



RISE AGAINST CANCER

Indian Cancer Society Cancer Cure Fund Saving Lives Together

Newsletter
September 2019

Message from

Chair of the General Advisory Council ICS-CCF

Dear Friends,

It's been a long and exciting journey that we have undertaken since 2011, with HDFC AMC as our partner, in evolving a sustainable innovative funding model for treatment of the underprivileged cancer patients.

With the increased dividend from the mutual fund and matching amount donated by HDFC AMC, scaling up has been possible. This has enabled us to support more than 7400 patients so far for their cost of treatment.

The unique features of this Fund are:

- Treatment provided through empaneled hospitals throughout the country carefully selected for the quality of care and the cost. Having an empaneled hospital close to the location of the patient helps in minimizing travel, stay etc. cost for the patient and family.
- The maximum amount sanctioned for treatment for each patient is Rs 5 lakh (income eligibility is Rs 4 lakh per annum currently). This ensures that almost entire cost of treatment for most cancers is met by the Fund.

- Due diligence by a team of expert oncologists screen each application from point of view of survivor risk, the standard of care and reasonableness of cost. To deal with increased number of applications, nearly eight DDT meetings are held each month.
- The General Advisory Council of the ICS sanctions each application through fortnightly meetings ensuring a quick turnaround time (16-18 days) between the date of receipt of application and disbursement of the first instalment.
- Close follow up of sanctions, utilization and refunds with hospitals to ensure that unutilized funds are recycled as early as possible to ensure larger coverage. Follow up of patients to minimize "lost to follow up" and improve the outcome with the intervention.

The fourth series of the HDFC Cancer Cure Fund is expected to be launched in April 2020 when we hope that you, who have stood behind us all along, will continue to support us in saving lives of cancer patients in this country.



With greetings,
Usha Thorat

Message from

**Managing Director,
HDFC AMC LTD**



HDFC Mutual Fund, to commemorate its 10th year of operations, launched its first Cancer Cure Fund in 2011, a truly innovative, first of its kind mutual fund offering, dedicated to philanthropy. The objective of this CSR initiative is to generate consistent financial assistance for providing treatment to underprivileged cancer patients across India. HDFC Mutual Fund, followed this up with launches of similar 3 year close-ended funds in 2014 and 2017, effectively combining its investment understanding and distribution network, while partnering with Indian Cancer Society (ICS), to ensure successful delivery of financial assistance.

Under this offering, the funds are invested with a relatively conservative approach, and the returns thereof, in the form of dividends, either partly or fully, are donated to ICS, which in turn are eligible for deduction U/S 80G of Income-tax Act, 1961. HDFC AMC also contributes an equal amount as donation, thereby doubling the impact of donations made by the

investors. The initial investment amount at the end of maturity of the fund is returned to the investors at applicable NAV.

When we speak of mutual funds, we speak of returns. However, in this fund, the real returns is the impact that it leaves on the society. Till now, our series of Cancer Cure Funds have benefitted more than 7400 cancer patients with free treatment across all 29 Indian states. In order to ensure sustainability of this effort of philanthropy, the 4th tranche of the Cancer Cure Series is currently being planned for a 2020 launch.

Best wishes,
Milind Barve



Nidhi Baipotu

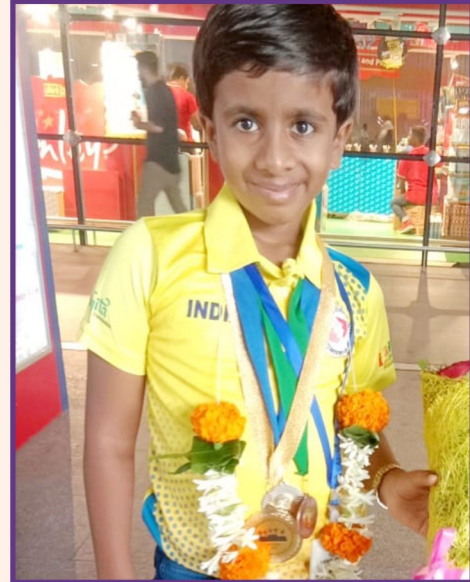


Nidhi's mother says that the pain in her daughter's thigh started when she was 6 years old and she was shattered when told that her leg could not be saved. Nidhi had been diagnosed with Ewings Sarcoma and she was supported for treatment through ICS - CCF at Tata Memorial Hospital, Mumbai.

Her mother's concern was "my daughter is handicapped; how will she go through life?" But she was determined to make her daughter succeed in spite of the disadvantage and wants her to be a role model for others.

Nidhi participated in The World Children's Winners Games held in Moscow in 2019, which are International sports competitions for survivors of childhood cancer. She won Golds in Chess, Running and Swimming and a Bronze in shooting! We are very proud of this little 9 year old champion!

Atharv Deshmukh



Atharv, 10 is from Siddheshwar, a small village from Satara district in Maharashtra. He loves sports and has a passion for Football and Chess. When he was 6 he started having constant high fever. The doctors at the local hospital referred him to Tata Memorial Hospital, Mumbai for further investigations. In Dec 2014 he was diagnosed with Medulloblastoma (PNET).

Atharv completed the treatment in Dec 2015 and after the maintenance phase of treatment, he was referred to ICS for Growth hormone therapy. He received Rs 5 lakhs for the treatment which he is currently undergoing.

His mother, Vaishali, had great hopes for her son and her dream came true when he won a bronze for chess & silver for football in "The World Children's Winners Games" Moscow, Russia in July 2019.

PM Modi lauds 10 Children Cancer Survivors, who won Medals for India, on "Man ki Baat"




Thank you PM Narendra Modi for conveying to the nation your appreciation and recognition of our stars Nidhi Baipotu and Atharva Deshmukh. Your communication will be a big help to create awareness that childhood cancers are curable and that these children can also be successful in life!

Our Prime Donors

- HDFC Ltd
- Indiabulls Housing Finance Ltd
- State Bank of India
- Balkrishna Industries Ltd
- HDFC AMC Ltd
- Axis Bank Ltd
- HDFC Bank Ltd
- Reliance Industries Ltd
- STCI Finance Ltd
- STCI Primary Dealer Ltd
- Dilip S Shanghvi
- Bharat Petroleum Corp Ltd
- Bank of India
- Union Bank of India
- Vijaya Bank
- SBI Foundation
- Exide Industries Ltd
- Aditya Birla Capital Ltd

A Sustainable Model for a Developing Country

Indian Cancer Society is proud to announce that the analysis done by Dr Tushar Vora (Chairperson, DDT) on “Outcomes of patients supported by CCF”, has been selected for presentation at the International Society of Pediatric Oncology (SIOP) conference. Dr Seema Gulia (Founder Member, DDT) and Dr Shripad Banavali (Director Academics, TMC & Member, GAC) are attending the conference at Lyon, France from 23rd - 26th October 2019



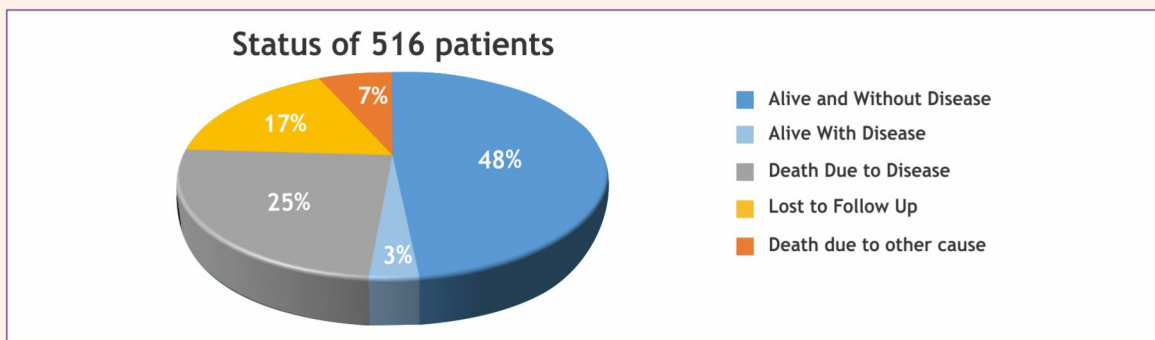
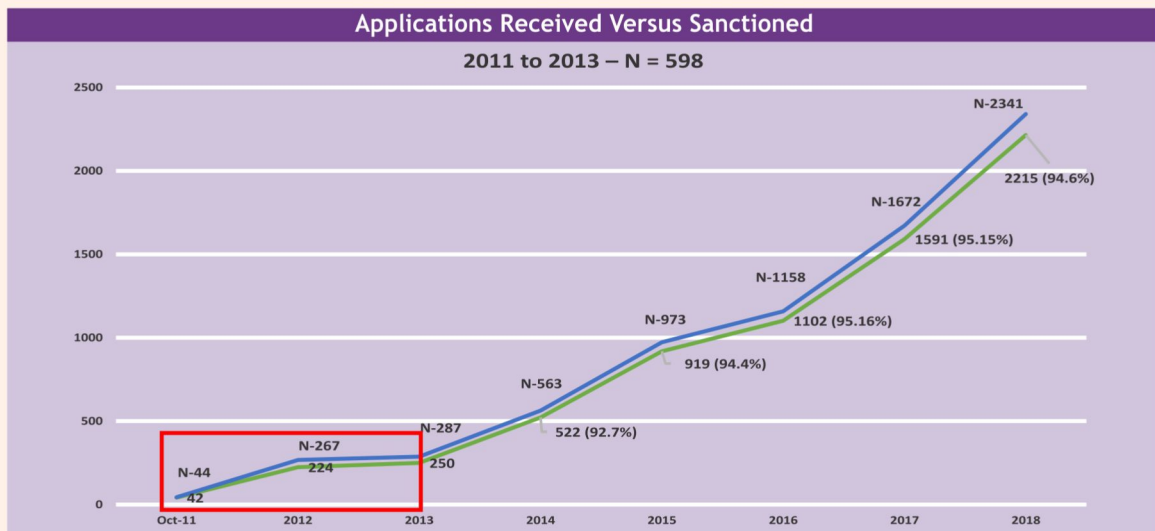
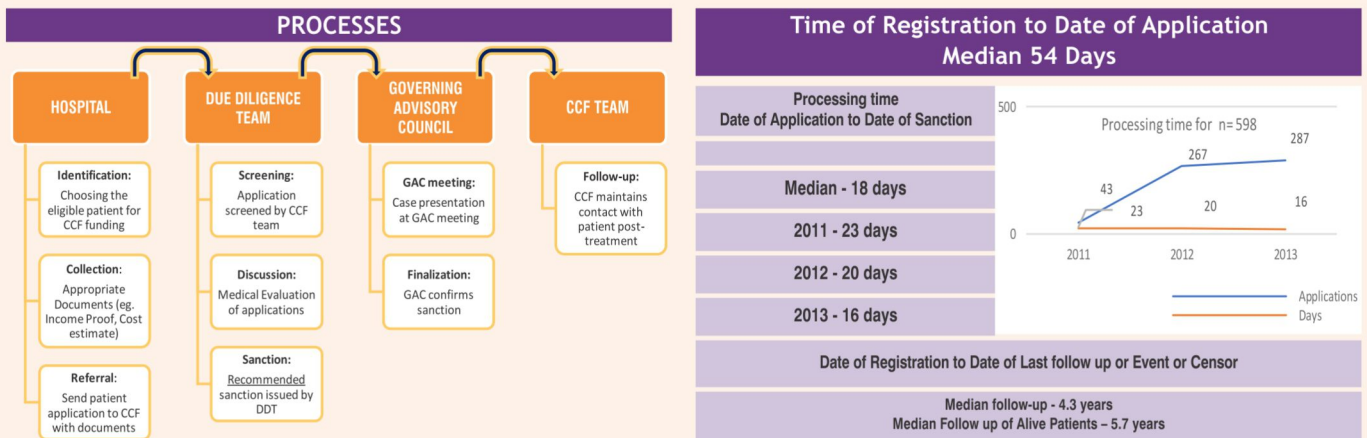
**INDIAN
CANCER
SOCIETY**

RISE AGAINST CANCER

Impact Of Sustainable Financial Support Through Indian Cancer Society Cancer Cure Fund (ICS-CCF) For Treatment Of Cancer Patients – A Model From A Developing Country

T. Vora¹, N. Khanna², A. Gokarn³, A. Gulia⁴, S. Gulia³, A. Rawat⁵, N. Halady⁵, U. Thorat⁶, S. Banavali¹

¹Tata Memorial Centre (TMC)- Homi Bhabha National Institute (HBNI), Pediatric Medical Oncology, Mumbai, India. ²TMC- HBNI, Radiation Oncology. ³TMC- HBNI, Medical Oncology. ⁴TMC- HBNI, Orthopedic Surgical Oncology. ⁵Indian Cancer Society (ICS), Director- Cancer Cure, Mumbai, India. ⁶ICS, Chairperson- Governing Advisory Council- Cancer Cure. On behalf of Due Diligence Team & Governing Advisory Council ICS -Cancer Cure.



Results & Conclusions

At a median follow up of 5.7 years - > 50 % of patients have been cured of Cancer.

The lost to follow up rates varied widely between institutes (5.9% - 58%)

On average 46.5% of total treatment cost supported by ICS-CCF (Range 31% - 62%) across institutes and diagnoses

ICS-CCF has significantly impacted lives of substantial number of cancer patients Pan-India.

This sustainable model of financial aid for cancer patients can be replicated across resource constrained countries.

Meet & Greet



ICS CCF organised a get-together for paediatric cancer patients, whose treatment was supported by HDFC AMC. Ms Nisha De'Souza, HDFC AMC investor and a generous donor to CCF was invited as Chief Guest. Most of the children who attended the program had completed their treatment. Students from Singapore International School conducted an Art Workshop and also entertained the children with songs. An interactive Poetry recitation, storytelling and dances were performed by ICS staff. The children participated happily in every activity.



The children and their parents thoroughly enjoyed the entire program. The children danced to the tunes of the songs that were played. The warmth and the enthusiasm that these children brought with them changed the overall energy in the gathering. After the event, every member of ICS who was associated with this programme responded with renewed energy and happiness that they were able to bring a smile on these innocent lives who have and are still going through so much pain in their lives.

Audit Certificate FY 2018-2019

N. M. RAJJI & CO.
Chartered Accountants
Universal Insurance Building,
Pherozshah Mehta Road,
Mumbai-400 001, INDIA
Telephone: 2287 0068
2287 3463
E-mail : nmr.ho@nmrajji.com

CERTIFICATE

We have examined the books of account and other relevant records maintained by the Indian Cancer Society (ICS) for the period from April 1, 2018 to March 31, 2019, for ascertaining the quantum of donations received in respect of Cancer Cure Fund and amounts spent there against during the said period.

Based on the examination as carried out and the information and explanations given to us, we certify that against the amount of Rs. 49,91,73,371/- available in the Cancer Cure Fund, comprising of an amount of Rs 18,39,47,226/- available at the beginning of the year, being the unspent amount of previous years and Rs. 31,52,26,145/- received during the year, ICS has spent a total of Rs. 26,03,20,779/- during the period from April 1, 2018 to March 31, 2019, leaving an unspent amount of Rs. 23,88,52,592/-. The working for the same forms Annexure 1 to this certificate, which has been initialed and stamped by us for identification purposes.

For N. M. Rajji & Co.
Chartered Accountants
Firm Regn. No : 108296 W

Vinay D Balse
Partner
(Membership No.-39434)
UDIN : 19039434AAAAEW8464

Place: Mumbai

Date: October 24, 2019

INDIAN CANCER SOCIETY

FUND UTILISATION STATEMENT FOR THE FINANCIAL YEAR 2018-19 FOR CANCER CURE FUND

INDIAN CANCER SOCIETY		ANNEXURE-I	
FUND UTILISATION STATEMENT FOR THE FINANCIAL YEAR 2018-19 FOR CANCER CURE FUND			
A.RECEIPTS	Rs	Rs	
Bank and FD Balance carry forward		18,39,47,226	
Donation Received from HDFC AMC on behalf of 4952 Investors		13,96,21,826	
Donation Received from HDFC AMC as part of CSR		14,96,10,825	
Other Donations (Refer Note 1)		2,05,11,000	
Interest Received From FD	43,24,700		
Interest Received From SB	15,98,631		
Total Interest Received	59,23,331		
Less: TDS Deducted on Interest	4,29,837		54,93,494
A. TOTAL RECEIPTS		49,91,73,371	
B.UTILIZATION	Rs	Rs	
Medical aid		24,93,18,210	
Administrative Expenses			
Salaries and Wages	60,34,622		
Printing and Stationary	1,25,446		
Software	1,33,704		
Travel and Conveyance	3,04,697		
Building Repairs & Maintenance	4,28,954		
Others	20,27,715	90,55,138	
Fixed Assets		4,99,946	
Add: Net Excess Expenditure (Refer Note 2)		14,47,485	
Total B		26,03,20,779	
Balance (A-B)		23,88,52,592	
BALANCE REPRESENTED BY			
Balance in Savings a/c as on March 31, 2019	2,91,52,592		
FD Balance as on March 31, 2019	20,97,00,000		
BALANCE REPRESENTED BY		23,88,52,592	



Note 1: OTHER DONORS

PARTICULARS	Rs
CCIL	2,00,00,000
ASIA PRAGATI	5,00,000
INDIVIDUALS	11,000
TOTAL	2,05,11,000

Note 2: PROVISION AND RECOVERABLE

PARTICULARS	Rs
Expenses of 2017-18 paid in 2018-19	2,080,825
Less: Outstanding Expenses of 2018-19	6,33,340
NET OUTSTANDING	1,447,485

As at March 31, 2019 Administrative Expenses were less than 5% of the total donation amount received.

Uday Khanna
Uday Khanna
Hon. Treasurer & Jt. Managing Trustee
Indian Cancer Society

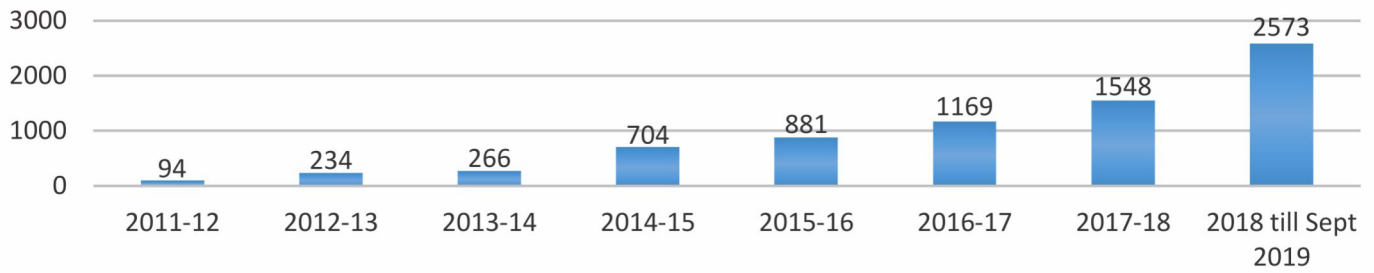
Pramila Chandramohan
Pramila Chandramohan
Director- Finance
Indian Cancer Society

Ms. Ann Rawat
Ms. Ann Rawat
Director- Cancer Cure
Indian Cancer Society

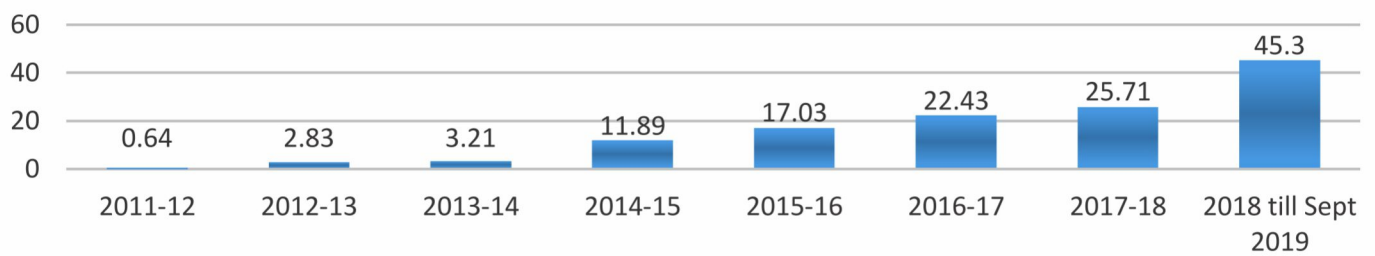
Colonel. A.R. Khadar
Colonel. A.R. Khadar
Chief Operating Officer
Indian Cancer Society



SUPPORTED PATIENTS = 7469

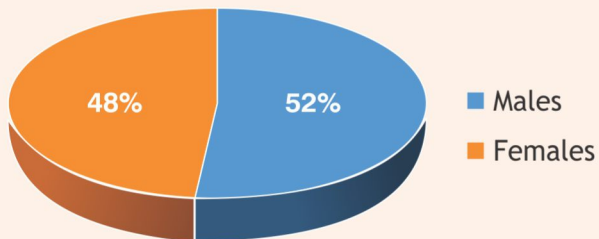


AMOUNT DISBURSED = Rs129 Crore

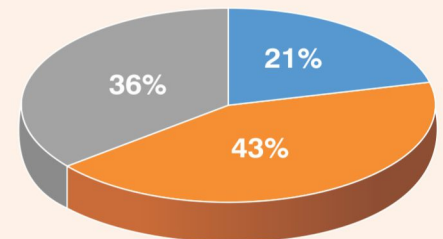


PATIENTS SUPPORTED

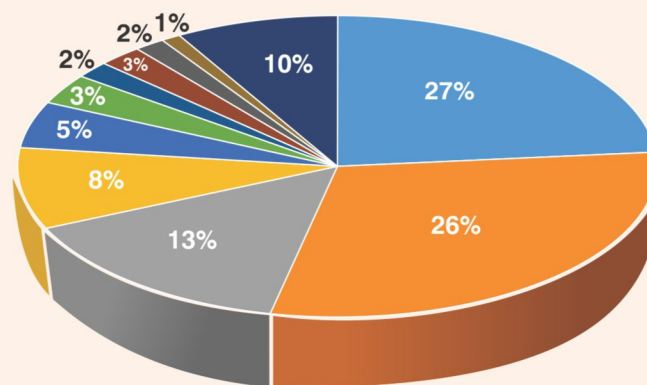
GENDER



AGE WISE



TYPES OF CANCERS



- Blood Cancer (Leukemia)
- Breast Cancer
- Lymphoma
- Sarcoma
- Oral Cancer
- Ca Rectum
- Ca Colon
- Germ Cell Tumor
- Ca Cervix
- Multiple Myeloma
- Others



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Saving Lives Together

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Donate through our website - indiancancersociety.org
 Payment by Cheque / Pay Order/ DD payable at Mumbai
 Beneficiary Name : "Indian Cancer Society" towards Cancer Cure Fund



Indian Cancer Society - Cancer Cure Fund
 74, Jerbai Wadia Road, Parel, Mumbai - 400 012

Phone : 22-241 21 682 / 241 39 445 / 51

Helpline : 1800-22-1951