



RISE AGAINST CANCER

# ICS CANCER CURE FUND

VOL 11, March 2017

**Dear Donor,**

On behalf of 3400 beneficiaries who were able to get treated for cancer because of your donation, I would like to thank you for your generous support to the Indian Cancer Society- Cancer Cure Fund (ICCF) project. I hope we have been able to take you through our journey of helping these patients by communicating to you once in six months through our newsletters.

ICCF is the flagship project and the largest PAN India project of its kind which provides financial assistance for treatment of needy and low income patients diagnosed for any curable cancer with a reasonable survivor risk.

The project was launched in October 2011. As of 31<sup>st</sup> March 2017

- We have received a total donation of Rs 64.23 crore, of which Rs 38.63 crore came from investors in the HDFC Cancer Cure fund, Rs 23.50 crore from HDFC AMC as CSR and Rs 2.10 crore from other donors
- We have sanctioned Rs 87.13 crore to 3418 patients from 30 states of India
- We have disbursed Rs 58.53 crore to patients
- We have empanelled and are working with 16 empanelled hospitals from 12 states

The HDFC Debt Fund for Cancer Cure, launched in 2014 has matured this month and I am sure those of you who have invested in it have renewed your investment. Your faith has enabled us to put in place processes that are efficient and transparent and a dedicated team of staff to make sure that every rupee works.

We have put in place a robust due diligence process for providing financial assistance under the project. The unique features of the project are twofold. One, the turnaround time between the registration of a patient in the hospital and disbursement of funds is very short ensuring thereby that the treatment is not delayed. Two, ICCF team regularly follows up with the beneficiaries to ensure that they complete their treatment and return to productive life. This is coordinated with their medical follow up from the hospitals as well. Due to the intensive follow-up the percentage of patients withdrawing from treatment is as low as 4%!

In addition, ICCF provides full disclosure of its transactions, both, towards hospitals and our donors. We have disclosed the break up of donation received and the utilisation details of the last three FY in this edition of the newsletter.

In this year's annual ICCF event, we took the opportunity of bringing together in one place the oncologists from 15 of the 16 empaneled hospitals for an interaction with the members of the Due Diligence Team, the Governing Advisory Council, the Trustees and members of National Managing Committee of the ICS. The other highlight was an impact analysis of 1116 patients who had been sanctioned support by the Fund till December 2014. I am happy to report that 65% of such patients are currently disease free. Around 40% of the patients who are disease free are under 15 years of age, which means more fruitful life ahead, more birthdays to celebrate!

With so much positivity in the air and support from people like you, we have set for ourselves ambitious targets by 2020: Impacting 3000 patients each year preferably in hospitals close to where they are located and we look forward to your constant support in our crusade against cancer:

Best regards

Ms. Usha Thorat  
Trustee, ICS  
Chairperson, Governing Advisory Council, ICCF

## Donations Received in the Last Three Financial Years

S. No	Donation Details	FY 14-15	FY 15-16	FY 16-17
1.	On behalf of 2492 unit holders of HDFC Debt Fund for Cancer Cure	9.34 crores	6.38 crores	10.12 crores
2.	HDFC AMC CSR Donation	5 crores	6.63 crores	11.86 crores
3.	SBI Foundation			1.5 crores
4.	Union Bank of India		20 lacs	20 lacs
5.	Roche India		6.5 lacs	
6.	Tata Capital			5 lacs
7.	Rajiv Plastic pvt Ltd			5 lacs
8.	Oriental Bank of Commerce		3.5 lacs	
9.	Individual Donations		51,000	
10.	Indusind Bank Employee Donations		32,351	
	<b>Total Donations</b>	<b>14.34 crores</b>	<b>13.33 crores</b>	<b>23.78 crores</b>

## Utilisation Details of the Last Three Financial Years

S. No	Details	FY 14-15	FY 15-16	FY 16-17
1.	Amount Sanctioned for Medical Aid	19.84 crores	22.67 crores	30.16 crores
2.	Amount Disbursed for Medical Aid	12.01 crores	17.13 crores	22.57 crores
3.	No. of Beneficiaries	728	891	1202
4.	Administrative Expenses	37.83 lacs	47.31 lacs	49.13 lacs

### Note:

1. All figures of FY 14-15 and FY 15-16 are audited
2. FY 16-17 are unaudited figures
3. Administrative figures for FY 16-17 are projected and unaudited figures
4. Typically cancer treatment for a patient is spread over a 6 to 24 months period. The amount sanctioned for a patient is disbursed in instalments over a period based on the progress of treatment. This results in a lag between the sanctioned and the disbursed amount for medical aid

## From Our Beneficiaries...



Ms. Priya Halder, 16 yrs, from Kolkata was diagnosed with Ewing's Sarcoma, a kind of Bone cancer. She completed her treatment from Tata Medical Centre, Kolkata and has rejoined school. She has appeared for her 10<sup>th</sup> standard exam in March 2017 and her parents are looking forward for her results!



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16 year old **Navin Bhuva** from Porbandar, Gujarat was pursuing his studies with the aim becoming an engineer one day. He enjoyed playing with his friends in his free time, until one day when he had severe joint pain and was difficult for him to walk or travel to his college. Local doctor suggested CT and Bone scan, after which he was diagnosed with Osteosarcoma, a type of Bone cancer. 'All my hopes had trashed. I had only heard about cancer but never thought I would be the victim. I doubt if I will ever be able to run again', were his thoughts.

Navin was a fighter and wanted to achieve his dreams. His parents took him to Kailash Cancer Hospital, Goraj, Gujarat. His initial treatment started with the monetary support from relatives and friends. But continuing the treatment was difficult as they couldn't afford the remaining treatment of surgery and prosthesis which was costing around 2.4 lacs. 'Arranging this amount for a daily wage like me, was next to impossible. We had almost decided to discontinue the treatment and go back to village, when the social worker of the hospital, told us about ICCF. They said that my son's case has been approved by ICS and they would be taking care of his treatment cost. I was overjoyed and couldn't believe in my fortune' said Navin's father.

Navin now 17 years, fought the battle of cancer and has appeared for his 12th exams this year. 'ICCF may have helped many patients like me but I will always be thankful to them as, when all the doors were closed it was ICCF who helped me and now I can pursue my dreams of becoming an engineer', says Navin with a bright smile on his face.



Grandma **Navaneetham**, 58 years old today lives happily with her 13 grandchildren! But this wasn't the situation a year back, when she was diagnosed with Breast cancer.

She feels hardship is her name. When 11, she became a victim of child marriage and married a 35 year old man as his second wife. This didn't stop her from being a good wife. She raised her 4 kids and tried to fulfill all their needs. She couldn't get her childhood back but was happy with her family, till the time she complained about her pain in the breast. The local clinic detected a lump in her left breast and

diagnosed it as a malignant tumor. Her family insisted her to visit CMC, Vellore and they were glad that they went there, as they got treatment assistance from ICCF of Rs.1 lac. 'I can't stop thanking god for saving my mother. ICCF has been a boon to needy people like us. I smile when I see my mother playing with my children', says her elder son.



“यह जिंदगी आपकी ही देन है।  
वर्ना ताकत कहाँ थी हम में इसे दोबारा जीनेकी।  
आपने हमारे हौसले को बुलंद किया और  
हमने अपनी जिंदगी को जीत लिया”।

Says **Prasad Ingle**, 16 year old from Maharashtra. Suffered from Blood cancer. Completed his treatment and rejoined school. In 2016 he appeared for his 10<sup>th</sup> exam, and got into the merit list by scoring 92%!



Art work by **Soham Murhe**, 5 years from Jalgaon, Maharashtra. Has been diagnosed with Blood cancer and is currently taking treatment in TMH, Mumbai.





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## Glimpses of the Annual ICCF Event

Empanelled hospitals meet on 4th March, 2017....



Dr. Ashish Gulia, TMH, presenting the analysis of TMH - CCF beneficiaries



Mr. Kewal Nohria, Chairman, ICS addressing the participants



Ms. Usha Thorat, Trustee and Chairperson - GAC, lighting the lamp



Participants along with DDT, GAC and ICS team



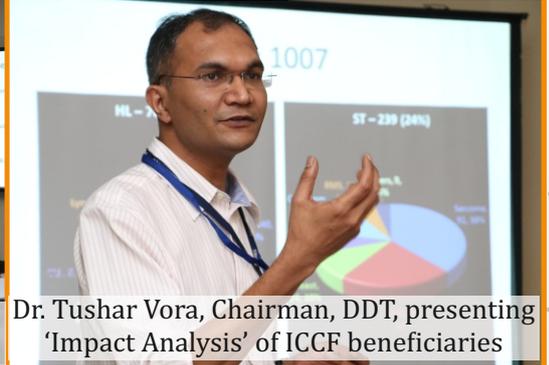
Dr. S. Banavali, senior DDT member, sharing his journey with ICCF



ICS CCF team



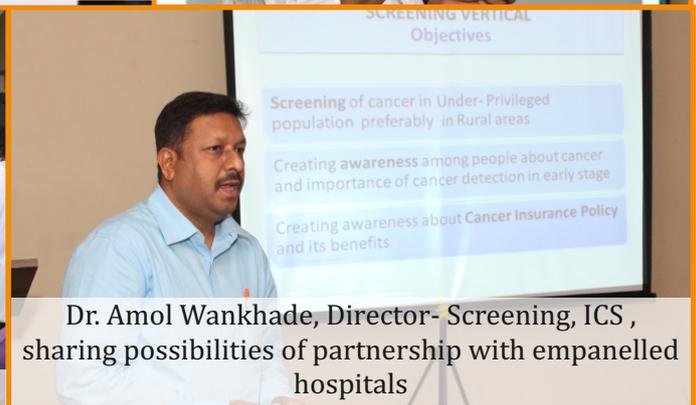
Ms. Sheila Nair, DG, ICS, sharing ICS activities with the participants



Dr. Tushar Vora, Chairman, DDT, presenting 'Impact Analysis' of ICCF beneficiaries



Doctors watching ICCF film



Dr. Amol Wankhade, Director- Screening, ICS, sharing possibilities of partnership with empanelled hospitals



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## Evening at Four Seasons Hotel, Mumbai, 4th March, 2017...



Ms. Usha Thorat, Trustee and Chairperson - GAC sharing the mission of ICCF



Mr. Milind Barve, MD, HDFC AMC, having a conversation with DDT members - Dr. Brijesh Arora & Dr. Amit Joshi



Mr. P.K. Singh, CEO, Union Bank of India interacting with Dr. Arun Kumar, Mahavir Cancer Hospital, Patna



Delegates interacting



Members of DDT getting acknowledged



Ms. Sanjukta Rai, MD, SBI Foundation and Mr. Narottham Reddy, COO, SBI Foundation



Mr. M.K. Sharma, GAC member sharing his experience



Ms. Smita Aggrawal, Member Secretary GAC interacting with the guests



Delegates at the evening session

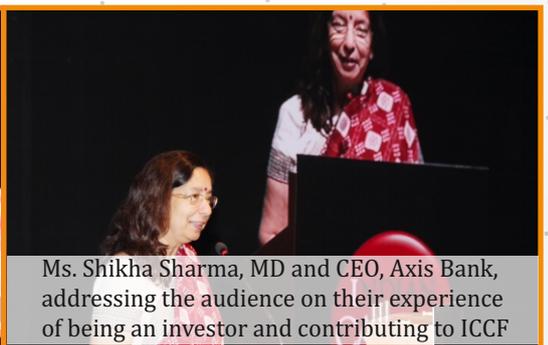
## Glimpses from the Past Annual ICCF Event...



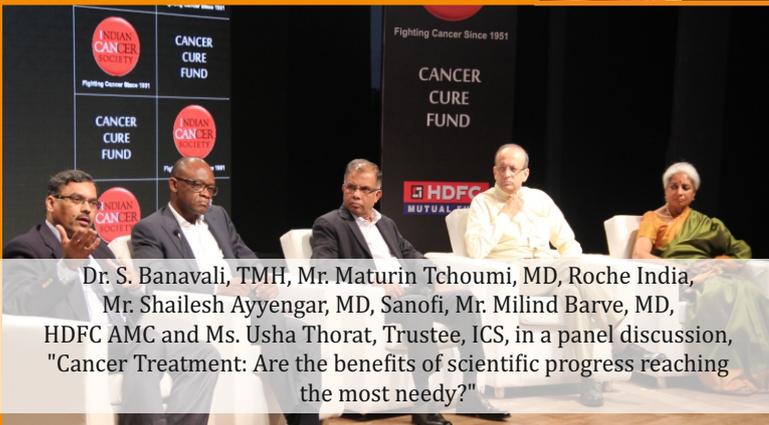
Ms. Shobha De, Guest of Honour, addressing the audience



Ms. Smita Aggarwal, Member Secretary, GAC, addressing the audience



Ms. Shikha Sharma, MD and CEO, Axis Bank, addressing the audience on their experience of being an investor and contributing to ICCF

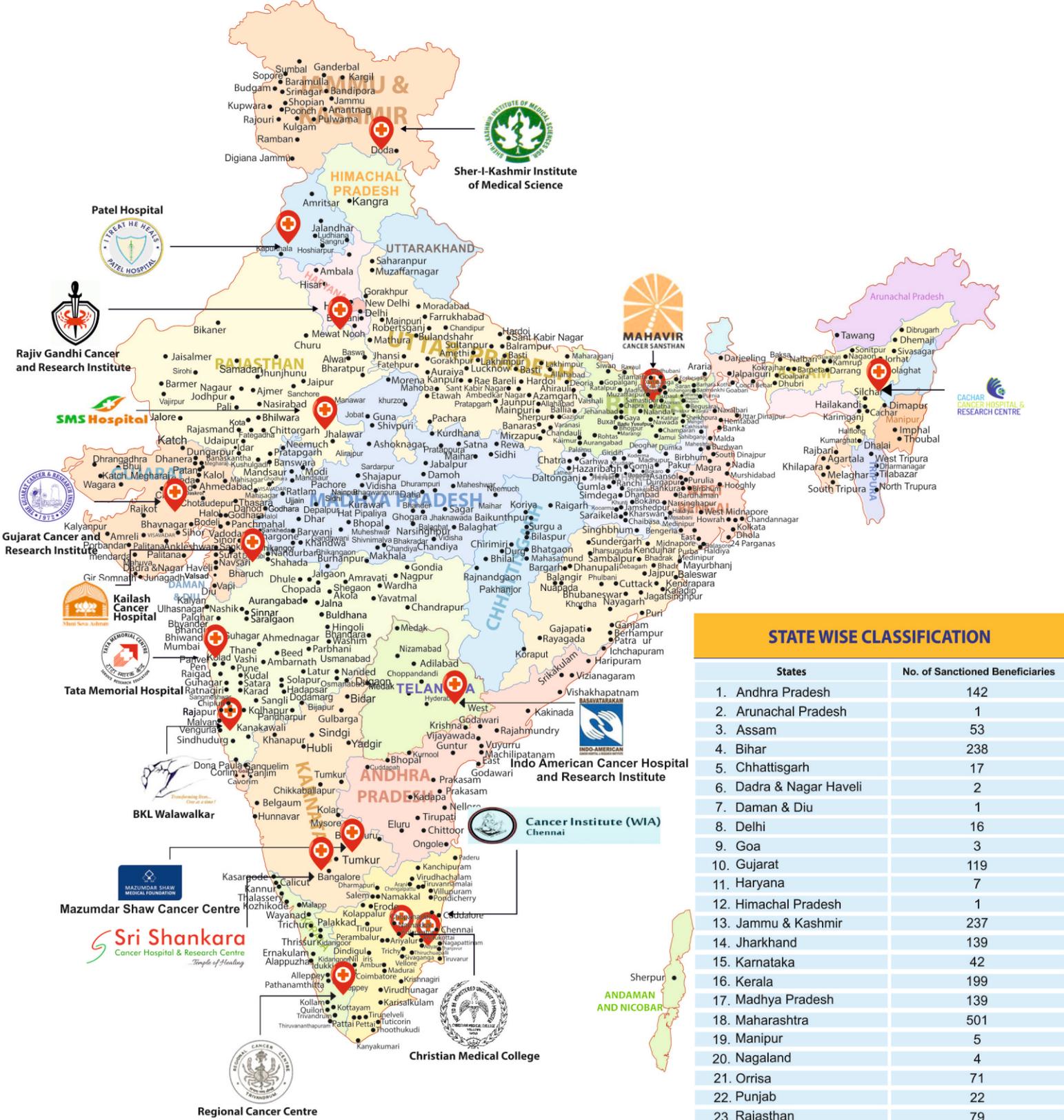


Dr. S. Banawali, TMH, Mr. Maturin Tchoumi, MD, Roche India, Mr. Shailesh Ayyengar, MD, Sanofi, Mr. Milind Barve, MD, HDFC AMC and Ms. Usha Thorat, Trustee, ICS, in a panel discussion, "Cancer Treatment: Are the benefits of scientific progress reaching the most needy?"



ICCF beneficiaries showcasing their talent

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- - Residential Location of Beneficiaries
- ⊕ - CCF Empanelled Hospitals

## STATE WISE CLASSIFICATION

States	No. of Sanctioned Beneficiaries
1. Andhra Pradesh	142
2. Arunachal Pradesh	1
3. Assam	53
4. Bihar	238
5. Chhattisgarh	17
6. Dadra & Nagar Haveli	2
7. Daman & Diu	1
8. Delhi	16
9. Goa	3
10. Gujarat	119
11. Haryana	7
12. Himachal Pradesh	1
13. Jammu & Kashmir	237
14. Jharkhand	139
15. Karnataka	42
16. Kerala	199
17. Madhya Pradesh	139
18. Maharashtra	501
19. Manipur	5
20. Nagaland	4
21. Orissa	71
22. Punjab	22
23. Rajasthan	79
24. Sikkim	1
25. Tamil Nadu	462
26. Telangana	22
27. Tripura	15
28. Uttar Pradesh	250
29. Uttarakhand	2
30. West Bengal	628
<b>Total</b>	<b>3418</b>



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We are grateful to our major donors for their support



*Giving back to Society*

**INDIAN CANCER SOCIETY**

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