



Saving
Lives

Cancer
Cure



RISE AGAINST CANCER

2025

NEWSLETTER

CANCER



CURE



Celebrating Milestones and Impact: ICS and Cancer Cure

Dear Patrons,

The Indian Cancer Society's **Cancer Cure Fund (CCF)** completes **13 successful years** of supporting underserved cancer patients across India.

The HDFC Charity Fund for Cancer Cure remains a one-of-a-kind, innovative philanthropic initiative, globally unique in its design and execution. This remarkable journey has been possible due to the unwavering support of our donor - **HDFC Asset Management Company (HDFC AMC)**, whose commitment stands out year after year. HDFC Charity Fund for Cancer Cure is a pathbreaking initiative of the HDFC AMC where philanthropy is considered as an asset class. The contribution to the close ended debt fund is from investors who forego their dividend. This dividend after tax deduction is transferred to ICS - CCF with a mandate to use it for the treatment of underprivileged cancer patients. HDFC AMC also contributes an equal, higher amount as CSR donation thereby doubling the impact of the dividend distributed in the form of HDFC AMC's own contributions. This matching contribution - subject to certain limits - has reinforced investor satisfaction, as their donations are significantly enhanced by HDFC AMC's own commitment. The HDFC AMC's backing to the project (through the mutual fund and the CSR grant) also assures investors about the quality of utilisation of the Fund by ICS and has, enabled the financial support for treatment of over **16,707 patients** for an amount of **Rs.302.75 crore**. Notably, **53% of patients supported** by the Fund are alive for five years after receiving assistance, underscoring the lasting impact of this initiative. This support has been given to patients through **19 hospitals from 28 states and 7 Union territories**.

A proud milestone in this journey was the recognition of the project through a case study titled **"Indian Cancer Society: Innovative Funding of Cancer Treatment"**, authored by **Prof. Arvind Sahay**, former faculty at **IIM Ahmedabad**. The case, published on the **IIMA Case Centre Website**, won the prestigious **Best Case Award (2024)**. It was felicitated at the Pre-Convocation Merit Awards on **March 28, 2025**, and selected as **one of 14 cases** to receive the **IIMA Endowment Case Award 2025**.



“

Prof. Sahay noted, **"There is no other case in the Harvard or Ivey repositories - the two largest global case centres - that combines the cancer care sector with marketing and finance in this way. It is definitely the only case of its kind in India and can be effectively used for pedagogy in MBA and public policy classrooms."**

”

While the CCF supports underprivileged patients with curable cancers for their treatment the Dr. Arun Kurkure Initiation and Treatment Fund (AKITF) has brought a ray of hope to thousands of patients in empanelled hospitals by facilitating essential diagnostic tests. Many of them though suspected with cancer have to turn away from hospitals as they cannot afford the diagnostics tests and the initial treatment as it is not covered by any government scheme. Since 2019, 13,221 patients have been financially supported to the extent of Rs. 18.87 crore across 20 States and 3 Union Territories of India. When diagnosed, 7% of patients were found not to have cancer. 10,312 or 78% proceeded for treatment of which 2,268 or 22% expired. Most of the patients supported fall above 45 years of age.

This newsletter offers a glimpse into the achievements and key activities of the Cancer Cure Project over the past year (2024-25).

"Together, We Fight. Together, We Win."

Best Regards

For Indian Cancer Society



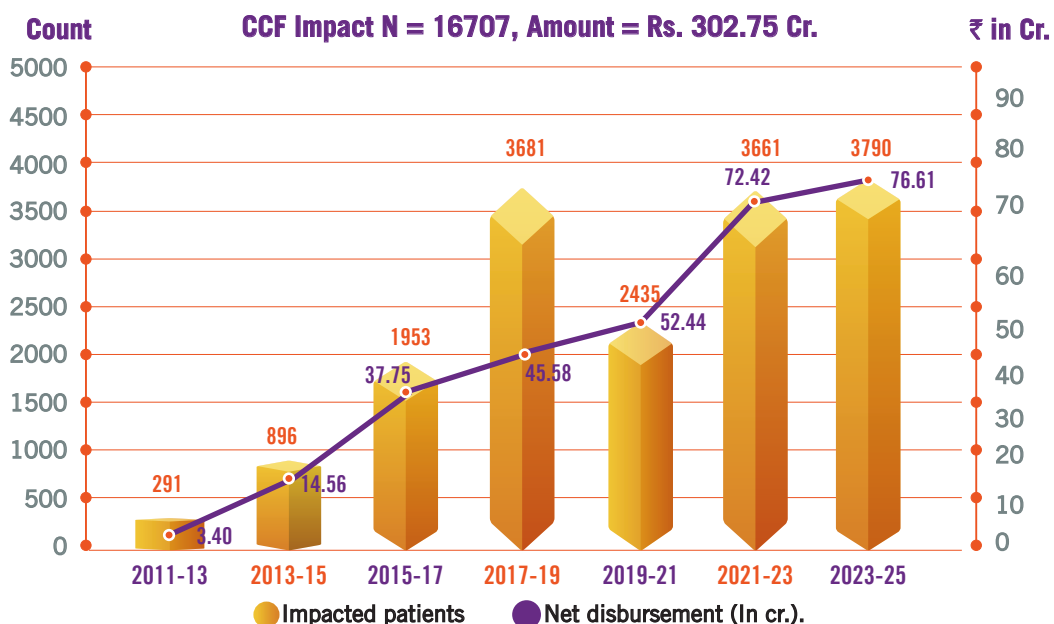
Usha Thorat

Hon. Secretary & Managing Trustee

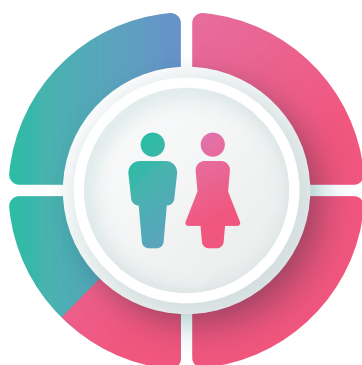
CANCER CURE FUND IMPACT

Main features of the Cancer Cure Fund.

- Cancer Patients referred by empanelled hospitals whose annual income is less than or equal to Rs. 4 lakhs.
- Amount sanctioned upto Rs. 5 lakhs per patient and Rs. 8 lakhs for BMT cases.
- Indian citizens only. The patient must be registered as a general patient only (not private or semi-private).
- 5 years survival rate for paediatric patients (≤ 15 years) is 70% for Adult patients (>15 years) is 50%.

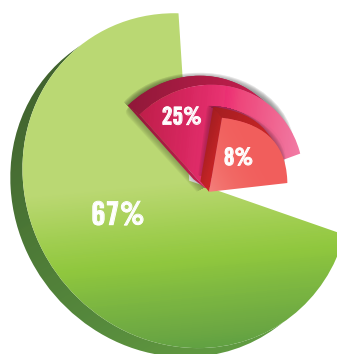


Gender Wise Patients Supported, N = 16707



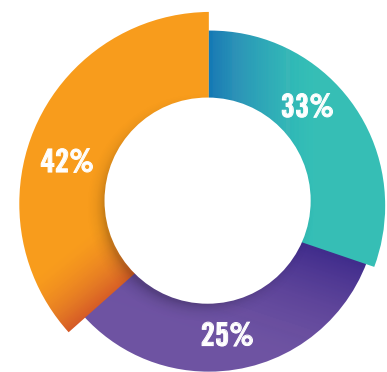
● Female 55%
● Male 45%

Patient Status, N = 16707

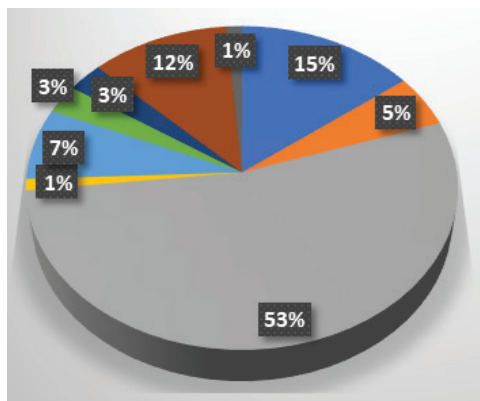


● Alive 67%
● Expired 25%
● Non contactable 8%

Agewise Patient Supported, N = 16707

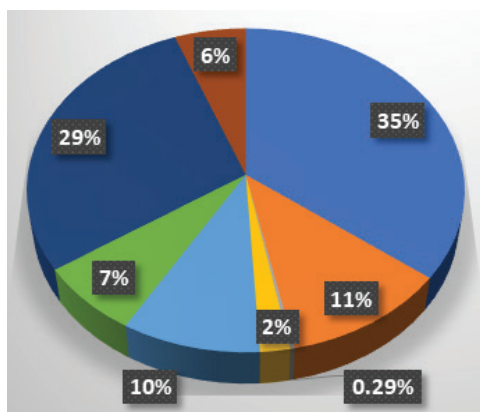


● 25 % Paediatric Data (0-15 yrs)
● 42 % Youth Data (> 15 - 45 yrs)
● 33 % Middle age Data (> 45 yrs)



Female Beneficiaries with Cancer, N = 9111

- Adult Haematolymphoid 15%
- Bone and Soft Tissue 5%
- Ca Breast 53%
- CNS Solid Tumor 1%
- Gynaecology 7%
- Head and Neck Cancer 3%
- Other Solid Tumor 3%
- Paediatric Haematolymphoid 12%
- Uro Oncology 1%



Male Beneficiaries with Cancer, N = 7596

- Adult Haematolymphoid 35%
- Bone and Soft Tissue 11%
- Ca Breast 0.29%
- CNS Solid Tumor 2%
- Head and Neck Cancer 10%
- Other Solid Tumor 7%
- Paediatric Haematolymphoid 29%
- Uro Oncology 6%

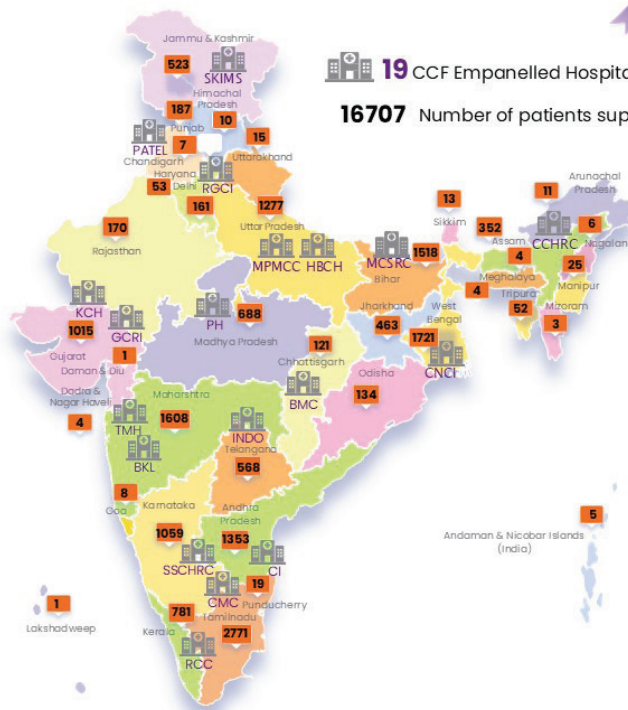
CCF Empanelled Hospitals –31st March 2025

CITY	NAME OF HOSPITAL	HOSPITAL LOGO
Srinagar	Sher-i-Kashmir Institute of Medical Sciences (SKIMS)	
Jalandhar	Patel Hospital (PATEL)	
Delhi	Rajiv Gandhi Cancer Institute (RCCI)	
Varanasi	Homi Bhabha Cancer Hospital (HBCH)	
Patna	Mahamandir Pandit Madan Mohan Malaviya Cancer Centre (MPMCC)	
Silchar	Cachar Cancer Hospital & Research Center (CCHRC)	
Betul	Padhar Hospital (PH)	
Raipur	Balco Medical Centre (BMC)	
Goraj	Kailash Cancer Hospital (KCH)	
Ahmedabad	Gujarat Cancer Research Institute (GCRI)	
Mumbai	Tata Memorial Hospital (TMH)	
Bengaluru	Sri Shankara Cancer Hospital & Research Center (SSCHRC)	
Hyderabad	Basavarakam Indo American Cancer Hospital (INDO)	
Chennai	Cancer Institute (CI)	
Vellore	Christian Medical College (CMC)	
Thiruvananthapuram	Regional Cancer Centre (RCC)	
Kolkata	Chittaranjan National Cancer Institute	
Chiplun	BKL Walawalkar Hospital (BKL)	



19 CCF Empanelled Hospitals

16707 Number of patients supported



DR. ARUN KURKURE INITIATION AND TREATMENT FUND IMPACT

The Dr. Arun Kurkure Initiation and Treatment fund (AKITF) continues to support patients who are unable to afford the initial investigation and treatment expenses.

Main features of the AKITF Project.

- Suspected cancer patients referred by empanelled hospitals whose annual income is less than or equal to Rs. 4 lakhs.
- Amount sanctioned upto Rs. 25,000 per patient.
- Indian citizens only. The patient must be registered as a general patient only (not private or semi-private).



Dr. Shripad Banavali, Director of Academics at TMC - Thanking AKITF

Indian Cancer Society
10.8K subscribers

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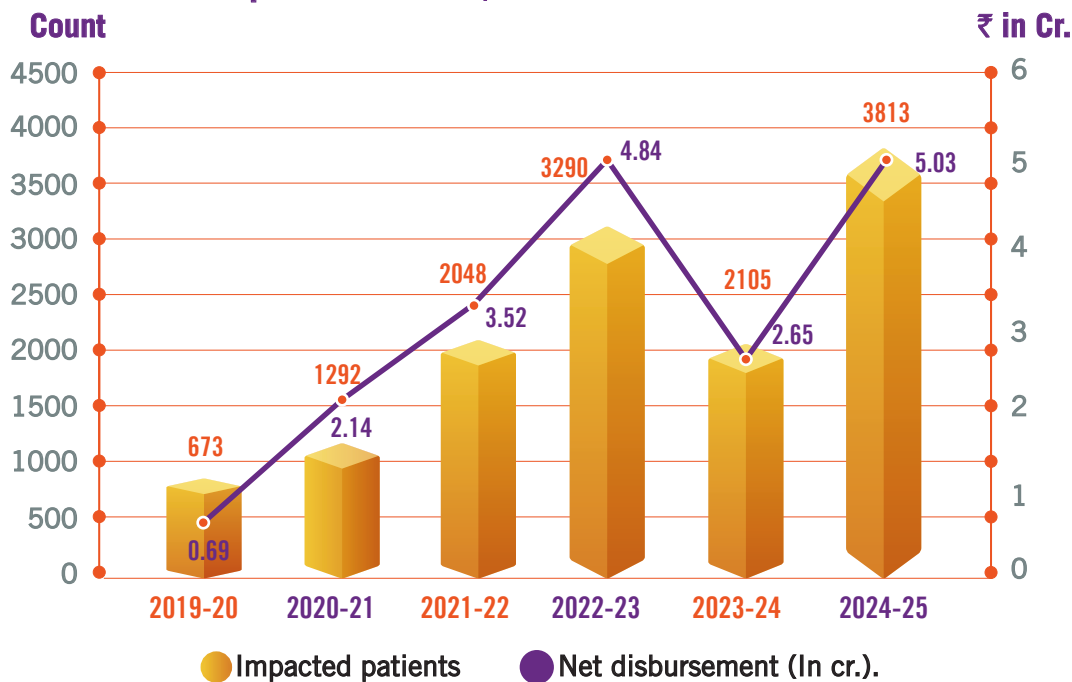
“

Many suspected patients abandon the initial diagnosis once they know the cost involved and then come back only when the cancer is in advanced stages. Not only this makes it more expensive to treat but also it decreases the cure rates. **The Dr. Arun Kurkure Initiation and Treatment Fund has been a godsend gift for such patients.**

Dr. Shripad Banavali, Director Academics - Tata Memorial Centre.

”

AKITF Impact N = 13221, Amount disbursed Rs. 18.87 Cr.

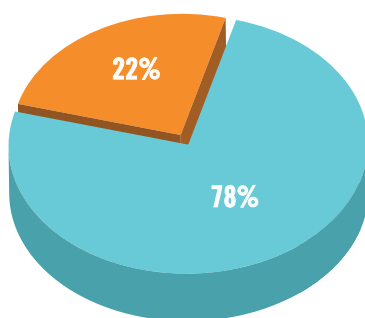


Gender Wise Patients Supported, N = 13321



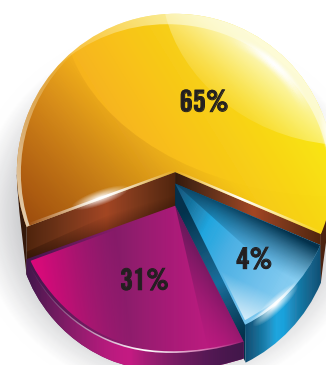
● Female 48%
● Male 52%

Treatment Status, N = 13321



● Treatment started 78%
● Treatment not started 22%

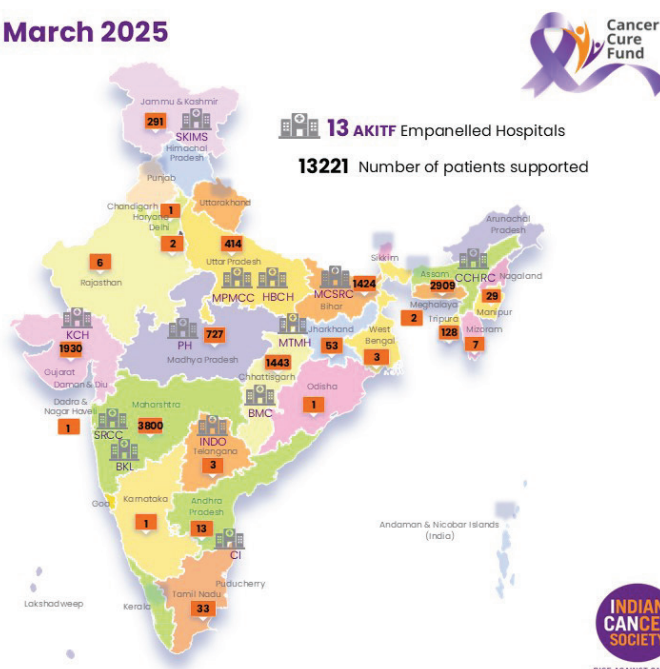
Agewise Patient Supported, N = 13321



● 4% Paediatric Data (0-15 yrs)
● 31% Youth Data (> 15 - 45 yrs)
● 65% Middle age Data (> 45 yrs)

AKITF Empanelled Hospitals -31st March 2025

CITY	NAME OF HOSPITAL	HOSPITAL LOGO
Srinagar	Sher-i-kashmir Institute of Medical Sciences (SKIMS)	
Varanasi	Homi Bhabha Cancer Hospital (HBCH)	
	Mohamman Pandit Madan Mohan Malviya Cancer Centre (MIMMCC)	
Patna	Mahavir Cancer Sanstha and Research Center (MCSR)	
Silchar	Cachar Cancer Hospital & Research Center (CCHRC)	
Betul	Padhar Hospital (PH)	
Raipur	Balco Medical Centre (BMC)	
Goraj	Kailash Cancer Hospital (KCH)	
Mumbai	SRCC Childrens Hospital (SRCC)	
Chiplun	SKL Walawalkar Hospital (SKL)	
Hyderabad	Basavtarakam Indo American Cancer Hospital (INDO)	
Chennai	Cancer Institute (CI)	
Jamshedpur	Meherbai Tata Memorial Hospital	



DONOR / IMPACT ASSESSOR REPORTS & VISITS

HDFC AMC Impact assessment report– March 2024

The Clearing Corporation of India Impact assessment report 2022-23

ICICI Foundation Impact Assessment Report for 2022-23

5. Conclusion

The CCF initiative stands out as a beacon of hope for individuals grappling with the financial burden of cancer treatment, providing vital support that rescues patients from the brunt of exorbitant healthcare costs. Through initiatives like CCF, the healthcare ecosystem can strive towards greater equity and accessibility, ensuring that all patients, regardless of their financial circumstances, receive the care and support they deserve in their fight against cancer. This not only aids in reducing the cancer burden in the country, but contribute towards the Sustainable Development Goals.

The Sustainable Development Agenda for 2030, Goal 3 (Good Health and Well Being) highlights the need to 'ensure healthy lives and promote well-being for all at all ages' and Target 3.4 within that Goal includes reducing by one third premature mortality from non-communicable diseases including cardiovascular disease, cancer, chronic respiratory diseases, and diabetes. Since the CCF programme provides support to children and adults with the aim to provide them a better quality of life it contributes towards the good health and well-being, it plays an important role in attaining this goal.

Parameters	Description
Efficiency	Of the two programs, the AKITF was allocated Rs. 90,00,000 and aided 621 beneficiaries in covering initial diagnostic costs, with an effective expenditure around of Rs. 14,493 per beneficiary. Conversely, the Cancer Cure Fund received Rs. 10,00,000, which provided full treatment support to 18 patients at an average cost of Rs. 55,555 per person. This financial assistance enabled patients to access quality care and significantly lessened the financial strain on their families within the fiscal year. In total, 639 patients across seven states benefited from the Rs. 1,00,00,000 grant provided by CCF. The Cancer Cure initiatives efficiently utilize resources through cost-effective measures, such as virtual fund allocations for diagnostic tests, which provide timely support without cash handout. This approach minimizes administrative overhead by directing funds straight to patient care. By implementing a one-time registration fee and KYC-based eligibility verifications, ICS streamlines administration, allowing more resources for essential services. Additionally, hospitals like Tata Memorial and Cancer have established proactive follow-up systems, further enhancing efficiency and maximizing the program's reach.
Impact	The intended impacts of AKITF and CCF include increased access to early-stage cancer treatment, enhanced survival rates, and significant financial relief for beneficiaries. The initiatives' impact is particularly notable among women and pediatric patients, who often face unique healthcare challenges in low-resource settings. Additionally, by involving family members in the support process, the initiatives foster a culture of cancer awareness and early intervention within communities. Hospitals participating in these programs have expanded their capacity, benefiting the wider community by enhancing their ability to provide quality cancer care, which extends beyond the initial target group and improves local healthcare accessibility.

Relevance

- 100% of doctors and patients recognize the program's importance.
- 100% of patients interviewed were from low income families. Given their background and profession, the patients would not have been able to afford the treatment without the available funds.

Efficiency

- A strong process is in place to verify patient needs and to approve the funds. The presence of Navya (AI) tool enhances the process's efficacy in identifying the right patients.
- 75% of the patients sighted happiness with the timeliness of the treatment.
- 100% of the doctors reported that ICS ensured complete transparency in the entire selection process.

Impact

- 53% of the patients who availed financial aid from ICS, through the 10 empanelled hospitals, were funded by ICICI Foundation.
- 67.5% of the patients reported that they were able to complete the treatment with the financial assistance provided.
- ICICI Bank, through ICS, provided 25% of the average funds needed for a patient's cancer treatment, leveraging financial support.

Sustainability

- ~56% of patients reported that there is improvement in the well being and quality of life in the long term (i.e. >1 year) post the treatment.
- ICS reported that approximately 60% of the patients receiving the treatment have a survival chance of 5 years or more post treatment.



For detailed Impact Assessment report: Scan the QR Code



Mr. Santosh Bhalerao – Vice President (IT) from the Clearing Corporation of India had visited ICS Empanelled hospital Padhar, Betul Madhya Pradesh as part of their CSR Site visit on 4th March 2025.



Ms. Smeeta Jaybhaye, Manager, Corporate Social Responsibility (CSR) HDFC Bank Ltd. Visited Kailash Cancer Hospital Goraj, Gujarat on 9th Jan, 2025 as part of their CSR Visit.



Mr Nandan Pradhan– Vice President (Risk Management) from the Clearing Corporation of India had visited ICS Empanelled hospital Kailash Cancer Hospital, Goraj, Gujarat as part of their CSR Site visit on 25th March 2025.



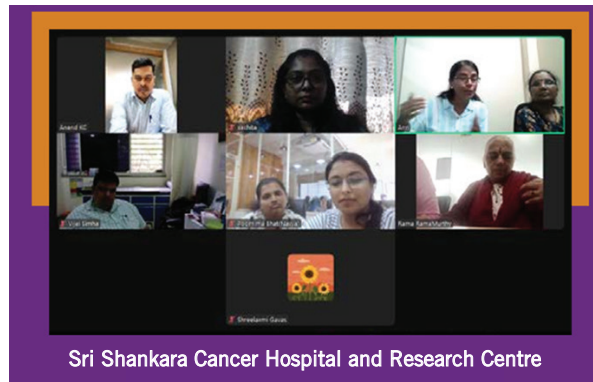
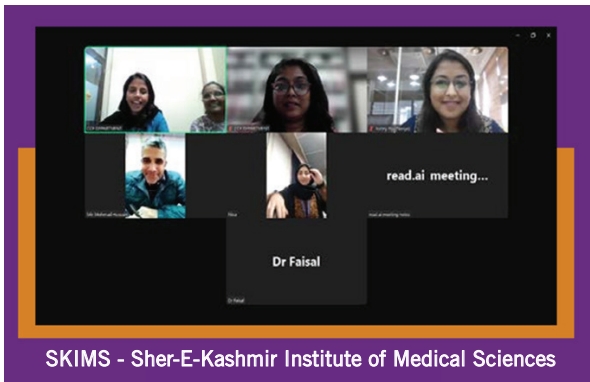
Mr. Ricky Katare – Development Officer from ICICI Foundation visited ICS premises as part of their CSR Visit.



On behalf of HDFC AMC Mr. Karthikeyan Sureshkumar visited CI Hospital for Impact Assessment evaluation on 17th April'25.

AKITF & CANCER CURE FUND HIGHLIGHTS

1. Meherbai Tata Memorial Hospital, Jamshedpur Jharkhand empanelled under the AKITF Project.
 2. Dr. Avinash Deo joined as the Governing Advisory Council (GAC). Dr. Deo is a medical oncologist with over 30 years of experience in Mumbai. He specialises in both haematological and non-haematological malignancies.
- During this period, review meetings with most of the empanelled hospitals were conducted.
 - Successful Audits have been conducted at BKL, RCC and TMH hospitals.



2024 – UICC GENEVA, SWITZERLAND

- Selected for Digital presentation at the Union for International Cancer Congress on “Saving Lives through unique philanthropic mutual fund model” and “Long term Outcome of Sustainable Financial Support through Indian Cancer Society Cancer Cure Fund(ICS-CCF) for treatment of underprivileged cancer patients.”



- Mr. Aman Agarwal, a beneficiary of Cancer Cure Foundation (CCF), participated in the 74th Founder's Day Survivor Talk on January 25, 2025. He is currently working as a Junior Editor and Production Assistant at Can Communicates (Cancom), a company associated with ICS-CC for producing cancer awareness films.

Ms. Ranjana from Cancer Cure had introduced Aman to Mr. Yogi, the owner of Cancom, for potential opportunities.



ACKNOWLEDGEMENTS FROM PATIENTS, DONORS AND HOSPITAL.

The Team at Indian Cancer Society
Mumbai

Dear Team !

Warm Greetings from Sri Shankara Cancer Hospital and Research Centre, Bangalore !

We would like to express our heartfelt gratitude to the Indian Cancer Society - Mumbai for your generous and continued support towards the treatment of underprivileged cancer patients under our care.

Your assistance in funding various modalities of cancer treatment including the highly specialized and life-saving Bone Marrow Transplant procedure has had a profound impact on the lives of patients from economically weaker sections. Your contributions have not only alleviated the financial burden on these families but have also brought hope and healing during their most difficult times.

On behalf of all the staff of Sri Shankara Cancer Foundation and the patients, I wish to express my sincere thanks and look forward for your partnership and support in all our endeavors.

Thanking you.

With Best Regards.

Dr. B.S. Srinath, MS, FRCS (Glas), FRCS (Edin)
Managing Trustee
&
Head of the Institutions

Dear Roshni Ji

We believe in the transparent working and deployment of funds by the Indian Cancer Society towards the noble cause of treatment of Cancer patients (to the needy and economically weaker sections of the society).

We are hopeful of continuing our contribution to the Indian Cancer Society in future towards the same.

Best Regards

Kuljeet Singh



माझ्या आयुष्यातील अत्यंत कठीण आणि भावनिक काळात माझ्या सोबत राहिल्याबद्दल, प्रार्थना आणि शब्दोपुत्तेच नाही तर आर्थिक मदत करून खंबीरपणे साथ दिल्याबद्दल मी तुमचा मनःपूर्वक आभारी आहे/आभारी आहे.

माझ्यावर हाडांचा कॅन्सर (ऑस्टिओसायटोमा) असल्याचे निदान झाले, आणि त्या क्षणी माझं संपूर्ण आयुष्य थांबून गेलं. ही लढाई केवळ शारीरिक नव्हती, तर ती मानसिक आणि आर्थिकदृष्ट्याही अत्यंत आव्हानात्मक होती. अशा परिस्थितीत, तुमच्या मदतीमुळे मला माझ्या उपचारांवर लक्ष केंद्रित करता आलं आणि जगण्याची आशा टिकवता आली.

माझा कॅन्सरवरील उपचारांचा संपूर्ण प्रवास १० महिने चालला - भयानक वेदना, केमोथेरेपी, शस्त्रक्रिया आणि मानसिक संघर्षांनी भरलेला. शेवटी, ५ जून २०२५ रोजी, माझी हॉस्पिटलमधून सुटका झाली - तो दिवस केवळ उपचारांचा शेवट नव्हता, तर माझ्या नव्या जीवनाची सुरुवात होती.

तुमची मदत लहान असो वा मोठी, ती माझ्यासाठी फार मोलाची ठरली. तुमच्यामुळेच मला योग्य आणि वेळेवर उपचार मिळाले, शस्त्रक्रिया पार पडली आणि पुनर्वसनाकडे पहिलं पाऊल टाकता आलं - तेही आत्मसन्मान आणि धैर्याने.

तुमचं सहकार्य केवळ आर्थिक नव्हतं - ते तुमचं सहकार्य केवळ आर्थिक नव्हतं - ते माणुसकीचा, प्रेमाचा आणि आशेचा प्रकाश होतं, जो कॅन्सरसारख्या अंधाऱ्या काळात माझ्यासाठी दीपस्तंभ ठरला.

तुमचं मनापासून आभार. तुमच्या सहकार्यामुळे मी पुन्हा उभा राहिलो/राहिले, आणि तुमची ही दयाळुता मी आयुष्यभर मनात जपेन.

आपुलकीने आणि कृतज्ञतेने,
अक्षद कंकाळ

3:18 PM

आ.सं. 23/6/25
To, Sir/Madam,
Shankara Cancer Hospital,
Bangalore.
From: Parvathamma, Hemantkumar
D.D - 19/09/24
सविनयाने 'IIS' च्या मदतीमुळे, माझ्या मुलाच्या
आयुष्यावर अत्यंत महत्वाचा आणि अर्थपूर्ण प्रभाव पडला आहे. माझ्या मुलाचा कॅन्सर निदान झाल्यापासून, तो अत्यंत कठीण आणि भावनिक काळ होता. तुमच्या मदतीमुळे, माझ्या मुलाच्या उपचारांवर लक्ष केंद्रित करता आले आणि जगण्याची आशा टिकवता आली. तुमच्या मदतीमुळे, माझ्या मुलाच्या उपचारांवर लक्ष केंद्रित करता आले आणि जगण्याची आशा टिकवता आली. तुमच्या मदतीमुळे, माझ्या मुलाच्या उपचारांवर लक्ष केंद्रित करता आले आणि जगण्याची आशा टिकवता आली.

Date: 23/6/25
Bengaluru.
To,
Indian Cancer Society,
Mumbai.
Respected Sir/Madam,
Sub: Time to reflect and would like to express gratitude.
I, Phaniraj M, father of Miss. Ambruni M, 10-year-old girl, writing to you and give thanks and want to express our gratitude for all you do.
The child is diagnosed with Osteosarcoma of left Femur in Jan 2025 with MRN.189589. Dr. Anand K.C., Consultant pediatric oncologist at SCSH, Bengaluru suggested chemotherapy and surgery. He assured of great financial help from the hospital side and from other financial institutions as feasible. Also was very strongly assured a good chance of cure to the child. Procedure involved 4 chemo, a surgery and again 4 chemo post surgery. So far the treatment was given utmost care and concern having surgery was successful. The staff and doctors are so specialists to help to fight against the disease. Words cannot properly explain the deep gratitude and appreciation we have for everything you have done. Thank you so much for the collective voice from staff and doctors to give us power in the fight against cancer.

Thanking you,
yours faithfully,
M. Phani R

+91 81692 66188

नमस्कार
इंडियन कॅन्सर सोसायटी मुंबई
मी संदेश सुरेश सुर्वे
राहणार विक्रोळी पार्कसाइड मुंबई
माझ्या भावाचा मुलगा अथर्व राकेश सुर्वे याला जून २०१७ मध्ये कॅन्सर झाला अस डॉक्टरांनी सांगितले त्यावेळी आमची आर्थिक परिस्थिती खूप हलकीची होती आपल्या इंडियन कॅन्सर सोसायटी मुंबई यांनी मदतीचा हात पुढे केला आणि माझ्या भावाच्या मुलाच अथर्वचा जीव वाचला
आज मी तुम्हाला आभार कमीच आहेत
आज इंडियन कॅन्सर सोसायटी मुंबई यांच्या मुळे माझ्या भावाचा मुलगा शाळेमध्ये शिक्षण घेत आहे त्याला नवीन जन्म दिल्या बद्दल इंडियन कॅन्सर सोसायटी मुंबई आपले आभार

12:44 PM



BEFORE



AFTER

CASE STUDIES

Restoring Hope: A Breast Cancer Survivor's Journey from Patiala.

A 52-year-old woman from Patiala, Punjab, led a modest life with her husband, a cook and the family's sole breadwinner. Their simple existence was upended when she discovered a lump in her breast, which was later diagnosed as breast cancer at the Rajiv Gandhi Cancer and Research Institute (RGCI) in Delhi.

The prescribed six-month treatment plan was emotionally and financially daunting. The family, already struggling to make ends meet, found the cost of care - coupled with travel and stay far from home - nearly impossible to bear. With no clear path forward, they were on the verge of giving up treatment.

At this critical juncture, the Indian Cancer Society's Cancer Cure Fund (CCF) extended a lifeline. Their timely financial assistance covered the full cost of treatment, lifting the heavy burden from the family's shoulders.

Thanks to this support, she successfully completed her treatment and has now returned to her daily life, once again contributing to her family's well-being. Her journey is a testament to the transformative power of financial aid - turning a moment of despair into one of healing and renewed hope.

This case reinforces the vital role organizations like ICS play in bridging the gap for underprivileged patients, helping them reclaim their lives with dignity.



A Lifeline for the Youngest Fighter: Infant Battles Eye Cancer with Help from ICS

At just 11 months old, a baby boy from Kengeri, Karnataka, was brought in after his parents noticed a persistent white reflex in his left eye for over two weeks.

A detailed evaluation, including an MRI and examination under anesthesia (EUA), confirmed a heartbreaking diagnosis - Retinoblastoma, a rare and aggressive form of eye cancer affecting young children.

He was promptly referred to Shankara Cancer Hospital for specialized treatment. For his young parents, who were already grappling with limited resources - his father working as a maintenance staff member in a private company and his mother as a homemaker - the diagnosis was emotionally and financially overwhelming. With no other children, the fear of losing their only child was crushing.

Faced with treatment costs far beyond their means, they received crucial support from the Indian Cancer Society's Cancer Cure Fund (ICS CCF). This timely financial aid enabled the baby to undergo chemotherapy, offering him the best chance at survival. Thanks to this intervention, the infant has responded well to treatment and is now on the road to recovery. His parents remain profoundly grateful to Shankara Cancer Hospital and ICS for stepping in at their darkest hour.

Their story is a testament to how timely support can offer not just medical care, but renewed hope - and a future - for families facing unimaginable challenges.



A Second Chance: Young Cancer Survivor from Trissur Reclaims Her Childhood

A 7-year-old girl from Trissur, Kerala, began suffering from persistent leg pain - an alarming symptom that led her family to seek medical help. After thorough investigations at the Regional Cancer Centre in Trivandrum, she was diagnosed with osteosarcoma, a rare and aggressive form of bone cancer.



As the only child of her parents, the diagnosis was a devastating blow. Her father, a daily-wage labourer, and her mother, a homemaker, struggled to sustain their household on a modest monthly income of ₹4,000 - ₹6,000. The estimated cost of her treatment - including surgery and chemotherapy - was well beyond their financial reach.

In this moment of crisis, the Indian Cancer Society's Cancer Cure Fund (CCF) stepped in, offering the financial support that made her treatment possible. Thanks to this timely intervention, she received the full course of care she urgently needed.

Today, she is not only cancer-free but thriving in school as a third-standard student. Her father, overwhelmed with gratitude, shared, "Thank you to ICS CCF for saving my daughter."

Her story is a powerful reminder of the life-saving impact of financial aid for families facing medical and economic hardship. With continued support, initiatives like CCF can keep transforming despair into hope for countless others.

Timely Diagnosis, Renewed Hope: A Labourer's Fight Against Leukemia

A 48-year-old labourer from Uttar Pradesh was diagnosed with Chronic Myeloid Leukemia at Homi Bhabha Cancer Hospital, Varanasi. As the sole breadwinner for his family, the cost of even the initial diagnostic tests was a heavy burden.



In this moment of need, the Indian Cancer Society's Dr. Arun Kurkure Diagnosis & Treatment Fund (AKITF) stepped in to provide crucial financial support for his investigations. This timely intervention enabled early diagnosis - an essential first step in his journey to recovery.

With the help of the Ayushman Bharat scheme, he has since begun treatment. The support he received not only gave him a fighting chance against cancer but also allowed him to continue fulfilling his responsibilities toward his family.

His story reflects the vital role of timely financial aid in ensuring that no one is denied a chance at life-saving care due to economic hardship.

A Voice Restored: A Driver's Battle with Tongue Cancer

A 36-year-old man from Raipur, Chhattisgarh, was diagnosed with cancer of the border of the tongue at Balco Medical Centre. As a driver and the sole breadwinner of his family, he struggled to afford even the basic diagnostic tests needed to confirm his illness.



At this critical juncture, the Indian Cancer Society's Dr. Arun Kurkure Diagnosis & Treatment Fund (AKITF) provided essential financial support, covering the cost of investigations. This timely assistance enabled early diagnosis and allowed him to begin treatment under the Ayushman Bharat government scheme.

Thanks to this intervention, he is now on the path to recovery. His family remains profoundly grateful to the Indian Cancer Society for giving him the opportunity to fight cancer and continue supporting his loved ones.

His story is a testament to how early diagnosis and financial support can restore not just health, but hope.



**Cancer Institute, Adyar,
Tamilnadu**



**Sri Shankara Cancer Hospital &
Research Centre, Bengaluru,
Karnataka**



**Kailash Cancer Hospital, Goraj,
Gujarat**

SUCCESS STORIES

From Gaya to Glory: A Survivor's Triumph Over Leukemia

In March 2012, a 27-year-old young man from Gaya, Bihar stood at the edge of a battle most daunting - one he had been fighting since the age of 18. Diagnosed with B-cell Acute Lymphoblastic Leukemia, his life took a sudden and terrifying turn.

Armed with courage, a determined mother by his side, and just ₹5,000 in hand, he arrived at Tata Memorial Hospital, Mumbai, seeking a miracle. His father, a daily wage laborer earning barely ₹4,000 - ₹6,000 a month, remained behind, unable to afford the journey.

The financial burden of treatment - particularly a life-saving Bone Marrow Transplant (BMT) seemed insurmountable. But when all seemed lost, a ray of hope arrived in the form of the Indian Cancer Society's Cancer Cure Fund (ICS-CCF). Their timely intervention covered critical treatment expenses, giving him a fighting chance. **And fight he did.**

After enduring intense chemotherapy, the transplant, and a long recovery, he emerged not just alive - but transformed. Determined to reclaim his future, he resumed his **B.Sc. in Media Technology**, refusing to let cancer define his destiny.

The Indian Cancer Society stood by him once again through the **DJ Fund**, supporting his educational journey. With newfound strength and a heart full of gratitude, he secured a job as **Junior Editor and Production Assistant at Can Communicates (Cancom)** - a moment that marked more than professional success; it was a personal victory over adversity.

Today, he is more than a cancer survivor. He is a symbol of resilience, hope, and the life changing power of compassion. His journey reminds us that when supported at the right time, even the most daunting struggles can become stories of incredible triumph.



Standing Tall: A Survivor's Story of Hope Amidst a Pandemic

In May 2021, while the world struggled with the fear and uncertainty of the COVID-19 pandemic, a **46-year-old gentleman from Dombivli, Maharashtra**, faced a personal crisis that would forever alter the course of his life. Diagnosed with a **Germ Cell Tumor** at Tata Memorial Hospital, Mumbai, he suddenly found himself fighting not just a life threatening illness, but also the crushing burden of financial and emotional hardship.

Accompanied by his devoted wife, he traveled to Mumbai for treatment leaving behind their **2-year-old daughter**. The family, already surviving on a modest monthly income of **₹10,000 to ₹12,000**, was pushed to the brink when he lost his job during the lockdown.

With no savings and no stable income, the mounting cost of surgery and treatment loomed large, threatening to extinguish their hopes

It was at this darkest hour that the Indian Cancer Society (ICS) became their beacon of hope. Through the Cancer Cure Fund, ICS stepped in to cover the substantial medical expenses, enabling him to undergo the critical surgery and continue treatment without plunging into insurmountable debt.

Supported by ICS and fuelled by his determination to live for his family, he faced treatment head-on. Each day brought him closer to recovery - not just physically, but emotionally and mentally as well. With time, his body healed and so did his spirit.

Today, he has returned to the workforce and is employed as a manager in the construction field. With regained stability and confidence, he has become a pillar of strength for his family - a father, husband, and survivor who refused to give up.

His journey from despair to dignity is a powerful reminder of the transformative impact of timely support and the indomitable strength of the human spirit. His life stands as proof that even in the most challenging times, hope, compassion, and community can pave the way to healing and empowerment.



"For privacy and security reasons, patient identities are not disclosed. We respect and uphold the confidentiality of every individual under our care."

OUR ESTEEMED SUPPORTERS

NAVYA Technologies Pvt Ltd

All tool of Navya is used to evaluate all the applications submitted by CCF, those that are rejected and do not have the required evidence / clinical information are referred to DDT.



Mrs. Gitika Srivastava - CEO



Dr. Naresh Ramarajan - CMO



Dr. Justey Biju - Senior Quality Associate



Ms. Poornima Bhat - Senior Quality Associate

Due Diligence Team (DDT)

These experts go through all applications referred by Navya and give their recommendations to accept or reject based on their experience.



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GAC Secretary and DDT Chairperson
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OUR ESTEEMED SUPPORTERS

Governing Advisory Council Members (GAC)

They are the final authority for sanctioning the application of CCF. They review every form recommended or rejected by Navya and DDT at meetings that are held fortnightly.



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Trustee - Indian Cancer Society,
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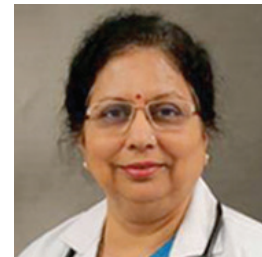
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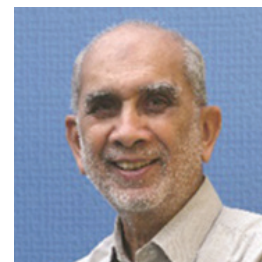
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Society, Karnataka Branch

"Indian Cancer Society would like to sincerely express heartfelt gratitude to the GAC, DDT, and Navya for their invaluable time, guidance, and expertise. ICS- CCF deeply acknowledges your commitment and contributions in making this initiative such a success".



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