

BEACON OF HOPE

NEWSLETTER - OCT - DEC 2024

SENDING YOU COURAGE, STRENGTH, AND DETERMINATION FOR A FANTASTIC NEW YEAR!

AWARENESS AND MARKETING

Project

SATARK

West Bengal | Telangana | Goa

Community Awareness

2,07,598 beneficiaries reached in this quarter through community awareness.

14,990 sessions executed in this quarter.



West Bengal

Sessions: 2,867

Beneficiaries: 63,868



Telangana

Sessions: 6,867

Beneficiaries: 64,890



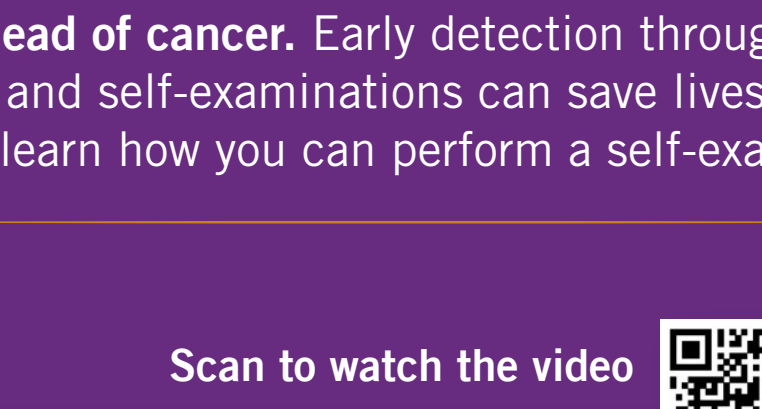
Goa

Sessions: 5,256

Beneficiaries: 78,718

Awareness Sessions in Schools, Colleges & Communities

2,308 beneficiaries reached through 22 community awareness sessions and engaging talk organized in Maharashtra, Telangana, and West Bengal to raise awareness about cancer.



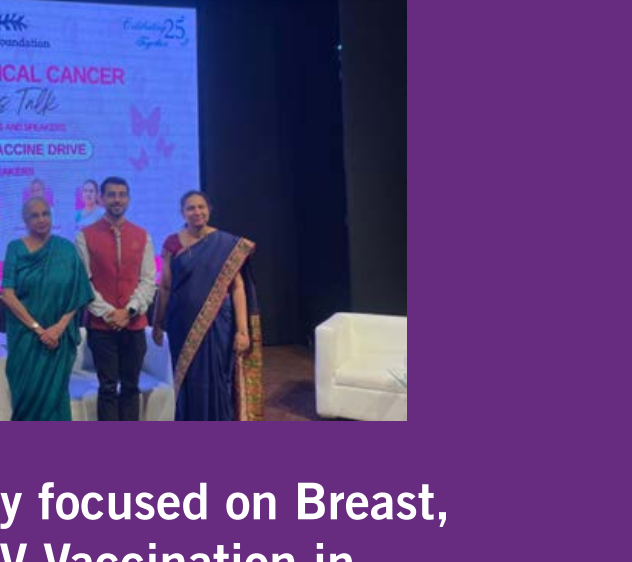
Awareness Session at Deonar on 22nd October 2024



Awareness with Mahila Mandal on 28th November 2024

Awareness session and Street Play was conducted during Durga Puja.

Reached more than **Eighty Thousand** individuals.



Breast Cancer Awareness Month

Breast Cancer awareness month was celebrated across Goa, West Bengal & Telangana in the month of October. It managed to reach **73,240** beneficiaries.

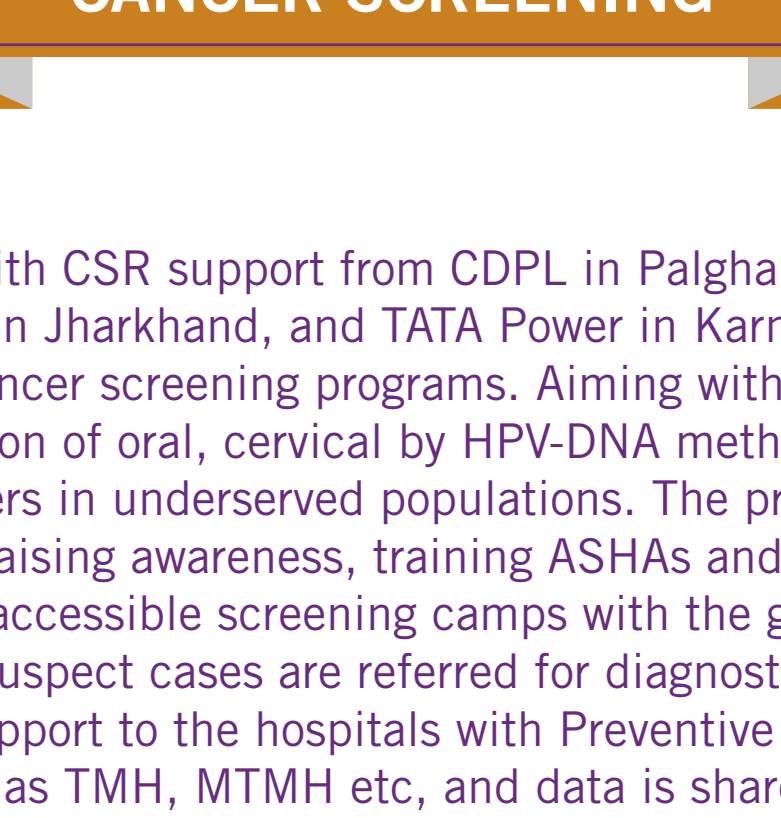


October is Breast Cancer Awareness Month. Let's stay two steps ahead of cancer. Early detection through regular screenings and self-examinations can save lives. Watch this video to learn how you can perform a self-examination.

Scan to watch the video



Breast Cancer Awareness Session with Godrej on 28th October 2024



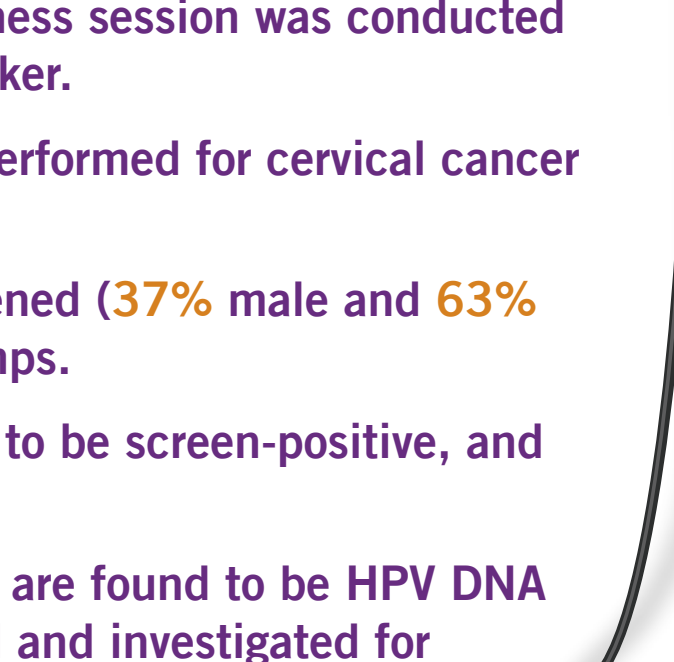
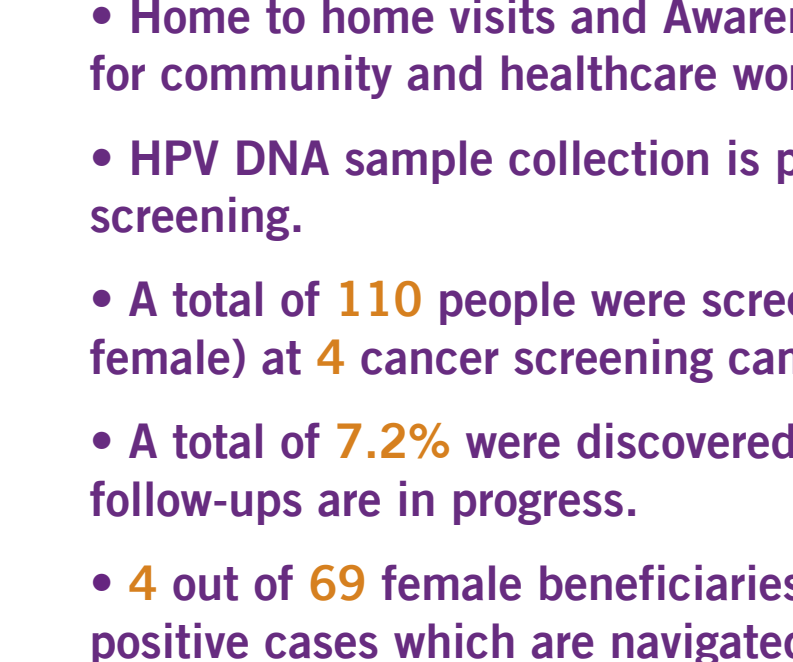
An awareness activity focused on Breast, Cervical and HPV Vaccination in association with the Royal Rajasthan Club was conducted on 8th December 2024.

Awareness as part of Relay For Life

Awareness Session at Microsoft Pune



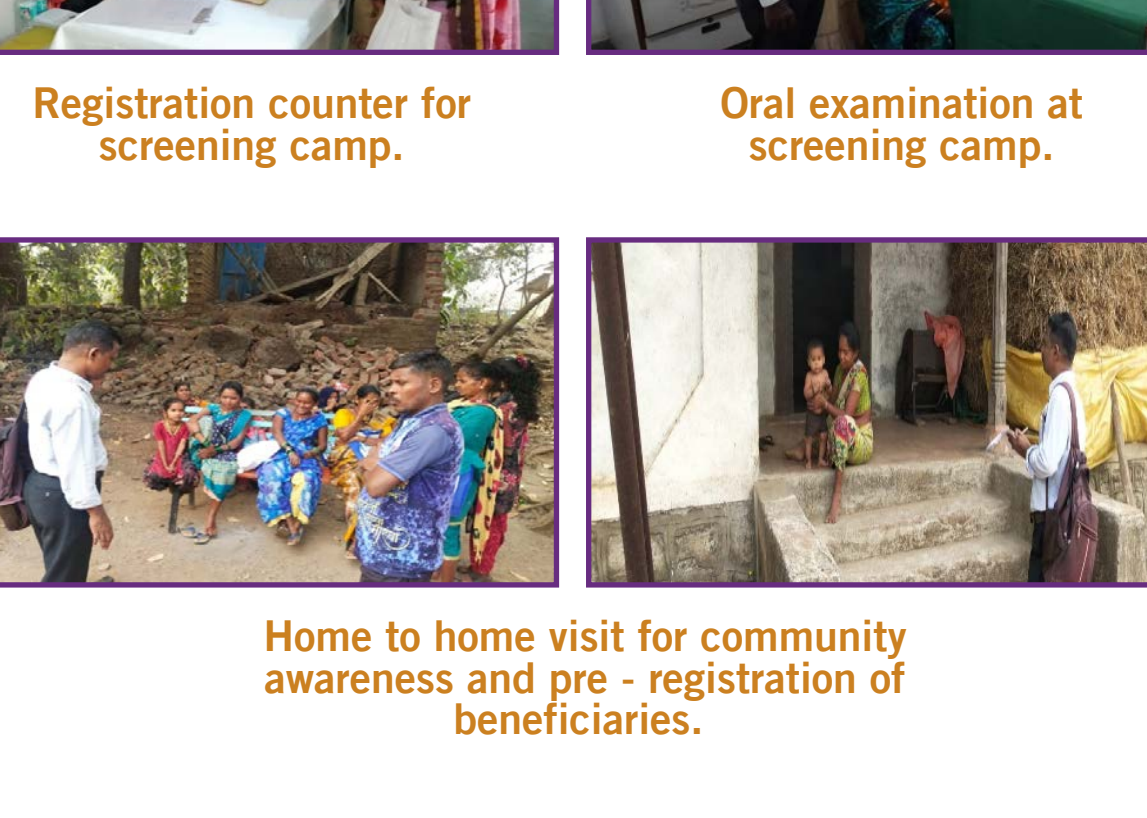
Held on 17th October 2024



Held on 28th October 2024



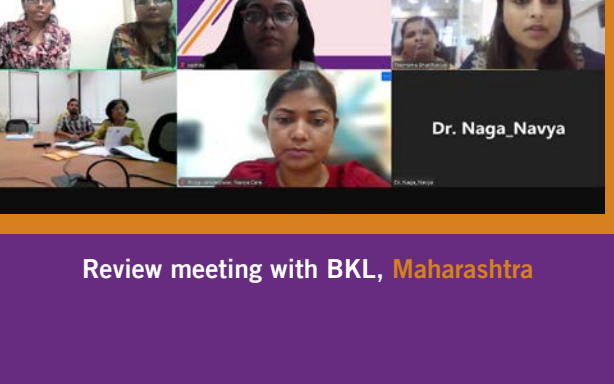
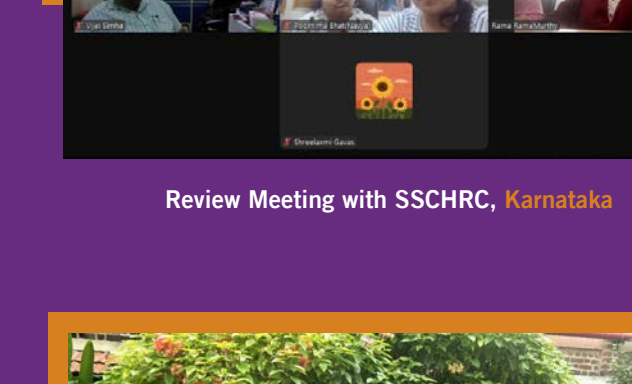
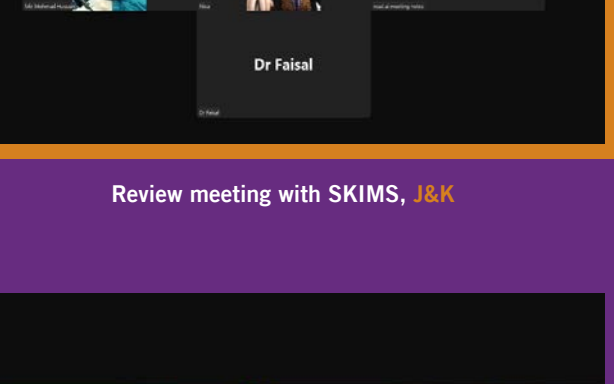
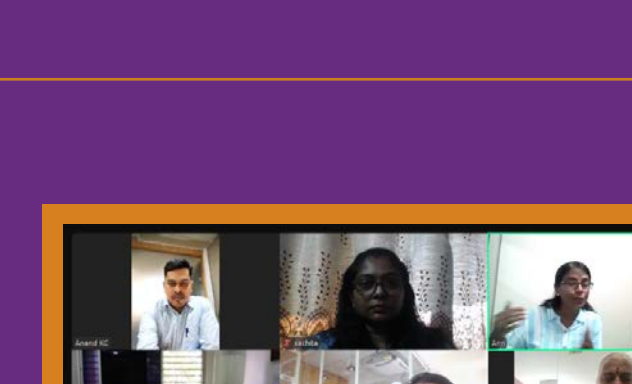
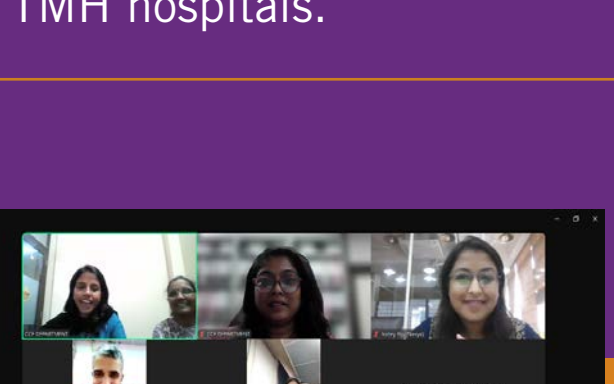
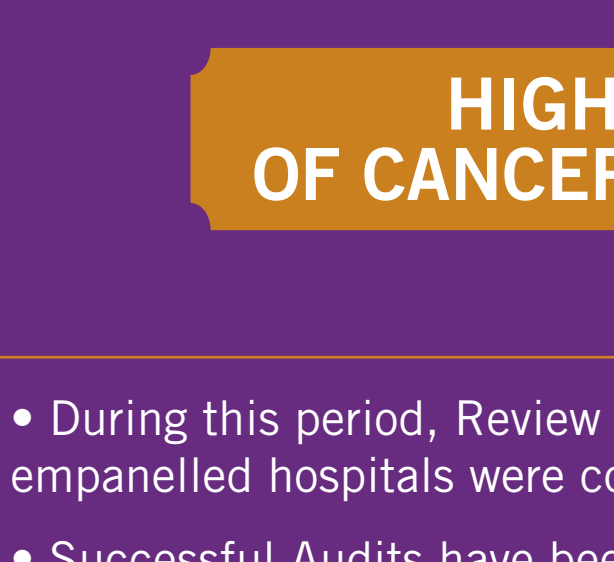
Held on 11th November 2024



Awareness Session at Kanakia on 23rd October 2024

IIT Bombay's Mood Indigo'24

Mood Indigo, IIT Bombay's cultural festival, saw thousands of attendees from over 4,000 colleges. As a proud NGO partner, the Indian Cancer Society (ICS) had a dedicated stall that drew significant interest in our cancer awareness and support initiatives. Visitors engaged in discussions about early detection, prevention, and patient support, making it a great platform to raise awareness and inspire collective action against cancer.



CANCER SCREENING

ICS NHQ, with CSR support from CDPL in Palghar, RSB Foundation in Jharkhand, and TATA Power in Karnataka, launched cancer screening programs. Aiming with targeting early detection of oral, cervical by HPV-DNA method, and breast cancers in underserved populations. The program focuses on raising awareness, training ASHAs and CHOs, and conducting accessible screening camps with the government approvals. Suspect cases are referred for diagnostics with follow-up support to the hospitals with Preventive Oncology setups such as TMH, MTMH etc, and data is shared with PBCR to promote the program as a scalable cancer prevention model. Under these projects following activities are done:

- Home to home visits and Awareness session was conducted for community and healthcare worker.
- HPV DNA sample collection is performed for cervical cancer screening.
- A total of **110** people were screened (**37%** male and **63%** female) at **4** cancer screening camps.
- A total of **7.2%** were discovered to be screen-positive, and follow-ups are in progress.
- **4** out of **69** female beneficiaries are found to be HPV DNA positive cases which are navigated and investigated for confirmatory tests and treatment at tertiary health care centre.

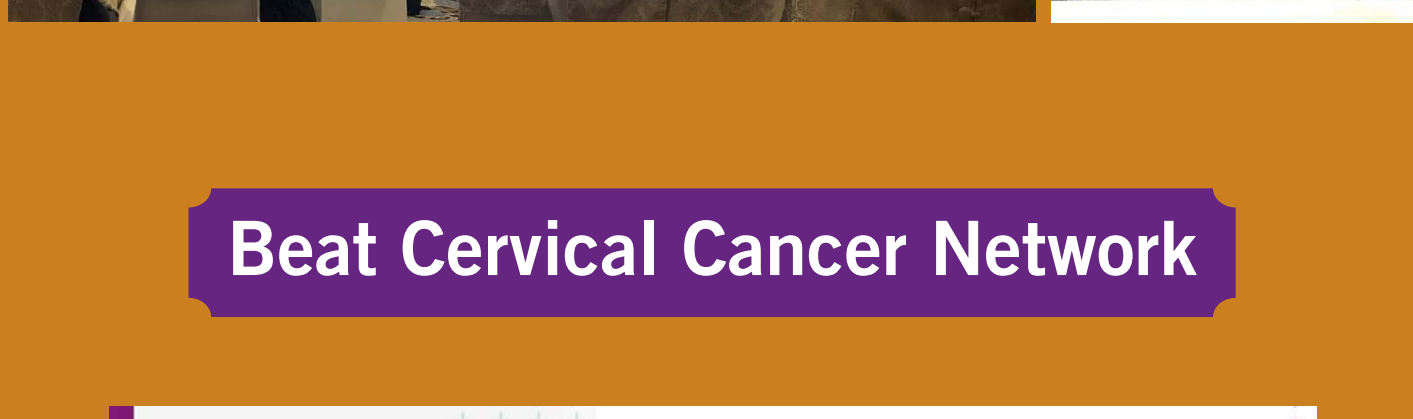


SURVIVORSHIP

Rehabilitation & Medical Affairs

550 patients and survivors financially supported through various scheme
250 Survivors counseled at ACT clinics

The Best of ASCO conference, held on 5-6 October, 2024, at the Taj Mahal Palace, Mumbai, themed "The Art and Science of Cancer Care," featured renowned experts discussing advancements in oncology and psycho-oncology and was attended by Ms. Revathi and Lynette, ICS psychologists.



Beat Cervical Cancer Network

SPEAKERS

EMILY KOBAYASHI
CAVI - THE VACCINE ALLIANCE SWITZERLAND

ANU AGARWAL
AMERICAN CANCER SOCIETY, USA

DEVASENA ANANTHARAMAN
SCCB, THIRUVANANTHAPURAM

PRIYA GANESH KUMAR
FOCAL, INDIA

K VISWANATH
HARVARD T.H. CHAN SCHOOL OF PUBLIC HEALTH

C. S. PRAMESH
NATIONAL CANCER GRID, INDIA (INITIATIVE)

RAJ SHANKAR GHOSH
CERVICAL CANCER ELIMINATION CONSORTIUM - INDIA

SUTAPA BISWAS
BCC CONVENOR, CANCER FOUNDATION OF INDIA

LATHA BALASUBRAMANIAM
ADGIN INDIA

VANDANA DHAMANKAR
INDIAN CANCER SOCIETY

Moderated by
MRIDU GUPTA
CAPED INDIA

Webinar on
HPV VACCINATION TO PROTECT GENERATIONS AGAINST CERVICAL CANCER
India Prepares
4th WHO Day of Action for Elimination of Cervical Cancer

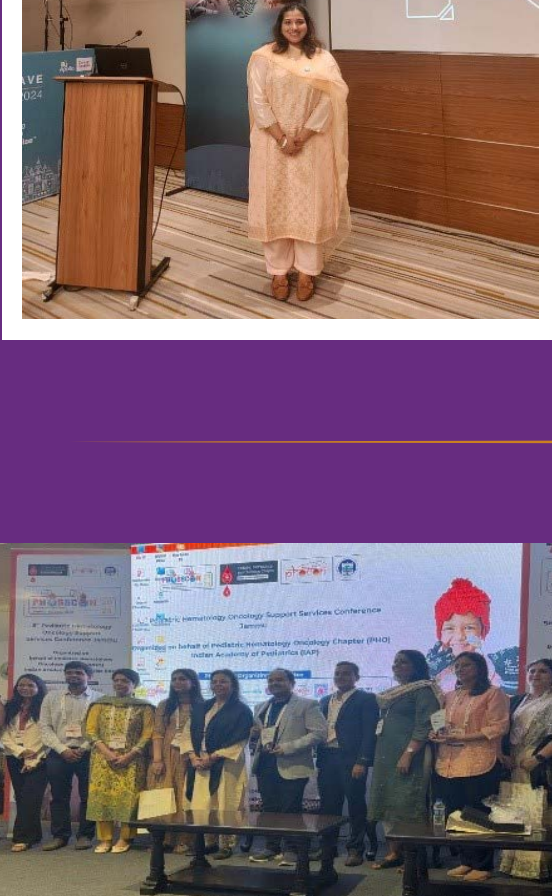
Hosted by
CANCER FOUNDATION OF INDIA
HARVARD T.H. CHAN SCHOOL OF PUBLIC HEALTH
HEALTHY INDIA ALLIANCE
PREVENT GLOBAL HPV CANCERS

14 Nov. 2024
7:30 pm IST / 8:30 am EST

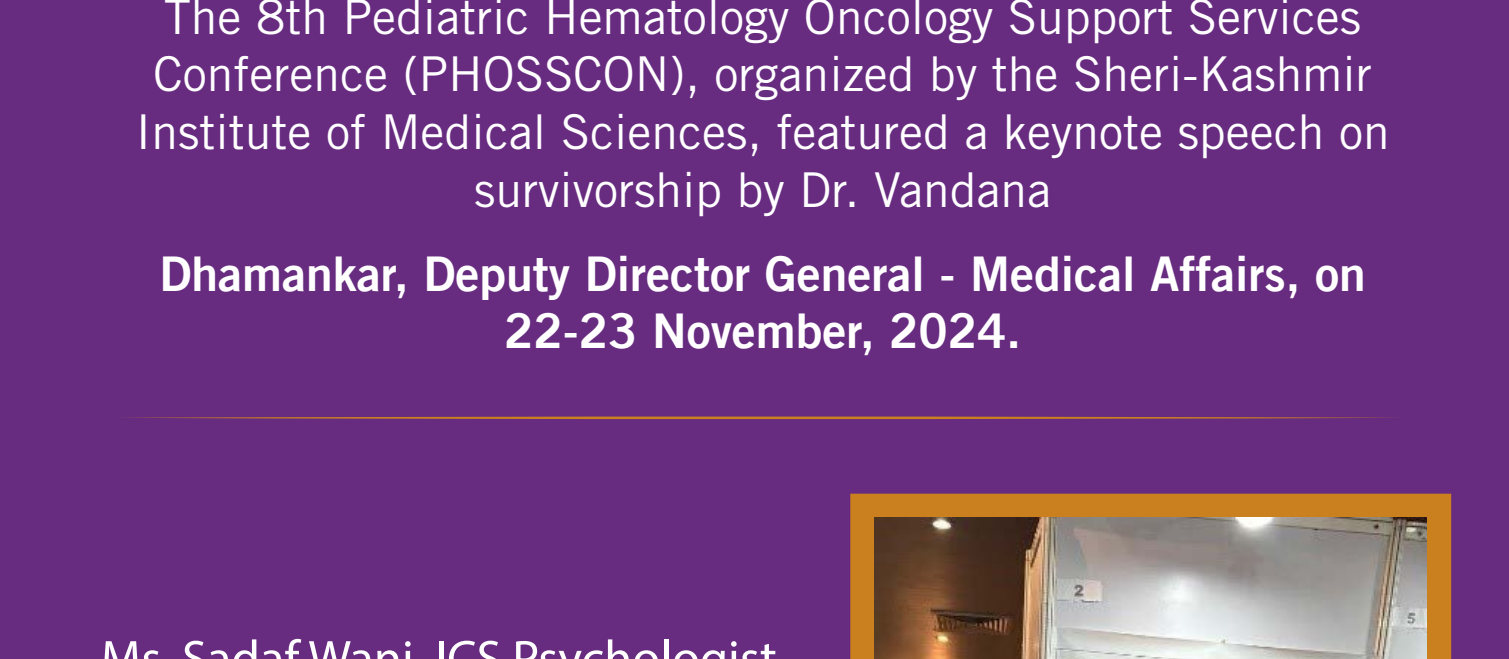
Scan here for free Registration

Beat Cervical Cancer Network Launch on 14th November 2024. ICS is a founding member

Other Highlights



ICS Psychologists Ms. Revathi and Ms. Lynette attended a meeting on Apollo Hospitals' RareCare Clinic initiative, which addresses rare oncology cases and offers inclusive care for LGBTQ+ cancer patients, on 8th November 2024.



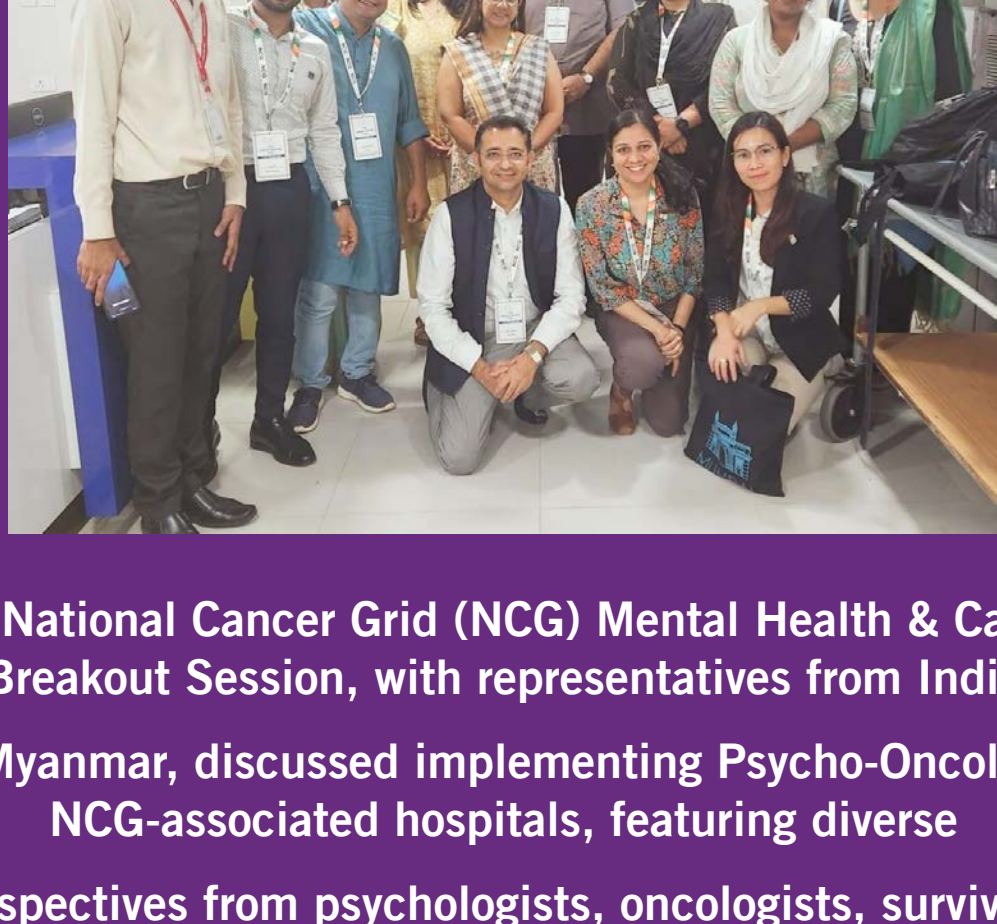
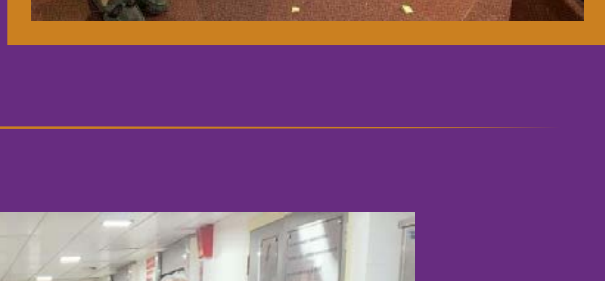
The 8th Pediatric Hematology Oncology Support Services Conference (PHOSSCON), organized by the Sheri-Kashmir Institute of Medical Sciences, featured a keynote speech on survivorship by Dr. Vandana

Dhamankar, Deputy Director General - Medical Affairs, on 22-23 November, 2024.

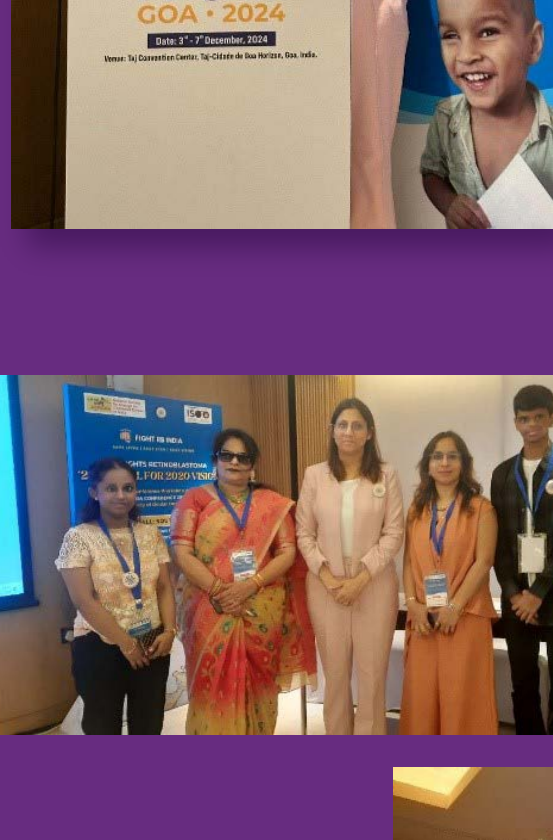
Ms. Sadaf Wani, ICS Psychologist, presented a poster on the impact of After

Therapy Completed (ATC) assistance in pediatrics during the PHOCON

Conference on 22-23 November, 2024.



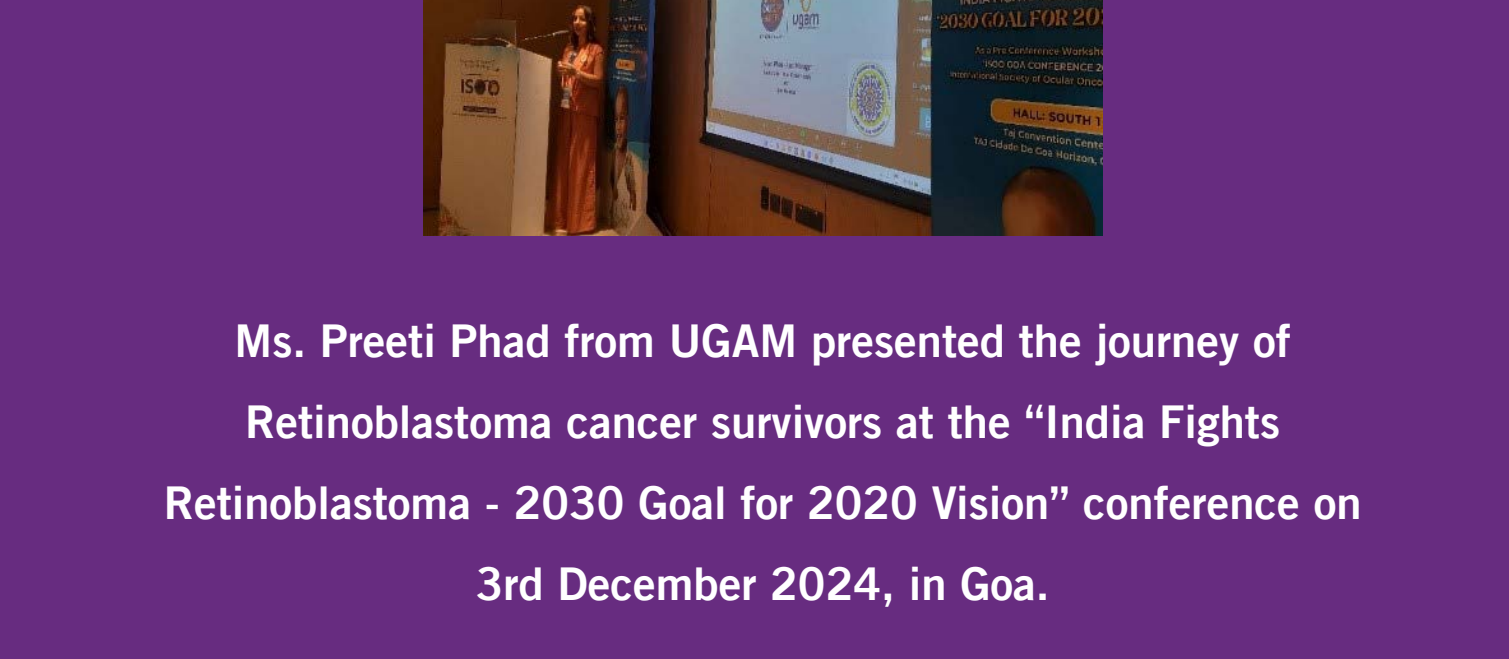
The National Cancer Grid (NCG) Mental Health & Cancer Breakout Session, with representatives from India and Myanmar, discussed implementing Psycho-Oncology in NCG-associated hospitals, featuring diverse perspectives from psychologists, oncologists, survivors, caregivers, and advocates.



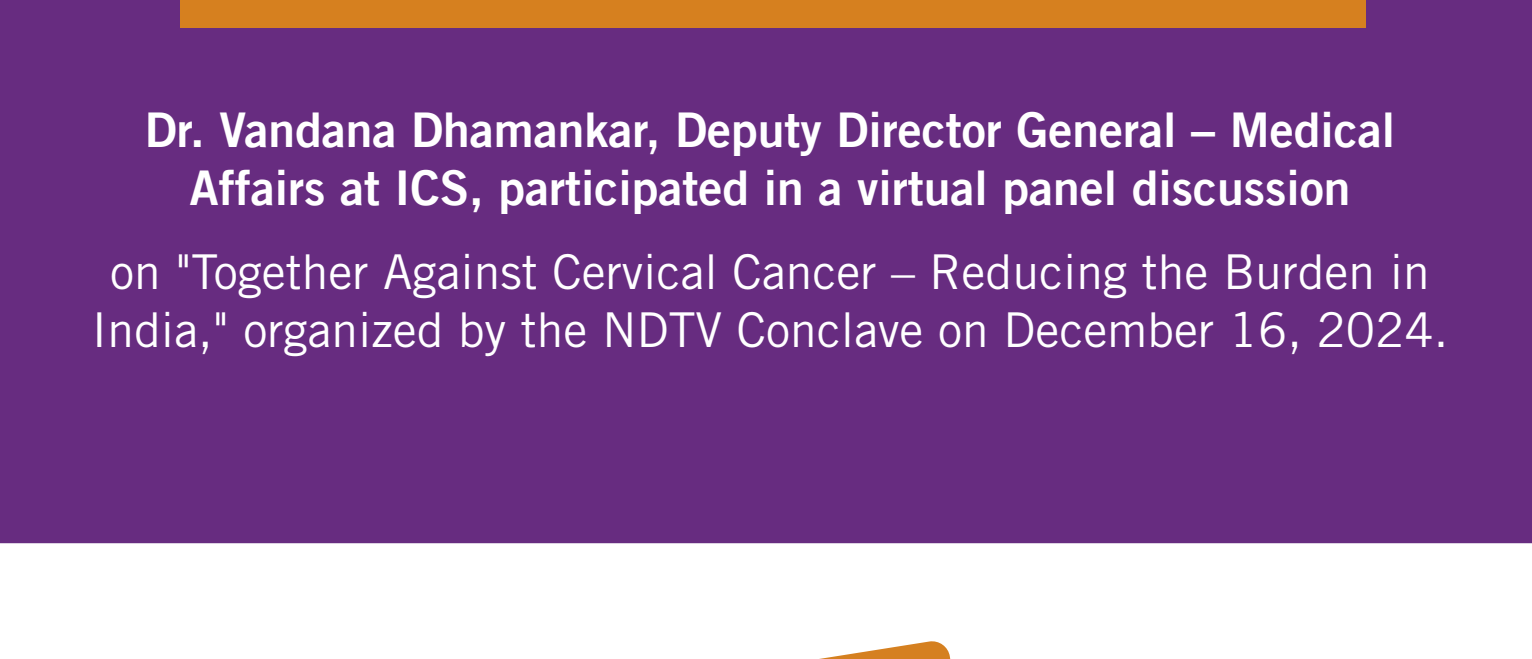
At "India Fights Retinoblastoma - 2030 Goal for 2020 Vision" on 3rd

December, 2024, in Goa, Dr. Vandana Dhamankar, Deputy Director

Medical Affairs, ICS, spoke on "Beyond Cure - Supporting Survivorship and Reintegration in RB Care."



Ms. Preeti Phad from UGAM presented the journey of Retinoblastoma cancer survivors at the "India Fights Retinoblastoma - 2030 Goal for 2020 Vision" conference on 3rd December 2024, in Goa.



Dr. Vandana Dhamankar, Deputy Director General – Medical Affairs at ICS, participated in a virtual panel discussion

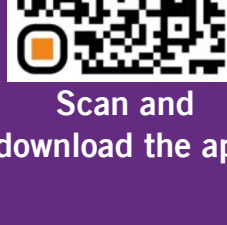
on "Together Against Cervical Cancer – Reducing the Burden in India," organized by the NDTV Conclave on December 16, 2024.

THANK YOU

TO OUR ESTEEMED DONORS FOR SUPPORTING US!



INTRODUCING
Rise
Against
Cancer
APP



Scan and
download the app