

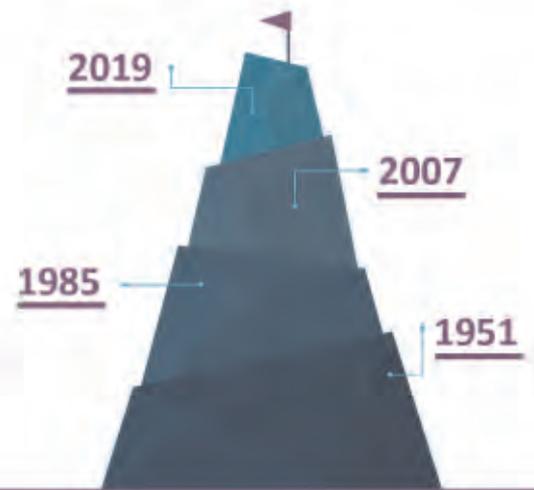
ANNUAL REPORT 2018 - 2019



Together We Can Rise Against Cancer!



RISE AGAINST CANCER



MILESTONES

- 1951 - India's first comprehensive Cancer Care program
- 1955 - India's first Cytology unit
- 1956 - India's first Chemotherapy unit
- 1961 - India's first Cancer Detection Centre
Asia's first Rehabilitation Centre for Cancer patients
India's first National Cancer Conference
- 1963 - India's first Cancer Registry data accepted and recognised by World Health Organisation

India's first Scientific Journal on Cancer
- 1979 - India's first Rehabilitation and Vocational training Workshop for Cancer patients
- 1982 - India's first Mobile Screening Unit
- 1985 - India's first Cancer Insurance scheme
- 1986 - Lady Ratan Tata Medical and Research Centre for cancer (now Indian Cancer Society Medical Centre)
- 2007 - 30 free dwelling units for Children cancer patients and their parents in collaboration with St Jude's India
- 2009 - UGAM - support group for childhood cancer survivors
- 2010 - India's first Digital Mammography unit - The Hope Express
- 2011 - India's first Mutual Fund for Cancer Cure - HDFC debt fund for Cancer Cure - a joint initiative with HDFC AMC
- 2014 - Relay For Life in collaboration with American Cancer Society
- 2016 - Project Picasso (partnership in cancer survivorship & rehabilitation)
- 2017 - Dr D J Jussawalla Education and Vocational Skills fund for childhood cancer survivors
- 2019 - Raho Cancer Se Do Kadam Aage - Awareness campaign through mass media platforms across India



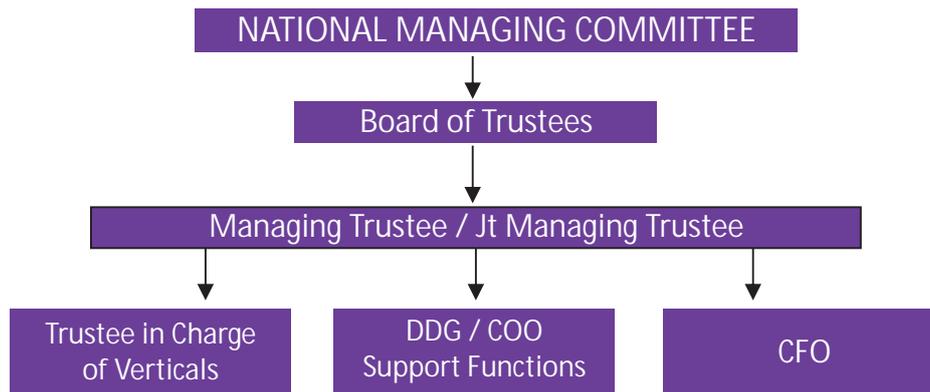
Chairman	:	Mr M K Sharma
Vice Chairperson	:	Dr Anita Borges
Hon Secretary & Managing Trustee	:	Mr Naveen Kshatriya
Hon Treasurer & Jt Managing Trustee	:	Mr Uday Khanna
Solicitors & Advisors	:	Advocate Preeti Ramani Federal & Company Sandeep Puri Associates & Advocates M/s Tyabji Dayabhai Percy Pardiwala Advocate Snehal Shah
Statutory Auditors	:	M/s N M Raiji & Co
Internal Auditors	:	M/s Mahajan & Aibara
Bankers	:	State Bank of India HDFC Bank Ltd Bank of Baroda ICICI Bank Ltd
National Headquarters	:	74, Jerbai Wadia Road, Parel, Mumbai 400 012
Telephone	:	22 2413 9445 / 51
Email	:	info@indiancancersociety.org
Website	:	www.indiancancersociety.org
Indian Cancer Society Medical Centre	:	M Karve Road, Cooperage, Mumbai 400 021

Registered under the Societies Act, 1860 vide No. 2983 of 1953-54 & the Bombay Public Trusts Act, 1950 vide F 402 BOM of 1954

NATIONAL MANAGING COMMITTEE

OFFICE BEARERS

Chairman	:	Mr M K Sharma
Vice Chairperson	:	Dr Anita Borges
Hon Secretary & Managing Trustee	:	Mr Naveen Kshatriya
Hon Treasurer & Jt Managing Trustee	:	Mr Uday Khanna
Jt Hon Treasurer	:	Mr Suresh Goklaney
Jt Hon Secretaries	:	Dr Vinay Deshmane Mr K A Narayan
Trustee	:	Mrs Usha Thorat Mr Kewal Nohria (w.e.f. 28th Sept 2018) Mr Hari Mundra (w.e.f. 28th Sept 2018)
Members	:	Dr Purna A Kurkure Dr Anil D'Cruz Mr Kiran Talcherkar Mrs Jyostna Govil Dr Arunabha Sengupta Mr Kishore Rao Mr Jeevan Virkar Mrs Neera Saggi Adv M Federal Dr Tapan Saikia Dr C S Pramesh



Col Abdul Khadar - Deputy Director General

Col Abdul Khadar is the Administrative Head of Indian Cancer Society. He provides full administrative support and resources to all verticals.



Pramila Chandramohan - Chief Financial Officer

Pramila Chandramohan heads the finance team, including responsibilities for statutory compliances, taxation and budgetary controls.



Dr Vandana Dhamankar - Survivorship and Rehabilitation

Dr Vandana Dhamankar has a pivotal role in establishing survivorship clinics at hospitals, education fund, career counselling etc for survivors. She is also involved in advocacy of survivors' issues through Ugam, the support group of childhood cancer survivors and all activities under Rehabilitation of survivors. In addition, she has served as Head of Screening, responsible for planning and execution of screening camps.



Shravani Koyande - Medical (Research, Education & Registry)

Shravani Koyande manages Indian Cancer Society's cancer registries in Greater Mumbai, Nagpur, Pune and Aurangabad.



Ann Rawat - Cancer Cure

Ann Rawat plans and manages both the Cancer Cure fund and the Initial Diagnosis and Treatment fund for underprivileged patients.



Shivani Sanghavi - Marketing and Awareness

Shivani Sanghavi is responsible for integrated marketing communications, strategic brand and corporate partnerships, media collaborations and campaigns leading to awareness of cancer and various activities conducted by Indian Cancer Society's.



Sonal Bhalke - Legal

Sonal Bhalke handles Legal and Compliance matters.

ICS Impact 2014 - 2019

Particulars	2014-15	2015-16	2016-17	2017-18	2018-19
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Awareness

Camps Held	381	400	539	1947	376
Lives Touched	39258	47063	49770	121779	49789

Mass Media Awareness Campaign: From February 2018 in Dainik Bhaskar newspapers & radio spot on BIG FM about early signs of cancer, importance of screening and overall cancer awareness reaching an estimated 20 million people.

Awareness films on early signs of cancer have been launched in Theaters, Social media and TV channels to reach an estimated 50 million people.

Screening Camps

Camps held	314	667	661	691	745
Lives Touched	25581	44201	44350	46501	79778
Cases sent for further Investigations	454	1311	1418	1996	5447
Positive Cases detected	16	29	661	42	32

Screening Centre

Lives Touched	11938	2686	4629	4973	3602
Cases sent for further investigation	513	123	162	265	355

Cancer Cure

Gross disbursement in crores	11.89	17.03	22.43	25.71	28.54
Patients supported	704	881	1169	1548	2376

Dr Arun Kurkure Initiation and Treatment Fund

Amount spent in lakhs	15.33	88.47	155	115	5.59
Patients supported	84	836	930	414	55

Survivorship & Rehabilitation

Patient Counselling	5121	7535	8875	17804	10454
Patient Accommodation	573	606	365	191	127
Ugam Members	50	217	260	300	318
Dr DJ Fund for Education	29	30	21	76	125
ACT Counselling	-	-	-	-	377

Prosthesis & Aids

Cervical Cancer Kits	690	841	1433	1934	2259
Breast Prosthesis	588	1652	1543	13011	2006
Colostomy kits	723	11,121	11657	8758	7930

Vocational Training for patients/family members

Amount Spent in lakhs	21.44	17.40	19.82	41.14	25.26
Patients/Family member	131	136	152	76	75

Relay for Life

Relays Held	2	2	4	5	2
Fund raised in lakhs	20	22.94	51.29	17.72	3.21

MISSION INDIAN CANCER SOCIETY >>

For nearly 70 years Indian Cancer Society (ICS) has been a beacon of hope in the fight against Cancer, a disease which is now taking serious proportions in India. Over 12 lakh new cases are reported every year, many being identified at late stages leading to poor survival rates. While better treatment and more facilities are an obvious solution, the well known adage "Prevention is better than Cure" is very much applicable here. ICS is increasing its focus on prevention aspects by improving people's understanding of cancer, advising on risk and signs if any. ICS is educating public on preventive steps like screening, which can be done very simply for 3 common cancers; Oral, Breast & Cervical. Interestingly these constitute 1 in 3 cases in India!

What do we do?

Awareness: The current understanding of cancer i.e. its treatability, preventability and how to deal with it is abysmally poor in our country. With the help of mass media and direct communication, ICS aims to raise basic understanding of the disease, such that in time the entire adult population will know what to do for prevention and how to get support for those affected with the disease. We also wish to promote low cost Cancer Insurance Schemes in alleviating financial distress of the weaker sections of society, in the eventuality of cancer affliction.

Screening: Screening is a way to identify suspect cases. ICS's mission is to enhance population based screening of the 3 most common cancers, to encourage every adult to go for it. Clearly this monumental goal can only be achieved with involvement of multiple stakeholders; NGOs, public health centres, health care agencies, Doctors and Hospitals across the country. ICS will champion this by enrolling various Stakeholders and training NGO Teams where necessary. Our mission is to raise so much awareness amongst people, wide and deep, such that in time people voluntarily go for screening.

Cancer Cure: ICS plays a very modest role in supporting treatment of some underprivileged patients in our empanelled hospitals across the country. So far, 7200 patients have been supported. While this may largely be a role for the Government, that it is now doing through Ayushman Bharat and other Central and State programs, for others not eligible for these, the cost of treatment can be crippling. Sometimes the financial support obtained by the needy is insufficient and we help bridge the gap. Also because of high demand, often the poor are not able to access treatment. Our plan is to increase impact by scaling up by using technology based methods. We also want to widening the footprint with partnerships and replication of models.

Survivorship & Rehabilitation: With increasing incidence and higher survival due to better access and care, the number of pediatric and young survivors is also increasing. Unfortunately, despite surviving the disease, often they are unable to get back to normal life i.e. unable to get proper education, social acceptance, employment, addressing of late effects of treatment because of lack of resources. It is important to not only save people with cure but give them a helping hand to bring them into the mainstream. That's what we attempt in this vertical.

Medical: We publish the prestigious "Indian Journal of Cancer" and manage registries in Maharashtra. Scientific symposiums are held for the medical fraternity on cancer incidence, mortality and trends in Greater

Mumbai, Pune, Nagpur and Aurangabad registries. Our desire is to build these areas and get into participative research.

TRANSFORMATION WITHIN & PARTNERSHIPS BEYOND

The last twelve months have been a watershed era for ICS leapfrogging into the NEXT level, in terms of a wide range of activities and donor support.

We have identified key strategic guidelines:-

- a) Continuously improve our quality.
- b) Expand footprint of our activities exponentially, with good partners and collaborators.
- c) Develop contemporary modules for improved impact and delivery.
- d) Share learning and expertise with other NGOs and become truly an apex NGO in the Cancer space.

Some outcomes of recent times -

- 1. Improved relationship with TMH leading to new potential collaborations.
- 2. New Relationship with National Cancer Grid and Non Communicable Diseases Cell.
- 3. Strengthened National Management Committee with eminent Oncologists.
- 4. Closer engagement amongst branches.
- 5. Widened donor portfolio.
- 6. Sharp increase in visibility of ICS through mass media, PR, social media and brand collaboration. This year we started the Mass Media Awareness campaign at National level with Dainik Bhaskar newspapers and BIG FM in Feb - Mar 2019 and reached an estimated 20 million audience. Subsequently, in the following months Film, TV and Social media campaigns have been launched building up to an estimated 50 million people.
- 7. Dramatic increase in screening activity, going beyond Maharashtra.
- 8. Multiple increases in number of patients supported financially for treatment in the last three years.
- 9. Significant enhancement in survivorship activity and public visibility.
- 10. This has been possible with re-organisation, better staffing and motivated teams.

M K Sharma
Chairman

Dr Anita Borges
Vice Chairman

Naveen Kshatriya
*Hon Secretary &
Managing Trustee*

Uday Khanna
*Hon Treasurer &
Jt Managing Trustee*

Suresh Goklaney
Jt Hon Treasurer

Dr Vinay Deshmane
Jt Hon Secretary

K A Narayan
Jt Hon Secretary

Mrs Usha Thorat
Trustee

Kewal Nohria
Trustee

Hari Mundra
Trustee

Dr Purna Kurkure
Trustee (w.e.f. 23rd March 2019)

September 2019

INDIAN CANCER SOCIETY

ACKNOWLEDGES WITH GRATITUDE THE GENEROUS SUPPORT OF

A H Wadia Trust
AT & T
Adv Preeti Ramani
Federal & Company
Tyabji Dayabhai
Thanawala Consultancy Services
Snehal & Associates
HES Infra Pvt Ltd
Display House
Give India
Breach Candy Hospital Trust
Gunvati J Kapoor Medical Relief Charitable Foundation
HDFC Asset Management Company
HDFC Life
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TATA Trust
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Borosil Glass Ltd
CTR Manufacturing Industries Ltd
SBI Foundation
Hindustan Unilever Limited
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Nihchal Israni Foundation
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Oracle India
Dr BR & CR Shetty Foundation
State Bank of India
CTR Manufacturing Ltd
AT & T
SBI Foundation
Indian Council of Medical Research
Chittaranjan Kajwadkar
Mrs Anita Garware
Amol Gupte
Savita Goswami
Shailaja Mulay

And many more.....

CANCER SCREENING >>

Screening for early detection of cancer

Screening refers to the use of simple tests done for a healthy population in order to identify individuals who may have cancer, but do not show symptoms. Screening can be done for breast cancer, cervical cancer, and oral cancer using Breast Clinical exam / Mammography, Cytology screening, and Oral visual inspection for a wide coverage of the population. Early detection of cancer greatly increases the chances for successful treatment.

ICS conducts screening in the community and through the years has partnered with various community organisations, NGO's, and corporations. The objective is to reach out mainly to the underprivileged who do not have access to such medical facilities and also the general population.

Since last year, we have collaborated with Tata Trust to screen high risk persons such as bus drivers, conductors, and workshop staff from Maharashtra State Road Transport Corporation and BEST for Oral cancer.

We have also partnered with Astra Zeneca for the " Ganga to Kaveri Cancer Screening Project" to conduct Screening and Awareness for Breast, Cervical and Oral cancer for women in Maharashtra, Karnataka and Tamil Nadu. This programme will cover other states in the next phase.

BEST and MSRTC Projects

TATA Trust funded BEST project was started in April 2018 and MSRTC Project was started in November 2018 for screening of oral cancer for employees of BEST and MSRTC. Indian Cancer Society has planned to conduct oral cancer screening in both men and women and breast cancer screening in women with the MSRTC employees over a period of two years.

Over the phase of one year we have reached employees in 19 districts covering 20,534 beneficiaries. 3022 suspect cases have been identified and referred for further evaluation.

Total number of beneficiaries expected for 2018-2020	Total number of beneficiaries covered 2018-2019
BEST : 15,120	7887
MSRTC : 74,260	12,647

Banners and posters were displayed at various bus depots about the schedule for screening camps and for creating awareness about the harmful effects of tobacco consumption.



CANCER SCREENING >>

Group counselling for oral cancer and tobacco cessation was conducted effectively by the ICS team's Medical Officers and camp coordinators.



De-addiction sessions and Counselling have shown remarkable results. After counselling by the medical officers employees' symbolically threw away tobacco pouches after understanding the dangers of chewing tobacco.



Oral Examination



Screening Camp on 16/10/18 at Vikhroli (E)



Breast Cancer Screening Camp 24/10/18 at Mulund (W)



Oral Examination



Women's Screening Camp



Registration at Screening Camp

CANCER SCREENING

Astra - Zeneca Camps:

ICS is partnering with Astra-Zeneca for the 'Ganga to Kaveri Cancer Screening Project.' This project has the dual objective of creating awareness and screening of oral, cervical and breast cancer for women in India. The general screening will be conducted for women from 30 - 69 years and mammography for those over 45 in Maharashtra, Karnataka and Tamil Nadu.



Screening Camps

Camps	:	559
People touched	:	40415
Suspect Cases	:	4043
Confirmed Cases	:	18

Cancer Screening Centre, Peddar Road

People touched	:	703
Suspect Cases	:	212

CANCER AWARENESS >>

Cancer Awareness created with the right information is the key to cancer prevention, early detection and prompt decision making about treatment. More than 35% of cancers can be prevented by leading a healthy and active lifestyle, abstaining from tobacco and alcohol and undergoing regular screening for the most common cancers.

Doctors often say that they would rather prevent cancer, than have to diagnose, treat and cure it, because they could then save the patient of all the pain, distress and huge cost of treatment.

Creating Cancer Awareness in the population has been a core function of ICS since inception. Cancer rates in the country are rising to alarming numbers, so we have decided to take this message to the people through mass media campaigns for greater impact and wider reach. Along with this, the regular awareness programmes in the community are also being conducted.

WORLD NO TOBACCO DAY

World No Tobacco Day was observed by creating awareness about the harmful effects of Tobacco through a Radio campaign on 93.5 Red FM from 29th May with the message - "Shuruvat toh karo". On 31st May, India's No. 1 RJ Malishka appealed to the listeners to quit tobacco and tobacco related products.



On the occasion of World No Tobacco Day, flash mobs performances were done in theatres to spread awareness from May 31 to June 1. This was conducted at three theatres - Mukta A2 cinema, New Excelsior at Fort and Topiwala at Goregaon.

The audience enjoyed the performance which gave the message of "Quit Smoking" through songs and pamphlets with health messages and importance of tobacco cessation were distributed.



CANCER AWARENESS >>

To sensitize the common man on hazardous effects of tobacco, ICS organized Nukkad Natak at ten different places across Mumbai (particularly in the slum areas). Many people were interested and gathered around to see the group of artists conveying the all important message about the dangers of Tobacco through the street play performances.



On the eve of WNTD, ICS held a drawing competition for students of Gurukul School of Art, Curry Road with the theme – Anti Tobacco.

This was a creative way of sensitizing the children in the age group of 8 - 15 years about Tobacco. The children actively participated in the competition and expressed their thoughts through their paintings. All participants were given Certificates and pamphlets with health messages and importance of tobacco cessation.



CANCER AWARENESS

On the occasion of Breast Cancer Awareness month, an article about Breast Cancer written by Dr Sewanti Limaye, was published in the New Woman magazine.



Indian Cancer Society requested Central Railway to light up the iconic building of Chhatrapati Shivaji Maharaj Terminus (CSMT), Mumbai, in pink to spread breast cancer awareness and to show support to the cause.



CANCER AWARENESS >>

ICS conducted Nukkad Natak for creating Breast Cancer awareness at 10 different locations across Mumbai.



Awareness talks by prominent oncologists were held at SIES college, SNDT university, LIC office, Saraf College, Standard Chartered Bank, RBL Bank, Alkem, Mycare health solutions



Awareness session at Jaihind College



The world renowned Dabbawalas of Mumbai were roped in to deliver the Breast Cancer awareness message along with the tiffin boxes to 1.5 lakh Mumbai office goers.

CANCER AWARENESS



Cancer Awareness Campaign – Raho Cancer Se Do Kadam Aage

The aim of the campaign is to create awareness amongst the population of India. The campaign is designed by a professional Ad agency with content from ICS. As cancer is a topic that people do not want to hear about, it was decided to convey information in a pleasant, friendly and non-threatening way which would hold the interest of the readers.

ICS has collaborated with Dainik Bhaskar Group of newspapers which has the 2nd largest circulation in India. The editions are published in Hindi, Marathi & Gujarati in Bihar, Jharkhand, MP, UP, Rajasthan, Gujarat and Maharashtra and has a circulation of 62 lakhs.

The objective is to create awareness about cancer, its signs & symptoms, screening for early detection, dispel myths, importance of a healthy lifestyle, and survivor stories to give a message of hope and confidence. The campaign is called Raho Cancer se do kadam aage - the idea being that if you are aware of these factors you can stay two steps ahead of cancer!

World Cancer Day

कैंसर से डरो नहीं, रहो दो कदम आगे।

वैश्वी तो वर्ल्ड कैंसर डे का है, पर हम चाहते हैं कि आप आज से ही कैंसर से दो कदम आगे रहें।

“कैंसर घातक जीवन का अंत” या “कैंसर का कोई इलाज नहीं होता” जैसी सुनी-सुनाई बातों से डर कर हम अक्सर कैंसर से चुड़ी-बुझावून अलपटों को अन्वेषण कर जाते हैं। पर लेकिन, जब हम कैंसर को जानते तभी तो इलाज पढ़ने पर उससे निजा को निपट सकते हैं। जैसे यही अलपटारी, स्तनधन जीवक, निचलित जांच और लक्षणों पर नजर रख कर कैंसर से दो कदम आगे रहना संभव है। यही नहीं, सही समय पर निचे सही उपचार से आम कैंसर ठीक हो सकते हैं।

सही जांचकारी, स्तनधन जीवक, निचलित जांच, लक्षणों पर नजर

कैंसर आरंभ के जीवन को विनाश उपस्थित करता है, वे आज पर भी निर्धन बनाते हैं। और इतिहास आने वाले इलाकों में हम आपको कैंसर से चुड़ी-बुझावून अलपटों को अन्वेषण कर जाते हैं। पर लेकिन, जब हम कैंसर को जानते तभी तो इलाज पढ़ने पर उससे निजा को निपट सकते हैं। जैसे यही अलपटारी, स्तनधन जीवक, निचलित जांच और लक्षणों पर नजर रख कर कैंसर से दो कदम आगे रहना संभव है। यही नहीं, सही समय पर निचे सही उपचार से आम कैंसर ठीक हो सकते हैं।

अखिर जब जानते तभी तो कैंसर से दो कदम आगे रहें।

17-02-2019 को यहाँ सायस आना मत भूलियेगा।

www.RahoCancerSeAage.org

INDIAN CANCER SOCIETY

लक्षण करें कैंसर से सावधाना आगे रहने के लिए दीजिए ध्यान।

कैंसर के बारे में एक बात समझनी जरूरी है कि आम कैंसर की बीमारी एकदम से नहीं होती है। इसके कुछ लक्षण होते हैं जो पहचानने से नजर आने लगते हैं। इनपर ध्यान दे कर और सही समय पर जांच करावा कर इससे आगे बढ़ा जा सकता है। ऐसे ही कुछ लक्षणों के बारे में आज हम आपको बताएंगे ताकि आप सतर्क रह सकें।

मुँह के छाले यदि मुँह के छाले बहुत दिनों तक ठीक न हों या मुँह के अंदर अथवा जीभ पर लाल या सफ़ेद चर्बे दिखें तो जा कर मुँह के कैंसर की जांच करावने में समझदार रहें। इन लक्षणों का उन लोगों को खासतौर पर ध्यान रखना चाहिए जो रोज़ ही सिगरेट, लम्बाकू, या शराब का सेवन करते हैं।

शरीर में गाँठ होना अगर शरीर के किसी हिस्से में कोई गाँठ बहुत दिनों तक बनी रहे या बढ़ती जाए तो उसकी जांच जरूर करावा लीजिए। जब भी जब उसमें कोई दर्द न हो या किसी प्रकार की असहजता न महसूस हो।

खून का असामान्य बहाव या रिसाव शरीर से बिना किसी छोट या बजह के जब खून आए तो उसे अन्वेषण न करें। माल (स्टूल) में खून आना पेट या बड़ी आंत के कैंसर का लक्षण हो सकता है। ठीक ऐसे ही योनि से असामान्य तरीके से खून आना गर्भाशय टीका (सर्विकल) कैंसर हो सकता है। इसी तरह अगर निचलित से खून आए या रिसाव हो तो ज़ेस्ट कैंसर की जांच करावानी चाहिए।

तिल या मससे में स्पष्ट बदलाव तिल या मससे के रंग, आकार या मात्र में वृद्धि होना कैंसर के सूचक हो सकते हैं।

गले का बैठना, खाँसी या निगलने में कठिनाई बहुत दिनों तक और लगातार खाँसी होने, गले के बैठने या खाना-पानी निगलने में कठिनाई महसूस होने पर एक बार डॉक्टर की सलाह जरूर लें और जांच के लिए जाएं।

माल (स्टूल)-मूत्र त्याग में बदलाव कब्ज या दस्त की समस्या अगर लम्बे समय तक बनी रहे या माल (स्टूल) में बदलाव दिखे तो आप इसे अन्वेषण न करें। यहाँ पेशाब करने में दर्द होना, खून आना या हर थोड़ी देर में पेशाब करने की जरूरत महसूस होना बीजक या प्रोस्टेट कैंसर के लक्षण हो सकते हैं।

इन सब में से अगर एक भी लक्षण लम्बे समय तक लगातार बना रहे तो आपको सतर्क होने की जरूरत है। हम आपको पहचाने बता चुके हैं कि वे लक्षण किसे हो सकते हैं जो कई बार कैंसर होने की सावधाना भर जातें हैं। ऐसे में बजाए इन्हें अन्वेषण करने के या टाल-मटोल करने के आपको जल्द से जल्द जांच के लिए जाना चाहिए। अखिर जब आप कैंसर के लक्षणों को जानते, सतर्क रहेंगे, तभी तो कैंसर से आगे रहेंगे।

कैंसर की जांच के क्या फायदे हैं, वे हम आपको आगे अंक में बताएंगे।

24-03-2019 को यहाँ सायस आना मत भूलियेगा।

सोमय: वह जानकारी आज तक हुई संध पर उपलब्ध है।

www.rahocancerseage.org

CANCER AWARENESS

Awareness films about 4 common signs of cancer were released. The films feature Gautami Thadimalla, acclaimed actress from the south and Sandhya Mridul, popular actress from Hindi films. The films are being screened in over 5000 cinema halls and television channels across India and have been received very well by viewers.



MUMBAI MARATHON



ICS participated in The TATA Mumbai Marathon on Jan 20th 2019

CANCER CURE >>

The Indian Cancer Society - Cancer Cure Fund (ICS-CCF) is a major programme of the Indian Cancer Society. The fund provides financial aid for treatment of underprivileged and low income patients diagnosed with any treatable cancer through empanelled hospitals in different parts of the country.

Indian Cancer Society-Cancer Cure Fund provides need based assistance up to Rs 5 lakhs each to cancer patients with an annual family income of less than

Rs 4 lakhs. Over the last 8 years, the ICS-CCF has been a source of support and hope to more than 7200 patients across the country. These patients have received Rs 112 crores for their treatment; many of whom have completed their treatment and returned to productive lives. Of these, over 60 per cent are less than 45 years of age, which means a more fruitful life ahead and more birthdays to celebrate!

Birth of the Cancer Cure Fund

In 2009, Dr Arun Kurkure, Nihal Kaviratne and Hari Mundra, trustees of the Society, wanted to evolve an innovative idea of raising funds that would provide certainty of funding year after year for treatment of under privileged cancer patients.

Dr Arun Kurkure wrote a mail to Hari Mundra and Smita Aggarwal on 5th Oct 2009.

“We need to move quickly, as this is a fantastic idea. As a medical person, I have promoted this idea in theory. Since we know that it is an actionable idea, what we need now is a business model. It will be great to make a formal announcement on Founders’ Day”.

A brainstorming session was held with Fund Managers and Private Wealth Managers on Jan 15, 2010 to launch a co-branded scheme with an existing

reputed fund house with the explicit stated purpose that part of the returns generated from that fund would be donated to ICS to provide financial assistance for supporting the treatment of poor patients. HDFC AMC came up with the best proposal.



L to R – (Late) Dr Arun Kurkure, Chairman - ICS, Mr Milind Barve, MD - HDFC AMC, Mr Deepak Parekh, Chairman - HDFC and Mr Nihal Kaviratne



- HDFC Asset Management Company was responsible for product design, regulatory approval, fund management, marketing and sales
- ICS was responsible for utilization of donations, oversight and reporting

Key success factors

1. HDFC AMC brand, distribution, client relationships were instrumental in acquiring investors and raising funds
2. Exemplary governance structure comprising of a Governing Advisory Council (GAC) at ICS, Due Diligence Team (DDT) of expert Oncologists and carefully selected empanelled hospitals.
3. Meticulous systems and processes for selection, eligibility and follow up of patients.
4. Pro-active role of TMH doctors in steering the due diligence process
5. Administrative costs kept at less than 5% year on year.

CANCER CURE



So far, three series of the CCF have been launched .

The first series raised Rs 12.77 crores and the third series raised Rs 56.75 crores. The second and third series were matched by contributions from HDFC - AMC under CSR. CCF disbursed Rs 64 lakhs in 2011-12 – this rose several fold to Rs 28.54 crores in 2018-19.

The fourth series is expected to be launched in 2020.

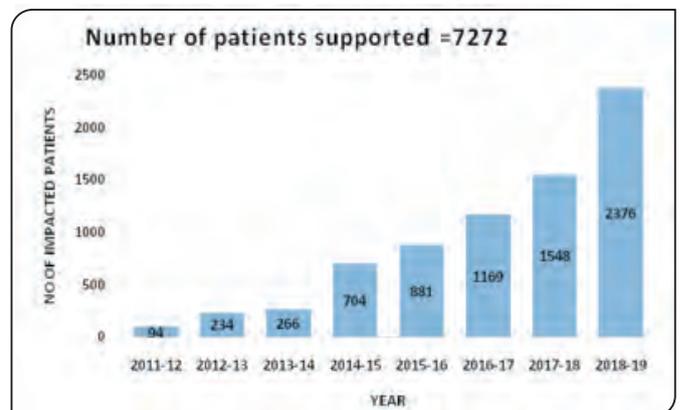
Key Highlights of the Cancer Cure Fund

- Individual patient applications are evaluated through a four step process
 - 1st step: Screening by the empanelled hospital
 - 2nd step: CCF team ensuring completeness and accuracy in the documents submitted
 - 3rd step: Medical evaluation of the application by ICS Due Diligence Team comprising of leading Oncologists
 - 4th step: Final sanction by ICS-CCF Governing Advisory Council comprising of leading finance, corporate and medical professionals
- Disbursement of funds is made to the hospital in the name of individual patients
- Post-disbursement regular follow-up is maintained with the hospital and the patient
- Concessional rates have been agreed upon with the empanelled hospitals for all patients funded by ICS-CCF
- Detailed evaluation of the costs, processes and competence is carried out before empanelling the hospital
- Annual audit is carried out by statutory auditor on use of funds

Tata Capital, Dainik Bhaskar, Oriental Bank of Commerce as also individual donors.

In FY 2018-19, CCF received donations aggregating to Rs 13.96 crores from over 5000 HDFC AMC investors and HDFC AMC has further contributed Rs 14.96 crores under CSR. The total donation in FY 2018-19 was Rs 30.97 crores from all sources.

Another unique aspect of the CCF program is that it is implemented pan India. Apart from the high cost of treatment, families of cancer patients undergo severe stress as they have to usually draw down their savings, sell their assets and borrow money, to be able to travel to the place where the hospital is located and stay there till the treatment is over. The CCF is conceived to provide treatment close to the place of residence of the patient while ensuring that the hospital provides the standard of care needed.



CANCER CURE >>>

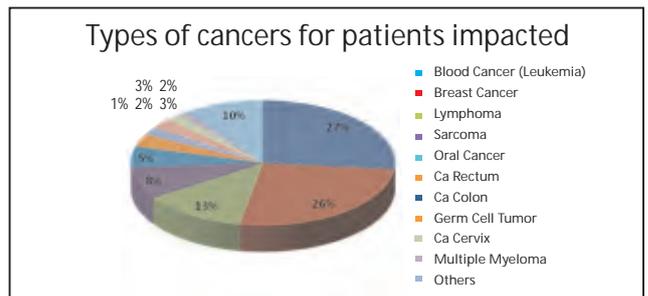
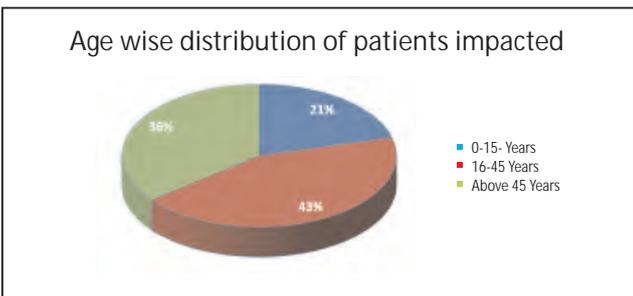
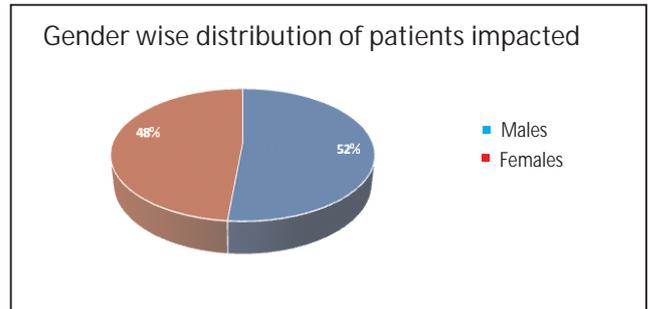
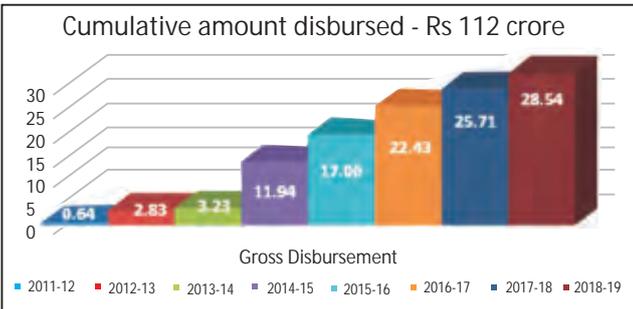
Empanelled Hospitals and number of patients supported across States/Union Territories



Journey so far.....

- Donations received- Rs 126 crore
- 7200 Patients supported
- Rs 112 crore disbursed
- Through 16 Empanelled hospitals
- Vetted by 24 Due Diligence Oncologists who met 281 times
- Sanctioned by a Governing Advisory Council that met 156 times

CANCER CURE



Cancer Cure Fund Annual Conference 2019

A conference was organized for Oncologists and Medical Social Workers from the CCF empanelled hospitals on 18th March 2019. DDT doctors, ICS trustees and staff also attended. The focus was on Saving Lives.

An outcome study presented by Dr Tushar Vora (Associate Professor -Department of Medical Oncology –Tata Memorial Hospital) showed that the survivorship results of all patients who had completed 5 years treatment met the 50 per cent curability criteria laid down in the Scheme.

The medical social workers were informed about the importance of follow up of patients and their role in ensuring that the patients do not abandon their treatment.

The strategy to collaborate with empanelled hospitals on awareness, screening and survivorship was also part of the agenda and was well received.

The evening program was organized in collaboration with Tata Memorial Hospital at NCPA, Nariman Point where the play “ Monsters in the Dark” adapted from Dr Siddhartha Mukherjee’s, Pulitzer prize-winning book – “The Emperor of All Maladies” was performed by artistes of Bangalore Little Theatre.



CCF Case Studies

Nidhi Baipotu, 9, diagnosed with Ewings Sarcoma in Dec 2016, is from Vishakhapatnam, AP. Nidhi’s mother says that the pain in her daughter’s thigh started when she was 6 years old and she was shattered when told that her leg could not be saved. Nidhi had been diagnosed with Ewings Sarcoma she was supported for treatment through ICS – CCF at Tata Memorial Hospital, Mumbai.

Her mother’s concern was “my daughter is handicapped; how will she go through life?” But she was determined to make her daughter succeed in spite of the disadvantage and wants her to be a role model for others.

Nidhi participated in The World Children’s Winners Games in 2019, which are International sports competitions for survivors of childhood cancer. She won Golds in Chess, Running and Swimming and a Bronze in shooting! We are very proud of this little 9 year old champion!



PM Modi Lauds 10 Children Cancer Survivors Who Won Medals for India on Maan Ki Baat



Thank you PM Narendra Modi for conveying to the nation your appreciation and recognition of our stars, Nidhi Baipotu and Atharva Deshmukh. Your communication will be a big help to create awareness that childhood cancers are curable and that these children can also be successful in life!

CCF Case Studies

Bhavnaben Singh, 8, diagnosed with ALL in June 2016, hails from Chaibasa, Bihar. Bhavna started getting constant fever and became so weak that she would be out of breath after walking for short distances. Her parents took her to Kailash Cancer Hospital, Goraj, Vadodra for treatment when she was diagnosed with ALL. Her mother was

distressed and wished that she should die rather than see her little child go through pain and stress during the treatment. Her father is full of gratitude to ICS – CCF and says that her life is saved because of the funds they received. Bhavna has completed the treatment, goes to school and wants to be an engineer!



Mohd Azaz, 34, was diagnosed with Seminoma in Dec 2017.

Mohd Azaz is an Arabic teacher from Bangalore. He was devastated when he was diagnosed with Seminoma. Everyone told him that it was the end of life as nobody can survive cancer. He was demoralized as he had no one to support him

emotionally or financially. He was referred to ICS – CCF for funds and says “My misconceptions were removed when I saw that I received all help without any bias or discrimination, as if I was a brother or son”.

He has completed the short 4 month treatment required for this cancer at Sri Shankara Hospital, Bangalore and is back at work.



CANCER CURE

Dr Arun Kurkure Initiation and Treatment Fund (AKITF)

Many poor patients come to the empanelled hospitals, but return home as they have no money for the diagnostic tests. They come back when the cancer is in an advanced stage, the treatment difficult and the chances of survival are low.

A study done by the TMH showed that the dropout rate in such cases was as high as 20 per cent.

Dr Arun Kurkure Initiation and Treatment Fund supports such patients for their diagnostic tests and also their first emergency treatment, without any loss of time, giving them the best opportunity for recovery from cancer.

This fund was re-launched on 4 February 2019 in two of the CCF empanelled hospitals; BKL Walawalkar Hospital, Chiplun, Maharashtra and Cachar Cancer Hospital, Silchar, Assam.



L to R—Dr Suvarna Patil – Director, BKL Hospital, Dr Purna Kurkure, Trustee ICS, Mrs Usha Thorat, Trustee & Chairperson CCF and Dr S Banavali- Director Academics – TMC



Beneficiaries of Dr Arun Kurkure Initiation and Treatment Fund

Mrs Laxmi Vaidya, Dapoli, Maharashtra
BKL Walawalkar Hospital, Chiplun

Laxmi Vaidya, 52, had heavy bleeding for one month when she was referred to the Hospital for further evaluation. When she was informed about the cost of investigation and treatment she was ready to stop the tests mid-way as she could not afford the costs. Before she left, she met the doctor and shared her financial concerns. The doctor registered her case under AKITF and she was supported for the investigation tests and initial treatment. She was diagnosed with Ca Cervix for which she underwent Chemotherapy. She is responding well to the treatment. She says that there are many people like her who are unaware about this scheme and do not report for the investigations once they find out the cost. Hence, she has decided to help other people who need this assistance by informing them about the scheme.

Lala Nunia, Ghungoor Kuarpar
Cachar Cancer Hospital, Assam

37 year old Lala is a father of three, an auto rickshaw driver who provides for his family by driving a rented vehicle. He registered with Cachar Hospital because of his health issues and disappeared after he found out the costs of the initial investigations. Follow up calls to get him back for diagnosis brought no results. Since he is the sole earning member he was not ready to compromise his livelihood at the stake of his family, but his health was failing. He came back to the hospital and with the support of Arun Kurkure Initiation & Treatment Fund he underwent the initial evaluation and was diagnosed with Non Hodgkin's Lymphoma. He is now being treated through the Assam State Scheme and now understands that "there is surely a solution to every problem, one has to look for it."



SURVIVORSHIP 

Cancer survivorship is an important component of care across the cancer continuum. The transition of a cancer patient from active phase of treatment to survivorship phase needs to be smooth and proactive. Cancer survivors receive high quality care during the active phase of treatment. However, it is not the same during transition to a passive survivorship phase. In India, survivorship issues are not channelized through structured survivorship programs.

The holistic model of cancer survivorship program taking care of medical & psycho-social needs of survivors, is well exemplified for childhood cancer survivors. The model has evolved through the After Completion of Therapy (ACT) clinic at Tata Memorial Hospital and Ugam, the childhood cancer survivors support group at Indian Cancer Society.

Taking inspiration from this experience, ICS launched project PICASSO (Partnership in Cancer Survivorship Optimization) in 2016 to take this initiative to pediatric cancer units in other major hospitals. The aim is to facilitate the partner institutes to start a hospital based ACT (After Completion of Therapy) Clinic for holistic (Medical & Psycho-social) care of survivors to standardize survivorship care in an already established ACT Clinic within the hospital for medical follow up of survivors. ICS helps to implement the psycho-social module following a needs assessment.

In 2018-19 ICS has partnered with Wadia, KEM & Sion Hospitals in Mumbai and Rajiv Gandhi Cancer Centre in Delhi.

Dr D J Jussawalla Education and Vocational Skills Fund

Indian Cancer Society is making efforts to develop educational and rehabilitation programs for optimizing Quality of Life of cancer survivors and bringing them into the mainstream of society.

Improving the quality of life of cancer survivors remains a challenge in the mainstream. Dr D J Jussawalla Education and Vocational skills fund fills this gap and acts as an important project of the survivorship interventions. The primary aim of this fund is to provide financial support for childhood cancer survivors and help them to continue their education. This corresponding year a sum of Rs 22,34,292 has been disbursed to 125 beneficiaries across India.

I was diagnosed with osteosarcoma of left tibia at 10 years of age. After 1 year of treatment at Tata Memorial Hospital I was fully cured. Although my cancer treatment was very painful, I never lost hope, because I knew I will definitely win over cancer, and hence I decided to become a doctor... so that I can serve other cancer patients. In 2015, I cleared the AIPMT exam. I am 21 years old and pursuing final year MBBS at Seth GS Medical College, Mumbai. I am thankful to Indian Cancer Society for providing me holistic care which includes financial and emotional support in education and other aspects of life – Ritesh Kumar

The uniqueness lies in the holistic approach, wherein support for continuing education is accompanied by repetitive periodic counseling and career guidance. Through this process, survivors self-confidence is gradually boosted and it paves way for autonomous decision-making. The ICS survivorship team hand holds the survivors in times of need to guide them towards the direction of success.

UGAM

The cure rate for childhood cancer has improved with techno-medical innovations. The challenge remains in improving the quality of life of cancer victors. The vulnerability and risk factors associated with post treatment, alienation experienced with peers at school, fear of recurrence etc affects everyday living.

I was diagnosed with Wilms tumour at 5 years of age. I completed my MSC. Chemistry in 2014. I got 21 months industrial experience in R & D and 1 year teaching experience as a chemistry lecturer. In 2017, got married, cleared ICT PET exam... Currently I m pursuing PHD from Mumbai University... my dream is to become a R&D scientist. I am thankful to ICS, UGAM, friends and family who supported and motivated me to achieve my dreams – Indumati Dineshkumar Yadav

SURVIVORSHIP

In 2009, UGAM the voluntary support group of childhood cancer survivors from Tata Memorial Hospital's After Completion of Therapy was formed to meet the psycho-social needs of the survivors. On the last Sunday of every month, UGAM members come together at ICS to discuss and share various happening in their lives. UGAM members also attend the parent support group meetings held at partner hospitals and at St Jude's India Childcare Center, for parental counselling. Ugam is now expanding its wings to involve survivors from ACT clinics of other hospitals as well.

Impact for Beneficiaries, 2018-19

ACT Clinics facilitated	4 Hospitals
ACT Clinic Beneficiaries	377 (Mumbai - 155, Delhi - 222)
No. of beneficiaries – Dr. D J Jussawalla Education & Vocational skills fund	125 (One-time applicants - 80, Re-applicants - 45)
UGAM Members	318 (15 new members enrolled this year)

SURVIVORSHIP EVENTS

Awareness activities and spreading hope about curability of childhood cancer



UGAM celebrated its 9th Anniversary on 3rd June 2018 at Royal Opera House. The theme was culture of north eastern India. It was a grand celebration of the achievements and growth of Ugam.



UGAM members participated in Teenage and Young Adult Cancer Conference (TYACON) held on 2nd September 2018.



UGAM members, regularly attend the parent support group meetings held at partner hospitals and St Jude's India Childcare Center, for parents' counselling.

SURVIVORSHIP EVENTS



Ugam members celebrated Dahi Handi at Thane on 2nd September 2018. The objective was to spread awareness about how smoking leads to cancer



Ugam members participated in Hope which is an annual event organised by Pediatric Oncology department of Tata Memorial Hospital on 23rd December 2018.



September - Childhood cancer awareness month
A drawing competition was organized for Childhood cancer survivors with UGAM members. They expressed their thoughts and feelings through paintings.



UGAM took part in the Tata Mumbai Marathon on 20th January 2019 for enhancing awareness and raising fund for cancer treatment



Aishvarya Nikale represented Ugam at SIOP International conference, Japan on 15th Nov 2018. She presented a paper at the CCI conference on "Personality development through cultural activities of Ugam."



Relay For Life was organised at Dhirubhai Ambani International School on 19th January and at RBK International Academy on 8th February 2019. UGAM members participated at both events and won the cricket match against the students of RBK international Academy.

SURVIVORSHIP EVENTS



The First Anniversary celebration of ACT clinic & International Childhood Cancer Day (ICCD) took place on 15th February 2019 at Sion Hospital.



ICS / UGAM participated in a friendly T20 cricket match with employees of Tata Trusts at Shivaji Park, Mumbai, on 23rd February 2019



ICCD was celebrated at SRCC Children's Hospital, on 16th February 2019 with childhood cancer survivors and their care givers. The objective was to rejoice with them and celebrate their courage and determination.



The childhood cancer survivors supported by D J Fund and a few members from UGAM participated & presented the indigenous folk dance from the state of Assam during CanRehab 2019 conference.

REHABILITATION

In 1961, Asia's first rehabilitation center was established in ICS. In 1979, ICS conducted Asia's first rehabilitation and vocational training workshop for cancer patients.

Our rehabilitation centre is founded on holistic vision of rehabilitation. We currently provide psychosocial rehabilitation that includes activities designed to help the cancer patient build strength and endurance, regain independence, reduce stress and maintain the energy to participate in daily activities. The social worker at ICS provides counselling services to all old and new patients enrolled in the rehab program. The vocational training workshop provides opportunity to learn a new skill and return back to their respective places with income generating livelihood opportunities. The rehab space provides a great sense of psychosocial support to patients, survivors or dependants equally.

The rehab program is further strengthened through Physical restoration services. The prosthesis unit produces breast prosthesis, cervical cancer kits and colostomy sets which are sold at a nominal cost to patients all over the country. They are provided free of cost to the underprivileged. Other skill development activities such as tailoring, bag making not only helps physical restoration but also helps in skill building exercises.

Nutrition and financial support is also provided as a support through provision of daily mid-day meal, nutritional supplements, and stipends to patients, survivors and dependents engaged in rehab activities.

Vocational Units and its Achievements

Prosthetic Unit

The unique aspect of the prosthetic section lies in the fact that all aids and appliances are produced by cancer survivors. These survivors also realize and

understand the needs of the patients seeking these services, making it a more a value oriented service to patients. This year the department has produced and supplied prosthetic appliances worth Rs 14,67,925. We have reached more than 2000 cancer patients seeking prosthetic aids and various hospitals across the country.

List of hospitals ICS is engaged with for prosthetics

- Tata Memorial Centre, Mumbai
- ACTREC, Navi Mumbai
- Prince Ali Khan, Mumbai
- Bhagwan Mahavir Cancer Hospital, Jaipur
- Hinduja Hospital, Mumbai
- Kokilaben Hospital, Mumbai
- Nair Hospital, Mumbai
- Lokmanya Tilak Hospital, Mumbai
- Fortis Hospital, Mumbai
- Vasantha Memorial Trust, Mumbai

Bag-Making Unit

The bag making unit produced various types of bags, sari holders, yoga mats etc. Rehabilitation Centre has utilized many opportunities to showcase our products in exhibitions organized by various groups, well-wishers, and organizations. Our rehab unit beneficiaries and ICS team feels proud about the continuing demand for the products produced by the bag-making section. This section has generated Rs 6,46,188 through sale of products manufactured at the workshops.

Tailoring Unit

The project mission is to help the families become self reliant. Through this program survivors from places such as rural Maharashtra, Jharkhand, West Bengal, Uttar Pradesh etc are facilitated to live with dignity and an environment of hope. Often for many of these patients coming to tertiary hospitals for cancer treatment, it is a life of hardship with no

place to stay and no means of sustenance. This projects helps such families to live with dignity, hope and self care.

Through this project, 75 beneficiaries have been benefitted. The beneficiaries consist of mostly patients and survivors and some of them who are dependents. The beneficiaries are trained in batches over a six month period, with a standard tailoring course curriculum. This enables them to return to their villages with a new source of income for the family. There were 31 beneficiaries who received tailoring machines at the end of course completion.

Other Rehab Units

Many of the printing supplies essential for ICS activities is made by the printing unit. They generated a revenue of Rs. 55,380 through various products made for parties outside ICS. Similarly, the welfare unit houses a canteen facility, and staff support services for administrative activities. They have generated an income of Rs. 26,250 through various services offered. These units have been of great value in conducting several of ICS activities.

Outcomes

The efforts of ICS to reach out the marginalised through the rehab unit has been possible through cancer patients. This year our prosthetic section has reached a large number of cancer patients through their production and sale of prosthetics and aids to various individuals and hospitals.

Number of beneficiaries reached through vocational rehabilitation	120
Number of beneficiaries who received counselling support	2260
Number of patients supported for accommodation facilities	127
Prosthetics and Aids made and distributed	
Number of breast prosthesis	1026
Number of mastectomy lingerie	1380
Number of cervical cancer kits	854
Number of individual cervical dilators	1405
Colon cancer prosthesis and aids	Irrigation bags -436 Irrigation sets – 107 Sleeves – 692 Stoma bags - 6695



Dance movement therapy to enhance the daily Quality of Life while they receive the treatment



Group sessions to improve physical and mental health. Session of building hope.



The prosthetic team, reaching out to enhancing cancer survivors lives..

Transforming LIVES



We believe in humanity and your support is valued

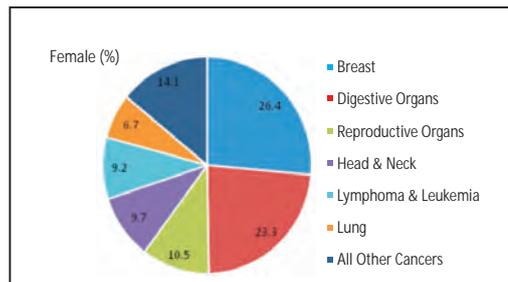
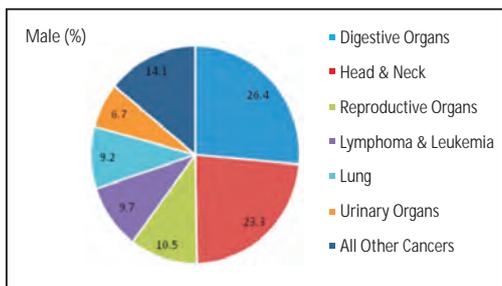
CANCER REGISTRY

Mumbai Cancer Registry

Mission: Obtaining reliable incidence and mortality on cancer from a precisely defined urban population

- 1st population based cancer registry of India established in 1963 by Indian Cancer Society, Parel.
- Geographical coverage – 603 sq km
- Total number of new cancer cases registered in 2016: 13543* (Male-6682, Female- 6861) (*Not Final Number)

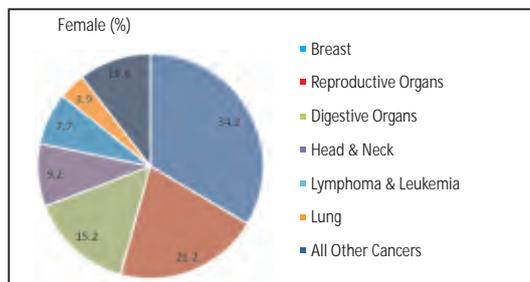
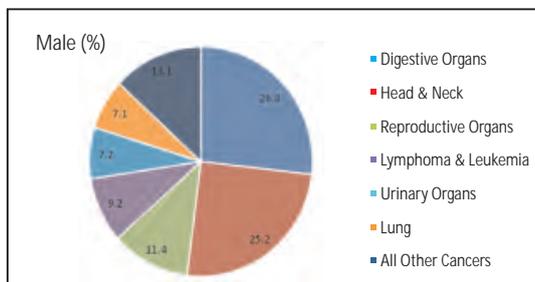
Distribution of Cancer Male & Female 2016



Pune Cancer Registry

- Established in 1972 in B. J. Medical College, Pune.
- Geographical Coverage – 344.8 sq kms
- Total number of new Cancer cases registered in 2016: 4594* (Male-2178, Female- 2416) (*Not Final Number)

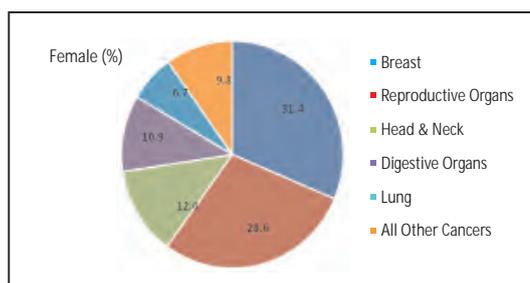
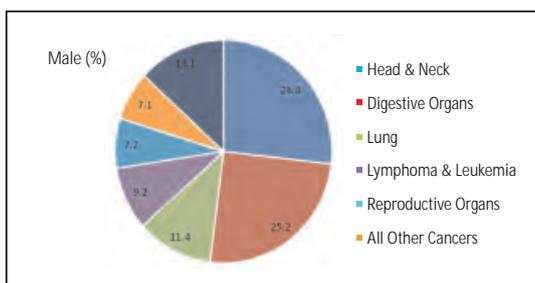
Distribution of Cancer Male & Female 2016



Aurangabad Cancer Registry

- Established in 1978 in Govt. Medical College, Aurangabad
- Geographical Coverage – 50 sq kms
- Total number of new Cancer cases registered in 2017: 842* (Male-437, Female- 405) (*Not Final Number)

Distribution of Cancer Male & Female 2017

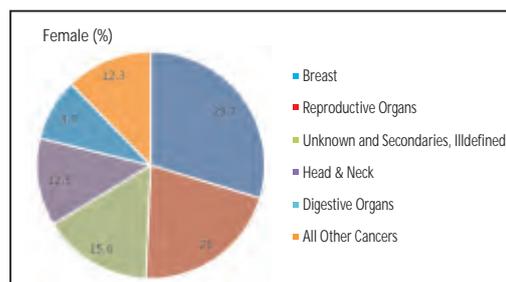
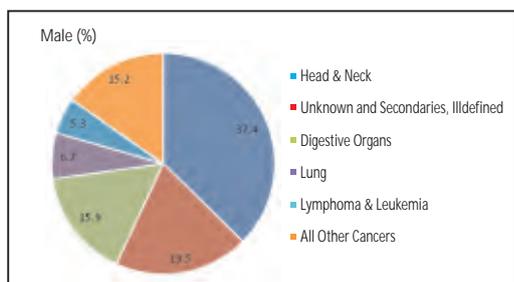


CANCER REGISTRY

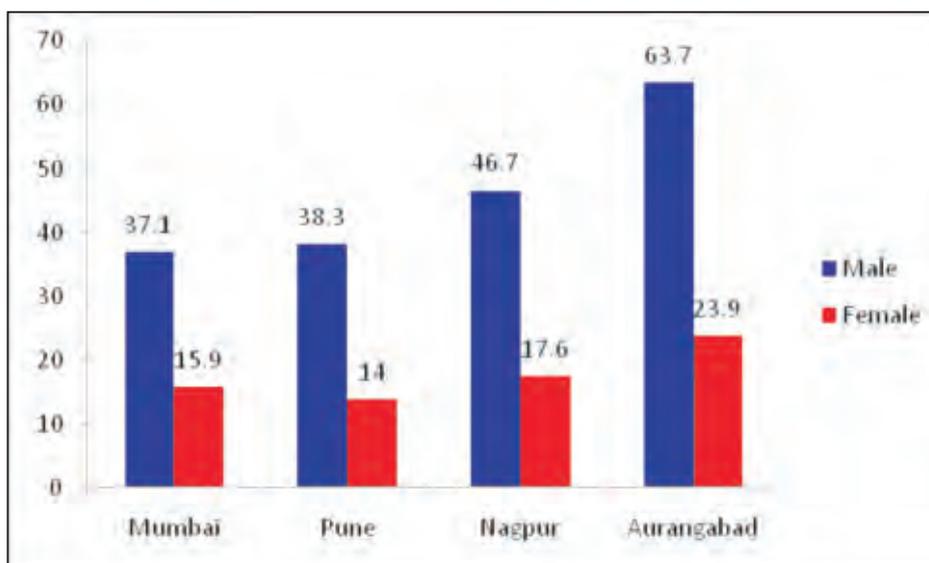
Nagpur Cancer Registry

- Established in 1980 in Govt. Medical College, Nagpur.
- Geographical Coverage – 236.9 sq kms
- Total number of new Cancer cases registered in 2016: 2353* (Male-1150, Female- 1203) (*Not Final Number)

Distribution of Cancer Male & Female 2016



Tobacco Related Cancers Comparison - Male & Female



Other Achievements:

- Mumbai Registry completed scanning of documents in Digitization Project under Breach Candy Hospital Trust Funds
- Data Collection Application Development for Mumbai Registry
- Survival Project on Young Breast Adults in Greater Mumbai and 5 Major Cancers in Mumbai City – Data Collection Completed

INDIAN JOURNAL OF CANCER >>

Indian Journal of Cancer is the face of Cancer Education and Research in India. It is the premier scientific journal related to Oncology in India and was established by the Indian Cancer Society, in 1963. It records the progress of oncological sciences and it is the leading periodical serving the needs of all the specialties of oncology in India. The journal is the official publication of Indian Cancer Society and the Indian Society of Oncology.

Its international repute is recognized by its indexing with most bibliographic databases including Pubmed, MEDLINE, Index Medicus, EMBASE and Biological Abstracts. The readership has expanded beyond the boundaries of the country to include nearby Asian countries as well as South East Asia, Europe and the America's.

Cancer research and articles for discussion and education are now contributed from all over the world, and editorials are also received from international authors. Apart from the journal's own website, the internet issue has been made available in collaboration with Bioline International, Canada. The issues are published quarterly.

The journal provides free access to all the published articles.

67th FOUNDERS DAY

The 67th Founders Day was celebrated on April 14, 2018.

Mr Kewal Nohria, Chairman - ICS, addressed the gathering and welcomed all to the event. The Chief guest, Mr N Chandrasekaran, Chairman - Tata Sons spoke about the importance of cancer awareness and appreciated the efforts of ICS in this area. He also spoke about the Tata Philosophy on cancer and actions taken by the Tata Group to fight the disease.

Tributes were paid to Late Mr Ranjan Kapur, Vice Chairman of ICS and Mr K K Mehta, who was instrumental in establishing the Delhi branch.

HDFC AMC, SBI Foundation, Tata Trusts and other organisations who have supported ICS through the years were acknowledged and felicitated.

Dr Soumya Swaminathan, Deputy Director, General programmes, WHO, congratulated ICS for the remarkable work being accomplished via a video recording. She also gave a brief on the policies of WHO for improvements in the cancer space.

Another highlight of the evening was an exhibition of Artworks by renowned artists and paintings by cancer survivors. This is a fund raiser, as part of the proceeds from the sale are donated to ICS.

Sheila Nair, Director General - ICS, gave the vote of thanks in which she expressed the relevance of the occasion, " Founders Day is celebrated each year to rededicate ourselves to our purpose and to commemorate all the participants in the journey that Indian Cancer Society has undertaken."



Mr Kewal Nohria addressing the gathering



Mr N Chandrasekaran, Chairman - Tata Sons



Mrs Usha Thorat felicitating Mr Milind Barve, MD - HDFC AMC



Guests at the event



Ugam performance



Art Exhibition

RELAY FOR LIFE

At Relay For Life events, communities come together to honor cancer survivors, remember loved ones lost and fight back against a disease that has taken too many lives. The funds raised truly make a difference in the fight against cancer. Each year, more than 4 million people in over 20 countries raise much-needed funds and raise awareness through the Relay for Life movement.

Relay For Life teams take turns walking or running around a track at a school, park or ground. Because cancer never sleeps, each team is asked to have at least one participant on the track at all times. Food, games and activities provide entertainment and build camaraderie in a friendly environment.

Dhirubhai Ambani International School, BKC conducted Relay For Life on January 19, 2018. The opening ceremony started with an inspiring speech by a cancer patient, Mrs Jayasree Ramesh, mother of a student at the school. The Relay started with a survivors lap and others also joined in, with breaks for snacks and to participate in activities like ring toss, a quiz about cancer and a video game tournament. The event concluded with a luminaria making workshop, which were then arranged in the form of HOPE, as a tribute to cancer patients and survivors.

RBK International Academy, Chembur held Relay For Life on Feb 8, 2018. It was an overnight event with 150 students participating. It was conducted with great commitment and enthusiasm of students and teachers and hands on involvement of the principal, Ms Monica Sarang. As part of the "Give back" the students conducted an Awareness talk about Dangers of Tobacco for their school staff. Ugam members spoke about their cancer journey and played a friendly cricket match with the students.



Ms Monica Sarang, Principal, RBK Intl Academy with students at RFL



Dhirubhai Ambani Intl School RFL team with ICS staff

BRANCHES

DELHI

American Cancer Society Project – 'All of Me'

The year-long ICS/ACS project focused on enhancing awareness and motivating young working women of the lower and middle income group to seek regular health check-up and screening for breast and cervical cancer to enable timely action if required. A comprehensive long-term Monitoring & Evaluation, 5-6 months after the initial launch of awareness intervention has been done to assess its impact.

Mobile App – M-shakti

The mobile app M-shakti was developed as an innovative IEC tool to disseminate awareness regarding breast and cervical cancer. This is the first app in India redefining the communication around cancer awareness. The App is available in both English and Hindi, with an optional voice assistance feature.

Awareness Talks and Screening

More than 100 awareness talks sensitizing over 7000 people from all walks of life and 14,000 screenings were undertaken. New initiatives in reaching out to Schools and Mohalla Clinics have taken the program to new heights.



CSR Support to Preventive Screening

CSR is accessed under the relevant article of the CSR Act which provides assistance for Preventive Screening. Therefore, CSR has enabled us to

increase the number of sponsored camps, and the number of patients screened during the year.

Mohalla clinics - ICS has initiated screening at Mohalla Clinics and have started screening at the Polyclinics serving a cluster of smaller clinics. An Awareness talk to sensitize the clinic Doctors at Paschim Vihar Polyclinic was held on 21 February. The talk was given by Mrs Jyotsna Govil and Mr R R Mishra.

Visits to Tihar Jail for awareness talks and screening have also been undertaken.



Vrindavan outreach project – The Outreach Project grew from the realization of great need of Awareness in small towns. The Project got off the ground in July 2018 with due diligence visits, Train the Trainer workshop, Screening Camps etc. The aim is to create a local cadre to take over the task of Awareness.

ICS Connect - The EMR (Electronic medical record) system underwent an upgrade with SanSys setting up an independent server on the Office premises. The ICS-Connect program has got a boost whereby data is uploaded directly from the camp site.

The E-Learning program took off with a technical tie up with Khalsa College, DU and a Sponsor. Project E-learning is to spread awareness about cancer to the general population of the country. The Basic Course addresses housewives, students and others who just want to know about Cancer. The Intermediate Course addresses ASHA workers, Auxiliary Nurse Midwives and

DELHI

others with a basic understanding. The Final level is planned as an interactive coverage with Doctors, which will be taken up at a later stage.

We are happy to report that the Intermediate level Course has been accepted by Gol/AICTE for its Swayam platform increasing its coverage across India.

Central Repository of Screening Data - A natural result of the seminar on AI was the idea of setting up a Central Repository of Screening data from all Branches that will build an Indian Cancer Society Network with required infrastructure to grow into an all-India Data bank. This would lay a foundation for future growth and standardize data storage in a single format. The Project is being designed to store all data in a Central Repository which will be multi-tenanted by all Indian Cancer Society locations.

Cancer Sahyog volunteers visit 14 different Hospitals and offer Emotional and Financial Support to those in need. The Medical Assistance Committee does a splendid job in examining the requirements and meeting the needs of the patients. Apollo Tyres Foundation Medical Assistance Grant was completed this year.

The ABC Global Charter has been developed to address the most urgent and actionable gaps in treatment and care of patients with advanced breast cancer (ABC) to ultimately improve and extend their lives.

ICS Cancer Sahyog Annual Seminar was held on 22nd September 2018 at the India International Centre. Internationally recognized speakers Dr Shalini Govil,



Dr Anna Roy, Mr Rajesh Kuppuswamy, Prof Gagandeep Kang and Prof Ravi Mehrotra spoke on the subject of "Artificial Intelligence in Healthcare (Oncology)".

Cancer Survivors Day was a fun filled display of high energy. It was held at Select City Walk.

Cancer Care India (CACI) conference - Mrs Jyotsna Govil, presented Cancer Sahyog's activities at the conference held from 7 - 9 December at Art of Living Ashram, Bangalore under the patronage of His Holiness Sri Sri Ravi Shankar. She made a presentation on "BEST PRACTICE IS NEXT PRACTICE", speaking about new initiatives undertaken in the past year.

Initiatives at Prashanti (Healing Center)

It is heartening to see support come in for the Child Care and Rehab Center – Prashanti from its neighbors. Sponsorship for the prosthesis and bras from External Affairs Spouses' Association Charitable Trust (EASACT) and others has enabled more women to avail of the service. Over 900 women who underwent mastectomy were given prosthesis and bras, free of cost.



The Child Nutrition program got a shot in the arm with generous active support of Abbot India and the Essel Social Welfare Foundation. The HPS Trust also helps to provide nutritious food to the children. Psychosocial Support is given to parents who accompany their cancer afflicted children, by Amisha, the ACT psychologist since September 2018.

UICC World Cancer Congress - ICS team attended and participated at the WCC held at Kuala Lumpur from 1-4 October 2018.

The theme was - "Strengthen. Inspire. Deliver"

Social Audits of ICS Work - The ISO Certification has been renewed giving us further credibility in our work. We are also accredited by Credibility Alliance. Social Audit is also being undertaken by the AIIMS Community Health Department conducted at our request. This is the first Social Audit of an NGO.

Events - conducted to raise Awareness or Funds

Rise Against Cancer was held in August at the Delhi Public School, Sector 45, Gurgaon and in November at Little Pearls School, Vasant Vihar followed by a screening camp at the colony's Kalyan Kendra.

The Charity Golf Tournament - "Drive against Cancer" was held at the prestigious Delhi Golf Club on 7th December very successfully.



Artistes Against Cancer - The annual fund raising event "Artistes against Cancer" was the stage adaptation of Dr Siddhartha Mukherjee's Pulitzer Prize - winning book "Emperor of All Maladies" - A biography of Cancer.

Screening Camps	: 99
Beneficiaries	: 10,087
Cancer Detection Centre	: 2899
Awareness talks	: 182
Beneficiaries	: 17,000
Counselling	: 8821
Cancer Cure	: 124
Prosthesis	: 980

World No Tobacco Day 2018 - Poster & Dance-Drama competition was held at Navy Children School, Chanakyapuri.



Healthy India Alliance - All India Initiative

ICS is a member of HIA Governing Council together with HRIDAY & Dr Mohan's Diabetes Association, Chennai. The HIA Second Regional Consultation of Northern Region was held on 28th August 2018 at ICS conference hall. Dr Hilde De Graeve (WHO) and Dr Sanjiv Kumar of NHM Research Centre participated along with other organizations. This was chaired by Mrs Jyotsna Govil.

Workshops by Experts

Cyber security workshop - A Cyber Security workshop held on 29th January at the Conference Hall, ICS office. Mr Karanbir Singh Sandhu, an ex-Army officer, gave a clear insight into cyber and information security for an organization and touched upon the Data Privacy requirements and best practices to be followed to ensure security.

Workshop on UHC by WHO (NCD)- Dr Chandrakant Lahariya, National Professional Officer-Healthcare, Access and Protection, WHO-India delivered a lecture on Universal Health Coverage on 29th March.

Dr A K Dewan gave a talk on the Fundamentals of Cancer. This worked as a Refresher Course for all volunteers and staff and was greatly appreciated.

BANGALORE

World Cancer Day - Feb 4, 2018

Volunteers from the Kalaburagi (Gulbarga) ICS team organized an event in association with Kidwai Memorial Institute of Oncology and the District Health Team. More than 500 students participated in a cycle rally, based on the theme "I am and I will".



World Cancer Day program was conducted at Mangalore in collaboration with Departments of Community Medicine and Oncology - A J Hospital and Rotary Club of Mangalore. Doctors and members of the community walked around Kavoor junction to create awareness about Cancer, early detection and prevention. A street play "Awareness of Cancer" was performed by 40 MBBS students of AJ Hospital & Rotary members.

TCS 10K Run - May 13, 2018 – Close to 100 employees of Beckman Coulter ran in support of the Cancer cause, for the third year in a row.

A Bellyful of Paradise - A Fund Raiser comedy play was performed in November - December 2018. Bangalore



Little Theatre in partnership with Indian Cancer Society presented an endearing family entertainer, "A Bellyful of Paradise", across 14 auditoriums and schools in Bengaluru. The amount raised went towards support

of children affected by cancer. ICS and BLT also conducted anti-smoking workshops using theatre as a medium at several schools in Bengaluru.

IIMB Run - Indian Institute of Management, Bangalore organized a "Run for a Cause" in January 2019 to promote awareness in general public about health and fitness and to raise funds for three social causes. The event created awareness and raised funds for cancer treatment for Indian Cancer Society.



Monsters in the Dark - Bangalore Little Theatre staged the play "Monsters in the Dark" in auditoriums across Bengaluru between December 2018 and March 2019. This play is an adaptation from the Pulitzer Prize winning book "Emperor of all Maladies" by Dr Siddhartha Mukherjee and is a Biography of Cancer.



Screening Camps	: 119
Beneficiaries	: 9453
Suspect Cases	: 593
Awareness talks	: 96
Beneficiaries	: 9692
Counselling	: 1633
Cancer Cure	: 127

NAGPUR

Indian Cancer Society Nagpur was established in 1988. Since the inception it is functioning mainly on three fronts, Cancer Awareness, Detection & providing financial assistance to the underprivileged class of the society to combat cancer.

WORLD HEALTH DAY, APRIL 7, 2018

On this occasion a Cancer Awareness talk was organized for the students and staff of the Neeri Modern High School, Surendra Nagar.

WORLD NO TOBACCO DAY, MAY 31, 2018

A Cancer Awareness talk was organized for the staff of the Reserve Bank of India, Nagpur.

BREAST CANCER MONTH – OCTOBER

An Exhibition on Cancer was displayed at the O.P.D. Hall, Mure Memorial Hospital, Sitabuldi. Cancer awareness programmes were organized with different NGO's at various places and important information

about Self Breast Examination also given to the participants. During the whole month Indian Cancer Society, Nagpur had organized free cancer Check-up & camps at our centre with different NGO's at various places for the women of rural & urban areas.

NATIONAL CANCER AWARENESS DAY, NOVEMBER 7, 2018

On this occasion a Cancer exhibition was displayed at OPD Hall of Mure Memorial Hospital, and free cancer check-ups were done at our Detection Centre.

WORLD CANCER DAY – FEBRUARY 4, 2019

WORLD CANCER DAY was observed on February 7 on with Awareness talks and a Cancer Exhibition was displayed at a slum area in collaboration with Orange City Water Works.

INTERNATIONAL WOMEN'S DAY – MARCH 8, 2019

A Cancer Awareness talk for women was held at Hanuman Mandir, Futala slum area of the city.



World Cancer Day held in Institute of Science Nagpur on 04.02.2019



CAP Head on 03.01.2019 at village Kolambi in Kalmeshwar Taluka Dist. Nagpur



Certificate distribution to students of Vidyaniketan Highschool for donation collected by them for ICS Nagpur during 2018-19

Screening Camps	:	5
Beneficiaries	:	355
Awareness talks	:	21
Beneficiaries	:	1980
Cancer Cure	:	1

LUCKNOW



A cervical cancer awareness program was held on 18th May 2018 at KGMU Campus, Lucknow. Dr Ramakant was the Chief Guest. Dr Shailendra Yadav, Dr U S Pal, Dr H P Gupta, Dr Manisha, Dr Pooja Ramakant and other members also participated in the program.



A Health camp at was held Babujanj, Lucknow on 16th July 2018. Dr A N Srivastava, Dr Shailendra Yadav and Dr Rakesh Singh participated.



Indian Cancer Society, Lucknow celebrated its 31st Annual Day. A poster competition was held for school students and Award distribution for the members with CME on Lung Cancer on World Cancer day 4th Feb 18 at Regional Science City. Hon Governor, Shri Ram Naik was the Chief Guest on the occasion.



An educational programme on cancer awareness was conducted for students of Navayuga Girls Degree College on 6th Dec 2018. Prof Sujata talked on Cervical cancer and Prof Pooja Ramakant talked on Breast cancer.

Screening Camps	: 2
Beneficiaries	: 178
Suspect Cases	: 10
Awareness talks	: 2
Beneficiaries	: 100



A Screening camp was held at Aiwam Cancer Jagrukta Shivir holistic healing seminar was held on 26 September 2018 at Babujanj, Daliganj, Lucknow.

KOLKATA

Indian Cancer Society, Kolkata Branch has done commendable job in spreading awareness about Cancer through Awareness talks and Detection camps during the year 2018 - 2019.

Awareness talks and Detection camps –

- Arogyo Sandhan, Santoshpur on 20.9.2018
- Surendranath College, Student Union, on 25.09.2018

- Bangabashi College, Student Union on 29.9.2018
- Bamunari High School, Rishra, Hooghly on 23.12.2018
- Biswya Gayatri Parishad, Hindmotor, Hooghly on 6.1.2019
- Ganga Sagar, Bagbazar Primary School on 3.3.2019
- Pally, Udayan Sangha, Girish Chandra Bose Road from 16.10 – 19.10.2018
- Pirpainti, Bhagalpur, Bihar on 21 and 22.2.2019



Screening Camps	: 61
Beneficiaries	: 18,357
Cancer Detection Centre	: 1133
Suspect Cases	: 68
Awareness talks	: 65
Beneficiaries	: 20,017
Beneficiaries of free bed facility	: 121

CANCER INSURANCE SCHEME >>

The ICS Cancer Insurance Scheme was the first Cancer Insurance Scheme in India and was launched in 1985. It continues to be popular and has received good patronage during the year.

During 2018-19, 29 new members registered for the ICS Cancer Insurance Scheme. Members can opt for Cancer Insurance coverage of Rs 50,000/- or Rs 2 lakhs at very nominal premiums. This scheme is implemented in collaboration with the New India Assurance Co. Ltd.

Total Cancer Insurance Policy holders are as follows:-

Well Wisher Members – Ordinary	(Rs 2 lakhs coverage)	769
Well Wisher Members – Ordinary	(Rs 50,000 coverage)	101
Well Wisher Life Member	(Rs 2 lakhs coverage)	244
Well Wisher Life Member	(Rs 50,000 coverage)	62
	Kolkata branch	240
	Delhi branch	195
	Total	<u>1611</u>

ICS distributes forms for this Cancer Insurance Scheme at all its screening camps and at the Detection Centre, encouraging people to take advantage of cancer insurance by paying a very nominal premium.

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INDIAN CANCER SOCIETY AFFILIATES 

- Ostomy Association of India, Mumbai
- Asian Institute Of Oncology Pvt Ltd, Mumbai
- Grant Medical Foundation Ruby Hall Clinic, Pune
- Sadhu Vaswani Missions Medical Complex, Inlaks & Budhrani Hospital & MNB Cancer Institute, Pune
- Integrated Cancer Treatment & Research Centre, Pune
- Sanjeevan Medical Foundation's Dr D K Gosavi Memorial, Shri Siddhivinayak Ganpati Cancer Hospital, Miraj
- Dr Joshi's Cancer Centre, Miraj
- V R Nagarkar Medical Foundation's Manavata Cancer Centre, Nashik
- Jupiter Lifeline Hospitals Ltd, Thane
- Pravara Medical Trust's Pravara Rural Hospital, Ahmednagar
- Onco Life Cancer Center Private Ltd, Satara
- Chhatrapati Shahu Cancer Research Foundation & Kolhapur Cancer Centre, Kolhapur
- Kulkarni Cancer Hospital, Aurangabad
- Kaderi Hospital Cancer Surgical & Eye Hospital, Dhule
- Jeevan Jyoti Cancer Hospital, Jalgaon
- Rajasthan Cancer Society, Jaipur

INDIAN CANCER SOCIETY

ABRIDGED BALANCE SHEET AS AT 31st MARCH 2019

(Summarised from the financial statements audited by M/s. N.M. Rajji & Co.,
Chartered Accountants, Mumbai)

Value Rs. in Lakhs

PARTICULARS	31.03.2019	31.03.2018
SOURCES OF FUNDS:		
Corpus Funds:		
Corpus Fund of the Trust	333	333
Corpus Funds for Specific Purposes		
a) Corpus Fund for Medical Activities	62	62
b) Corpus Fund for Medical- Relief	88	88
Total	483	483
Capital Donation Fund	326	336
Other Ear-marked Funds:		
a) Medical Activities Fund	898	986
b) Medical Relief Fund	2,783	2,057
c) Survivorship and Rehabilitation Fund	63	144
e) Building and Infrastructure Fund	262	244
Total	4,006	3,431
Liabilities	338	359
Surplus	1,983	1,744
Total	7,136	6,353

APPLICATION OF FUNDS:		
Immovable Properties	295	310
Fixed Assets	360	379
Investments:		
a) Govt. Securities	446	446
b) Banks and Public Limited Companies	4,797	4,124
Total	5,243	4,570
Current Assets:		
a) Loans and Advances	352	149
b) Receivables	305	334
c) Cash, Bank and Autosweep Balances	581	611
Total Current Assets	1,238	1,094
Total	7,136	6,353

INDIAN CANCER SOCIETY
ABRIDGED INCOME & EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 31ST MARCH 2019
 (Summarised from the financial statements audited by M/s. N.M. Rajji & Co.,
 Chartered Accountants, Mumbai)

Value Rs. in Lakhs

Particulars	31.03.2019	31.03.2018
INCOME:		
Rent	21	21
Interest:		
a) Securities	20	19
b) Fixed deposits and Savings Bank	163	144
Total Interest	183	163
Dividends	2	4
Donations in Cash and Kind	391	380
Income from Other Sources	324	307
Utilisation of Ear-marked funds	3,207	2,601
Total	4,128	3,476

EXPENDITURE:		
Expenditure in respect of properties	257	243
Establishment Expenses	293	237
Expenditure on Object of the Trust:		
a) Medical Activities	669	496
b) Medical Relief	2,670	2,199
Total	3,339	2,695
Surplus	239	301
Total	4,128	3,476

INDIAN CANCER SOCIETY
RECEIPTS AND PAYMENT ACCOUNT
FOR THE YEAR ENDED 31st MARCH 2019

Value Rs. in Lakhs

RECEIPTS	RUPEES	PAYMENTS	RUPEES
Opening Balance as on 01.04.2018			
Cash Account	1	Ear-Marked Fund Expenses	3,287
Bank Accounts with Auto Sweep	610	Capital Expenses	57
Donations and Other Receipts:		Revenue Expenses	1,160
Ear-Marked Donations	4,257	Establishment Expenses	22
General Donations	475	Expenditure in Respect of Properties	7
Activities Income	12	Expenditure on Object of the Trust	148
Income from Other Sources	121	Investments (Including Corpus)	5,731
		Advances Paid	301
Interest and Dividend:			
Govt. Securities	31	Closing Balances as on 31.03.2019	
Fixed Deposits	93	Cash Account	-
Savings Bank	4	Bank Accounts with Auto Sweep	581
Dividend	2		
Advances Settled	70		
Income Outstanding	359		
Investment Matured	5,259		
Total	11,294	Total	11,294

INDIAN CANCER SOCIETY (DONATIONS)

Above Rs 10,00,000		
A H Wadia Trust	Charities Aid Foundation India/ Oracle	Phirojsha Godrej Foundation
American Cancer Society Inc	CTR Manufacturing Industries Ltd.	Pidilite Industries Ltd
Borosil Foundation	Give India Foundation	Tata Education & Development Trust
Breach Candy Hospital	HES Infra Pvt Ltd	The Clearing Corporation of India Limited
Brocade Communication	Hindustan Uniliver Limited	The Sole Executor of Will of Late Khorshed J Sethna
Charities Aid Foundation India/ Astra Zeneca	Igarashi Motors India Ltd.	
Above Rs 1,00,000		
Amit Chandra	JM Financial Foundation	Saroja Balaraman
Amit Manmohan Agrawal	July Foundation	Shailesh T Desai
Anand Rathi Wealth Services Ltd	Kewal Nohria	Sheriyar Dinshawji Foujdar
Beckman Coulter Foundation	M/s Service Lee Technologies Pvt. Ltd	St Jude India Child Care Centres
Benevity	Mahindra Foundation	Stulz-Chspl (India) Pvt Ltd
C J Benjamin	Maya Kukreja Foundation	Subodh Bhaskar Mhatre
Cadilla Healthcare Limited	Naveen Kumar Kshatriya	Sunder Lokusing Advani
Capital First Limited	Prasad Sudhakar Kulkarni	Surabhi Kapoor
Capital Markets Ltd	Prashant Raghvan	Swarajkumar L Mittal
D L Shah Trust for App Science, Tech, Arts & Philosophy	Dr Purna Kurkure	The Kraft Family Foundation Inc
Deepak S Gadge	Rajat Gupta	Uday Khanna
Gunavati J Kapoor Med Relief Charitable Foundation	Ramesh Swaminathan	United Way of Mumbai
H T Kanabar Higher Education Trust	RBK International Academy	V A Divekar
Hemendra Kothari Foundation	Rotary Club Bombay Charities Trust	VRM Metazine Pvt Ltd
Iqvia Inc.	Sanjiv Mehta	Yogendra Surajmal Kanodia
Above Rs 50,000		
Arhat Arham Lifespace Realtors Pvt Ltd	Kartick Maheshwari	Narendra Kumar Mangla
Arihant Jain	Kiran Talcherkar	Prem Kumar Agarwal
Ashvin M Samtani	Kunjbala N Shah	Sanjeev Patel
D A Pathak	Late Shree Mahadeo Vithal Samant Charitable Trust	Sheroo H Munshi
Fali F Forbes	Lioness Club Of King's Circle	Taru Lalvani Charity Trust
Hansraj Damodar Charitable Trust	Manish Sabharwal	Vinayak Mahadeo Khankar
Hari L Mundra	Martin Krieger	
Above Rs 10,000		
A S Madhavan	Amarjit Kaur	Anita S Barshan
A.S. Viswanathan	Amit Agarwal	Anup P
Aanchal Joshi	Amit Arora	Arpit Khanna
Abhinav Rastogi	Amruta Deole	Arun Kapoor
Afsad Keki Motashaw	Amy K Kharas	Arunkumar Sharma
Ajay Bhandari	Anand Kumar Gadodia	Aspi H Mody
Ajit Manohar Darekar	Anas Siddiqui	B V R Sastry
Aliakbar Y Merchant	Anil Nair	Bhalchandra M Tople

INDIAN CANCER SOCIETY (DONATIONS)

Bharat Singh	Kuldeep Kumar	Ravindra S Watwe
Bimla-Om Charitable Trust	Leena Bhawe	Rekha Vishwakarma
Charavan Iyer	Lila Ram's Trust	Rohit P
Charavan Rajagopalan	Loveji And Homai Trust Foundation	Rohit Pardeshi
Charu Gupta	M K Pavri	Rumi Keki Motashaw
Chhaya M Raina	M P Varshney (Huf)	Rusi Sorabji Madan
Chhaya Mashkooor Raina	Madan D Sawai	S Ganesh
Chitra Sonu Nabar	Madan Mohan Pardal	S V S Traders
Comde Arun Kumar	Mahesh Chithrappa	Saji Kumar N.C.
Dhananjay Madhukar Chitnis	Major Gen N S Lamba	Sandeep Das
Dhanvallabh Foundation	Mala Viswanathan	Sangita Sanjiv Ginde
Dhirubhai Ambani International School	Malini H Buch	Sanjeev Patel
Dhun And Maneck Shroff Memorial Trust	Manav Seva Sansthan	Sanjeevani Trust
Dolat Cavasji Khajotia	Mangala B Purandare	Sanjiv Madhav Ginde
Donation - Box Collection	Manisha M Deshmukh	Sanjiv Mehta
Durgadutt Dhanuka Seva Kosh	Manohar Lal Verma	Santosh Kumari
Durgesh Pandey	Mark Maletz	Saraswat Bank
Erush Bension Isaac	Meera Sinha	Sarita Jain
Eskay Dyestuffs & Organic Chemicals Pvt Ltd	Mehul Mehta	Saurabh Patwa
Estate Of Miss Roshen F Kurwa	Milind J Auasare	Seth Gangaram Khoobchand Charity Trust
Estate Of Mrs Jer Minoo Bharucha	Mr Ravindra S Watwe	Shailesh S Shenoi
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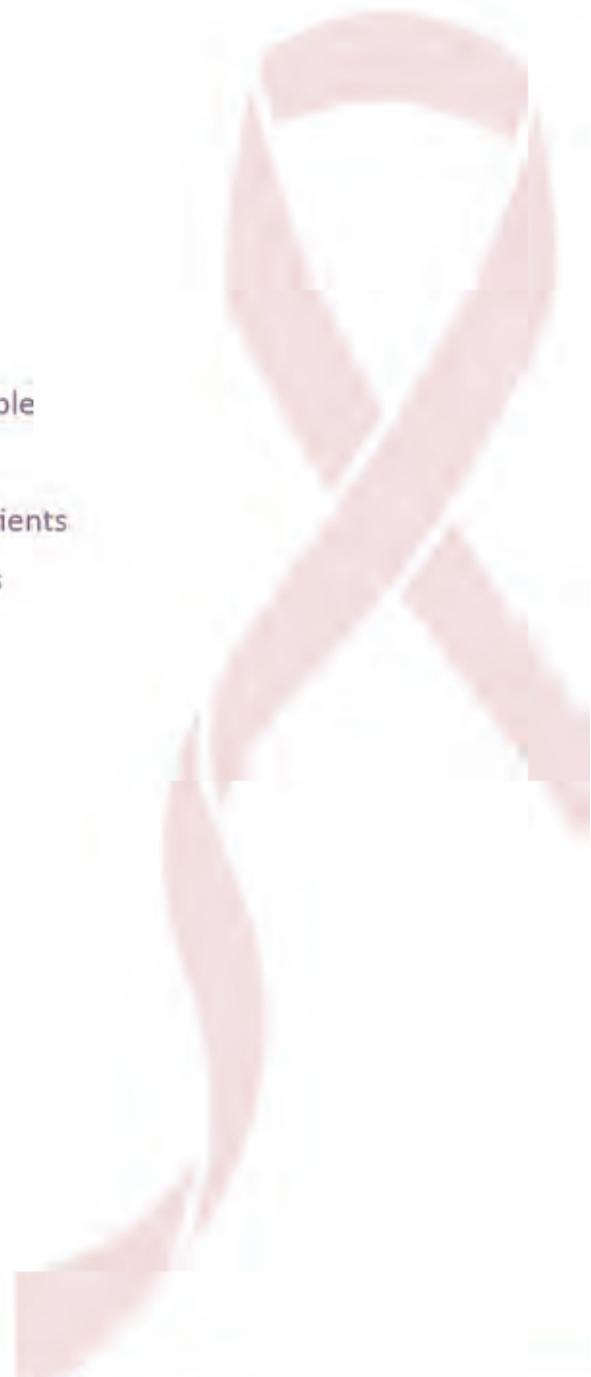
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VISION

- To be the Beacon of Hope against cancer

MISSION

- To create awareness that Cancer is preventable and curable
- To facilitate early detection of cancer
- To offer emotional support and medical aid to cancer patients
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