospital, Mumbai
NMC Member - Indian Cancer Society



Dr. Anita Borges
Vice Chairperson - Indian Cancer Society



Mrs. Jyotsna Goud
NMC Member - Indian Cancer Society
Chairperson, Indian Cancer Society, Delhi Branch

CANCER SCREENING

ICS NHQ have launched a community-based preventive cancer screening programme in Mumbai & Suburban Area, Sakawar Village in Palghar with CSR support from L&T and CDPL from Jan to March 2025.

- 2442 people were screened (32% male and 68% female) at 40 cancer screening camps.
- HPV DNA sample collection were performed for cervical cancer screening.
- A total of 3% were discovered to be screen-positive, and follow-up is in progress at the primary health care centre.
- 23% were sent to tertiary care hospitals for further examination to confirm diagnosis.
- 2 confirmed cases of oral cancer and 1 confirmed case of Breast cancer have been diagnosed.

Registration counter at camp location

Oral examination

Physical examination

Community in waiting area during camp

Awareness talk by Gynaecologist during camp

CANCER CURE

Cancer Cure Fund
ICS provided financial assistance to patients from 19 empanelled hospitals under the Cancer Cure Fund.

Patients Supported
442

Disbursed Amount
₹10.92 Cr.

Arun Kurkure Initial Treatment Fund
ICS was able to help patients with their investigation and treatment through 12 empanelled hospitals across India.

Patients Supported
1,980

Disbursed Amount
₹2.72 Cr.



Highlights of Cancer Cure



Mr Nandan Pradhan- Vice President (Risk Management) from the Clearing Corporation of India had visited ICS Empaneled hospital Kailash Cancer Hospital, Goraj Gujarat as part of their CSR Site visit on 25th March 2025.



Mr. Aman Agarwal, a beneficiary of Cancer Cure Fund (CCF), participated in the 74th Founder's Day Survivor Talk on January 25, 2025. He was referred to Can Communicates (Cancom) a production company with whom CCF closely works. He is currently working as a Junior Editor and Production Assistant. Ms. Ranjana from Cancer Cure had introduced Aman to Mr. Yogi, the owner of Cancom, for potential opportunities.

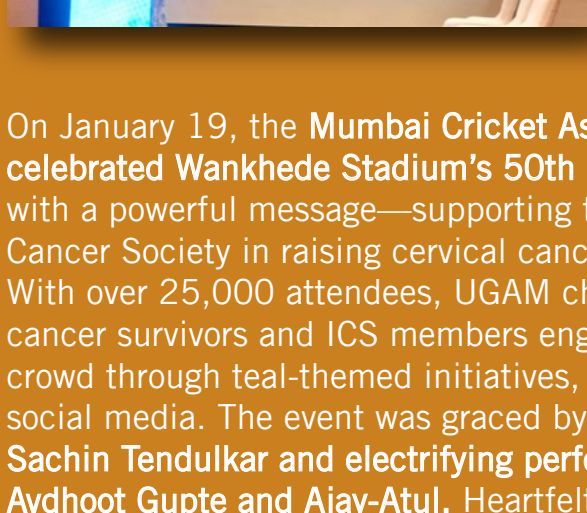
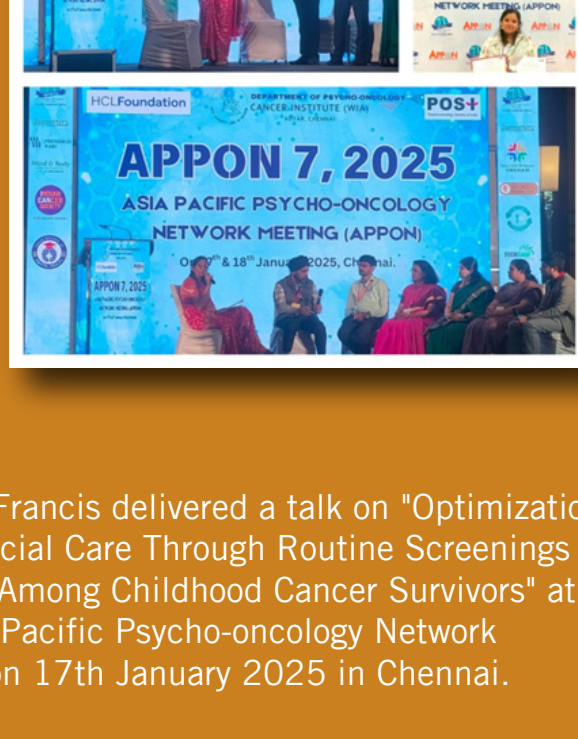
Mr. Ricky Katar - Development Officer from ICICI Foundation visited ICS premises as part of their CSR Visit.

Ms. Smeeta Jaybhaye, Manager, Corporate Social Responsibility (CSR) HDFC Bank Ltd. Visited Kailash Cancer Hospital Goraj, Gujarat on 9th Jan, 2025 as part of their CSR Visit.

***For privacy and security reasons, patient identities are not disclosed. We respect and uphold the confidentiality of every individual under our care

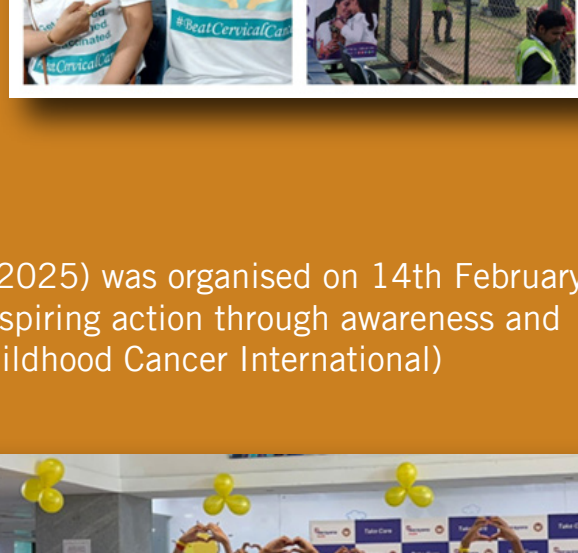
SURVIVORSHIP

Dr. Vandana Dhamankar moderated a panel discussion on "Paediatric Psycho-oncology: Special Issues & Considerations for Optimal Care" at the 7th Asia Pacific Psycho-oncology Network Conference on 17th January 2025 in Chennai.



Ms. Lynette Francis delivered a talk on "Optimization of Psycho-Social Care Through Routine Screenings & Intervention Among Childhood Cancer Survivors" at the 7th Asia Pacific Psycho-oncology Network Conference on 17th January 2025 in Chennai.

On January 19, the Mumbai Cricket Association celebrated Wankhede Stadium's 50th anniversary with a powerful message—supporting the Indian Cancer Society in raising cervical cancer awareness. With over 25,000 attendees, UGAM childhood cancer survivors and ICS members engaged the crowd through teal-themed initiatives, films, and social media. The event was graced by legends like Sachin Tendulkar and electrifying performances by Avdhoot Gupte and Ajay-Atul. Heartfelt thanks to Mr. Aashish Parulekar for making our participation possible.



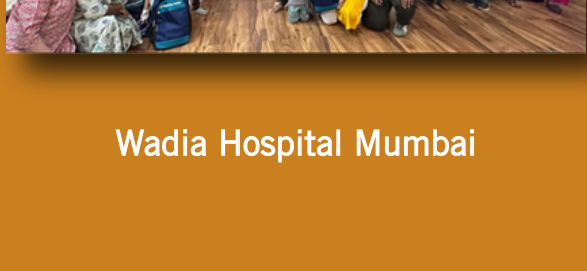
International Childhood Cancer Day Celebration (ICCD 2025) was organised on 14th February 2025 by several ACT Clinics based on the theme "Inspiring action through awareness and education" Report was submitted to CCI (Childhood Cancer International)



KEM Hospital



SRCC Hospital Mumbai



Wadia Hospital Mumbai



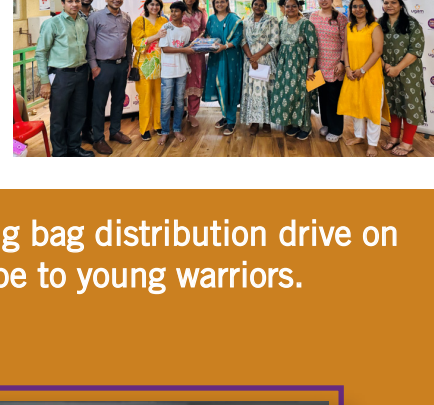
SKIMS Hospital Srinagar



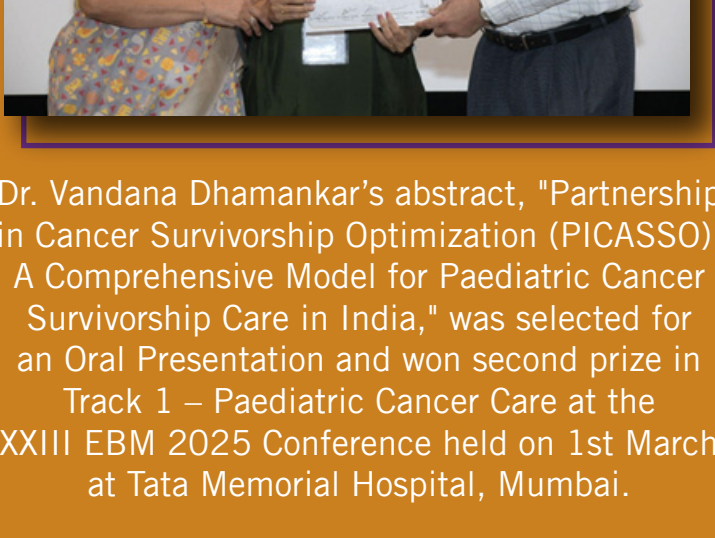
RGI Hospital Delhi



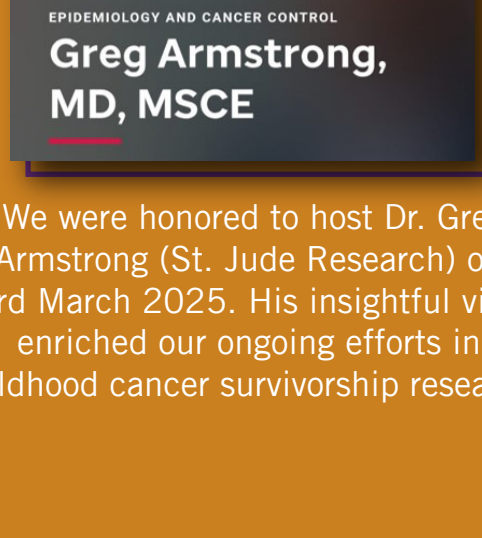
Dr. Bhubaneswar Borooh Cancer Institute Guwahati



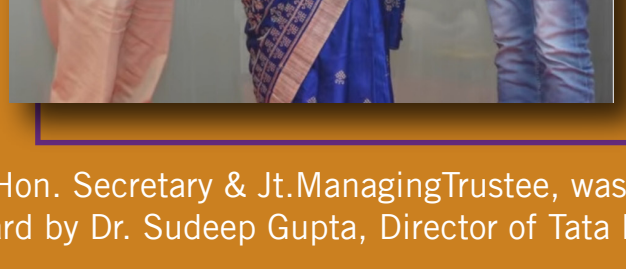
With the support of Kotak Securities, ICS organized a heartwarming bag distribution drive on International Childhood Cancer Day, bringing smiles and hope to young warriors.



Dr. Vandana Dhamankar's abstract, "Partnership in Cancer Survivorship Optimization (PICASSO): A Comprehensive Model for Paediatric Cancer Survivorship Care in India," was selected for an Oral Presentation and won second prize in Track 1 – Paediatric Cancer Care at the XXIII EBM 2025 Conference held on 1st March at Tata Memorial Hospital, Mumbai.



We were honored to host Dr. Greg Armstrong (St. Jude Research) on 3rd March 2025. His insightful visit enriched our ongoing efforts in childhood cancer survivorship research.

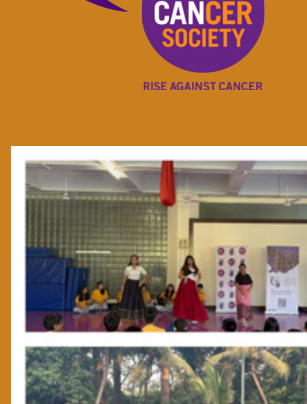


Dr. Purna Kurkure, Jt Hon. Secretary & Jt. Managing Trustee, was honored with a Lifetime Achievement Award by Dr. Sudeep Gupta, Director of Tata Memorial Hospital.



On March 12, 2025, LTMC Sion Hospital celebrated 100 successful BMTs and felicitated supporting NGOs, including ICS. The event was attended by Dr. Purna Kurkure, Dr. Vandana, Ms. Lynette Francis, and Mr. Kiran Shinde.

Ms. Isabel Mestres Chief Executive Officer, City Cancer Challenge, Geneva, Switzerland & Mr. Mathieu Morand Director, Impact Scaling, C/Can visited ICS to explore potential collaborations for future cancer initiatives in India.



RELAY FOR LIFE



Relay for Life at G.D. Somani School, Mumbai on January 12, 2025, successfully raised ₹10,000



Relay for Life at Singapore International School, Mumbai on February 7, 2025, successfully raised ₹1,56,890



Relay for Life at Kanakia International School, Ghatkopar, Mumbai on February 18, 2025



Relay for Oakridge, Bengaluru on March 21, 2025, successfully raised ₹1,88,313

REHABILITATION



Vocational Training Batches (Beautician & Tailoring)



Post Batch Completion Support

Vocational Training

The batches of Vocational training for FY 2024-25 have been completed. Total 96 patients, survivors and caregivers have completed the batch and 75 beneficiaries have been supported with post batch completion support.

★ Beautician - 47

★ Tailoring - 49

Livelihood Opportunity - In Collaboration With Tiny Miracle.



Tiny Miracles collaborated with ICS to provide bag stitching work to cancer survivors and patients, enabling them to earn a livelihood. This initiative empowered survivors with dignity, purpose, and financial independence. A total of 35 patients participated in the project, collectively earned over ₹ 4 lakh.

On March 19, 2025, 59 cancer survivors from the Indian Cancer Society, along with ICS staff Mrs. Veena Parab, Mr. Mohid, and Dr. Bhumika spent a rejuvenating day at The Yoga Institute, Santacruz, engaging in meditation, yoga, an insightful lecture, wholesome Satvik meals, and joyful activities for relaxation and well-being.

Dr. Bhumika participated in a workshop on March 13th on Introduction to Lymphedema Management, covering assessment, management, and its implications in occupational therapy

CANCER REGISTRY

Ms. Shravani Koyande and Dr. Vandana Dhamankar represented the Mumbai Cancer Registry, Indian Cancer Society, at the Pediatric Cancer Registry and Data Meeting organized by the Cancer Institute (WIA), Chennai, from January 31 to February 1, 2025. Ms. Koyande presented the Childhood Cancer Data from Mumbai.



- Ms. Shravani Koyande also represented Indian Cancer Society at Cancer Conclave 2025 organised by UHAPO on 4th Feb 2025.

The Department of Preventive Oncology, Tata Memorial Hospital, Mumbai, invited ICS as a speaker for the workshop on “Principles and Practice of Cancer Prevention & Control” on 26 March 2025. Ms Shravani Koyande represented the Mumbai Cancer Registry, Indian Cancer Society



- Poster presentation on “Population based survival of young breast cancer patients < 40 years in Greater Mumbai, India” at 19th St.Gallen International Breast Cancer Conference 2025, Vienna-Austria. Dr. Vinay Deshmane represented the Mumbai Cancer Registry, Indian Cancer Society.

HCG ICS Khubchandani Cancer Centre, Colaba, Mumbai.



HCG-ICS- Khubchandani Cancer Centre, Colaba is a leading comprehensive cancer hospital in Mumbai region which was set up in 2019. It is the result of a joint collaboration between Healthcare Global Enterprises Ltd.(HCG), a leading cancer specific hospital chain in India dedicated to delivering patient-centric and personalized care.

Indian Cancer Society (ICS) - India's first, oldest and largest non-profit organisation in the cancer space and Khubchandani Healthcare Private Ltd. (KHPL)

HCG-ICS- Khubchandani Cancer Centre caters to the needs of thousands in India and outside, battling the disease each year. This 35 bedded specialised oncology facility is dedicated to providing the latest specialized oncology care through state-of-the-art cutting-edge technology and clinical expertise, ensuring patients achieve successful health outcomes while prioritizing their quality of life.

HCG Cancer Hospitals in Mumbai have been recognized as the **second-best cancer hospital in the city** by the MidDay Jagran awards in 2025

HCG-ICS- Khubchandani Cancer Centre, believes in a multidisciplinary team approach, wherein specialists like radiation oncologists, medical oncologists, and surgical oncologists work together to understand each patient's medical condition. Team of more than 50 super specialist oncologist practice at the hospital.

I. Oncology Services

As a leading cancer hospital in Mumbai, the facility offers comprehensive 360-degree cancer care. From routine clinical examinations and minor procedures to complex surgeries and innovative therapies, the experienced staff works diligently to attain the best possible results for everyone. The oncology services available at HCG ICS Khubchandani Cancer Centre, Mumbai, are as follows:

- Aesthetic and Cosmetic Surgery
- Anesthesiology
- Breast Oncology
- Clinical Laboratory Services
- Day Care Chemotherapy
- Day Care Onco Surgery
- Gastrointestinal Surgical Oncology
- Genetics and Molecular Biology
- Medical Oncology
- Nuclear Medicine
- Pain Management
- Psycho-Onco Counseling Services
- Radiation Oncology
- Reconstructive Surgery
- Rehabilitation
- Surgical Oncology

As a result, today some of the best surgical oncologists, the radiation oncologists, the medical oncologist and the haematologist in Mumbai are associated with this hospital.

II. Advanced Cancer Care with cutting edge technology

It has the state-of-the-art technology in radiation oncology viz. CyberKnife VSI – Robotic radiosurgery, 1st in the State of Maharashtra. Radixact X9 with Tomo Therapy.

III. Dedicated Women's Cancer Care Wing

There is also a dedicated Women's Cancer Care Wing, which is an exclusive setup to diagnose, treat, and manage women's cancer. The Department for Women's Cancer Care is backed by cancer care specialists who are highly trained, skilled, and renowned in their areas of expertise.

IV. Dedicated Breast Cancer Management Program

The breast clinic offers comprehensive services for breast cancer patients, from preventive screenings, self-diagnosis, and treatment (radiation, medical, surgical, and aesthetic cosmetic surgery) to follow-up care and personalized psycho-onco counseling services.

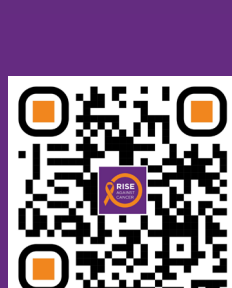


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