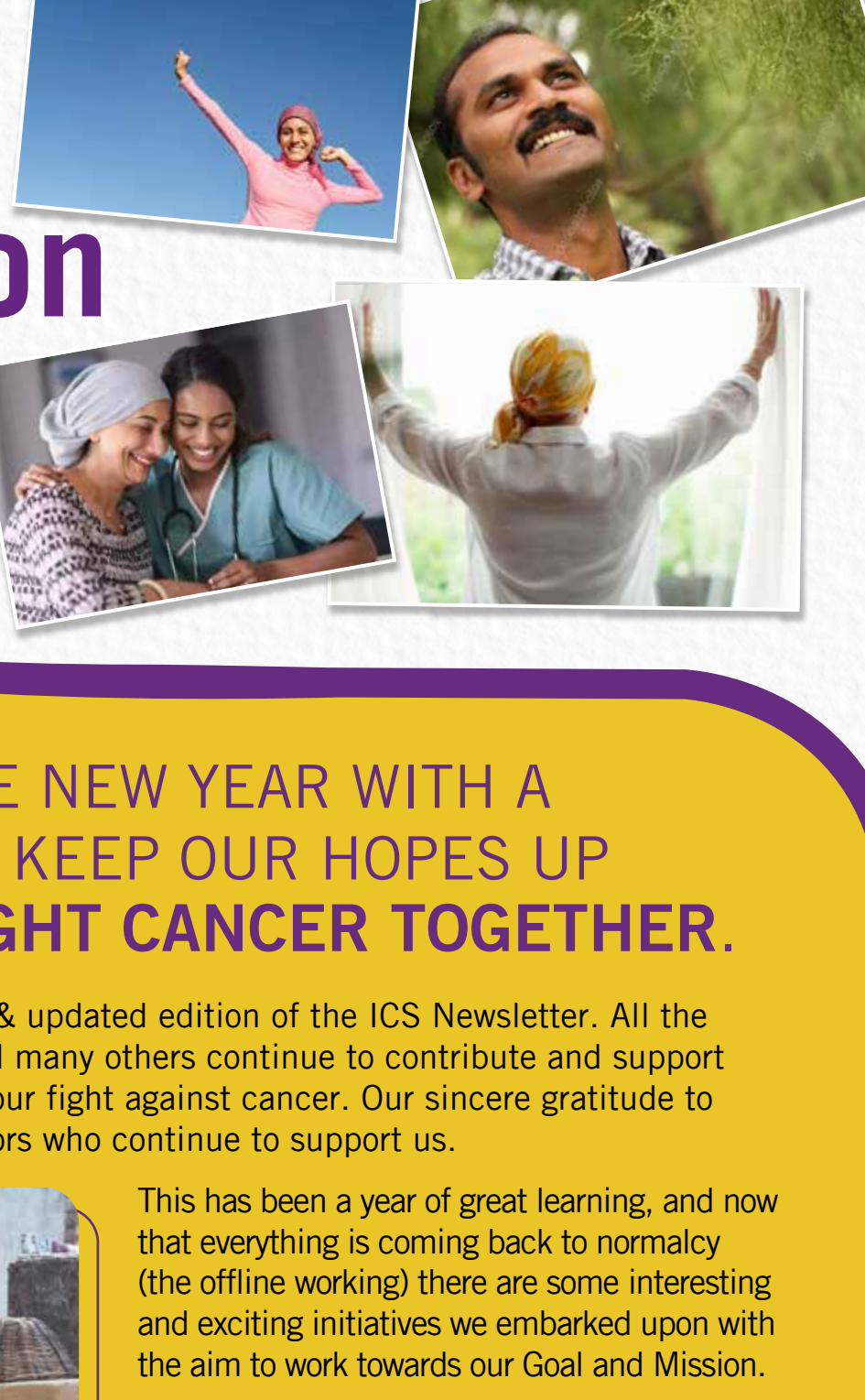


New Year, New Resolution



LET'S BEGIN THE NEW YEAR WITH A RESOLUTION TO KEEP OUR HOPES UP ALWAYS AND FIGHT CANCER TOGETHER.

Delighted to bring this unique & updated edition of the ICS Newsletter. All the teams at ICS, our partners, and many others continue to contribute and support in every way they can towards our fight against cancer. Our sincere gratitude to the corporate & individual donors who continue to support us.



This has been a year of great learning, and now that everything is coming back to normalcy (the office working) there are some interesting and exciting initiatives we embarked upon with the aim to work towards our Goal and Mission. At ICS all the teams, right from Cancer Cure, Survivorship & Rehabilitation, Screening, Registry, Finance and Admin, Awareness, and Marketing are working together to achieve the same goals. We request everyone to please go

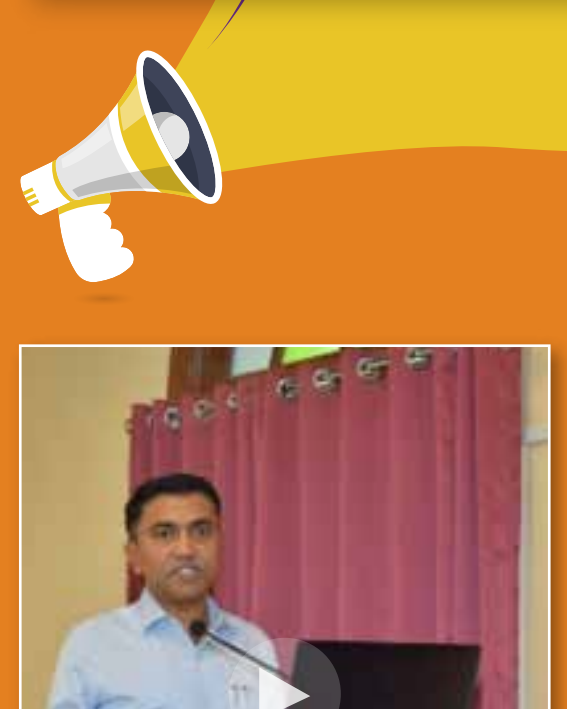
through the Newsletter and do not forget to share any feedback that can make this more engaging. Enjoy reading.

Here is a contest for you all, what do you think we can name this newsletter as? Send in your suggestions and the shortlisted entries will get a surprise gift!

write us at comms@indiancancersociety.org



RESOLUTION TO CREATE CANCER AWARENESS COMMUNICATION NON-THREATENING AND POSITIVE



'Project SATARK was initiated in the year 2022 focusing on building capacities of Doctors, Nurses and the Front line healthcare workers with an aim to reach the underprivileged population to spread awareness on oral and cervical cancer and also reduce the fear that comes with the disease'.

ACTIVITY MODEL

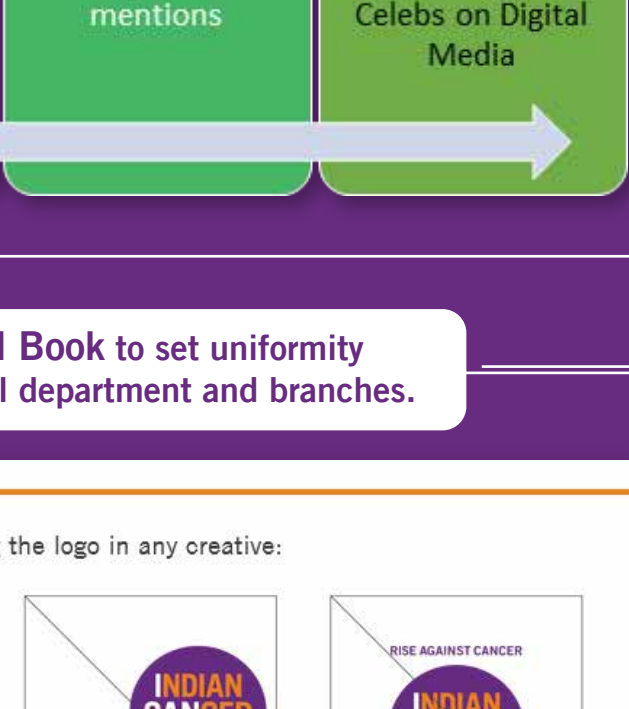
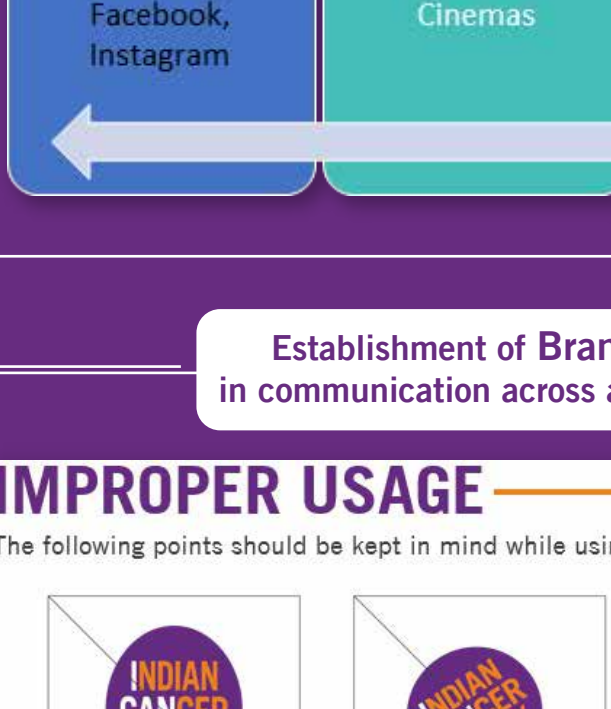
Indian Cancer Society to train Medical Officers at Public Health Centres



The trained Doctors to further conduct training sessions for Government Frontline Health workers (ASHA workers)



ASHA workers to conduct awareness camps in the society



Chief Minister- Dr. Pramod Sawant

Addressed the media on the occasion of launching project Satark at Goa



AWARENESS FILMS

OC Film



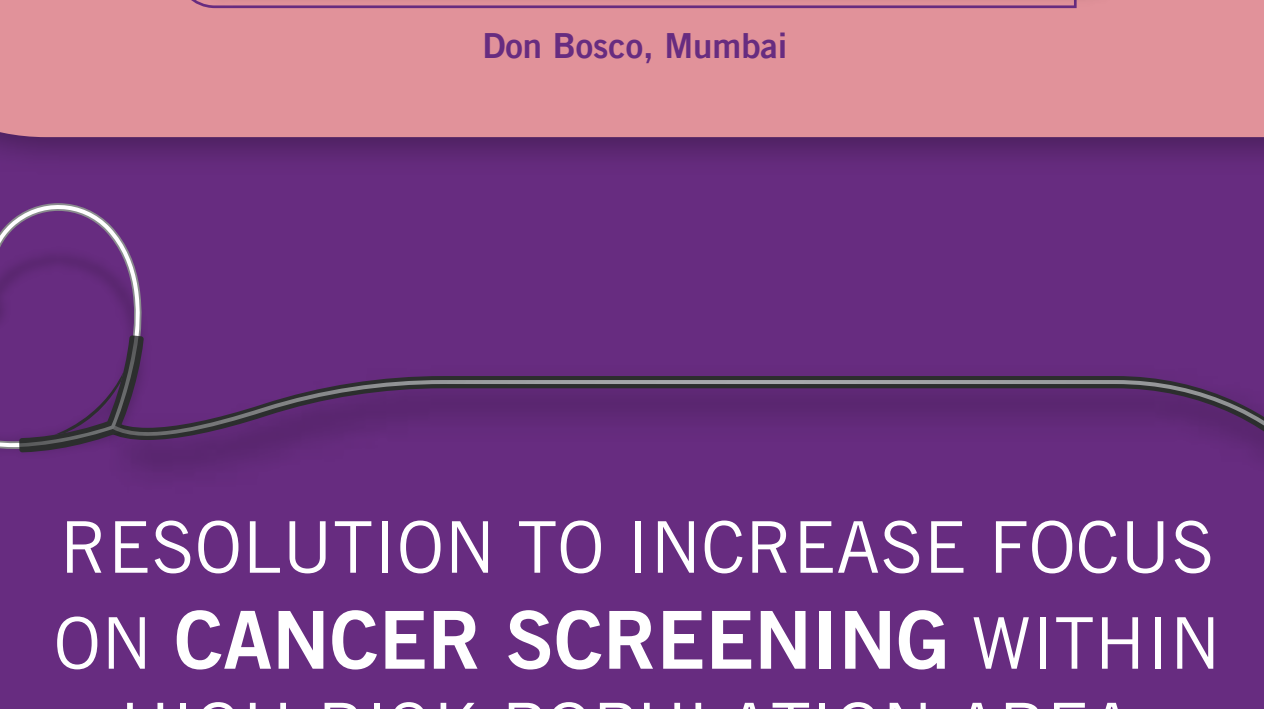
CC Film



Oral Cervical campaign roll out...

The films edits are made in languages, such as Hindi, Bengali, Marathi, & Telugu.

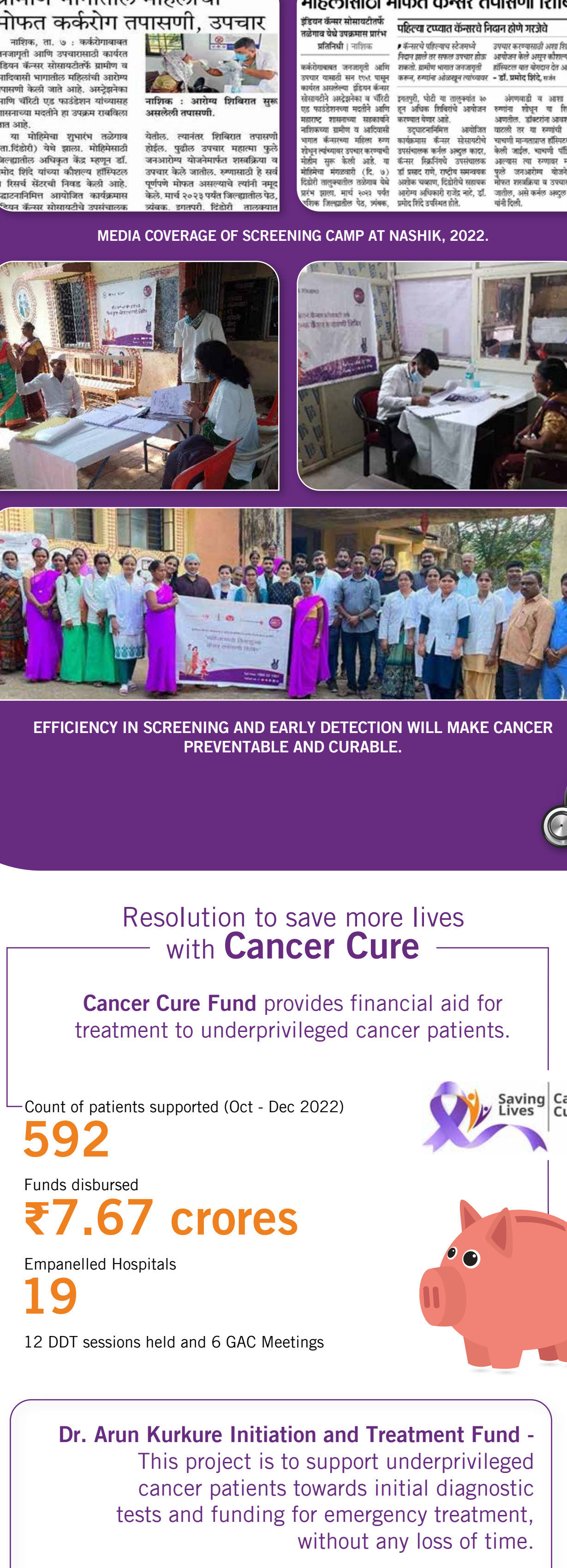
Multimedia campaign executed for project Satark in West Bengal and Telangana



Establishment of Brand Book to set uniformity in communication across all department and branches.

IMPROPER USAGE

The following points should be kept in mind while using the logo in any creative:



CANCER AWARENESS CAMPS

Total no. of camps 10

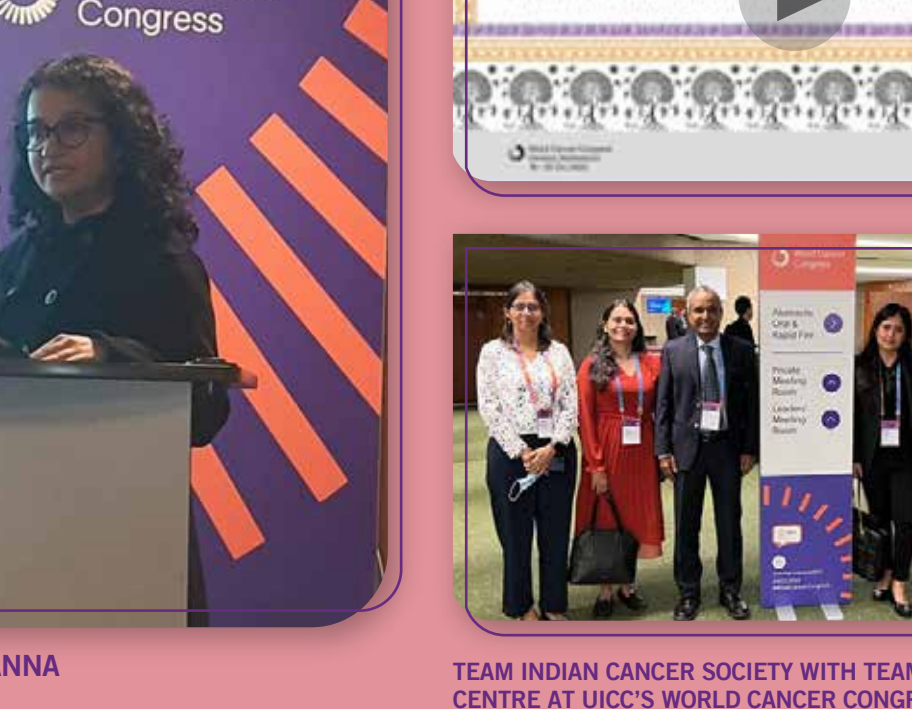
Reach- More than 2000 people.



Lakhani Industry, Ambarnath



Centrum Office, Santacruz, Mumbai



Don Bosco, Mumbai

RESOLUTION TO INCREASE FOCUS ON CANCER SCREENING WITHIN HIGH-RISK POPULATION AREA

Cancer Screening Department has propagated its reach in 2022 at Kolkata (WPL Bengal), Patna (Bihar) and Vidarbha, Kalyan, Nashik (Maharashtra) in alliance with BSC India, L&T India, AstraZeneca and Giv India in the fourth quarter of 2022 (Oct-Dec 2022). The suspected cases were investigated and navigated for the confirmatory test and treatment to the tertiary health centre supported by Indian Cancer Society.

TOTAL NO. OF CAMPS OCT-DEC 2022 - 121

TOTAL BENEFICIARIES SCREENED - 8028

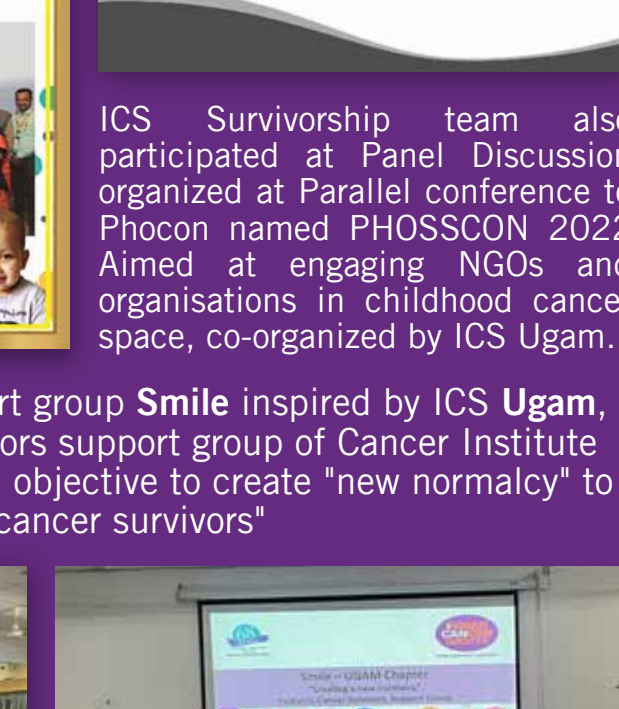
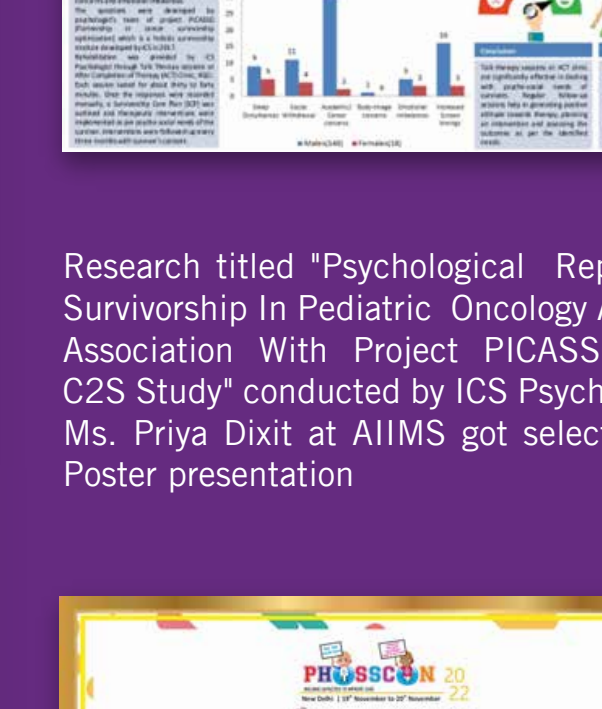
ग्रामीण भागलौर महिलों की मोफत कर्करोग तपासणी, उपचार

महिलाओं की मोफत कैंसर तपासणी सत्र

महिलाओं की मोफत कैंसर तपासणी सत्र का आयोजन ग्रामीण क्षेत्रों में किया गया। इस कार्यक्रम में डॉ. प्रमोद सावंत, मुख्य अतिथि के रूप में शामिल हुए। कार्यक्रम में डॉ. प्रमोद सावंत, मुख्य अतिथि के रूप में शामिल हुए। कार्यक्रम में डॉ. प्रमोद सावंत, मुख्य अतिथि के रूप में शामिल हुए।

महिलाओं की मोफत कैंसर तपासणी सत्र का आयोजन ग्रामीण क्षेत्रों में किया गया। इस कार्यक्रम में डॉ. प्रमोद सावंत, मुख्य अतिथि के रूप में शामिल हुए। कार्यक्रम में डॉ. प्रमोद सावंत, मुख्य अतिथि के रूप में शामिल हुए। कार्यक्रम में डॉ. प्रमोद सावंत, मुख्य अतिथि के रूप में शामिल हुए।

MEDIA COVERAGE OF SCREENING CAMP AT NASHIK, 2022.



EFFICIENCY IN SCREENING AND EARLY DETECTION WILL MAKE CANCER PREVENTABLE AND CURABLE.

Resolution to save more lives with Cancer Cure

Cancer Cure Fund provides financial aid for treatment to underprivileged cancer patients.

Count of patients supported (Oct - Dec 2022)

592

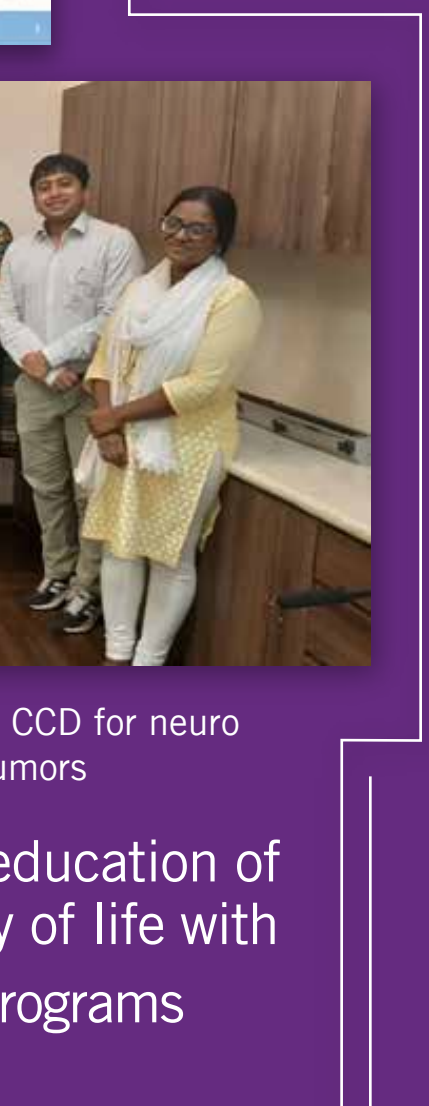
Funds disbursed

₹7.67 crores

Empanelled Hospitals

19

12 DDT sessions held and 6 GAC Meetings



Dr. Arun Kurkure Initiation and Treatment Fund - This project is to support underprivileged cancer patients towards initial diagnostic tests and funding for emergency treatment, without any loss of time.

Count of patients supported

724

Funds disbursed

₹1.08 Crores

Empanelled Hospitals

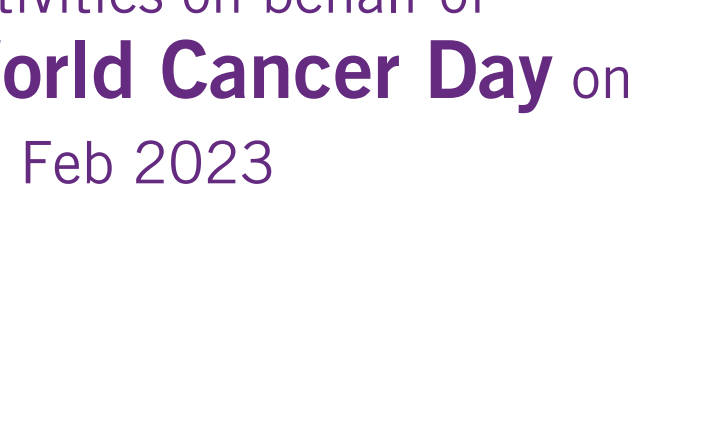
12

A proud moment for ICS and CCF department

Dr. Nehal Khanna - Chairperson, CCF Due Diligence Team (DDT) represented ICS for an award nomination presentation on enhancing the efficiency of philanthropic support by use of AI - Experience of Indian Cancer Society at UIICC World Cancer Congress at Geneva, Switzerland held between 18-20 Oct 22



DR. NEHAL KHANNA



TEAM INDIAN CANCER SOCIETY WITH TEAM TATA MEMORIAL CENTRE AT UIICC'S WORLD CANCER CONGRESS



Resolution to increase the number of ACT clinics and beneficiaries of Cancer Survivorship programs

Project PICASSO (partnership in cancer survivorship optimisation) with a purpose to provide uniform medical & psychosocial care to childhood & young cancer survivors has been operational at 12 pediatric cancer units at various locations pan India.

Jt. Managing Trustee ICS, Dr. Purna Kurkure was felicitated for her pioneering work in survivorship at AIIMS PHOCON.

Team ICS Participated at AIIMS PHOCON on 18th November 2022, at this conference team ICS highlighted the significance of uniformed model of Survivorship care.

Dr. Vandana Dhamankar, DDG, ICS, delivered a talk on ICS model of survivorship.

Research papers selected for PHOCON at AIIMS

On 12th Nov WIA launched a support group Smile inspired by ICS Ugam, which is a Childhood Cancer Survivors support group of Cancer Institute (WIA) launched on 17th Nov. with an objective to create "new normalcy" to the paediatric cancer survivors

Presentation on the Topic: Psychosocial outcomes of pediatric cancer survivors from "After Completion Therapy clinic". At "International Psycho Oncology Society" conference, held in Canada (Virtual mode) by Ms Diya Rajkumar, ICS psychooncologist at Cancer Institute (WIA)

Tripartite collaboration between ICS- TMH-SPRC CCR for neuro rehabilitation of children with brain tumors

Resolution to enhance skills and education of survivors and improve their quality of life with Cancer Rehabilitation programs

This quarter we introduced a new course for survivors to become professional beautician under vocational training centre for Cancer patients, survivors & care givers with the support of donor Lubrizol.

Launched "Biju's Education For All" initiative.

The aim of this initiative is to improve and enhance learning of the survivors.

Resolution to optimize Cancer Registry inclined towards advanced research

Mrs. Shravani Koyande, Dy. Director, Mumbai Cancer Registry Was deputed for the UIICC's World Cancer Congress at Geneva, Switzerland 18-20 October, 2022

Two Scientific Abstracts based on registry data, viz. Cancer Incidence and Mortality in Young Adults in Greater Mumbai and Tobacco Related Cancers in India from Cancer Registry were selected for the Rapid Fire Session.

