

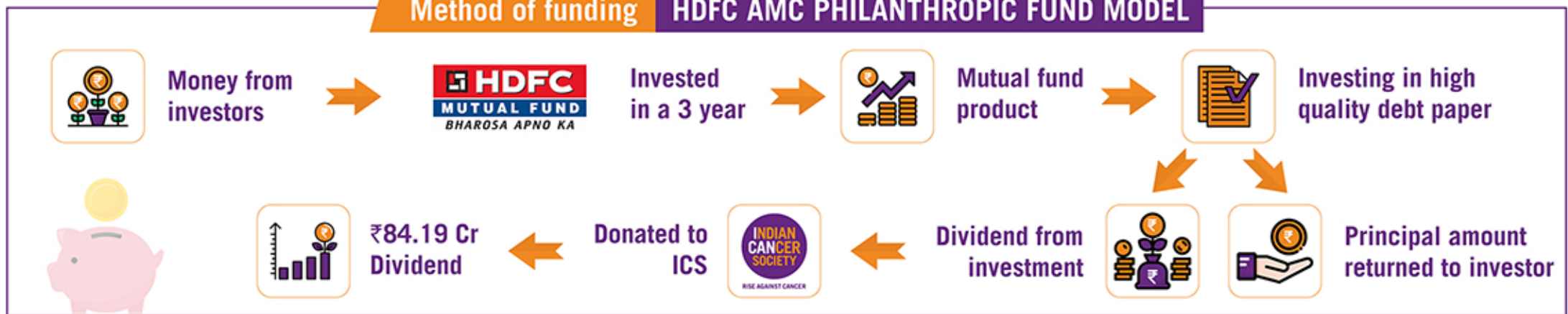
Saving lives through a unique philanthropic mutual fund model

Abstract # IC_11019 Ann Rawat, Usha Thorat, Sachita Chawhan, Roshni Bhuptani, Ranjana Pagare - Indian Cancer Society

Background: In 2011, due to limited government funding, low insurance awareness, and high treatment costs, the HDFC Charity Fund for Cancer Cure was established in collaboration with Indian Cancer Society (ICS), Tata Memorial Centre (TMC), and HDFC Asset Management Company Ltd. (HDFC AMC).

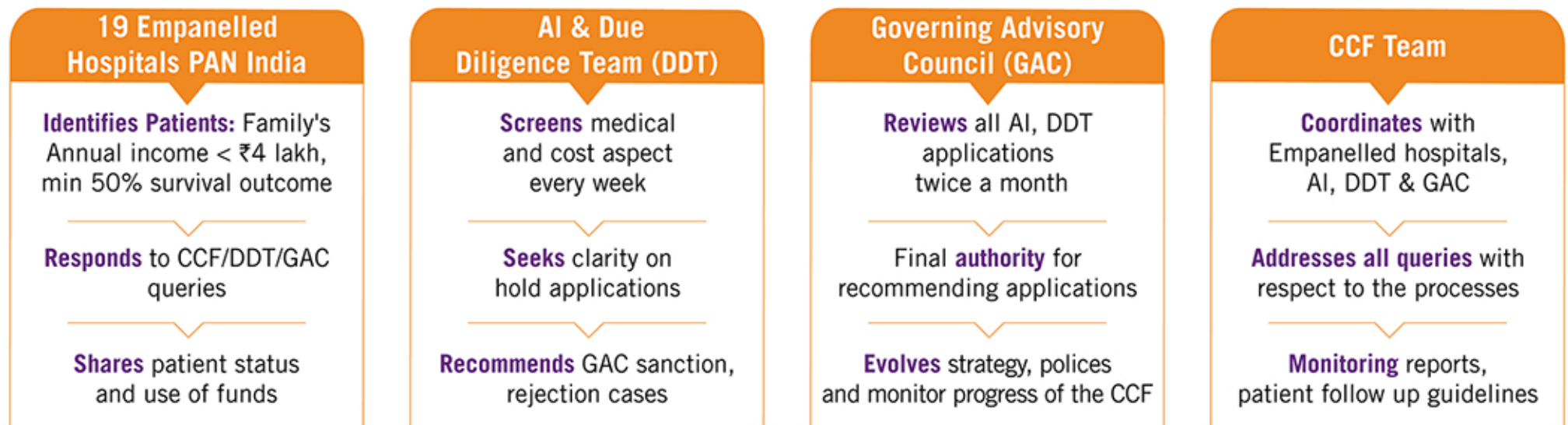
Method of funding

HDFC AMC PHILANTHROPIC FUND MODEL



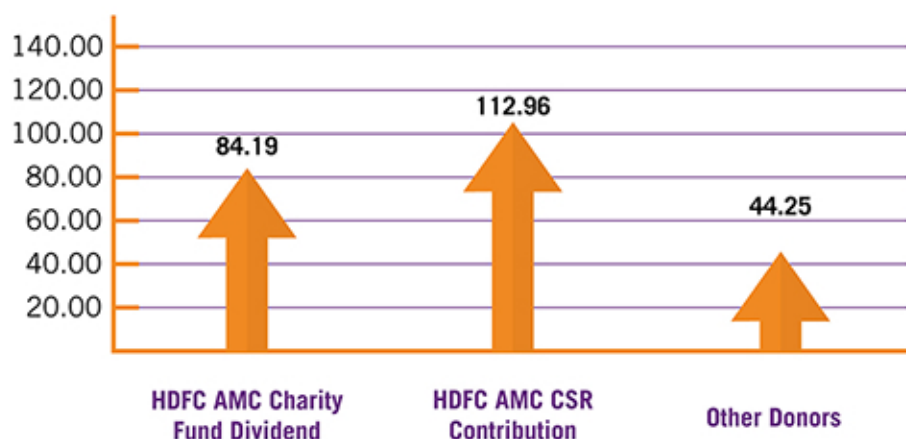
Method of utilising

CANCER CURE FUND (CCF) MODEL

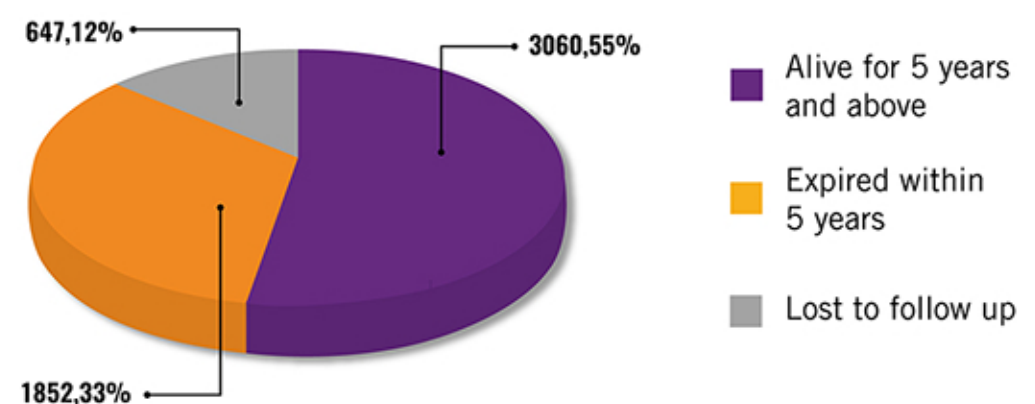


RESULTS

Donations till Mar 2023 = ₹241.39 cr.

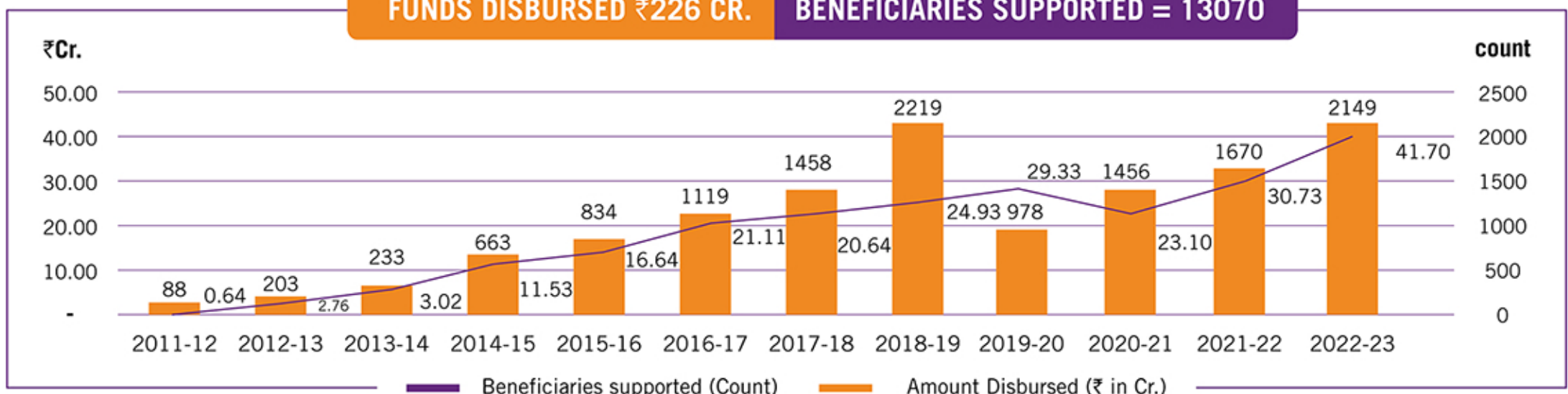


5 year Survival Outcome for patients sanctioned till Sep 2018



FUNDS DISBURSED ₹226 CR.

BENEFICIARIES SUPPORTED = 13070



Conclusion: The mutual fund model offers sustainable funding for philanthropy, with HDFC AMC tapping into its broad client base, including corporates and High Net Worth Individuals (HNIs) for impactful contributions, ensuring efficient use to save lives.