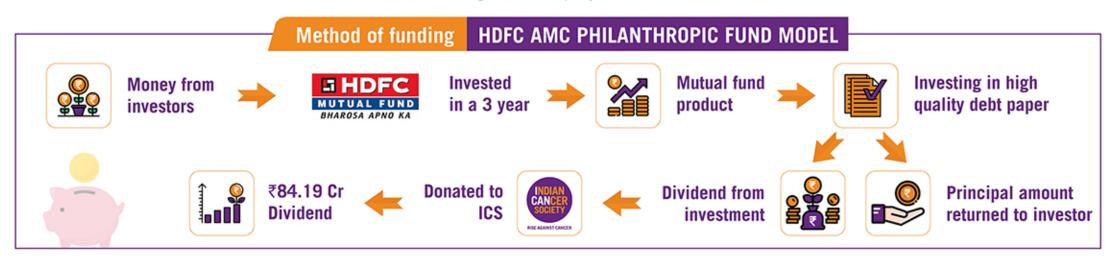


Saving lives through a unique philanthropic mutual fund model



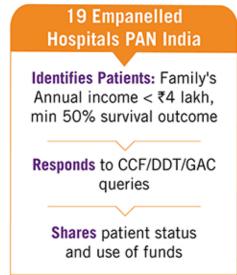
Abstract # IC_11019 Ann Rawat, Usha Thorat, Sachita Chawhan, Roshni Bhuptani, Ranjana Pagare - Indian Cancer Society

Background: In 2011, due to limited government funding, low insurance awareness, and high treatment costs, the HDFC Charity Fund for Cancer Cure was established in collaboration with Indian Cancer Society (ICS), Tata Memorial Centre (TMC), and HDFC Asset Management Company Ltd. (HDFC AMC).



Method of utilising

CANCER CURE FUND (CCF) MODEL



Al & Due Diligence Team (DDT)

Screens medical and cost aspect every week

Seeks clarity on hold applications

Recommends GAC sanction, rejection cases

Governing Advisory Council (GAC)

Reviews all AI, DDT applications twice a month

Final authority for recommending applications

Evolves strategy, polices and monitor progress of the CCF

CCF Team

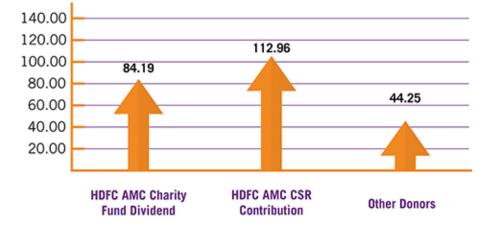
Coordinates with Empanelled hospitals, AI, DDT & GAC

Addresses all queries with respect to the processes

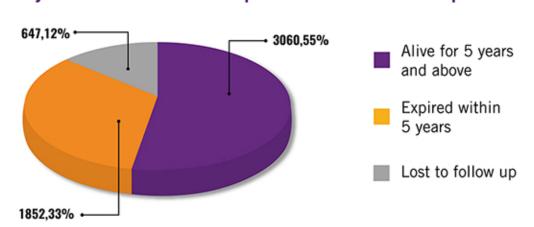
Monitoring reports, patient follow up guidelines

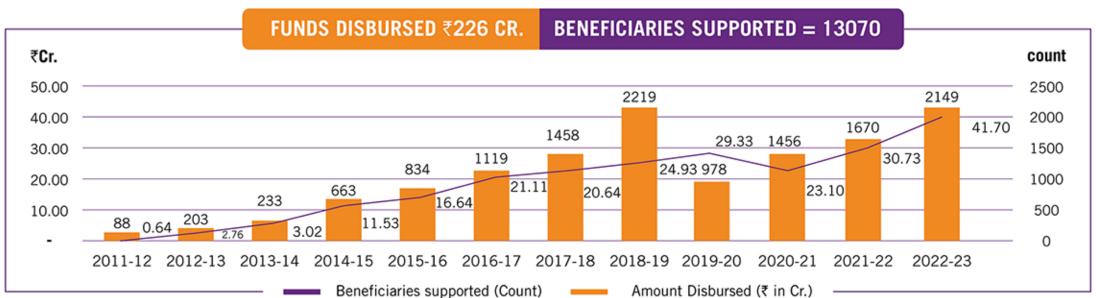
RESULTS

Donations till Mar 2023 = ₹241.39 cr.



5 year Survival Outcome for patients sanctioned till Sep 2018





Conclusion: The mutual fund model offers sustainable funding for philanthropy, with HDFC AMC tapping into its broad client base, including corporates and High Net Worth Individuals (HNIs) for impactful contributions, ensuring efficient use to save lives.





